

California

Democrats maintain leads in Governor and U.S. Senate races

As the days dwindle down on the California statewide contests, Democrat Barbara Boxer's 4 point lead over Republican Carly Fiorina among likely voters is unshaken, at 49% Boxer – 45% Fiorina. In the Governor's race, Democrat Jerry Brown may be expanding his lead over Republican Meg Whitman, at 51% Brown – 41% Whitman among likely voters.

	October 25-28, 2010		October 28-31, 2010	
	Registered Voters	Likely Voters	Registered Voters	Likely Voters
Senate				
Barbara Boxer	49%	49%	49%	49%
Carly Fiorina	42%	45%	43%	45%
Governor				
Jerry Brown	49%	50%	50%	51%
Meg Whitman	38%	41%	39%	41%

Younger voters rally to Democrats' camps in final days

	Likely Voters age 18-29	
	October 25-28, 2010	October 28-31, 2010
Senate		
Barbara Boxer	54%	62%
Carly Fiorina	34%	32%
Governor		
Jerry Brown	58%	74%
Meg Whitman	24%	22%

Both the race of U.S. Senate and the race for Governor are being colored in the final days by strong movement among likely voters under age 30 toward the Democratic candidates. In the Senate race, Boxer, the Democrat, had been leading Fiorina, the Republican, by 20 points early in the week and now leads by 30 points today among likely voters under age 30, 62% Boxer-32% Fiorina. That's enough for Boxer to hold onto her lead and solidify it. In the Gubernatorial contest, Brown's lead has expanded from 34 percentage points (58% Brown – 24% Whitman) early last week to 52 points (74%-22%) today, putting the race out of reach for the free-spending Whitman.

Senate

	Registered Voters		Likely Voters	
	Barbara Boxer	Carly Fiorina	Barbara Boxer	Carly Fiorina
Gender				
Male	44%	49%	44%	51%
Female	53%	37%	53%	40%
Age				
18-29	58%	28%	62%	32%
30-64	48%	44%	48%	45%
over 65	44%	52%	44%	52%
Race/Ethnicity				
White	46	45%	47%	47%
Non-White	59%	36%	57%	37%
Party Identification				
Democrat	87%	9%	87%	9%
Republican	3%	89%	3%	92%
Independent	49%	40%	48%	43%

Governor

	Registered Voters		Likely Voters	
	Jerry Brown	Meg Whitman	Jerry Brown	Meg Whitman
Gender				
Male	48%	44%	47%	45%
Female	52%	34%	53%	37%
Age				
18-29	61%	22%	74%	22%
30-64	48%	40%	47%	42%
over 65	45%	49%	46%	49%
Race/Ethnicity				
White	47%	40%	49%	42%
Non-White	60%	33%	58%	35%
Party Identification				
Democrat	88%	7%	90%	7%
Republican	12	78%	10%	82%
Independent	42%	40%	42%	44%

Methodology

Interviews with 1000 registered voters, including 814 likely voters, were conducted October 25-28, 2010, and interviews with 1000 registered voters, including 810 likely voters, were conducted October 28-31, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the California registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). For the October 25-28, 2010 sample the margin of error (adjusted for weighting) for registered voters is $\pm 3.8\%$ and for likely voters is $\pm 4.2\%$. For the October 28-31, 2010 sample the margin of error (adjusted for weighting) for registered voters is $\pm 3.9\%$ and for likely voters is $\pm 4.4\%$.

About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

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