

## YouGov / The Sun Survey Results

Sample Size: 2627 GB Adults  
Fieldwork: 27th - 28th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2627</b>	744	866	185	796	736	565	1277	1350	319	669	898	741	1497	1130	336	854	562	646	229
Unweighted Sample	2627	732	765	202	794	652	596	1246	1381	175	671	1075	706	1749	878	396	817	490	593	331
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron has promised to reduce the amount of yearly net immigration into Britain from "the hundreds of thousands to the tens of thousands". How likely or unlikely do think it is that he will be able to deliver on this promise?

Very likely	2	4	1	2	3	1	2	2	1	2	2	2	2	2	2	4	1	1	3	2
Fairly likely	12	26	4	18	23	5	9	11	13	11	11	12	14	13	11	10	15	11	13	8
<b>TOTAL LIKELY</b>	<b>14</b>	<b>30</b>	<b>6</b>	<b>20</b>	<b>26</b>	<b>6</b>	<b>10</b>	<b>14</b>	<b>15</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>16</b>	<b>15</b>	<b>12</b>	<b>13</b>	<b>16</b>	<b>12</b>	<b>15</b>	<b>11</b>
Fairly unlikely	40	44	39	52	40	40	45	41	39	45	39	38	40	44	34	40	40	43	34	45
Very unlikely	38	21	50	22	27	49	36	41	36	27	36	43	41	33	45	36	36	37	44	37
<b>TOTAL UNLIKELY</b>	<b>78</b>	<b>65</b>	<b>89</b>	<b>74</b>	<b>68</b>	<b>89</b>	<b>81</b>	<b>82</b>	<b>75</b>	<b>72</b>	<b>75</b>	<b>81</b>	<b>81</b>	<b>78</b>	<b>79</b>	<b>76</b>	<b>77</b>	<b>81</b>	<b>78</b>	<b>82</b>
Don't know	8	5	5	6	7	4	8	5	10	15	12	6	3	7	9	11	7	8	6	7

Since coming to power, the government put an extra tax on bank profits, have signed an agreement with the banks making them lend more to business, pay less in bonuses and be transparent about their pay packages. They have also endorsed plans to make banks separate their retail and investment banking operations.

Do you think these measures go too far, or do not go far enough, or do they get the balance about right?

Go too far	4	4	4	4	4	4	2	5	2	9	4	3	3	5	3	7	4	3	2	3
Do not go far enough	61	55	70	53	54	67	66	65	56	50	54	64	67	59	63	55	59	61	66	62
Get the balance about right	21	34	13	33	33	16	18	22	20	18	25	20	20	24	18	19	24	19	20	19
Don't know	14	7	13	10	9	13	13	7	21	23	18	13	9	12	17	19	12	17	12	16

Fieldwork: 27th - 28th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If David Cameron were to step down, which of the following would you most like to see replace him as leader of the Conservative party?

William Hague	18	31	11	24	29	11	17	21	15	12	13	18	25	22	13	18	20	18	19	10
Boris Johnson	12	15	10	16	14	10	14	17	8	22	14	11	9	12	13	15	13	13	10	11
George Osborne	6	14	3	6	13	3	4	6	6	9	8	5	6	7	6	7	8	7	5	3
Theresa May	4	4	4	5	4	4	4	3	5	3	4	4	5	4	4	5	5	4	3	3
Liam Fox	3	3	4	5	3	4	3	5	2	5	3	5	2	4	3	3	4	2	4	6
None of these	31	15	49	24	17	46	36	31	31	20	28	33	36	28	35	28	27	31	35	42
Don't know	25	19	18	19	20	22	22	16	32	29	30	24	18	23	27	24	24	25	25	26

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

	Sept 22-23	Sept 27-28																			
Very well	2	3	1	9	1	1	8	2	4	3	3	3	4	3	3	4	4	2	5	3	4
Fairly well	24	30	11	60	24	12	56	32	29	31	29	27	31	33	29	32	27	28	33	29	37
<b>TOTAL WELL</b>	<b>26</b>	<b>33</b>	<b>12</b>	<b>69</b>	<b>25</b>	<b>12</b>	<b>65</b>	<b>34</b>	<b>33</b>	<b>34</b>	<b>33</b>	<b>30</b>	<b>35</b>	<b>36</b>	<b>31</b>	<b>36</b>	<b>31</b>	<b>31</b>	<b>38</b>	<b>32</b>	<b>41</b>
Fairly badly	38	32	43	20	47	40	21	38	34	30	32	30	31	35	36	26	28	32	31	33	32
Very badly	21	18	37	4	17	35	5	12	23	14	10	17	20	21	19	17	22	21	16	18	11
<b>TOTAL BADLY</b>	<b>59</b>	<b>50</b>	<b>80</b>	<b>24</b>	<b>64</b>	<b>75</b>	<b>26</b>	<b>50</b>	<b>57</b>	<b>43</b>	<b>42</b>	<b>47</b>	<b>50</b>	<b>56</b>	<b>55</b>	<b>43</b>	<b>51</b>	<b>53</b>	<b>47</b>	<b>51</b>	<b>43</b>
Don't know	15	17	8	7	11	12	9	16	10	23	26	23	15	8	14	20	19	16	15	17	17

Suppose a Labour Government were formed under Ed Miliband. Which of these statements comes closest to your own view?

	Sept 18-19	Sept 27-28																			
I would be delighted	17	15	3	42	2	3	38	12	17	14	16	15	16	14	14	18	15	10	20	18	17
I would be dismayed	41	41	81	7	56	77	9	38	44	37	26	35	41	51	45	35	41	46	37	39	35
I wouldn't mind	29	29	10	45	31	12	45	33	29	30	38	30	29	26	29	29	27	28	30	30	35
Don't know	13	15	6	5	12	8	7	17	9	20	20	20	14	9	12	18	17	16	14	13	13

Fieldwork: 27th - 28th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2627</b>	<b>744</b>	<b>866</b>	<b>185</b>	<b>796</b>	<b>736</b>	<b>565</b>	<b>1277</b>	<b>1350</b>	<b>319</b>	<b>669</b>	<b>898</b>	<b>741</b>	<b>1497</b>	<b>1130</b>	<b>336</b>	<b>854</b>	<b>562</b>	<b>646</b>	<b>229</b>
Unweighted Sample	2627	732	765	202	794	652	596	1246	1381	175	671	1075	706	1749	878	396	817	490	593	331
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Some people say that Labour has moved to the Left since electing Ed Miliband as its leader. Do you think this is...**

True - and a good thing for Labour	16	<b>16</b>	8	29	17	6	24	21	17	15	22	18	16	13	18	14	19	16	18	12	21
True - and a bad thing for Labour	18	<b>20</b>	42	6	20	38	7	18	25	15	15	16	18	28	23	16	25	22	16	19	15
Untrue	18	<b>20</b>	12	32	26	14	32	22	25	16	14	15	25	22	21	20	17	18	23	22	23
Don't know	49	<b>43</b>	38	33	37	42	37	40	32	54	48	51	41	37	38	50	39	44	43	46	41

**Do you think Ed Miliband has changed the Labour party for the better, for the worse, or do you think he has not made any real change at all?**

Has changed the party for the better	12	<b>16</b>	6	36	12	6	33	17	17	16	21	16	17	15	16	17	16	14	19	17	20
Has changed the party for the worse	11	<b>11</b>	21	5	10	18	6	8	12	10	12	12	10	11	13	9	14	12	9	10	13
Has not made any real change at all	58	<b>56</b>	63	48	67	64	48	62	61	50	43	49	57	66	57	54	51	58	55	56	54
Don't know	18	<b>17</b>	10	11	11	12	12	12	9	24	25	24	16	8	14	20	18	17	17	17	14

**Below are some statements about the Labour party. For each one please say how strongly you agree or disagree.**

**Labour need to make major changes to their policies and beliefs to be fit for government again**

Strongly agree	29	<b>28</b>	56	7	29	55	8	21	34	23	16	24	28	38	31	25	32	32	24	28	21
Tend to agree	39	<b>38</b>	34	39	43	33	39	46	38	38	38	33	41	39	39	37	32	39	41	35	46
<b>TOTAL AGREE</b>	<b>68</b>	<b>66</b>	<b>90</b>	<b>47</b>	<b>72</b>	<b>88</b>	<b>47</b>	<b>67</b>	<b>71</b>	<b>61</b>	<b>54</b>	<b>57</b>	<b>69</b>	<b>77</b>	<b>70</b>	<b>62</b>	<b>64</b>	<b>71</b>	<b>65</b>	<b>63</b>	<b>67</b>
Tend to disagree	15	<b>15</b>	3	32	13	3	31	15	13	16	19	15	15	12	14	16	12	12	16	18	16
Strongly disagree	4	<b>4</b>	2	9	3	2	10	3	5	3	4	4	5	3	4	4	7	3	6	4	4
<b>TOTAL DISAGREE</b>	<b>19</b>	<b>19</b>	<b>4</b>	<b>41</b>	<b>16</b>	<b>5</b>	<b>41</b>	<b>18</b>	<b>18</b>	<b>19</b>	<b>23</b>	<b>20</b>	<b>20</b>	<b>15</b>	<b>18</b>	<b>20</b>	<b>19</b>	<b>15</b>	<b>22</b>	<b>21</b>	<b>20</b>
Don't know	14	<b>15</b>	5	12	12	7	12	15	10	19	22	24	12	7	12	18	17	15	13	16	13

**Labour have seriously lost touch with ordinary working people**

Strongly agree	22	<b>23</b>	45	5	21	44	6	17	28	19	13	20	25	28	23	23	27	25	23	21	16
Tend to agree	32	<b>31</b>	38	22	41	35	21	37	32	30	34	26	30	36	33	29	27	32	29	31	35
<b>TOTAL AGREE</b>	<b>54</b>	<b>54</b>	<b>83</b>	<b>27</b>	<b>62</b>	<b>79</b>	<b>27</b>	<b>54</b>	<b>59</b>	<b>49</b>	<b>47</b>	<b>46</b>	<b>54</b>	<b>64</b>	<b>56</b>	<b>52</b>	<b>54</b>	<b>57</b>	<b>52</b>	<b>53</b>	<b>51</b>
Tend to disagree	22	<b>20</b>	7	39	16	8	37	24	20	21	21	22	21	18	21	19	16	18	21	23	25
Strongly disagree	9	<b>10</b>	2	25	5	3	26	7	10	10	8	8	12	11	9	12	12	7	16	9	9
<b>TOTAL DISAGREE</b>	<b>31</b>	<b>30</b>	<b>9</b>	<b>64</b>	<b>21</b>	<b>11</b>	<b>63</b>	<b>31</b>	<b>30</b>	<b>31</b>	<b>29</b>	<b>31</b>	<b>33</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>29</b>	<b>25</b>	<b>36</b>	<b>32</b>	<b>34</b>
Don't know	14	<b>16</b>	8	9	17	10	10	16	10	20	25	23	13	8	14	18	18	18	12	15	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Labour these days are mainly a party for immigrants, benefit claimants and trade unions**

Strongly agree	21	21	46	4	16	45	7	9	23	20	13	18	20	30	21	21	22	25	19	22	9
Tend to agree	22	22	34	13	22	31	14	21	25	20	22	23	21	23	22	22	21	21	20	25	27
<b>TOTAL AGREE</b>	<b>43</b>	<b>44</b>	<b>80</b>	<b>17</b>	<b>38</b>	<b>76</b>	<b>21</b>	<b>30</b>	<b>48</b>	<b>40</b>	<b>35</b>	<b>41</b>	<b>40</b>	<b>54</b>	<b>44</b>	<b>43</b>	<b>44</b>	<b>46</b>	<b>39</b>	<b>47</b>	<b>37</b>
Tend to disagree	23	21	12	32	27	12	31	28	21	22	21	20	23	20	22	20	22	21	23	18	28
Strongly disagree	19	19	2	42	20	4	38	25	21	17	22	15	22	18	21	16	19	16	24	18	20
<b>TOTAL DISAGREE</b>	<b>42</b>	<b>40</b>	<b>14</b>	<b>74</b>	<b>47</b>	<b>15</b>	<b>68</b>	<b>53</b>	<b>42</b>	<b>39</b>	<b>42</b>	<b>36</b>	<b>45</b>	<b>38</b>	<b>43</b>	<b>37</b>	<b>41</b>	<b>37</b>	<b>47</b>	<b>37</b>	<b>49</b>
Don't know	15	16	7	8	15	9	11	17	10	22	22	23	15	8	13	20	15	17	15	17	14

**Labour still haven't faced up to the damage they did to the British economy**

Strongly agree	33	34	74	3	39	70	4	28	40	29	22	30	35	42	37	30	34	40	33	30	24
Tend to agree	27	23	17	20	39	19	21	33	21	25	28	23	23	22	24	22	24	22	21	23	31
<b>TOTAL AGREE</b>	<b>60</b>	<b>57</b>	<b>91</b>	<b>23</b>	<b>78</b>	<b>89</b>	<b>25</b>	<b>62</b>	<b>61</b>	<b>54</b>	<b>50</b>	<b>52</b>	<b>58</b>	<b>64</b>	<b>61</b>	<b>52</b>	<b>58</b>	<b>62</b>	<b>55</b>	<b>53</b>	<b>55</b>
Tend to disagree	16	19	3	39	11	4	38	18	18	19	21	18	19	19	18	20	16	15	23	20	23
Strongly disagree	10	10	2	26	4	2	26	8	12	9	7	9	13	10	10	12	12	9	13	10	10
<b>TOTAL DISAGREE</b>	<b>26</b>	<b>29</b>	<b>5</b>	<b>65</b>	<b>14</b>	<b>6</b>	<b>64</b>	<b>26</b>	<b>31</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>32</b>	<b>29</b>	<b>28</b>	<b>32</b>	<b>28</b>	<b>24</b>	<b>36</b>	<b>31</b>	<b>33</b>
Don't know	13	13	4	11	7	5	12	12	9	18	23	20	10	7	11	17	15	14	10	16	12

**If Labour returned to government they would put the country into even more debt**

Strongly agree	25	25	61	1	26	57	2	16	29	21	13	20	25	33	26	22	27	30	21	23	12
Tend to agree	22	22	29	7	37	28	9	32	22	22	21	23	22	23	25	19	22	23	23	21	23
<b>TOTAL AGREE</b>	<b>47</b>	<b>47</b>	<b>90</b>	<b>9</b>	<b>63</b>	<b>84</b>	<b>11</b>	<b>47</b>	<b>51</b>	<b>43</b>	<b>34</b>	<b>43</b>	<b>47</b>	<b>56</b>	<b>51</b>	<b>42</b>	<b>49</b>	<b>53</b>	<b>44</b>	<b>44</b>	<b>35</b>
Tend to disagree	23	21	3	41	20	5	41	23	21	22	26	20	22	19	21	22	20	17	19	24	35
Strongly disagree	12	13	1	35	4	2	33	10	16	11	13	10	14	14	12	15	12	10	21	11	12
<b>TOTAL DISAGREE</b>	<b>35</b>	<b>34</b>	<b>3</b>	<b>76</b>	<b>23</b>	<b>7</b>	<b>73</b>	<b>33</b>	<b>37</b>	<b>32</b>	<b>39</b>	<b>31</b>	<b>36</b>	<b>33</b>	<b>32</b>	<b>37</b>	<b>33</b>	<b>27</b>	<b>40</b>	<b>35</b>	<b>47</b>
Don't know	19	19	7	15	14	9	16	20	12	25	27	26	16	11	17	21	18	19	16	21	18

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>After a short period in opposition Labour will be ready for a quick return to office</b>																					
Strongly agree	10	9	2	23	0	2	22	5	9	9	10	7	11	7	8	10	7	6	12	11	10
Tend to agree	26	26	7	52	17	8	50	26	28	24	29	25	25	26	24	28	25	20	29	27	32
<b>TOTAL AGREE</b>	<b>36</b>	<b>34</b>	<b>9</b>	<b>75</b>	<b>17</b>	<b>10</b>	<b>73</b>	<b>31</b>	<b>36</b>	<b>33</b>	<b>39</b>	<b>31</b>	<b>36</b>	<b>33</b>	<b>32</b>	<b>37</b>	<b>32</b>	<b>26</b>	<b>41</b>	<b>38</b>	<b>42</b>
Tend to disagree	23	22	26	10	35	26	11	31	20	23	21	23	22	20	24	18	18	27	18	18	27
Strongly disagree	22	26	58	3	34	55	4	19	33	20	13	21	26	36	28	24	30	30	25	24	14
<b>TOTAL DISAGREE</b>	<b>45</b>	<b>48</b>	<b>85</b>	<b>13</b>	<b>68</b>	<b>80</b>	<b>15</b>	<b>49</b>	<b>52</b>	<b>43</b>	<b>34</b>	<b>44</b>	<b>48</b>	<b>56</b>	<b>52</b>	<b>42</b>	<b>48</b>	<b>56</b>	<b>43</b>	<b>42</b>	<b>41</b>
Don't know	19	18	6	12	14	10	12	19	11	24	27	24	16	11	16	21	19	18	16	20	17
<b>Labour's past problems were down to poor leadership, there is nothing wrong with the party itself</b>																					
Strongly agree	10	8	8	13	4	7	10	6	9	7	7	6	8	11	6	12	7	9	8	9	3
Tend to agree	32	28	18	41	28	18	40	31	29	27	19	28	27	32	28	28	29	25	30	30	28
<b>TOTAL AGREE</b>	<b>42</b>	<b>36</b>	<b>27</b>	<b>53</b>	<b>32</b>	<b>26</b>	<b>51</b>	<b>37</b>	<b>38</b>	<b>34</b>	<b>26</b>	<b>33</b>	<b>35</b>	<b>44</b>	<b>33</b>	<b>39</b>	<b>36</b>	<b>34</b>	<b>37</b>	<b>39</b>	<b>31</b>
Tend to disagree	29	32	36	28	40	34	29	40	33	30	39	29	33	29	34	28	26	33	32	29	42
Strongly disagree	13	16	29	7	17	30	8	8	18	13	8	14	17	19	17	14	16	16	16	14	16
<b>TOTAL DISAGREE</b>	<b>42</b>	<b>47</b>	<b>65</b>	<b>35</b>	<b>57</b>	<b>64</b>	<b>37</b>	<b>48</b>	<b>51</b>	<b>43</b>	<b>47</b>	<b>43</b>	<b>50</b>	<b>48</b>	<b>51</b>	<b>42</b>	<b>43</b>	<b>49</b>	<b>48</b>	<b>43</b>	<b>58</b>
Don't know	16	17	8	12	12	11	13	15	11	23	27	23	15	9	15	19	21	17	15	18	11
<b>Labour's core values and principles are still strong and relevant</b>																					
Strongly agree	11	11	1	29	4	2	29	9	12	10	10	11	13	10	11	12	12	8	14	12	12
Tend to agree	32	29	11	52	31	12	50	34	31	27	36	27	29	28	30	28	28	24	31	32	36
<b>TOTAL AGREE</b>	<b>43</b>	<b>40</b>	<b>13</b>	<b>81</b>	<b>35</b>	<b>13</b>	<b>78</b>	<b>43</b>	<b>43</b>	<b>38</b>	<b>46</b>	<b>37</b>	<b>42</b>	<b>38</b>	<b>41</b>	<b>39</b>	<b>40</b>	<b>32</b>	<b>45</b>	<b>44</b>	<b>49</b>
Tend to disagree	24	25	39	9	37	36	10	31	26	24	19	25	25	28	27	23	22	28	26	22	24
Strongly disagree	14	17	36	2	13	36	2	9	19	15	10	12	18	23	17	17	20	20	15	16	11
<b>TOTAL DISAGREE</b>	<b>38</b>	<b>42</b>	<b>75</b>	<b>12</b>	<b>49</b>	<b>73</b>	<b>13</b>	<b>40</b>	<b>46</b>	<b>39</b>	<b>29</b>	<b>38</b>	<b>43</b>	<b>51</b>	<b>44</b>	<b>40</b>	<b>42</b>	<b>48</b>	<b>41</b>	<b>38</b>	<b>35</b>
Don't know	18	18	12	8	15	14	9	17	12	24	25	25	15	11	16	21	18	20	15	18	16
<b>The Labour party cares about helping all groups in society, not just the few</b>																					
Strongly agree	11	12	3	30	2	3	29	9	12	12	11	9	14	12	11	13	14	10	15	10	13
Tend to agree	32	30	13	53	32	12	51	37	33	28	35	31	31	28	31	30	27	26	31	33	41
<b>TOTAL AGREE</b>	<b>43</b>	<b>42</b>	<b>15</b>	<b>84</b>	<b>34</b>	<b>15</b>	<b>80</b>	<b>46</b>	<b>45</b>	<b>40</b>	<b>46</b>	<b>40</b>	<b>45</b>	<b>40</b>	<b>42</b>	<b>43</b>	<b>41</b>	<b>36</b>	<b>46</b>	<b>44</b>	<b>55</b>
Tend to disagree	24	22	33	7	35	31	9	27	21	23	18	22	22	24	24	19	18	24	24	20	20
Strongly disagree	17	20	44	1	19	43	3	11	23	17	11	16	21	27	21	19	24	23	17	20	12
<b>TOTAL DISAGREE</b>	<b>41</b>	<b>42</b>	<b>77</b>	<b>8</b>	<b>54</b>	<b>74</b>	<b>12</b>	<b>38</b>	<b>45</b>	<b>40</b>	<b>29</b>	<b>37</b>	<b>43</b>	<b>51</b>	<b>45</b>	<b>39</b>	<b>42</b>	<b>47</b>	<b>41</b>	<b>40</b>	<b>32</b>
Don't know	16	16	8	8	12	10	9	16	11	20	25	23	12	9	13	19	17	17	13	16	13

Fieldwork: 27th - 28th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2627</b>	744	866	185	796	736	565	1277	1350	319	669	898	741	1497	1130	336	854	562	646	229	
Unweighted Sample	2627	732	765	202	794	652	596	1246	1381	175	671	1075	706	1749	878	396	817	490	593	331	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Labour would cut spending in a fairer and more compassionate way than the coalition**

Strongly agree	16	14	2	37	2	2	36	11	15	12	14	12	16	13	14	14	15	11	19	14	12
Tend to agree	27	28	7	48	31	10	45	33	29	27	33	27	27	27	27	29	23	24	29	30	40
<b>TOTAL AGREE</b>	<b>43</b>	<b>42</b>	<b>9</b>	<b>85</b>	<b>33</b>	<b>12</b>	<b>81</b>	<b>43</b>	<b>44</b>	<b>39</b>	<b>47</b>	<b>39</b>	<b>43</b>	<b>40</b>	<b>41</b>	<b>43</b>	<b>38</b>	<b>35</b>	<b>47</b>	<b>44</b>	<b>53</b>
Tend to disagree	21	21	34	5	32	32	6	26	21	20	14	21	21	23	21	19	20	22	20	20	21
Strongly disagree	19	21	50	1	22	46	2	15	24	18	17	17	20	28	23	18	25	25	20	19	10
<b>TOTAL DISAGREE</b>	<b>40</b>	<b>42</b>	<b>84</b>	<b>6</b>	<b>54</b>	<b>78</b>	<b>8</b>	<b>40</b>	<b>45</b>	<b>38</b>	<b>31</b>	<b>38</b>	<b>41</b>	<b>50</b>	<b>45</b>	<b>37</b>	<b>45</b>	<b>47</b>	<b>39</b>	<b>38</b>	<b>31</b>
Don't know	18	17	8	10	13	10	11	16	11	22	22	23	16	10	14	20	17	18	13	18	16

**In his speech to the Labour party conference Ed Miliband said that a future Labour government would only spend what the country could afford.**

**If Labour did return to power, do you think they would spend only what the country could afford, or would they spend more than could be afforded?**

Would spend only what the country could afford	25	4	57	15	5	55	23	28	21	27	24	25	24	24	25	24	18	30	27	32
Would spend more than the country could afford	52	88	15	70	84	19	55	55	50	45	49	53	58	56	48	54	60	50	48	40
Neither	6	2	10	4	2	8	6	5	6	6	6	7	4	5	7	7	5	5	7	6
Not sure	17	6	18	12	9	19	16	12	22	23	21	15	14	15	20	15	17	15	17	22

Fieldwork: 27th - 28th September 2011

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>2627</b>	744	866	185	796	736	565	1277	1350	319	669	898	741	1497	1130	336	854	562	646	229	
Unweighted Sample	732	765	202	794	652	596	1246	1381	175	671	1075	706	1749	878	396	817	490	593	331	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**In his conference speech Ed Miliband described Britain in the twenty-first century as a "country for the insiders". Do you think this is or is not true?**

Is true	<b>17</b>	7	34	18	7	28	23	23	13	14	19	17	18	17	18	19	16	17	18	20
Is not true	<b>28</b>	46	12	29	46	13	22	29	26	22	25	26	35	30	25	26	31	26	27	25
Not sure	<b>55</b>	47	55	53	48	59	56	48	61	64	56	58	47	53	58	55	53	57	55	54

**And do you see Ed Miliband as an insider or an outsider?**

An insider	<b>19</b>	16	29	14	15	25	20	23	15	16	22	17	20	20	17	18	19	20	18	19
An outsider	<b>18</b>	27	10	20	25	9	16	20	15	21	16	17	18	17	18	19	20	17	15	17
Neither	<b>25</b>	24	27	25	25	29	26	23	27	21	21	26	29	26	24	25	23	26	27	25
Not sure	<b>39</b>	33	34	42	35	37	38	35	43	42	42	41	33	37	41	39	39	37	40	39

**What what you have seen or heard, do you think the Labour party are pro- or anti-business?**

Pro-business	<b>27</b>	7	55	21	8	49	32	29	25	25	29	29	23	26	28	29	23	30	28	28
Anti-business	<b>23</b>	50	5	29	47	6	16	29	17	23	15	23	30	27	18	26	27	22	19	14
Neither	<b>26</b>	25	23	32	24	25	28	27	24	26	20	26	30	26	24	23	26	25	24	34
Don't know	<b>25</b>	18	17	18	21	20	25	16	34	26	37	22	17	21	30	23	24	23	29	24