

# Kentucky

## Tea Party Republican candidate having success in Kentucky

Among several of the Tea Party candidates who have captured the Republican nominations, the Tea Party Republican candidate for U.S. Senate in Kentucky, Rand Paul, is showing how the enthusiasm gap engendered by a Tea Party nominee can be an advantage. Paul leads Democratic Senate candidate Jack Conway by just 3 points among registered voters, but by a more comfortable 8 points among likely voters.

	Registered Voters	Likely Voters
<b>Senate</b>		
Jack Conway	44%	44%
Rand Paul	47%	52%

## Rand Paul has lead among key voting groups

Tea Party candidate Rand Paul leads Democrat Jack Conway in the race for U.S. Senate among key voting groups. Paul leads Conway by 26 percentage points among Independents who are likely voters, and voters who are aged 65 years and older by 23 points. While Paul trails Conway by 11 points among women who are likely voters, he leads by 28 points among men.

	Senate			
	Registered Voters		Likely Voters	
	Jack Conway	Rand Paul	Jack Conway	Rand Paul
<b>Gender</b>				
Male	37%	60%	35%	63%
Female	51%	36%	52%	41%
<b>Age</b>				
18-29	54%	32%	58%	36%
30-64	43%	49%	43%	52%
over 65	39%	56%	37%	60%
<b>Race/Ethnicity</b>				
White	41%	50%	40%	55%
Non-White	93%	4%	94%	4%
<b>Party Identification</b>				
Democrat	88%	5%	91%	6%
Republican	10%	81%	10%	84%
Independent	37%	54%	34%	60%

## Methodology

Interviews with 1000 registered voters, including 822 likely voters, were conducted October 25-28, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the Kentucky registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). Margin of error (adjusted for weighting) for registered voters is  $\pm 4\%$  and for likely voters is  $\pm 4.4\%$ .

## About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

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## Web Location

### Release

[http://cdn.yougov.com/downloads/releases/2010\\_Election/KYrelease\\_20101029.pdf](http://cdn.yougov.com/downloads/releases/2010_Election/KYrelease_20101029.pdf)

### Tabs

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