

Sample 1000 Adult Interviews
 Conducted February 20 - 23, 2015
 Margin of Error ±4.5%

1. Do you drink coffee or tea?

Coffee only	19%
Tea only	17%
Both coffee and tea	51%
Neither one	13%

2. How much coffee do you usually drink?

Asked of those who drink coffee

More than 2 cups a day	19%
1 - 2 cups a day	31%
Less than 1 cup a day, but more than 1 cup a week	12%
Less than 1 cup a week	8%
Doesn't drink coffee	29%

3. How much tea do you usually drink?

Asked of those who drink tea

More than 2 cups a day	7%
1 - 2 cups a day	18%
Less than 1 cup a day, but more than 1 cup a week	24%
Less than 1 cup a week	19%
Doesn't drink tea	32%

4. Which one do you prefer, coffee or tea?

Coffee	56%
Tea	31%
Doesn't drink either	13%

5. Thinking about your personal diet and nutrition, do you try a lot, try a little, or don't you try at all to limit the amount of COFFEE you drink?

Asked of those who drink coffee

Try a lot	13%
Try a little	29%
Don't try at all	56%
Not sure	2%

6. Thinking about your personal diet and nutrition, do you try a lot, try a little, or don't you try at all to limit the amount of TEA you drink?

Asked of those who drink tea

Try a lot	8%
Try a little	17%
Don't try at all	74%
Not sure	2%

7. Thinking about your personal diet and nutrition, do you try a lot, try a little, or don't you try at all to avoid eating too many high-cholesterol foods, such as eggs, dairy products, and fatty meats?

Try a lot	22%
Try a little	44%
Don't try at all	31%
Not sure	4%

8. How much do you trust what government researchers say about...

	Completely	A lot	A moderate amount	A little	Not at all
Vaccinations	15%	28%	29%	13%	15%
Exercise	11%	24%	34%	17%	13%
Climate change	9%	20%	21%	18%	33%
Cholesterol	7%	16%	37%	23%	18%

9. Have you heard about new dietary guidelines released this week that back away from dietary cholesterol restrictions?

Yes	34%
No	55%
Don't remember	11%