

YouGov / Independent Age Survey Results

Sample Size: 2070 GB Adults
Fieldwork: 15th - 17th December 2010

	Voting intention			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2070				1003	1067	247	532	709	581	1165	879	267	672	441	510	180
Unweighted Sample	563	667	129	988	1082	146	572	829	523	1374	670	297	660	381	494	238
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following questions please carefully consider your relationships with family members, neighbours and your local community in general, and select ALL the options which apply to you.

Which, if any, of the following tasks and activities do you believe there is currently a NEED for you to do (please tick all that apply)?

Keeping in touch with elderly family members who may be lonely	46	49	46	51	45	48	41	40	54	46	44	48	43	47	46	50	41
Keeping in touch with elderly neighbours who may be lonely	40	44	41	45	38	42	22	27	46	54	38	42	42	42	35	43	36
Keeping litter off the streets in my local community	36	43	31	41	35	36	24	30	35	46	36	35	37	37	33	38	29
Helping elderly family members who have illnesses like colds or flu	31	31	32	35	26	35	25	28	38	27	28	33	29	31	28	34	28
Helping elderly family members with household tasks like cooking and cleaning	28	27	30	31	26	30	24	27	32	25	25	31	27	28	27	29	28
Preventing anti-social behaviour in my local community	27	29	26	28	30	25	16	23	27	36	27	26	30	27	24	29	24
Preventing or reducing crime in my local community	24	25	22	26	26	21	15	19	25	30	22	25	26	25	20	26	21
Helping elderly neighbours who have illnesses like colds and flu	24	26	25	25	23	26	16	18	28	30	23	26	23	25	21	28	23
Keeping in touch with other local elderly people who may be lonely	23	26	24	28	21	26	17	18	24	30	21	26	23	24	23	24	19
Helping elderly neighbours with household tasks like cooking and cleaning	17	17	19	16	15	18	17	13	19	17	14	19	17	19	13	17	12
Looking after elderly family members who may need help to wash and dress	17	19	16	23	15	19	13	15	21	16	15	20	18	16	17	19	15
Helping other elderly local people with household tasks like cooking and cleaning	12	13	12	10	11	13	10	12	12	11	10	14	12	12	10	13	9
Looking after elderly neighbours who may need help to wash and dress	9	9	9	10	8	10	9	9	10	9	7	12	10	9	8	12	5
None of these	16	15	16	16	18	15	23	19	14	14	16	17	16	15	17	15	24
Don't know	11	8	11	8	10	12	23	13	9	7	11	11	14	9	14	10	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And again, which, if any, of the following tasks do you believe you currently have the SKILLS to do (please tick all that apply)?

Keeping in touch with elderly family members who may be lonely	49	51	49	54	46	52	42	45	56	46	49	47	46	50	46	52	45
Keeping in touch with elderly neighbours who may be lonely	43	48	42	55	38	48	27	35	47	53	44	41	41	45	41	44	42
Keeping litter off the streets in my local community	36	43	34	42	37	34	28	33	38	39	37	34	35	38	34	38	27
Helping elderly family members with household tasks like cooking and cleaning	36	35	39	39	30	41	38	35	41	28	36	34	30	37	34	38	37
Helping elderly family members who have illnesses like colds or flu	33	34	35	35	28	38	29	30	40	29	35	31	28	35	28	38	31
Keeping in touch with other local elderly people who may be lonely	30	34	31	35	25	36	19	27	34	34	31	29	23	33	31	31	28
Helping elderly neighbours with household tasks like cooking and cleaning	27	30	27	33	21	32	23	25	30	25	28	24	22	28	24	29	28
Helping elderly neighbours who have illnesses like colds and flu	26	29	25	28	20	32	19	22	28	30	28	23	21	26	24	30	27
Helping other elderly local people with household tasks like cooking and cleaning	23	25	23	27	19	26	23	23	26	18	24	21	17	24	22	25	23
Looking after elderly family members who may need help to wash and dress	18	16	19	18	13	23	19	17	20	15	17	18	16	16	18	20	17
Looking after elderly neighbours who may need help to wash and dress	12	12	11	13	8	16	14	10	12	12	11	12	9	10	13	15	12
Preventing or reducing crime in my local community	11	13	10	12	15	7	7	8	12	13	10	11	7	10	12	13	11
Preventing anti-social behaviour in my local community	11	14	10	13	14	9	8	10	11	15	12	10	9	11	11	15	11
None of these	16	13	17	15	19	12	20	15	15	15	15	16	19	13	17	14	23
Don't know	13	12	10	6	12	14	27	15	11	8	11	16	13	13	16	12	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And again, which, if any, of the following tasks do you currently have TIME to do at least once a fortnight (please tick all that apply)?

Keeping in touch with elderly family members who may be lonely	40	43	38	47	37	42	31	36	47	39	39	40	38	42	40	39	40
Keeping in touch with elderly neighbours who may be lonely	32	39	28	40	29	35	14	24	37	41	34	29	28	34	28	32	37
Helping elderly family members with household tasks like cooking and cleaning	23	24	23	24	21	24	17	19	29	21	22	23	19	23	23	24	25
Keeping litter off the streets in my local community	22	27	19	30	24	21	16	19	22	28	23	21	22	24	21	23	20
Helping elderly family members who have illnesses like colds or flu	21	22	20	23	20	23	17	18	26	20	20	24	17	22	21	22	22
Keeping in touch with other local elderly people who may be lonely	19	22	19	21	17	21	13	16	21	23	19	20	16	22	19	18	19
Helping elderly neighbours who have illnesses like colds and flu	15	18	14	17	13	17	9	11	16	21	16	14	12	16	15	16	17
Helping elderly neighbours with household tasks like cooking and cleaning	13	16	12	13	11	15	8	12	17	12	14	12	11	15	10	13	15
Preventing anti-social behaviour in my local community	10	12	8	15	14	6	10	7	9	13	10	9	9	11	7	12	10
Looking after elderly family members who may need help to wash and dress	10	10	9	9	8	11	8	8	13	9	9	11	7	10	11	11	9
Preventing or reducing crime in my local community	9	12	7	12	14	4	7	6	9	13	10	8	6	10	6	11	11
Helping other elderly local people with household tasks like cooking and cleaning	9	10	8	12	7	10	7	8	11	8	9	8	7	10	8	8	9
Looking after elderly neighbours who may need help to wash and dress	6	7	5	5	5	6	7	4	6	6	5	7	4	5	7	7	5
None of these	26	23	28	25	30	21	41	29	22	20	27	24	28	24	26	24	30
Don't know	12	10	12	7	11	13	18	14	11	10	11	13	16	11	15	12	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And again, which, if any, of the following tasks do you believe are your **RESPONSIBILITY** to do (please tick all that apply)?

Keeping in touch with elderly family members who may be lonely	46	50	45	51	43	48	34	41	56	43	47	44	51	48	43	43	48
Helping elderly family members who have illnesses like colds or flu	31	34	30	35	27	34	23	28	40	25	31	29	32	33	26	31	32
Helping elderly family members with household tasks like cooking and cleaning	30	32	30	33	25	34	21	27	39	23	31	27	34	32	24	28	34
Keeping litter off the streets in my local community	27	30	25	34	26	28	19	23	27	34	28	26	29	28	25	28	22
Keeping in touch with elderly neighbours who may be lonely	25	29	23	30	23	27	10	20	29	32	26	24	25	28	24	22	27
Looking after elderly family members who may need help to wash and dress	18	19	17	15	13	21	18	15	22	14	18	16	19	18	15	19	17
Preventing or reducing crime in my local community	14	16	12	21	16	12	6	14	14	19	14	14	17	14	12	14	16
Preventing anti-social behaviour in my local community	14	18	12	19	17	12	8	12	14	19	15	13	14	17	12	13	14
Keeping in touch with other local elderly people who may be lonely	13	14	13	15	13	14	13	10	13	17	12	14	12	12	16	13	12
Helping elderly neighbours who have illnesses like colds and flu	12	14	10	15	10	14	6	10	14	15	13	11	11	14	11	11	11
Helping elderly neighbours with household tasks like cooking and cleaning	9	12	9	8	8	10	7	7	12	8	10	8	8	12	9	6	10
Helping other elderly local people with household tasks like cooking and cleaning	6	8	5	5	5	6	6	5	6	5	6	5	5	7	6	4	5
Looking after elderly neighbours who may need help to wash and dress	4	6	4	3	4	5	5	4	5	5	4	5	3	4	7	3	3
None of these	24	25	28	20	28	21	37	27	18	25	24	26	19	25	23	25	30
Don't know	12	8	11	8	10	14	17	16	11	7	11	13	14	11	18	10	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And lastly, which, if any, of the following tasks do you believe there are OPPORTUNITIES for you to do (please tick all that apply)?

Keeping in touch with elderly family members who may be lonely	32	30	34	42	31	33	21	28	38	33	32	32	33	33	32	32	31
Keeping in touch with elderly neighbours who may be lonely	27	29	26	34	27	26	11	19	29	37	28	25	27	30	24	24	25
Keeping litter off the streets in my local community	23	25	22	37	23	23	16	20	22	30	24	22	23	25	24	22	17
Helping elderly family members with household tasks like cooking and cleaning	18	19	19	19	17	20	15	16	22	17	17	20	18	19	18	18	16
Helping elderly family members who have illnesses like colds or flu	18	18	19	20	16	20	10	14	23	19	17	19	19	17	17	20	17
Keeping in touch with other local elderly people who may be lonely	17	19	18	23	15	19	12	14	15	24	17	17	15	20	18	13	18
Helping elderly neighbours with household tasks like cooking and cleaning	12	13	13	11	11	13	11	9	13	12	12	11	14	13	12	9	12
Helping elderly neighbours who have illnesses like colds and flu	12	14	11	12	10	13	5	8	13	17	13	10	13	14	9	11	13
Preventing or reducing crime in my local community	11	14	9	14	14	8	6	11	11	13	11	10	9	12	9	13	10
Preventing anti-social behaviour in my local community	11	12	9	18	13	8	8	10	9	15	10	11	8	12	8	13	10
Helping other elderly local people with household tasks like cooking and cleaning	9	9	10	11	9	9	11	9	8	10	9	9	9	9	12	7	9
Looking after elderly family members who may need help to wash and dress	9	8	10	10	8	11	6	10	11	8	8	11	9	9	13	7	8
Looking after elderly neighbours who may need help to wash and dress	5	5	5	5	4	5	5	5	4	5	4	5	5	5	4	5	4
None of these	25	24	30	19	27	23	36	26	24	22	25	26	25	23	27	23	34
Don't know	21	19	17	14	20	22	26	26	20	16	20	22	25	19	23	22	19