

YouGov Survey Results

Sample Size: 5334 GB Adults
Fieldwork: 5th - 14th February 2012

	Gender		Age				Social Grade		Region							
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Weighted Sample	5334	2592	2742	645	1360	1824	1504	3040	2294	1312	875	512	683	1221	267	464
Unweighted Sample	5334	2554	2780	335	1446	2115	1438	3471	1863	1248	791	503	804	1248	239	501
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally which, if any, of the following do you usually have on your chips? Please tick all that apply.

Salt	65	66	65	58	68	67	64	65	67	65	64	68	62	66	68	66
Vinegar	57	58	56	51	58	60	55	55	59	60	60	62	47	56	61	52
SALT AND VINEGAR	46	47	45	40	50	48	43	44	49	47	49	51	37	46	50	44
Tomato Ketchup	43	45	42	62	51	41	31	43	45	39	40	45	50	48	40	41
Mayonnaise	20	17	23	25	30	18	12	21	19	17	22	22	26	22	16	15
Brown sauce	12	17	9	10	12	14	13	11	14	13	12	13	10	10	12	22
Curry sauce	12	14	11	17	18	12	6	11	15	16	15	12	6	9	23	10
Gravy	11	11	10	16	14	11	5	9	12	17	12	9	4	7	14	7
Cheese	8	7	8	17	13	5	3	7	8	7	7	8	7	7	9	9
Other	5	5	4	6	5	4	3	4	5	4	5	8	4	5	4	2
None - I don't have anything on my chips	3	3	4	2	2	3	6	3	3	3	3	4	5	4	4	4
Not applicable - I don't eat chips	3	2	4	1	2	3	5	3	3	3	4	2	4	2	5	3
Don't know	1	1	1	3	2	0	0	1	1	1	2	0	1	1	3	0