

YouGov / Sunday Times Survey Results

Sample Size: 1608 GB Adults

Fieldwork: 20th - 21st September 2012																					
			Voti	ng inter	ntion	2	010 Vot	te	Ge	nder		Αg	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24		40-59	60+	ABC1		London	Rest of South	Midlands / Wales	North	Scotland
_	d Sample		407	512	96	498	389	368	781	827	195	410	550	453	917	691	206	523	344	396	140
Unweighte	ed Sample		425	465	85	529	356	377	777	831	101	372	648	487	1073	535	204	581	307	368	148
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]																					
Con		34	100	0	0	81	3	13	35	33	34	28	37	35	37	29	36	43	33	27	20
Lab		43	0	100	0	6	91	41	39	47	40	53	42	37	42	44	41	32	46	55	38
Lib Dem		8	0	0	100	2	1	32	8	9	10	8	7	8	9	7	10	10	7	8	2
Other	•	15	0	0	0	11	5	14	18	12	16	11	13	20	12	19	12	14	14	10	39
Other Parties Voting Intention															ī						
UKIP		8	0	0	0	10	2	4	9	6	4	0	7	14	6	10	7	10	9	6	1
SNP / PCY		3	0	0	0	1	3	1	4	3	9	3	3	3	2	6	0	0	1	0	37
Green		2	0	0	0	0	1	6	2	2	0	5	1	1	2	2	2	2	2	3	1
BNP		1	0	0	0	0	0	1 1	2	1	2	1	1	1	0	2	2	1	2 0	1	0
Respect		0 1	0	0	0	0	0	1	0	0 1	0	0 1	0 1	0	0	0	0	0 2	0	0 1	0 0
Other Non Voters		1	U	U	U	1	U	1	1	1	U	1	1	U	1 1	U	U	2	U	1	U
Would Not Vote		8	0	0	0	3	2	7	8	8	13	10	9	4	8	9	7	9	9	5	12
Don't know		17	0	0	0	15	8	23	13	22	21	23	16	14	16	20	17	20	16	18	12
20111111011				·	Ŭ		Ū		, 0							_0			, 0		
	Sep 19- 20	Sep 20- 21	Ī								1						•				
Do you approve or disapprove of the																					
Government's record to date?	0.4	0.4	l4	•	40	l 50		00	07	00	I 00	04	0.5	00	I 00	00	0.7	00	05	00	40
Approve		24	71	3	42	52	4	20	27	22	32	21	25	23	28	20	27	29	25	20	13
Disapprove Don't know		60 15	13 16	91 6	39 19	33 15	87 8	63 18	59 14	61 17	46 23	58 21	63 13	66 11	57 15	64 16	56 17	53 18	62 13	65 15	77 11
Don't know	13	15	10	O	19	13	0	10	14	17	23	۷1	13	11	13	10	1 17	10	13	13	11
	Sep 13-	Sep 20-																			
	14	21																			
Do you think that David Cameron is doing well or badly as Prime Minister?			_			_			_		_				_		_				
Very well		5	16	1	6	11	1	2	7	3	11	4	3	5	6	3	5	6	7	3	4
Fairly well		32	74	7	45	58	9	30	32	32	32	31	35	28	35	28	35	38	30	28	20
TOTAL WELL		37	90	8	51	69	10	32	39	35	43	35	38	33	41	31	40	44	37	31	24
Fairly badly		33	8	44	30	21	38	40	29	36	27	28	32	41	31	35	32	29	38	32	37
Very badly		25	1	47	11	7	50	23	28	22	23	27	25	24	24	26	19	21	22	32	36
TOTAL BADLY	60	58	9	91	41 7	28	88	63	57	58	50	55	57	65	55 I	61	51	50	60	64	73
Don't know	6	5	1	1	/	3	3	5	4	7	/	11	4	2	4	8	9	6	4	5	4



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	Γ		Voti	ng inten	ition	2	010 Vo	te	Ge	ender		Ag	e		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	Sample	1608	407	512	96	498	389	368	781	827	195	410	550	453	917	691	206	523	344	396	140
Unweighted	Sample	1608	425	465	85	529	356	377	777	831	101	372	648	487	1073	535	204	581	307	368	148
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																	_				
Very well	2	3	2	6	5	1	5	2	4	2	8	3	2	2	3	2	4	1	3	6	1
Fairly well	28	26	13	53	17	14	53	22	25	26	26	20	25	31	25	27	20	21	28	32	28
TOTAL WELL	30	29	15	59	22	15	58	24	29	28	34	23	27	33	28	29	24	22	31	38	29
Fairly badly	35	37	47	26	42	41	26	43	37	36	33	39	39	33	39	34	42	39	38	28	37
Very badly	22	21	29	7	17	33	9	16	24	18	13	18	22	26	23	19	20	23	18	21	22
TOTAL BADLY	57	58	76	33	59	74	35	59	61	54	46	57	61	59	62	53	62	62	56	49	59
Don't know	12	14	8	8	19	11	8	17	10	18	20	20	13	7	11	18	14	15	13	13	13
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	1	2	4	0	12	2	0	3	2	1	6	2	1	1	3	1	1	1	3	1	1
Fairly well	14	13	24	4	52	18	6	19	12	14	11	13	14	14	13	14	19	15	12	12	6
TOTAL WELL	15	15	28	4	64	20	6	22	14	15	17	15	15	15	16	15	20	16	15	13	7
Fairly badly	34 42	31 47	38 30	25 67	25 10	35 40	24 67	32 38	31 49	30 44	34 41	33 38	30 48	27 55	32 47	28 47	31 40	34 42	29 50	25 53	34 49
Very badly TOTAL BADLY	<i>4</i> ∠ 76	78	68	92	35	75	91	70	80				78	82	79		71	76	79	78	83
Don't know	9	8	4	4	ან 1	5	2	70	5	74 10	75	71 14	7	3	5	75 11	9	76	6	8	10
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																		·	·		
Very well	1	2	5 55	0	6	3	1	1	2	1	8	1	1	1	2	1	1	2	3	1	1
Fairly well	23	24		7	47	43	7	29	25	24	21	25	25	24	26	22	28	29	24	22	13
TOTAL WELL	24 39	26 38	60	7 42	53 28	46 35	8 42	30 41	27	25 37	29 39	26 37	26 38	25 41	28 38	23 39	29	31	27 41	23 34	14 44
Fairly badly Very badly	30	36 28	31 5	42 49	20 15	14	42 48	24	28	37 29	25	37 24	30	32	28	30	39 24	39 23	27	3 4 37	35
TOTAL BADLY	69	66	36	91	43	49	90	65	68	66	64	61	68	73	66	69	63	62	68	71	79
Don't know	7	7	3	3	43	6	4	5	5	8	8	12	6	2	6	8	9	8	5	6	7
Do you think this coalition government is good or bad for people like you?		·																-			·
Very good	1	2	6	0	12	3	0	4	4	1	10	2	2	1	4	1	2	2	3	3	1
Fairly good	14	15	40	4	28	29	5	14	17	14	16	14	15	16	18	12	15	19	14	13	12
TOTAL GOOD	15	17	46	4	40	32	5	18	21	15	26	16	17	17	22	13	17	21	17	16	13
Fairly bad	28	30	25	34	25	28	33	29	29	30	32	28	29	31	30	29	29	28	38	26	25
Very bad	28	29	6	51	6	16	52	23	29	28	20	27	31	31	26	32	23	23	28	36	35
TOTAL BAD	56	59	31	85	31	44	85	52	58	58	52	55	60	62	56	61	52	51	66	62	60
Does't make much difference either way Don't know	23 5	21 3	22 2	10 1	28 0	21 2	9 1	29 2	19 2	23 4	15 7	24 6	22 1	21 1	20 3	23 3	26 4	23 5	16 1	20 3	25 1



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			Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ag	e		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con		Lib Dem	Male	Female		25-39		60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	d Sample		407	512	96	498	389	368	781	827	195	410	550	453	917	691	206	523	344	396	140
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the coalition government is managing the economy well or badly?						•			•		•					Ī	•				
Very well	2	2	8	0	2	4	0	1	3	2	7	1	1	2	3	1	1	2	4	2	1
Fairly well	24	26	67	6	47	52	7	24	29	24	27	26	27	25	31	20	29	30	24	24	18
TOTAL WELL	26	28	75	6	49	56	7	25	32	26	34	27	28	27	34	21	30	32	28	26	19
Fairly badly	33	34	18	39	36	26	35	38	32	36	29	29	36	38	31	37	40	31	38	30	36
Very badly	31	29	2	53	6	10	55	24	29	28	25	29	29	30	27	31	20	25	27	36	41
TOTAL BADLY Don't know	64	63 9	20	92	42	36	90 2	62	61	64	54	58 15	65 7	68	58	68	60	56 11	65 7	66	77 4
Don't know	8	9	5	2	9	′	2	13	8	10	11	15	1	5	8	10	9	11	1	9	4
In your opinion how good or bad is the state of Britain's economy at the moment?											_				_						
Very good	0	1	3	0	0	1	0	0	1	0	3	0	0	1	1	0	1	0	2	0	1
Quite good	3	4	10	1	8	6	1	3	4	3	7	5	3	3	5	3	6	5	3	3	2
TOTAL GOOD	3	5	13	1	8	7	1	3	5	3	10	5	3	4	6	3	7	5	5	3	3
Neither good nor bad	16	17	32	11	26	27	10	16	19	15	17	18	16	17	18	16	22	17	16	16	11
Quite bad	50	51	48	51	58	51	50	57	49	53	43	47	52	56	50	52	46	50	54	52	49
Very bad	28	26	7	36	8	15	39	21	25	27	24	27	28	23	25	27	22	25	23	27	37
TOTAL BAD	78	77	55	87	66	66	89	78	74	80	67	74	80	79	75	79	68	75	77	79	86
Don't know	3	2	0	0	0	1	0	3	2	2	6	3	1	1	2	3	3	2	2	2	1
How do you think the financial situation of your household will change over the next 12 months?																					
Get a lot better	1	1	3	1	1	1	0	1	2	1	4	3	0	0	1	1	1	1	2	1	2
Get a little better	9	10	17	7	22	14	6	12	11	8	27	11	8	3	13	6	10	11	10	9	9
TOTAL BETTER	10	11	20	8	23	15	6	13	13	9	31	14	8	3	14	7	11	12	12	10	11
Stay about the same	33	35	49	27	44	41	27	39	35	35	30	39	34	36	38	31	40	37	30	35	34
Get a little worse	37	34	25	39	23	32	38	34	32	35	21	27	37	40	33	34	32	32	37	33	34
Get a lot worse	16	15	5	25	2	10	27	9	14	17	9	14	18	16	11	21	11	14	17	17	19
TOTAL WORSE	53	49	30	64	25	42	65	43	46	52	30	41	55	56	44	55	43	46	54	50	53
Don't know	5	5	1	2	8	2	3	5	5	4	10	6	3	3	3	6	6	5	4	5	2



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-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that at the next election the party leaders																			
remained David Cameron for the Conservatives,																			
Ed Miliband for Labour and Nick Clegg for the																			
Liberal Democrats. How would you vote?																			
[Excluding Don't knows and Wouldn't votes]																			
Con	34	98	0	2 79	3	14	34	35	37	30	36	35	38	30	35	43	35	28	18
Lab	41	0	96	5 6		39	38	44	39	47	41	36	40	42	40	31	43	53	38
Lib Dem	9	1	2	93 3		33	9	9	9	11	8	9	10	9	11	11	8	10	3
Other	16	1	1	0 12		15	19	12	15	12	15	20	13	20	14	15	14	9	41
Non Voters		-		' <u>-</u>			-		•					·•					
Would Not Vote	9	0	1	0 4		7	9	9	13	11	9	5	9	9	9	9	9	7	12
Don't know	15	1	2	4 11	8	22	10	18	16	19	14	11	12	17	17	17	13	14	10
Imagine that at the next election the party leaders																			
were <u>David Cameron</u> for the Conservatives, <u>Ed</u>																			
Miliband for Labour and Vince Cable for the																			
Liberal Democrats. How would you vote?																			
[Excluding Don't knows and Wouldn't votes]																			
Con	34	95	0	11 78		14	34	34	31	30	36	35	36	31	37	43	30	29	17
Lab	39	0	91	5 6	86	33	35	42	33	45	39	36	37	41	41	28	39	53	35
Lib Dem	12	4	7	80 5		38	11	12	21	15	9	9	14	9	10	14	17	6	6
Other	16	1	2	3 11	7	16	20	12	15	11	15	20	13	20	12	15	13	11	42
Non Voters												ī							
Would Not Vote	8	0	0	0 4		5	8	9	7	11	9	5	8	9	9	9	8	7	9
Don't know	17	3	4	18 12	8	29	13	20	22	22	14	12	15	19	22	17	13	17	13
Imagine that at the next election the party leaders																			
were Boris Johnson for the Conservatives, Ed																			
Miliband for Labour and Nick Clegg for the Liberal Democrats. How would you vote?																			
[Excluding Don't knows and Wouldn't votes]																			
Con	38	90	10	15 80	8 (22	39	38	44	36	39	37	43	32	42	47	42	29	21
Lab	38	2	87	3 5		35	36	40	34	42	38	35	37	39	38	27	37	52	35
Lib Dem	9	6	1	81 5		29	8	10	4	9	9	10	9	9	9	12	7	8	6
Other	15	2	2	0 10	8	13	17	12	18	12	14	17	12	20	12	14	13	11	38
Non Voters																			
Would Not Vote	9	7	1	1 9		6	9	10	8	11	11	7	8	11	9	10	9	8	10
Don't know	17	10	4	9 14	! 9	24	11	22	23	22	13	14	15	19	21	18	16	15	12



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-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And now imagine that at the next election the party leaders were <u>Boris Johnson</u> for the Conservatives, <u>Ed Miliband</u> for Labour and <u>Vince Cable</u> for the Liberal Democrats. How would you vote? Con Lab Lib Dem	39 88 35 2 11 6		63 4	9 2 ² 80 29 4 3-	5 33 4 10	38 38 11	28	36 41 38 36 15 9	39 35 9	43 33 13	34 38 8	43 39 8	49 25 13	42 33 13	30 49 7	20 32 8
Other Non Voters	15 4	1	4 10	7 1	5 17	12	19	11 14	17	11	20	10	12	12	13	40
Would Not Vote Don't know	9 5 18 11	1 5	2 8 15 15	3 5 9 2		9 23		11 10 23 13	7 16	8 16	10 21	8 24	10 20	8 16	7 16	10 13
If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?																
Labour government led by Ed Miliband Conservative government led by David Cameron Don't know	42 2 39 96 19 3	2	29 7 52 81 19 12	85 50 6 26 9 2	8 43	42 36 22	32	46 42 36 40 18 18	38 43 18	42 43 14	42 33 24	35 48 17	34 46 20	44 38 18	53 31 16	50 25 25
Thinking back to just after the general election and the political and economic situation at the time, do you think it was the right or wrong decision for the Liberal Democrats to enter a coalition government with the Conservatives?																
The right decision The wrong decision Not sure	34 71 48 16 19 12	76		12 3° 77 4° 11 10	7 46	28 49 22	41	35 33 41 49 24 18	33 55 12	40 46 14	26 51 24	29 41 30	42 42 16	34 53 13	28 50 22	27 57 17
In the two years since then, do you think the decision to go into coalition has been good or bad for Britain?																
Good for Britain Bad for Britain Neither good nor bad	16 42 52 22 26 34	82		4 18 80 4 14 30	4 51	13 52 28	45	15 17 49 51 25 27	14 58 26	21 47 26	10 57 25	16 45 29	18 45 30	19 53 24	15 60 18	8 60 28
Don't know	7 2	1	8 5	2 8	5	8	13	11 5	2	5	9	10	7	4	7	4



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about the amount of power and																				
influence the Liberal Democrats have in the																				
government, do you think they have too much																				
power, too little power, or about the right																				
amount? Too little power	42	12	69	62	14	68	60	38	45	45	42	43	39	42	42	36	38	43	47	48
Too much power	22	41	8	3	42	11	6	26	18	23	12	21	32	24	20	23	24	25	18	19
About the right amount	22	40	13	31	33	12	19	23	22	15	27	23	21	23	21	25	25	20	22	15
Don't know	14	7	9	5	11	9	14	13	15	16	19	14	8	11	18	16	13	12	14	17
Dont know	14	' '	9	J		9	14	13	13	10	19	14	O		10	10	13	12	14	17
If you had to choose, which of the following would you most like to see happen for the next few years?										_										
The Conservatives and Liberal Democrats to continue as a coalition government	19	44	3	38	32	5	23	21	16	21	19	20	17	23	13	20	22	17	19	8
The coalition government to end and be replaced by		40	40	40		40	4.4	00	00		40	00	00	07	0.4	07	00	0.5	00	0.4
a minority Conservative government	26	49	13	16	50	12	14	28	23	14	19	26	36	27	24	27	28	25	22	24
The coalition government to end and be replaced by																				
a coalition between Labour and the Liberal	30	1	63	26	3	60	36	29	30	37	30	29	27	30	30	19	23	32	37	42
Democrats																				
Don't know	26	6	21	20	15	22	27	21	31	28	33	25	20	20	34	34	26	26	22	26
Thinking about Nick Clegg, do you think he																				
Is decisive or indecisive?																				
Decisive	14	20	10	50	16	8	21	17	12	18	11	16	14	16	12	14	15	17	13	11
Indecisive	66	64	80	32	68	80	58	66	67	63	61	64	74	66	66	60	65	66	71	67
Don't know	19	16	10	18	16	12	20	18	21	19	27	19	12	18	21	26	20	17	16	22
Trustworthy or untrustworthy?							-													
Trustworthy	24	41	13	75	31	10	35	24	24	21	24	25	24	27	20	27	26	26	20	20
Untrustworthy	58	40	76	15	52	75	48	63	53	64	54	58	59	57	58	56	56	57	61	57
Don't know	18	19	11	10	18	14	17	14	23	15	22	18	17	16	22	17	18	17	19	23
Is strong or weak?		•			-		Į.	•		•				-		•				
Strong	11	18	5	38	14	5	16	12	9	12	11	11	9	13	8	13	13	11	8	6
Weak	75	69	88	36	74	90	64	76	74	76	70	74	79	75	74	65	73	76	80	79
Don't know	14	13	6	26	12	6	20	12	17	12	18	15	11	12	17	22	14	13	13	15
Is likeable or dislikeable?		-			-					-				_		-				
Likeable	42	61	32	87	51	31	55	40	43	39	39	44	43	45	38	42	46	48	34	34
Dislikeable	38	24	52	6	33	51	27	42	34	42	38	36	39	39	37	35	39	34	40	39
Don't know	20	15	17	7	16	18	18	18	22	18	23	20	18	17	25	23	15	18	25	27

2010 Vote

Gender

Age

Social grade

Region

Voting intention



Fieldwork: 20th - 21st September 2012																			1	What
		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Ą	je		Social	l grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female		25-39			ABC1		London	South	Midlands / Wales	North	Scotland
Weighted Sample			512	96	498	389	368	781	827	195	410		453	917	691	206	523	344	396	140
Unweighted Sample		425	465	85	529	356	377	777	831	101	372	648	487	1073	535	204	581	307	368	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following do you think is the																				
strongest leader?					1															
David Cameron	49	94	24	47	81	24	47	52	47	56	45	51	49	54	43	51	55	54	41	37
Ed Miliband	19	1	48	9	3	46	14	19	19	16	18	19	22	18	21	15	14	16	29	25 2 35
Nick Clegg	3	1	1	28	1	1	8	3	3	6	3	4	2	3	4	3	3	3	4	2
Don't know	28	4	27	17	15	29	31	26	31	21	34	27	27	25	32	30	28	27	26	35
Which of the following do you think is the most decisive?					-			_		-				-	·	_				
David Cameron	44	86	22	34	74	21	40	47	41	51	43	44	43	50	37	45	49	47	37	40
Ed Miliband	20	1	49	13	3	49	19	22	19	17	18	21 4	23	19	22	16	17	19	29	16
Nick Clegg	4	2	2	30	2	2	9	4	3	8	3	4	2	4	4	4	4	4	3	4
Don't know	32	11	27	23	21	29	33	27	36	24	35	31	32	27	37	35	30	30	31	40
Which of the following do you think is the most likeable?					_											_				
David Cameron	27	69	5	22	59	6	13	28	26	23	22	26	34	29	23	30	35	23	22	15
Ed Miliband	23	2	55	5	4	56	16	24	22	24	26	22	21	24	21	19	16	22	35	23
Nick Clegg	19	16	13	66	14	10	39	20	18	17	22	20	16	21	17	21	17	23	15	21
Don't know	31	13	27	7	22	28	33	28	35	36	31	31	30	26	38	30	31	32	28	41
And which of the following do you think it the most trustworthy?																				
David Cameron	23	70	4	12	54	3	11	24	22	24	19	22	26	26	19	23	27	24	19	15
Ed Miliband	26	2	63	7	5	63	22	30	22	28	29	26	24	27	24	24	20	22	38	30
Nick Clegg	8	6	3	59	6	3	19	10	7	6	10	9	7	8	9	12	9	8	6	9
Don't know	43	22	30	23	35	31	48	36	49	42	43	43	43	39	47	41	44	46	37	46



		Voti	ng inter	ition	2	010 Vo	te	Ge	nder		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1608	407	512	96	498	389	368	781	827	195	410	550	453	917	691	206	523	344	396	140
Unweighted Sample	1608	425	465	85	529	356	377	777	831	101	372	648	487	1073	535	204	581	307	368	148
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week Nick Clegg apologised for his party's U-turn on the issue of university tuition fees. Mr Clegg said "we made a pledge, we didn't stick to it - and for that I am sorry"

Does Nick Clegg's apology make your opinion of

Does Nick Clegg's apology make your opinion of																				
him more positive, more negative, or does it																				
make no difference?																				
More positive	16	20	12	34	18	10	20	17	14	19	18	14	14	18	13	15	19	17	11	17
More negative	17	14	23	5	10	23	17	17	17	28	15	18	14	17	18	15	14	21	17	20
No difference - I had a positive opinion of Nick Clegg anyway	11	19	5	41	16	3	19	11	11	9	12	12	11	11	11	15	11	14	9	8
No difference - I had a negative opinion of Nick Clegg anyway	44	36	55	6	46	58	30	46	43	31	38	45	55	44	44	43	43	43	50	39
Don't know	12	11	6	13	10	5	14	9	14	13	17	11	7	10	14	12	13	5	13	17
Do you think Nick Clegg's apology makes him look stronger or weaker?																				
Makes him look stronger	21	29	15	48	25	13	25	21	20	19	22	20	21	24	17	21	22	26	16	17
Makes him look weaker	41	35	52	18	34	54	36	43	39	47	39	42	38	42	39	38	36	40	48	44
Neither	32	32	29	33	37	30	34	31	33	25	27	33	39	30	34	32	36	30	29	29
Don't know	6	3	4	1	4	3	5	5	7	9	12	5	2	4	9	8	6	4	7	10
Does Nick Clegg's apology make you more or																				
less likely to vote Liberal Democrat?																				
More likely to vote Liberal Democrat	5	7	4	15	3	4	9	6	5	10	6	5	3	6	4	4	6	10	3	2
Less likely to vote Liberal Democrat	15	12	20	4	11	19	13	16	14	24	13	16	12	14	16	15	12	19	16	14
No difference - I will probably vote Liberal Democrat anyway	7	2	2	75	3	2	21	7	8	6	7	7	7	7	7	5	9	7	7	4
No difference - I will probably not vote Liberal Democrat anyway	61	74	69	1	75	70	41	64	59	40	58	61	73	64	58	57	60	56	66	69
Don't know	11	6	5	6	8	4	17	8	15	19	15	10	6	9	14	18	13	9	8	11



	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39		60+	ABC1	C2DE	London	Rest of South	Midlands / Wales		Scotland
Weighted Sample			512	96	498	389	368	781	827	195	410	550	453		691	206	523	344	396	140
Unweighted Sample	1608	425	465	85	529	356	377	777	831	101	372	648	487	1073	535	204	581	307	368	148
Mr Clegg apologised for the original promise. He has not apologised for backing the increase in tuition fees. Which of these views comes closer to yours?	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
His big mistake was to promise something that could not be afforded in these difficult times for government finances His big mistake was to end up backing a policy to	47	69	36	44	69	35	38	46	48	37	43	46	55	49	44	49	49	48	45	37
increase tuition fees. They should have kept their promise, even if this meant backing tax rises or spending cuts elsewhere His big mistake is to apologise now. At each stage	31	11	53	19	13	54	35	32	30	38	29	31	30	33	29	26	27	33	35	37
he did what he thought was right, and has fought hard for other Lib Dem policies. He can't be blamed for changing his stance on tuition fees Don't know	7 15	10	5 6	18 19	7	4 7	11 16	9	5 17	9	5 23	9	6 9	7	7 20	4 21	9	7 12	7 12	7 19
Do you think Mr Clegg's apology was genuine or not?	15	10	ь	19	11	,	16	13	17	10	23	14	9	111	20	21	15	12	12	19
No, it was not Yes, it was genuine Don't know	40 35 25	27 50 22	51 27 22	10 73 16	33 42 25	55 24 20	30 46 24	44 35 21	36 35 28	46 30 24	36 36 28	41 35 24	40 36 23	39 38 24	42 31 27	42 36 22	35 39 26	39 39 22	48 25 27	38 36 27
Which of the following do you think would be the best leader for the Liberal Democrats?																				
Vince Cable Nick Clegg David Laws Danny Alexander Chris Huhne Ed Davey Tim Farron Don't know	21 12 3 3 2 1 1 56	16 24 4 6 2 2 2 44	33 5 2 2 3 1 2 51	22 40 5 1 4 0 0 29	12 19 5 5 2 1 1 55	29 5 2 2 3 0 2 57	33 15 4 2 3 1 0 43	24 15 4 3 2 2 46	19 9 2 2 1 0 0	22 15 2 2 5 3 1 49	20 10 2 1 4 0 2 60	21 13 2 3 1 1 0 58	23 12 5 4 1 0 1 54	26 13 4 3 3 1 2 49	16 11 2 2 1 1 1 67	17 12 2 3 1 1 2 62	20 14 3 4 2 1 1 55	24 13 2 2 3 2 0 54	21 10 4 3 3 1 2 57	29 13 1 1 0 0 1 55

2010 Vote

Gender

Age

Social grade

Region

Voting intention



		Voting intention			2	010 Vo	te	Ge	nder	Age				Social	grade	Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1608	407	512	96	498	389	368	781	827	195	410	550	453	917	691	206	523	344	396	140	
Unweighted Sample	1608	425	465	85	529	356	377	777	831	101	372	648	487	1073	535	204	581	307	368	148	
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

	70	/0	70	70	70	70	70	70	70	70	70	70	/0	70	70	70	70	70	70	70
Would you support or oppose the introduction of a wealth tax (that is, a tax on the amount of wealth people have, such as savings, property and assets, rather than their annual income) for the richest people in society?																				
Support	51 29	34	67	68	36	65	59	55	48	43	52 26	54	51	52	50	49	46	55	54 27	55 28
Oppose Don't know	29	48 18	19 14	15 17	46 19	20 15	18 24	32 13	26 26	27 30	20	29 17	31 18	31 18	26 23	35 16	30 23	24 21	27 19	20 16
Would you support or oppose introducing a new tax on homes worth more than £2million, with people paying an annual tax of 1% of the value of their home?																				
Support	66	55	78	78	55	77	70	67	64	63	63	67	68	66	65	60	61	74	68	66
Oppose Don't know	20 14	34 11	12 10	13 8	30 15	13 10	14 16	22 11	18 18	17 20	17 20	23 10	20 12	21 12	18 17	27 12	24 15	15 11	15 17	20 14
26		1		ŭ l	.0		. •			1									••	• •
Most police officers in Britain do not carry guns, with the exception of armed response units and some specialist units. Would you support or oppose routinely arming all police officers?																				
Support	25	32	18	26	32	18	16	24	25	37	24	24	20	22	28	32	21	25	26	20
Oppose Don't know	64 12	63 6	72 10	69 5	61 7	71 11	73 11	68 8	60 15	44 19	62 14	66 10	71 8	70 8	55 16	58 10	67 12	62 13	63 10	67 12
Don't know	12	ь	10	э	1	11	11	8	15	19	14	10	8	8	10	10	12	13	10	12
Do you think the foreign magazines that have published photographs of the Duchess of Cambridge sunbathing topless were right or wrong to do so?																				
Right	14	14	13	9	13	11	11	20	8	13	20	12	11	14	14	22	11	12	16	12
Wrong	73	79	72		79	75	72	66	79	71	66	75	78	74	71	63	76	77	70	72
Don't know	13	7	15	16	8	14	16	14	12	16	14	13	11	11	15	15	12	11	13	15
Do you think the royal family were right or wrong to take legal action against the French magazine that published topless photos of the Duchess of Cambridge?																				
Right	72	79	69	76	77	73	73	67	76	77	66	73	74	73	71	67	73	77	69	69
Wrong	18	16	20	11	18	18	14	22	15	14	21	18	19	18	19	23	18	13	21	21
Don't know	10	5	11	13	5	9	13	11	9	9	14	9	7	9	10	10	9	10	10	10



		VOLI	ng inter	IUUII	2010 Vote		le	5	nuer	Age				Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39		60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam	1608	407	512	96	498	389	368	781	827	195	410	550	453	917	691	206	523	344	396	140
Unweighted Sam	ole 1608	425	465	85	529	356	377	777	831	101	372	648	487	1073	535	204	581	307	368	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And do you think the photographer who took the topless photos of the Duchess should or should not face criminal prosecution?																				
Should be prosecuted	61	71	57	64	68	61	58	57	64	62	47	65	68	62	58	55	64	64	55	63
Should not be prosecuted	28	22	31	29	25	25	29	31	26	23	38	25	25	27	29	28	28	24	34	23
Don't know	11	8	12	6	7	14	14	12	10	15	16	11	7	11	12	16	9	12	11	14
Have you personally seen the topless photos of the Duchess of Cambridge? Please tick all that apply																				
Yes - I have seen them on the internet	20	18	21	24	18	23	19	26	15	47	32	14	7	22	18	21	21	20	21	18
Yes - I have seen them in a copy of a foreign			4	4	1	0	,	_	4	_	1	4		_	4	_	4	2	1	4
magazine	1	3	1	1		0	1	2	1	6	•	1	1	2	1	2	1		-	1
Yes - I have seen them some other way	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1
No - I have not seen the photos	78	80	78	76	81	77	80	72	85	48	67	85	93	76	81	77	79	78	78	80
Aug 7 201																				
Would you support or oppose the reintroduction of the death penalty for the following crimes?																				
Multiple murders																				
Would support the death penalty for this 65	65	76	60	53	76	61	51	67	64	51	57	71	72	56	77	63	63	68	66	68
Would oppose the death penalty for this 27	28	18	36	46	18	34	41	28	27	42	33	22	24	37	16	29	29	27	27	24
Don't know 8	7	6	4	2	6	5	8	5	9	7	11	7	3	7	7	8	7	5	7	9
Murder as part of a terrorist act							- '													
Would support the death penalty for this 63	63	76	55	52	76	58	47	64	62	48	53	69	71	54	74	60	61	66	63	63
Would oppose the death penalty for this 28	30	19	39	46	19	36	43	31	29	45	37	23	24	39	18	31	31	29	28	28
Don't know 9	8	6	6	2	5	6	10	5	10	7	10	8	5	7	8	8	8	4	9	9
Murder of a child		•			•					•										
Would support the death penalty for this 62	61	72	55	48	74	57	45	61	60	42	50	68	70	51	73	58	58	62	64	60
Would oppose the death penalty for this 29	31	20	39	47	19	36	45	32	29	47	37	23	26	40	18	32	33	29	28	29
Don't know 9	9	8	6	5	7	6	10	7	10	10	13	9	4	8	9	9	9	9	8	10
Murder of a police officer		•			•					•						•				
Would support the death penalty for this 53	57	67	52	48	69	55	41	60	55	38	43	65	69	49	68	54	55	60	59	61
Would oppose the death penalty for this 34	32	22	41	46	22	38	47	33	32	52	40	25	26	41	20	35	34	31	31	28
Don't know 13	10	10	7	6	8	7	13	7	14	10	17	11	5	10	11	11	11	9	11	12
All cases of murder		•			•			•		•				•		•				
Would support the death penalty for this 38	38	42	35	25	44	42	22	36	40	28	32	44	42	29	51	36	39	36	38	44
Would oppose the death penalty for this 43	42	34	50	57	34	45	57	45	40	58	46	37	38	52	29	44	41	46	41	40
Don't know 19	19	24	15	18	22	12	20	19	20	15	21	19	19	18	20	20	20	18	20	16

2010 Vote

Gender

Age

Social grade

Region

Voting intention



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Unweighted no.	vveignied i
Age and Gender		
Male 18 to 24	44	107
Male 25 to 39	195	222
Male 40 to 59	345	293
Male 60 +	260	220
Female 18 to 24	58	102
Female 25 to 39	272	220
Female 40 to 59	346	299
Female 60 +	211	268
Region		
North England	381	426
Midlands	265	284
East England	153	166
London	299	222
South England	416	396
Wales	85	87
Scotland	132	151
Social Grade		
AB	667	485
C1	486	502
C2	230	364
DE	348	381
Newspaper Type		
Express / Mail	373	277
Sun / Star	177	407
Mirror / Record	92	173
Guardian / Independent	97	78
FT / Times / Telegraph	119	164
Other Paper	229	199
No Paper	644	433
Political Party Identification		
Labour	518	563
Conservative		493
Liberal Democrat	196	208
SNP/Plaid Cymru		29
Others		23
None/ DK	386	415

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