

YouGov / The Sun Survey Results

Sample Size: 1701 GB Adults

Fieldwork: 31st January - 1st February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1701	492	516	106	537	426	378	827	874	206	434	582	480	970	731	218	553	364	418	148	
Unweighted Sample	1701	501	472	118	540	403	402	824	877	80	411	719	491	1086	615	206	535	392	402	166	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	38	100	0	0	88	4	17	34	43	36	32	34	49	43	32	39	52	32	33	18
Lab	40	0	100	0	5	90	30	43	37	45	47	44	28	34	49	41	29	43	49	45
Lib Dem	8	0	0	100	2	1	34	8	8	6	10	7	8	10	6	7	9	7	8	10
Other	13	0	0	0	5	6	20	15	12	14	10	14	14	13	14	14	9	18	10	27

Other Parties Voting Intention

UKIP	5	0	0	0	4	3	5	5	5	2	1	6	8	4	6	5	3	8	6	3
SNP / PCY	3	0	0	0	1	1	2	3	3	1	3	4	4	3	3	2	0	3	0	23
Green	3	0	0	0	0	1	11	4	3	9	5	2	1	4	3	6	4	3	3	1
BNP	1	0	0	0	0	0	0	1	0	1	0	2	1	1	1	1	1	2	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	0	1	1	0	1	1	0	0	2	1	0

Non Voters

Would Not Vote	9	0	0	0	3	3	6	8	9	16	11	8	4	6	12	9	10	9	8	5
Don't know	16	0	0	0	11	9	24	11	20	24	18	13	14	17	15	15	16	16	16	16

Do you approve or disapprove of the Government's record to date?

	Jan 30-31	Jan 31-Feb 1																			
Approve	31	32	79	4	42	66	9	24	33	31	33	26	30	38	36	26	35	38	29	29	19
Disapprove	54	54	11	90	37	22	82	60	56	53	44	55	62	50	50	61	54	46	57	59	68
Don't know	15	14	10	6	21	12	9	16	11	17	23	19	9	12	15	13	11	17	14	12	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

- Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live
- My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services
- Neither - I am not aware of significant cuts to services in my area
- Don't know

Jan 17-18
Jan 31-Feb 1

36	38	15	59	36	20	59	43	40	36	36	37	41	36	37	40	39	37	34	42	44
33	31	49	19	36	48	19	29	30	31	19	27	33	36	32	28	23	26	40	32	28
20	22	30	13	25	26	14	22	22	21	25	23	18	23	22	21	24	25	17	20	20
11	10	5	9	2	7	9	6	7	12	20	13	8	5	9	11	14	12	9	6	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	32	105
Male 25 to 39	187	218
Male 40 to 59	336	287
Male 60 +	269	216
Female 18 to 24	48	100
Female 25 to 39	224	216
Female 40 to 59	383	294
Female 60 +	222	264
Region		
North England	402	418
Midlands	242	279
East England	137	163
London	206	218
South England	398	390
Wales	150	85
Scotland	166	148
Social Grade		
AB	623	476
C1	463	493
C2	282	357
DE	333	374
Newspaper Type		
Express / Mail	336	272
Sun / Star	170	400
Mirror / Record	109	170
Guardian / Independent	93	77
FT / Times / Telegraph	126	162
Other Paper	240	196
No Paper	627	425
Political Party Identification		
Labour	513	553
Conservative	496	485
Liberal Democrat	199	204
SNP/Plaid Cymru	43	29
Others	80	22
None/ DK	370	408

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