

## Colorado

### Senate race remains one of the most competitive in the country

The race for U.S. Senate in Colorado remains one of the most competitive in the country in the days before the election. Democrat Michael Bennett and Republican Ken Buck remain in a virtual tie with Bennett having a nominal lead of 1 percentage point. The race for Governor is not as competitive, with Independent candidate Tom Tancredo trailing Democrat John Hickenlooper by 7 percentage points. The Republican candidate for Governor is well behind, receiving only 9 percent, with the total vote for the Republican candidate Dan Maes and that of former Republican Tom Tancredo essentially equal to the vote for Democrat John Hickenlooper.

	Registered Voters	Likely Voters
<b>Senate</b>		
Michael Bennet	49%	49%
Ken Buck	45%	48%
<b>Governor</b>		
John Hickenlooper	48%	47%
Dan Maes	8%	9%
Tom Tancredo	39%	40%

### Independents key to support for Democratic candidates

Democratic Gubernatorial candidate John Hickenlooper leads Independent candidate Tom Tancredo among Independents by 21 percentage points. Hickenlooper also holds a small lead among men who are likely voters, 2 percentage points, and a larger lead, 14 points, among women. While Democratic U.S. Senate candidate Michael Bennett trails Republican Ken Buck by 4 percentage points among men who are likely voters, he leads by 7 points among women. With both candidates having consolidated their base, Bennett's 20 point lead among Independents is keeping the race tight.

### Methodology

Interviews with 1000 registered voters, including 855 likely voters, were conducted October 25-28, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the Colorado registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). Margin of error (adjusted for weighting) for registered voters is  $\pm 4\%$  and for likely voters is  $\pm 4.3\%$ .

## Senate

	Registered Voters		Likely Voters	
	Michael Bennet	Ken Buck	Michael Bennet	Ken Buck
<b>Gender</b>				
Male	48%	47%	46%	50%
Female	51%	42%	52%	45%
<b>Age</b>				
18-29	53%	40%	52%	43%
30-64	50%	43%	50%	46%
over 65	41%	58%	41%	58%
<b>Race/Ethnicity</b>				
White	47%	47%	47%	49%
Non-White	73%	21%	73%	26%
<b>Party Identification</b>				
Democrat	94%	2%	96%	2%
Republican	4%	93%	4%	94%
Independent	56%	37%	58%	38%

## Governor

	Registered Voters			Likely Voters		
	John Hickenlooper	Dan Maes	Tom Tancredo	John Hickenlooper	Dan Maes	Tom Tancredo
<b>Gender</b>						
Male	48%	6%	42%	46%	6%	44%
Female	48%	12%	36%	49%	13%	35%
<b>Age</b>						
18-29	43%	18%	34%	45%	19%	29%
30-64	52%	7%	37%	50%	7%	39%
over 65	37%	6%	56%	37%	6%	55%
<b>Race/Ethnicity</b>						
White	46%	9%	42%	45%	9%	42%
Non-White	71%	6%	16%	72%	9%	19%
<b>Party Identification</b>						
Democrat	89%	1%	6%	94%	1%	4%
Republican	6%	20%	72%	5%	19%	73%
Independent	54%	5%	36%	55%	6%	34%

## About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

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## Web Location

### Release

[http://cdn.yougov.com/downloads/releases/2010\\_Election/C0release\\_20101029.pdf](http://cdn.yougov.com/downloads/releases/2010_Election/C0release_20101029.pdf)

### Tabs

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