

YouGov / The Sun Survey Results

Sample Size: 1727 GB Adults
Fieldwork: 3rd - 4th March 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1727	419	538	157	514	406	378	839	888	209	440	591	487	984	743	221	561	370	425	150
Unweighted Sample	1727	414	501	140	550	376	388	773	954	120	456	664	487	1163	564	316	602	308	389	112
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	71	4	12	33	29	27	33	32	29	33	28	27	34	40	28	15
Lab	40	0	100	0	6	89	33	39	41	37	42	41	37	38	43	44	33	39	45	46
Lib Dem	12	0	0	100	1	2	43	10	13	17	11	11	11	13	9	17	16	7	8	6
Other	18	0	0	0	21	5	12	18	17	19	13	16	23	16	20	12	17	13	19	33

Other Parties Voting Intention

UKIP	12	0	0	0	19	5	8	14	10	8	7	11	19	11	13	10	13	10	15	7
SNP / PCY	2	0	0	0	0	0	1	2	3	6	1	2	3	2	3	0	0	1	1	21
Green	1	0	0	0	0	0	3	1	2	5	2	1	1	2	1	1	2	1	1	1
BNP	1	0	0	0	1	0	0	1	1	0	2	1	0	1	1	1	1	0	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	0	1	0	0	2	1	0	1	1	0	1	0	0	5

Non Voters

Would Not Vote	8	0	0	0	4	2	1	7	10	22	10	6	4	6	11	4	8	10	12	5
Don't know	13	0	0	0	10	11	17	9	17	20	12	11	13	12	14	11	13	18	11	11

Do you approve or disapprove of the Government's record to date?

	Feb 28 - Mar 1	Mar 3-4																			
Approve	25	24	69	4	29	49	5	20	28	20	13	27	27	22	27	20	27	30	24	18	16
Disapprove	61	59	13	91	44	35	86	62	59	60	53	55	60	66	56	64	57	54	56	66	71
Don't know	14	16	18	5	27	16	9	18	12	20	33	17	13	12	16	17	16	16	20	16	13

Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?

	Feb 3-4	Mar 3-4																			
Better off	30	33	44	25	14	51	25	19	35	31	15	29	35	44	30	37	26	33	31	38	39
Worse off	36	35	29	48	60	21	46	47	42	29	48	36	33	30	38	31	43	36	35	30	31
Would make no difference	15	16	14	13	17	14	14	20	15	17	19	16	17	14	17	15	13	15	15	19	19
Don't know	18	16	14	15	9	14	16	13	8	23	18	19	15	12	15	17	17	16	19	13	11

Fieldwork: 3rd - 4th March 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1727	419	538	157	514	406	378	839	888	209	440	591	487	984	743	221	561	370	425	150
Unweighted Sample	1727	414	501	140	550	376	388	773	954	120	456	664	487	1163	564	316	602	308	389	112
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 3-4 Mar 3-4

Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?

Would have more influence	12	12	17	8	5	20	7	4	14	10	9	13	12	13	11	14	15	10	11	13	13
Would have less influence	39	41	32	55	67	26	52	56	44	38	41	44	41	37	47	33	50	40	39	37	44
Would make no difference	35	36	43	28	24	46	31	32	36	36	29	29	39	43	34	39	25	37	37	41	34
Don't know	14	11	8	9	4	8	9	9	6	16	20	14	9	7	8	15	10	13	13	9	8

Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?

Would be good for jobs and employment	32	34	47	25	16	46	24	23	35	34	31	32	34	38	31	39	29	35	35	36	33
Would be bad for jobs and employment	31	28	20	44	54	14	41	43	34	23	29	29	30	25	34	21	44	26	27	24	30
Would make no difference	22	21	23	16	21	27	19	18	22	20	19	20	22	23	21	21	12	22	20	25	24
Don't know	16	16	9	14	10	12	16	16	9	23	21	20	14	14	14	19	15	17	18	16	14

And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?

Better off	21	20	31	13	6	33	14	9	23	17	8	20	21	24	19	21	15	21	16	22	23
Worse off	20	21	11	32	34	9	31	28	25	17	30	21	21	16	25	16	27	17	21	22	22
Would make no difference	42	41	45	37	46	44	36	44	41	41	37	37	41	46	40	42	38	41	45	38	42
Don't know	17	19	13	17	15	14	19	19	11	26	25	22	16	15	17	21	19	20	19	18	12

Feb 17-18 Mar 3-4

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...

Good or bad for the economy?

Good for the economy	34	34	71	11	38	60	11	31	37	31	29	30	36	36	36	30	33	37	38	31	22
Bad for the economy	50	50	17	80	44	26	76	53	52	48	46	50	50	51	49	51	54	47	47	51	60
Don't know	17	17	12	8	19	15	13	16	11	22	24	21	14	13	15	19	14	16	16	18	18

Being done fairly or unfairly?

Fairly	26	26	68	4	29	53	6	20	32	20	19	27	30	24	29	23	26	30	28	24	15
Unfairly	60	59	20	88	55	33	82	64	56	61	49	56	60	63	57	61	59	54	58	61	70
Don't know	14	15	13	8	15	14	11	16	11	19	32	16	11	13	15	16	15	16	15	15	15

Fieldwork: 3rd - 4th March 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 17-18

Mar 3-4

Thinking about the next two or three years, how worried are you that people like you will...

not have enough money to live comfortably

Very worried	25	24	8	36	11	15	35	17	20	28	23	27	25	21	19	30	25	22	23	29	19
Fairly worried	42	44	46	44	38	44	41	46	44	44	38	41	45	48	44	45	44	44	45	42	48
TOTAL WORRIED	67	68	54	80	49	59	76	63	64	72	61	68	70	69	63	75	69	66	68	71	67
Not very worried	24	23	37	15	34	32	16	28	25	21	21	24	24	23	28	17	26	25	25	19	21
Not at all worried	5	6	8	3	15	8	4	7	7	4	5	6	5	7	7	4	3	6	7	6	4
TOTAL NOT WORRIED	29	29	45	18	49	40	20	35	32	25	26	30	29	30	35	21	29	31	32	25	25
Don't know	3	3	1	2	2	1	5	2	4	2	13	3	1	1	2	5	2	3	1	4	9

be victims of burglary, robbery or mugging

Very worried	12	13	4	21	6	9	18	8	11	14	11	15	11	13	11	14	19	8	11	15	14
Fairly worried	35	32	38	29	19	37	33	29	29	35	28	27	33	38	32	33	33	35	32	36	15
TOTAL WORRIED	47	45	42	50	25	46	51	37	40	49	39	42	44	51	43	47	52	43	43	51	29
Not very worried	40	41	45	39	56	42	35	49	44	37	40	42	42	37	44	36	40	43	43	34	46
Not at all worried	9	10	11	8	16	12	8	11	11	9	5	12	11	10	10	10	5	10	12	9	15
TOTAL NOT WORRIED	49	51	56	47	72	54	43	60	55	46	45	54	53	47	54	46	45	53	55	43	61
Don't know	4	4	1	3	2	1	6	4	4	4	16	4	2	2	3	6	3	4	3	5	10

suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	26	26	8	45	13	15	41	24	24	27	18	26	27	28	22	32	26	25	24	29	25
Fairly worried	44	42	38	40	51	42	40	45	39	45	37	36	42	49	44	39	40	41	44	43	40
TOTAL WORRIED	70	68	46	85	64	57	81	69	63	72	55	62	69	77	66	71	66	66	68	72	65
Not very worried	22	23	41	10	33	34	9	27	25	21	25	27	23	18	26	19	26	25	23	20	20
Not at all worried	5	5	11	2	3	8	3	3	8	3	5	6	6	3	6	5	6	6	5	4	7
TOTAL NOT WORRIED	27	28	52	12	36	42	12	30	33	24	30	33	29	21	32	24	32	31	28	24	27
Don't know	4	4	2	3	0	2	7	1	4	4	15	4	2	2	2	6	2	4	4	4	8

Fieldwork: 3rd - 4th March 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 17-18	Mar 3-4																				
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	24	25	19	29	6	26	32	13	21	28	17	22	23	33	18	33	20	21	27	29	26	
Fairly worried	32	32	35	32	28	32	28	34	30	33	28	27	34	33	30	34	24	35	30	35	23	
TOTAL WORRIED	56	57	54	61	34	58	60	47	51	61	45	49	57	66	48	67	44	56	57	64	49	
Not very worried	27	26	30	23	39	26	23	33	27	25	22	29	27	23	32	18	37	27	27	18	24	
Not at all worried	13	13	14	9	24	14	8	15	17	9	21	17	11	7	17	7	15	12	11	11	19	
TOTAL NOT WORRIED	40	39	44	32	63	40	31	48	44	34	43	46	38	30	49	25	52	39	38	29	43	
Don't know	4	5	2	6	3	2	9	4	5	5	13	5	4	4	4	7	5	5	4	6	8	
lose their job / have difficulty finding work																						
Very worried	25	24	11	34	17	17	32	19	20	28	24	28	23	22	20	30	27	20	26	29	19	
Fairly worried	38	38	43	39	41	37	37	44	38	38	34	39	42	35	40	36	33	42	38	35	40	
TOTAL WORRIED	63	62	54	73	58	54	69	63	58	66	58	67	65	57	60	66	60	62	64	64	59	
Not very worried	23	23	31	17	28	28	16	26	25	22	16	24	24	23	26	20	29	23	20	24	18	
Not at all worried	9	10	12	6	14	14	8	9	12	7	10	6	8	15	11	8	7	10	12	7	15	
TOTAL NOT WORRIED	32	33	43	23	42	42	24	35	37	29	26	30	32	38	37	28	36	33	32	31	33	
Don't know	4	5	2	4	0	4	7	2	5	4	15	3	3	5	3	7	4	5	4	5	8	
lose their home																						
Very worried	16	15	7	22	5	11	21	7	12	17	9	16	14	17	11	20	14	13	13	18	18	
Fairly worried	29	29	24	34	25	26	34	31	26	32	29	24	30	33	30	28	26	31	26	30	31	
TOTAL WORRIED	45	44	31	56	30	37	55	38	38	49	38	40	44	50	41	48	40	44	39	48	49	
Not very worried	34	35	48	28	45	40	28	40	38	34	33	43	37	28	39	31	42	34	37	35	30	
Not at all worried	17	15	19	12	24	20	11	20	19	12	9	13	17	18	17	13	13	18	19	12	9	
TOTAL NOT WORRIED	51	50	67	40	69	60	39	60	57	46	42	56	54	46	56	44	55	52	56	47	39	
Don't know	4	5	2	4	0	3	6	3	6	5	20	4	2	4	4	8	5	4	5	5	12	
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	15	14	5	24	10	9	24	8	14	14	6	16	13	16	11	17	18	13	10	16	18	
Fairly worried	24	25	21	30	15	25	26	22	23	27	33	20	23	28	24	27	23	23	27	28	20	
TOTAL WORRIED	39	39	26	54	25	34	50	30	37	41	39	36	36	44	35	44	41	36	37	44	38	
Not very worried	36	35	46	26	41	38	25	41	33	36	29	35	38	33	36	33	41	37	35	28	35	
Not at all worried	18	19	25	14	33	24	16	22	23	16	14	23	21	17	24	14	14	21	22	18	18	
TOTAL NOT WORRIED	54	54	71	40	74	62	41	63	56	52	43	58	59	50	60	47	55	58	57	46	53	
Don't know	6	7	4	7	2	5	9	6	7	7	18	6	5	6	5	9	4	6	6	10	8	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 17-18	Mar 3-4																				
suffer ill-health																						
Very worried	18	16	7	25	9	13	23	11	12	20	8	12	17	23	13	21	16	16	14	18	18	
Fairly worried	37	34	33	38	28	35	36	35	32	36	25	29	34	43	34	34	33	35	36	35	27	
TOTAL WORRIED	55	50	40	63	37	48	59	46	44	56	33	41	51	66	47	55	49	51	50	53	45	
Not very worried	34	35	45	26	53	38	26	42	38	32	32	44	35	28	38	30	38	35	37	32	35	
Not at all worried	6	9	13	6	7	10	7	8	11	7	20	11	9	4	10	8	8	10	8	9	10	
TOTAL NOT WORRIED	40	44	58	32	60	48	33	50	49	39	52	55	44	32	48	38	46	45	45	41	45	
Don't know	5	6	2	5	3	4	8	4	6	5	15	4	5	3	5	7	5	4	5	6	10	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	45	107
Male 25 to 39	189	221
Male 40 to 59	286	292
Male 60 +	253	219
Female 18 to 24	75	102
Female 25 to 39	267	219
Female 40 to 59	378	299
Female 60 +	234	268
Region		
North England	389	425
Midlands	226	283
East England	185	166
London	316	221
South England	417	395
Wales	82	86
Scotland	112	150
Social Grade		
AB	668	484
C1	495	501
C2	238	363
DE	326	380
Newspaper Type		
Express / Mail	359	276
Sun / Star	154	406
Mirror / Record	68	173
Guardian / Independent	111	78
FT / Times / Telegraph	119	164
Other Paper	226	199
No Paper	690	432
Political Party Identification		
Labour	505	561
Conservative	506	492
Liberal Democrat	166	207
SNP/Plaid Cymru	30	29
Others	102	22
None/ DK	418	414

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