

# YouGov Survey Results

Sample Size: 1745 GB Adults  
Fieldwork: 13th - 14th July 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1745</b>	X	X	X	X	520	427	379	846	899	208	441	597	499	995	750	223	567	373	429	152
<b>Unweighted Sample</b>	<b>1745</b>	492	516	84	179	537	433	354	803	942	93	399	734	519	1123	622	303	555	321	381	185
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think is the ideal temperature?

-17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
-11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
-9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0
8	0	1	0	0	0	1	0	1	0	1	0	0	0	1	0	0	0	0	1	2	
9	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
10	1	0	1	0	0	0	0	1	0	1	1	0	0	0	1	0	0	1	1	0	0
11	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0	0
12	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
13	1	1	1	0	0	1	0	1	0	3	1	0	0	0	1	2	0	0	1	0	0
14	1	0	1	3	0	1	0	2	1	1	2	0	0	1	1	1	1	1	1	1	1
15	3	1	3	11	3	2	2	3	2	3	3	3	2	2	4	1	3	3	3	2	2
16	2	3	3	1	0	3	2	2	3	2	10	2	1	1	3	2	1	2	4	2	4
17	3	1	2	7	2	2	5	3	2	3	9	2	2	2	4	2	3	4	2	2	2
18	6	4	5	5	3	4	6	7	6	6	6	5	8	5	6	6	5	7	4	7	6
19	5	6	5	3	7	6	5	6	6	5	5	4	6	6	4	7	2	5	4	7	8
20	15	14	17	13	18	16	17	13	16	15	4	16	17	17	17	14	9	15	14	18	25
21	11	14	10	9	16	12	10	11	11	10	3	8	14	12	10	11	11	8	15	11	10
22	11	13	9	15	8	11	11	13	10	11	14	9	10	11	11	9	14	10	13	8	9
23	9	9	8	10	10	8	11	9	7	11	6	8	10	11	10	8	8	9	11	8	7
24	7	9	7	9	4	8	5	7	7	7	6	10	5	7	7	7	9	6	8	6	3
25	9	12	9	10	8	12	7	8	11	8	2	10	9	13	10	8	10	13	6	9	4
26	4	4	4	2	6	3	3	4	3	4	3	3	3	5	4	3	4	4	3	3	3
27	3	2	2	1	3	2	2	4	3	3	7	2	3	1	2	4	7	4	1	1	2
28	1	1	1	0	1	0	1	1	1	1	3	1	1	1	1	1	1	2	1	1	1
29	1	1	1	0	0	0	1	0	1	1	1	1	1	1	0	1	0	2	1	0	0
30	1	0	2	0	0	0	1	1	1	1	1	1	2	1	1	1	2	0	1	1	2
31	0	1	0	0	0	0	0	1	1	0	0	1	0	0	0	1	1	0	0	0	3
32	1	1	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	1	0	1	0
33	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
35	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
37	0	0	0	0	3	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
39	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	5	2	5	1	7	4	6	4	5	4	10	5	4	3	4	5	4	6	3	6	4
Mean [Excluding Don't knows]	21	22	21	21	22	22	21	22	21	22	20	21	22	22	21	22	22	22	21	21	21

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<b>Weighted Sample</b>	<b>1745</b>	X	X	X	X	520	427	379	846	899	208	441	597	499	995	750	223	567	373	429	152
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

At what temperature does it become too hot?

-19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
-9	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	2
-8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
-4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
-3	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0
0	1	0	2	0	0	0	2	0	1	0	4	0	0	0	0	1	0	1	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	2
5	0	0	0	0	2	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0	0	2	1	0	0	0	1	2	0	1	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	1	1
11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
13	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	1	1	1	0	0	0	1	0	1	0	2	1	0	0	0	1	1	0	0	1	0
17	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1
18	0	0	1	0	0	0	0	0	0	1	1	1	0	0	0	1	0	0	0	0	1
19	1	0	1	2	0	0	0	1	1	0	1	1	1	0	1	1	0	0	1	0	0
20	2	1	3	0	3	2	3	2	2	3	1	3	2	2	2	0	1	3	5	1	1
21	1	1	2	3	0	1	2	1	1	1	0	0	2	2	1	2	0	1	1	2	2
22	2	2	2	2	1	2	1	3	3	2	5	2	2	2	3	2	1	3	1	2	3
23	3	3	2	3	5	2	2	1	2	3	2	2	4	1	2	3	2	3	2	2	2
24	4	3	4	3	4	3	4	5	4	4	5	3	4	5	3	5	5	5	4	3	5
25	10	10	8	18	9	11	9	13	10	11	10	9	11	11	11	10	8	9	13	10	11
26	7	8	6	2	5	8	6	8	7	7	8	7	8	5	8	5	4	7	9	6	9
27	6	9	4	2	5	7	5	5	6	6	4	5	6	6	6	5	6	6	8	4	4
28	7	7	7	12	8	7	6	11	6	8	3	7	8	8	8	6	8	7	8	8	6
29	5	5	6	10	5	5	6	7	6	5	4	3	5	9	6	5	5	7	5	5	3
30	15	15	18	16	14	17	18	13	14	17	11	14	15	19	16	14	19	14	17	14	17
31	5	4	4	6	5	5	4	7	6	4	5	5	4	6	5	5	8	5	2	6	5
32	3	4	4	3	5	3	5	3	4	3	2	4	4	3	4	3	3	4	4	3	5
33	3	2	4	3	5	4	4	3	3	4	2	4	3	4	4	3	4	3	4	4	2
34	3	3	2	2	4	3	3	2	3	3	2	2	3	3	3	3	2	3	4	2	2
35	6	9	6	3	4	7	5	3	7	5	9	6	5	6	5	7	6	7	4	6	8
36	2	2	2	2	3	2	1	1	2	2	3	4	1	1	2	2	2	2	0	3	3
37	1	1	1	0	2	1	1	2	0	2	1	1	2	1	1	1	2	1	1	1	0
38	1	1	1	0	2	0	1	1	1	1	0	1	1	0	1	0	1	0	0	1	1
39	1	1	1	4	0	0	1	3	1	2	1	2	1	1	1	2	1	2	1	1	0
40	3	3	4	1	3	3	3	2	3	3	3	3	4	1	2	5	2	4	3	3	1
Don't know	4	2	3	1	4	3	3	3	4	3	7	5	3	2	3	4	4	3	2	5	3
<b>Mean [Excluding Don't knows]</b>	<b>28</b>	<b>29</b>	<b>28</b>	<b>29</b>	<b>29</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>29</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>29</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>28</b>	<b>27</b>	<b>27</b>

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

At what temperature does it become too cold?

-20	1	1	3	2	1	1	1	1	1	1	2	1	0	0	2	0	1	0	2	1
-19	0	0	2	0	0	0	1	1	0	0	0	0	1	0	0	0	0	0	1	0
-18	0	0	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1
-17	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
-16	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
-15	1	0	1	0	2	0	1	1	1	1	2	0	1	1	0	2	0	1	0	1
-14	1	1	1	0	2	1	1	0	1	1	0	1	1	1	0	1	0	0	1	2
-13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
-12	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	2
-11	0	1	0	0	1	1	0	0	1	0	0	0	1	0	1	0	0	0	1	0
-10	2	3	2	1	1	2	2	2	2	2	1	2	3	2	2	2	3	2	1	3
-9	2	3	1	1	2	3	2	0	2	2	2	2	2	2	0	4	2	2	2	3
-8	1	0	0	0	1	0	0	1	1	0	1	1	1	1	1	0	0	1	1	1
-7	0	1	0	0	0	1	1	0	0	1	0	1	0	0	1	0	1	0	1	0
-6	1	1	1	0	2	1	1	0	1	1	0	1	1	1	1	1	0	1	1	2
-5	3	4	3	3	2	3	2	3	4	2	3	2	4	3	4	2	2	4	2	1
-4	2	1	4	1	1	2	2	1	2	2	2	2	3	2	2	2	2	2	3	2
-3	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	2
-2	1	2	2	0	1	1	1	1	2	1	4	1	1	1	2	1	1	2	1	2
-1	2	2	2	1	1	2	2	1	2	1	1	2	2	2	1	1	1	1	2	2
0	7	7	5	14	7	7	5	8	6	8	11	9	5	4	5	8	5	7	6	8
1	3	2	3	1	3	3	2	2	3	2	2	3	2	4	3	3	6	1	3	2
2	2	2	3	1	1	2	4	1	2	2	8	1	2	1	2	2	1	2	2	2
3	2	2	2	6	2	2	1	3	2	2	3	3	2	2	2	3	3	1	2	4
4	4	5	2	1	3	5	2	3	4	3	4	5	4	2	3	4	2	5	3	3
5	9	8	10	14	10	8	10	9	10	8	6	10	10	8	8	9	7	9	8	5
6	4	3	7	0	3	4	8	3	4	5	1	4	4	6	4	4	5	3	6	3
7	3	2	4	4	4	3	4	5	3	3	4	3	4	2	4	2	3	3	3	4
8	4	3	3	7	2	3	3	5	4	4	2	4	4	4	4	3	4	5	3	2
9	4	4	2	4	4	3	3	3	4	3	8	3	3	3	5	2	3	4	2	2
10	10	13	10	9	9	12	9	9	9	10	3	8	10	13	10	9	9	9	12	9
11	5	5	3	5	3	5	4	6	5	5	4	6	3	5	5	5	6	5	6	4
12	3	4	3	4	3	4	4	2	3	3	1	3	4	2	3	3	3	2	4	4
13	4	4	2	3	5	4	3	4	3	4	5	3	2	5	5	2	6	1	5	6
14	2	3	3	4	1	2	3	3	2	2	0	2	4	2	2	3	3	2	3	4
15	5	6	4	3	6	6	5	5	4	5	2	3	6	6	5	5	6	5	6	3
16	2	2	3	1	1	1	1	4	3	2	2	3	2	2	3	1	3	2	1	1
17	1	2	1	2	0	1	1	3	1	2	0	1	2	2	2	1	1	3	0	2
18	1	1	1	1	2	1	1	1	1	1	0	0	1	2	1	1	1	1	0	1
19	1	0	0	0	2	1	1	0	0	1	3	0	0	1	1	0	2	1	0	0
20	1	1	1	2	1	1	1	1	1	1	0	1	1	1	1	1	1	1	0	2
21	1	0	0	1	6	1	0	1	1	1	1	1	1	0	2	1	1	1	1	0
22	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
26	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
34	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
36	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	4	2	5	1	4	3	5	3	6	3	11	5	3	3	3	6	5	5	3	5	4	4
<i>Mean [Excluding Don't knows]</i>	<b>6</b>	6	5	5	6	5	5	7	5	6	4	5	5	6	6	5	7	6	5	5	5	4