

YouGov / The Times Survey Results

Sample Size: 1970 GB Adults
Fieldwork: 20th - 21st November 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|-----------------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|---|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample 1970 | X | X | X | X | 595 | 469 | 390 | 955 | 1015 | 234 | 498 | 674 | 563 | 1123 | 847 | 252 | 640 | 422 | 485 | 171 | |
| Unweighted Sample 1970 | 470 | 547 | 112 | 261 | 564 | 517 | 389 | 1003 | 967 | 180 | 383 | 839 | 568 | 1348 | 622 | 252 | 610 | 409 | 444 | 255 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How would you feel if a good friend of yours became a supporter of the Conservative Party?

| | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would agree and would find it easier to be friends with them | 5 | 14 | 2 | 0 | 3 | 10 | 2 | 2 | 6 | 3 | 6 | 6 | 4 | 4 | 6 | 3 | 4 | 6 | 3 | 4 | 4 |
| I would agree, but it wouldn't make any difference to our friendship | 35 | 80 | 8 | 31 | 37 | 71 | 12 | 26 | 38 | 33 | 22 | 32 | 34 | 46 | 38 | 32 | 32 | 43 | 35 | 32 | 22 |
| I would disagree, but it wouldn't make any difference to our friendship | 40 | 2 | 68 | 58 | 49 | 12 | 64 | 57 | 38 | 42 | 37 | 35 | 45 | 40 | 39 | 41 | 37 | 36 | 41 | 42 | 52 |
| I would disagree and would find it harder to be friends with them | 7 | 0 | 14 | 4 | 3 | 1 | 14 | 8 | 7 | 7 | 11 | 6 | 8 | 5 | 6 | 8 | 10 | 4 | 7 | 8 | 11 |
| Don't know | 13 | 5 | 8 | 7 | 8 | 7 | 9 | 7 | 10 | 15 | 25 | 21 | 10 | 4 | 11 | 16 | 17 | 11 | 14 | 13 | 11 |

How would you feel if a good friend of yours became a supporter of the Labour Party?

| | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would agree and would find it easier to be friends with them | 7 | 1 | 21 | 4 | 3 | 1 | 19 | 6 | 7 | 6 | 3 | 6 | 8 | 6 | 6 | 8 | 7 | 4 | 7 | 10 | 5 |
| I would agree, but it wouldn't make any difference to our friendship | 37 | 22 | 67 | 39 | 21 | 23 | 58 | 43 | 38 | 36 | 32 | 36 | 40 | 38 | 38 | 36 | 38 | 36 | 38 | 41 | 30 |
| I would disagree, but it wouldn't make any difference to our friendship | 40 | 67 | 4 | 50 | 61 | 62 | 14 | 42 | 41 | 39 | 38 | 35 | 38 | 47 | 42 | 37 | 34 | 45 | 38 | 34 | 48 |
| I would disagree and would find it harder to be friends with them | 3 | 5 | 1 | 2 | 7 | 7 | 1 | 1 | 4 | 2 | 3 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 2 | 4 |
| Don't know | 13 | 5 | 6 | 5 | 7 | 7 | 8 | 8 | 10 | 16 | 25 | 20 | 11 | 4 | 11 | 15 | 17 | 10 | 13 | 13 | 13 |

Sample Size: 1970 GB Adults
Fieldwork: 20th - 21st November 2014

| Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|-------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| 1970 | X | X | X | X | 595 | 469 | 390 | 955 | 1015 | 234 | 498 | 674 | 563 | 1123 | 847 | 252 | 640 | 422 | 485 | 171 |
| Unweighted Sample | 470 | 547 | 112 | 261 | 564 | 517 | 389 | 1003 | 967 | 180 | 383 | 839 | 568 | 1348 | 622 | 252 | 610 | 409 | 444 | 255 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

How would you feel if a good friend of yours became a supporter of the Liberal Democrat Party?

| | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would agree and would find it easier to be friends with them | 3 | 1 | 4 | 16 | 2 | 1 | 2 | 5 | 4 | 2 | 2 | 4 | 2 | 3 | 3 | 3 | 4 | 3 | 3 | 2 | 1 |
| I would agree, but it wouldn't make any difference to our friendship | 28 | 29 | 25 | 74 | 19 | 27 | 23 | 46 | 30 | 26 | 19 | 27 | 29 | 30 | 31 | 23 | 26 | 29 | 27 | 28 | 27 |
| I would disagree, but it wouldn't make any difference to our friendship | 52 | 62 | 58 | 6 | 61 | 60 | 59 | 40 | 50 | 53 | 48 | 46 | 54 | 56 | 50 | 54 | 44 | 53 | 52 | 53 | 56 |
| I would disagree and would find it harder to be friends with them | 5 | 3 | 5 | 0 | 10 | 5 | 7 | 1 | 6 | 3 | 5 | 3 | 4 | 7 | 5 | 4 | 8 | 5 | 5 | 3 | 5 |
| Don't know | 13 | 6 | 9 | 4 | 7 | 7 | 9 | 7 | 10 | 16 | 25 | 20 | 11 | 4 | 11 | 16 | 18 | 11 | 13 | 14 | 12 |

How would you feel if a good friend of yours became a supporter of the Green Party?

| | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would agree and would find it easier to be friends with them | 7 | 3 | 11 | 7 | 3 | 3 | 11 | 10 | 7 | 7 | 12 | 9 | 6 | 5 | 9 | 5 | 8 | 6 | 7 | 8 | 8 |
| I would agree, but it wouldn't make any difference to our friendship | 36 | 29 | 42 | 59 | 25 | 29 | 36 | 54 | 36 | 37 | 32 | 33 | 40 | 37 | 39 | 33 | 32 | 39 | 32 | 37 | 43 |
| I would disagree, but it wouldn't make any difference to our friendship | 39 | 54 | 34 | 28 | 54 | 52 | 39 | 28 | 41 | 36 | 27 | 33 | 39 | 48 | 36 | 42 | 38 | 39 | 42 | 38 | 34 |
| I would disagree and would find it harder to be friends with them | 4 | 7 | 3 | 1 | 10 | 8 | 4 | 0 | 6 | 3 | 5 | 3 | 4 | 6 | 5 | 4 | 5 | 5 | 5 | 2 | 4 |
| Don't know | 14 | 7 | 9 | 6 | 8 | 8 | 10 | 8 | 10 | 17 | 24 | 22 | 12 | 4 | 12 | 16 | 16 | 12 | 15 | 14 | 11 |

How would you feel if a good friend of yours became a supporter of the UK Independence Party (UKIP)?

| | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would agree and would find it easier to be friends with them | 5 | 4 | 2 | 1 | 25 | 7 | 3 | 2 | 7 | 3 | 3 | 4 | 5 | 6 | 4 | 7 | 4 | 5 | 5 | 6 | 2 |
| I would agree, but it wouldn't make any difference to our friendship | 26 | 31 | 14 | 16 | 63 | 37 | 20 | 19 | 29 | 23 | 14 | 17 | 29 | 35 | 23 | 29 | 24 | 26 | 32 | 24 | 14 |
| I would disagree, but it wouldn't make any difference to our friendship | 34 | 48 | 37 | 38 | 8 | 38 | 36 | 36 | 34 | 35 | 26 | 34 | 33 | 39 | 35 | 33 | 27 | 38 | 32 | 33 | 41 |
| I would disagree and would find it harder to be friends with them | 24 | 13 | 40 | 42 | 0 | 11 | 32 | 36 | 22 | 26 | 37 | 27 | 23 | 16 | 29 | 17 | 28 | 22 | 19 | 26 | 31 |
| Don't know | 11 | 5 | 6 | 4 | 4 | 6 | 8 | 6 | 9 | 13 | 20 | 18 | 9 | 3 | 9 | 13 | 16 | 9 | 11 | 10 | 11 |