

# YouGov / The Sun Survey Results

Sample Size: 1767 GB Adults

Fieldwork: 20th - 21st December 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1767</b>	859	908	214	451	604	498	1007	760	226	574	378	435	154
Unweighted Sample	1767	837	930	68	509	706	484	1154	613	180	632	374	418	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Which of the following do you think has been the most stylish woman of 2011?

[Don't knows and none of the above's removed, N=1203]

Kate Middleton	<b>50</b>	46	54	50	42	44	65	50	50	56	48	53	50	42
Pippa Middleton	<b>10</b>	15	5	4	11	11	9	10	9	5	12	9	10	8
Helen Mirren	<b>9</b>	6	12	3	5	14	12	9	10	11	12	6	8	14
Emma Watson	<b>7</b>	9	6	14	10	6	3	9	5	6	8	10	5	6
Holly Willoughby	<b>6</b>	6	5	3	10	6	3	5	7	6	5	5	7	7
Cheryl Cole	<b>5</b>	7	4	14	5	5	2	4	7	2	4	5	11	4
Victoria Beckham	<b>5</b>	3	7	3	5	7	5	4	7	6	5	5	6	5
Tulisa	<b>3</b>	4	3	9	5	3	0	4	3	1	4	1	2	11
Kelly Rowland	<b>2</b>	3	2	1	3	3	1	3	1	3	3	3	1	3
Angelina Jolie	<b>2</b>	2	1	0	4	1	1	2	1	3	1	3	0	2

## Which of the following do you think has been the most stylish man of 2011?

[Don't knows and none of the above's removed, N=1050]

David Beckham	<b>19</b>	17	22	9	17	24	23	16	24	18	16	27	23	6
Gary Barlow	<b>11</b>	10	11	9	21	8	4	12	10	9	9	10	10	22
George Clooney	<b>10</b>	12	9	2	7	11	17	11	9	13	13	8	6	13
Prince William	<b>10</b>	11	9	8	5	7	19	9	11	7	10	11	14	4
Michael Buble	<b>9</b>	9	8	14	9	9	5	7	11	4	12	7	10	6
Johnny Depp	<b>9</b>	9	9	11	11	9	5	10	7	6	8	9	10	13
Daniel Craig	<b>8</b>	10	7	5	9	11	6	7	10	10	9	9	6	9
Colin Firth	<b>7</b>	6	8	7	5	7	12	11	3	12	7	7	6	7
Olly Murs	<b>6</b>	5	7	18	7	5	1	6	7	7	9	6	4	3
Hugh Laurie	<b>4</b>	6	3	10	3	4	3	5	3	4	4	5	4	2
Ryan Gosling	<b>2</b>	1	3	4	4	1	0	2	2	7	1	1	2	2
Vernon Kay	<b>2</b>	1	2	0	1	1	3	1	2	1	1	1	2	3
David Cameron	<b>2</b>	1	2	0	0	2	3	2	1	2	2	1	2	1
Robert Pattinson	<b>1</b>	1	1	4	1	1	0	1	1	1	0	0	1	10

Fieldwork: 20th - 21st December 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1767</b>	859	908	214	451	604	498	1007	760	226	574	378	435	154
Unweighted Sample	1767	837	930	68	509	706	484	1154	613	180	632	374	418	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following is your favourite sports personality of 2011?**

[Don't knows and none of the above's removed, N=987]

Jenson Button	25	28	22	37	27	22	22	24	26	30	26	23	24	24
David Beckham	16	8	24	15	17	17	12	12	21	18	15	13	20	10
Jessica Ennis	12	10	15	8	13	12	15	13	11	11	12	17	13	4
Mark Cavendish	10	13	6	8	8	13	8	12	7	8	13	5	10	9
Andy Murray	8	5	11	5	7	7	11	7	9	7	7	6	3	32
Rory Mclroy	7	7	6	2	7	8	6	7	6	3	6	12	6	3
Robin Van Persie	7	9	4	13	6	5	7	6	8	10	8	4	6	1
Mo Farah	6	5	7	10	7	6	4	7	5	5	6	7	9	0
Darren Clarke	5	9	2	0	6	6	6	6	5	6	4	8	3	9
Luke Donald	4	6	2	2	1	4	8	6	2	1	4	5	5	7

**Which of the following is your favourite politician of 2011?**

[Don't knows and none of the above's removed, N=1009]

Boris Johnson	25	27	23	37	33	25	17	28	21	31	29	24	21	18
David Cameron	22	18	27	7	21	20	30	21	25	24	27	21	21	12
William Hague	8	7	9	3	4	7	13	7	9	6	8	11	8	4
Vince Cable	7	8	7	4	10	7	8	9	5	12	8	6	6	6
Ed Balls	7	6	9	4	6	9	8	6	10	6	4	10	12	4
Ed Milliband	7	9	4	13	6	9	4	5	9	5	2	4	15	13
David Milliband	7	7	6	18	6	6	4	4	10	9	5	9	7	3
Alex Salmond	6	6	6	4	5	7	7	8	4	4	3	4	2	32
Nigel Farage	5	5	4	5	3	4	6	6	3	3	7	5	2	5
Nick Clegg	3	3	4	6	4	4	2	4	3	0	3	6	5	0
Caroline Lucas	2	3	1	0	4	2	2	3	1	1	3	2	2	3

Fieldwork: 20th - 21st December 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1767</b>	859	908	214	451	604	498	1007	760	226	574	378	435	154
Unweighted Sample	1767	837	930	68	509	706	484	1154	613	180	632	374	418	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following do you think was the most important news event of 2011?**

[Don't knows and none of the above's removed, N=1663]

The debt crisis in the Eurozone	21	25	16	23	16	18	27	22	18	16	24	19	20	22
Japanese earthquake, tsunami and nuclear meltdown	17	19	15	10	18	20	15	18	16	15	17	18	15	24
The Riots across England	16	13	19	21	21	14	12	14	19	21	13	17	19	10
Arab Spring and revolutions in the Middle East	15	16	14	19	15	16	12	17	11	18	15	14	14	16
The death of Osama Bin Laden	11	10	12	16	11	12	7	10	12	7	11	12	12	8
David Cameron's Euro veto	7	7	7	2	3	6	13	6	8	6	9	8	5	2
The Royal wedding between William and Kate	6	4	9	0	8	8	6	6	7	9	6	6	8	4
Phone hacking and the Leveson Inquiry	4	3	4	3	2	4	4	3	5	6	2	4	3	6
The death of Colonel Gaddafi	3	1	4	3	3	2	3	2	3	3	2	2	3	6
Occupy protests	1	1	1	1	2	1	1	1	1	0	2	0	1	2

**Which of the following do you think was the best sporting event of 2011?**

[Don't knows and none of the above's removed, N=1104]

England winning the Ashes	27	25	29	25	25	23	35	26	28	25	32	30	24	9
England becoming the number 1 test side in cricket	15	17	12	14	13	16	15	17	11	19	14	16	14	7
Jenson Button winning the Canadian Grand Prix	9	9	8	5	11	9	9	8	9	6	12	7	7	10
Manchester City 6-1 Manchester United	8	7	9	22	8	7	3	7	9	11	3	5	12	19
Mark Cavendish's Tour de France performance	8	9	6	2	7	9	9	9	6	6	9	4	10	9
Darren Clarke winning the Open	7	8	5	0	6	9	8	7	6	7	5	4	5	25
Mo Farah's 5000m gold at the World Athletics Championship	7	4	10	4	6	8	6	6	8	8	10	5	4	4
Wales beating Ireland in the Rugby World Cup quarter final	6	4	8	8	7	5	5	7	3	7	4	13	2	5
Kenny Dalglish returning to Liverpool	6	6	5	1	8	6	5	4	7	5	5	6	6	8
Manchester United winning the Premiership (19th League title)	5	6	5	7	5	8	3	5	7	5	4	6	8	2
Wayne Rooney's overhead kick vs. Manchester City	3	4	2	12	2	1	4	2	4	1	1	2	8	4
Manchester City winning the FA Cup	1	1	1	0	2	1	0	1	1	0	1	2	1	0

Fieldwork: 20th - 21st December 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1767</b>	859	908	214	451	604	498	1007	760	226	574	378	435	154
Unweighted Sample	1767	837	930	68	509	706	484	1154	613	180	632	374	418	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following do you think was the best film of 2011?**

[Don't knows and none of the above's removed, N=1126]

The King's Speech	<b>43</b>	37	49	29	26	45	68	48	37	37	53	42	41	29
Harry Potter and the Deathly Hallows Part 2	<b>17</b>	15	19	13	20	19	12	17	17	16	14	19	18	18
The Inbetweeners	<b>12</b>	16	9	28	19	8	2	9	17	13	11	12	13	15
Rise of the Planet of the Apes	<b>5</b>	8	4	0	7	9	3	5	6	6	4	4	7	8
Tinker Tailor Soldier Spy	<b>5</b>	7	4	3	5	5	8	6	4	7	6	5	3	6
Bridesmaids	<b>4</b>	2	6	3	6	3	3	4	4	7	2	3	5	7
Twilight: Breaking Dawn	<b>4</b>	3	4	7	6	3	1	2	7	4	2	3	7	8
Senna	<b>3</b>	5	2	3	4	4	1	4	2	5	4	2	2	2
Thor	<b>2</b>	4	1	8	2	2	0	3	2	3	2	2	3	3
The Help	<b>2</b>	2	2	5	2	1	2	2	3	1	2	6	0	3
Cars 2	<b>1</b>	1	1	0	2	1	0	1	1	1	1	2	1	1

**Which of the following do you think was the best song of 2011?**

[Don't knows and none of the above's removed, N=1072]

Someone Like You - Adele	<b>25</b>	21	27	18	28	30	15	24	25	30	26	24	22	20
Wherever You Are - Military Wives Choir	<b>21</b>	20	21	4	3	15	59	19	23	17	22	24	17	23
Rolling in the Deep - Adele	<b>9</b>	12	7	12	11	10	4	11	6	12	10	6	10	6
Set Fire to the Rain - Adele	<b>7</b>	8	6	5	8	9	5	7	7	9	6	9	6	7
Moves Like Jagger - Maroon 5 & Christina Aguilera	<b>7</b>	6	7	7	10	7	1	6	7	3	4	7	10	8
The Edge of Glory - Lady Gaga	<b>5</b>	5	6	5	6	7	2	6	4	1	5	6	7	5
Jar of Hearts - Christina Perri	<b>4</b>	2	6	8	4	5	1	4	5	7	4	4	3	5
A Team - Ed Sheeran	<b>4</b>	5	3	14	5	1	0	3	4	5	3	4	6	1
Paradise - Coldplay	<b>4</b>	4	3	4	5	3	2	3	4	1	6	4	2	3
Jealousy - Will Young	<b>3</b>	4	3	7	2	3	4	2	5	3	4	2	3	4
We Found Love - Rihanna & Calvin Harris	<b>3</b>	5	2	7	5	2	1	4	3	2	2	1	5	11
Aka What a life - Noel Gallagher	<b>2</b>	4	1	2	3	2	1	4	0	4	2	2	3	1
Lego House - Ed Sheeran	<b>2</b>	1	2	6	3	0	0	2	1	1	3	1	2	1
Every Teardrop is a Waterfall - Coldplay	<b>2</b>	2	2	0	1	3	2	2	2	0	1	2	3	1
Video Games - Lana Del Rey	<b>1</b>	1	2	1	4	1	0	2	0	0	2	2	1	1
Run the World (Girls) - Beyonce	<b>1</b>	1	2	2	3	1	1	1	2	5	0	1	1	2

Fieldwork: 20th - 21st December 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1767</b>	859	908	214	451	604	498	1007	760	226	574	378	435	154
Unweighted Sample	1767	837	930	68	509	706	484	1154	613	180	632	374	418	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following do you think was the best album of 2011?**

[Don't knows and none of the above's removed, N=862]

Adele - 21	34	28	38	29	36	42	20	32	36	39	31	34	32	34
Lady Gaga - Born This Way	14	14	14	16	19	11	9	15	13	7	12	14	20	17
Susan Boyle - Someone to Watch Over Me	10	8	12	0	1	6	42	8	13	8	9	10	12	9
Coldplay - Mylo Xyloto	7	9	6	3	6	10	8	6	9	4	9	9	6	7
Amy Winehouse - Lioness: Hidden Treasures	7	6	8	0	5	10	11	7	7	11	8	8	4	8
Olly Murs - In Case You Didn't Know	5	4	5	11	4	3	4	4	6	7	5	8	2	2
Noel Gallagher - High Flying Birds	5	8	1	4	6	5	1	6	3	3	3	4	6	8
Ed Sheeran - +	4	6	3	19	3	0	0	5	3	4	5	2	7	1
Foo Fighters - Wasting Light	4	6	3	0	8	5	0	5	3	6	5	3	3	2
Florence + the Machine - Ceremonials	4	3	4	9	4	2	1	6	1	3	6	2	3	1
Kasabian - Velociraptor!	3	4	3	5	5	2	1	2	5	4	2	4	3	3
Beyonce - 4	2	3	2	4	3	1	2	3	2	3	3	0	1	8
Arctic monkeys - Suck It and See	1	1	1	0	1	1	1	1	0	2	1	0	1	1

**Which of the following do you think was the best soap opera of 2011?**

[Don't knows and none of the above's removed, N=910]

Coronation Street	25	25	25	22	18	31	23	27	22	24	21	28	29	17
EastEnders	22	17	26	32	32	18	16	19	26	34	23	20	16	25
Emmerdale	17	21	13	13	11	19	19	12	22	9	15	16	23	15
Casualty	7	8	6	0	5	6	12	8	5	2	8	7	6	12
Holby City	6	7	6	10	4	7	6	7	5	10	6	4	6	6
Waterloo Road	6	6	6	9	5	5	6	5	6	7	7	7	3	6
The Archers	6	5	6	0	3	6	9	8	3	7	8	4	3	5
Neighbours	4	5	4	6	6	3	4	5	4	2	3	6	5	5
Hollyoaks	4	3	4	7	9	2	0	4	3	2	4	2	5	5
Home and Away	2	3	2	0	6	1	2	3	2	3	2	3	3	3
Doctors	2	1	3	2	1	2	3	2	2	0	3	1	2	1

Fieldwork: 20th - 21st December 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1767</b>	<b>859</b>	<b>908</b>	<b>214</b>	<b>451</b>	<b>604</b>	<b>498</b>	<b>1007</b>	<b>760</b>	<b>226</b>	<b>574</b>	<b>378</b>	<b>435</b>	<b>154</b>
Unweighted Sample	1767	837	930	68	509	706	484	1154	613	180	632	374	418	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following do you think was the best soap opera storyline of 2011?**

[Don't knows and none of the above's removed, N=680]

Jackson's assisted suicide in Emmerdale	15	19	11	0	14	17	18	14	15	10	16	13	15	16
Steve and Becky's relationship in Coronation Street	14	18	11	10	13	16	14	14	14	13	14	11	16	16
John Stape's murders and death in Coronation Street	14	17	11	7	13	17	13	17	11	11	11	21	13	12
Zainab and Yusef in EastEnders	14	10	16	14	11	12	18	15	13	15	19	9	8	20
Baby swap story in EastEnders	13	10	15	30	14	10	9	13	13	17	12	13	14	7
Tanya's cervical cancer diagnosis in EastEnders	11	4	15	20	11	10	7	10	11	19	10	10	7	12
Attack on Cain Dingle in Emmerdale	9	12	8	6	4	11	14	6	13	3	7	13	14	4
Silas the serial killer in Hollyoaks	7	6	8	13	15	4	1	8	6	8	6	7	8	12
Amy's baby in Emmerdale	4	3	4	0	5	3	5	4	4	4	4	2	5	2

**Which of the following do you think was the best reality television show of 2011?**

[Don't knows and none of the above's removed, N=1290]

Strictly Come Dancing	25	21	28	5	16	25	42	27	23	20	30	24	22	27
I'm a Celebrity Get Me Out of Here	14	12	16	10	15	20	8	10	20	13	11	15	20	7
The Apprentice	14	18	10	14	16	14	12	15	11	16	12	12	15	17
The Choir: Military Wives	11	11	11	1	2	9	26	11	11	10	13	11	8	8
Come Dine with Me	10	12	9	32	11	7	3	10	10	6	11	13	10	7
Masterchef	10	13	8	7	12	13	5	13	6	13	10	9	7	15
The X Factor	7	7	8	7	14	6	2	5	11	5	4	10	11	6
The Only Way is Essex	4	4	4	8	7	2	1	4	3	4	6	2	1	9
Big Brother	3	3	4	6	5	3	1	3	4	8	3	2	3	4
Made in Chelsea	2	1	2	9	3	0	0	3	1	6	1	2	1	0

**Which of the following do you think was the best reality television moment of 2011?**

[Don't knows and none of the above's removed, N=853]

Harry Judd winning the Strictly final	29	27	31	4	15	27	54	34	23	24	35	28	26	28
Russell Grant being fired from a cannon on Strictly	16	13	17	14	11	16	21	16	15	10	18	20	12	15
Fatima and the cockroach in I'm a Celebrity...	15	15	16	15	20	17	9	15	16	25	15	16	12	10
Little Mix winning X Factor	13	10	15	35	20	8	4	11	15	13	11	10	15	19
Freddie Starr's bushtucker in I'm a Celebrity...	13	20	8	2	12	21	8	10	16	19	8	15	17	3
Mark Wright with rats in I'm a Celebrity...	7	7	8	10	11	7	4	6	9	2	6	6	9	19
Mark and Dougie's 'bromance' in I'm a Celebrity...	7	8	6	21	10	5	2	8	6	7	7	5	9	6

Fieldwork: 20th - 21st December 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1767</b>	859	908	214	451	604	498	1007	760	226	574	378	435	154
Unweighted Sample	1767	837	930	68	509	706	484	1154	613	180	632	374	418	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following do you think was the best television show overall of 2011?**

[Don't knows and none of the above's removed, N=1491]

Frozen Planet	<b>24</b>	27	22	27	25	24	23	25	24	19	24	28	22	35
Downton Abbey	<b>17</b>	11	22	3	10	16	28	16	17	19	19	14	15	15
Strictly Come Dancing	<b>10</b>	6	14	5	8	11	13	9	12	13	11	8	10	7
Doctor Who	<b>8</b>	10	5	10	10	9	3	7	8	6	7	10	8	5
Merlin	<b>7</b>	6	9	13	7	7	6	6	9	10	7	8	6	8
Spooks	<b>7</b>	8	6	2	7	9	7	9	5	8	9	7	6	3
Have I Got News For You	<b>7</b>	9	4	1	6	8	9	7	6	5	7	7	7	7
The Killing	<b>6</b>	6	6	4	4	6	8	7	5	6	6	5	6	7
This Is England 88	<b>5</b>	6	5	21	7	3	1	3	8	7	3	4	10	3
Game of Thrones	<b>4</b>	6	2	6	9	2	1	5	3	3	3	5	5	4
Black Mirror	<b>2</b>	3	2	5	5	2	0	3	2	4	2	2	3	1
Boardwalk Empire	<b>2</b>	3	2	2	4	3	1	3	2	1	2	2	3	5

**Which of the following is your favourite television personality of 2011?**

[Don't knows and none of the above's removed, N=1405]

David Attenborough	<b>19</b>	22	16	11	17	17	25	19	18	17	21	19	15	23
Stephen Fry	<b>18</b>	22	15	22	18	19	16	20	16	12	22	18	16	19
Ant and Dec	<b>14</b>	7	21	14	17	15	9	12	17	16	11	15	17	17
Jeremy Clarkson	<b>11</b>	18	4	18	11	12	8	11	11	10	12	12	10	10
Gareth Malone	<b>8</b>	4	11	1	3	5	20	9	6	9	9	9	5	6
Harry Hill	<b>6</b>	7	6	1	10	8	4	7	6	10	6	6	5	7
Alan Carr	<b>6</b>	6	5	16	5	6	2	4	8	6	4	5	8	6
Michael McIntyre	<b>5</b>	4	6	3	7	5	4	6	4	6	5	4	7	2
Graham Norton	<b>5</b>	3	6	6	3	5	6	5	4	4	4	5	4	5
Holly Willoughby	<b>4</b>	5	4	3	6	5	1	3	6	9	3	3	5	3
Philip Schofield	<b>4</b>	2	6	4	4	3	5	4	3	2	3	4	6	3