

YouGov / Sunday Times Survey Results

Sample Size: 1716 GB Adults
Fieldwork: 26th - 27th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1716	521	529	113	559	438	380	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample	1716	539	470	136	580	409	396	855	861	65	476	723	452	1151	565	253	635	313	373	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	39	100	0	0	86	4	11	39	40	24	38	40	45	45	31	37	50	47	27	17
Lab	40	0	100	0	4	90	42	37	43	51	44	38	34	33	49	43	29	37	56	37
Lib Dem	8	0	0	100	1	2	34	9	8	10	9	8	8	10	6	9	10	8	7	7
Other	12	0	0	0	9	4	13	15	10	14	9	15	12	12	14	11	10	9	10	39

Other Parties Voting Intention

UKIP	5	0	0	0	6	2	2	6	4	2	2	8	6	4	6	5	7	4	6	1
SNP / PCY	3	0	0	0	0	2	6	4	3	7	3	2	4	3	4	0	0	0	1	35
Green	2	0	0	0	0	1	3	2	1	0	2	2	2	2	2	3	2	1	2	1
BNP	1	0	0	0	1	0	0	1	1	2	1	1	0	1	1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	2	0	1	2	0	4	1	1	0	1	1	3	0	2	0	1

Non Voters

Would Not Vote	7	0	0	0	4	3	6	7	7	8	8	9	4	5	9	7	9	6	8	4
Don't know	15	0	0	0	9	12	23	11	20	18	17	15	13	15	15	15	11	19	18	16

Do you approve or disapprove of the Government's record to date?

	Jan 25-26	Jan 26-27																			
Approve	33	34	85	6	42	68	11	21	38	31	28	31	32	43	40	26	30	42	41	25	21
Disapprove	54	50	5	87	33	19	84	56	50	51	44	51	53	49	45	57	57	43	41	60	65
Don't know	13	16	10	7	25	12	5	23	12	19	29	18	15	9	15	17	13	15	18	15	14

Do you think that David Cameron is doing well or badly as Prime Minister?

		Jan 19-20	Jan 26-27																			
Do you think that David Cameron is doing well or badly as Prime Minister?																						
	Very well	8	10	30	0	4	24	1	2	11	9	9	8	9	14	11	9	6	15	10	7	7
	Fairly well	37	37	67	13	58	58	16	33	35	38	34	34	36	40	42	30	33	41	42	30	30
TOTAL WELL		45	46	97	13	63	82	18	35	47	46	43	42	45	54	53	38	40	56	51	36	36
	Fairly badly	27	25	2	39	27	11	33	34	24	25	25	29	24	22	25	25	30	20	22	26	37
	Very badly	22	22	0	44	4	3	46	22	23	20	13	20	26	22	16	30	23	16	19	32	21
TOTAL BADLY		48	47	2	83	31	14	79	56	48	46	38	49	50	44	41	54	53	36	41	59	58
	Don't know	7	7	1	4	6	4	3	8	5	8	18	9	5	2	6	7	7	8	8	5	6

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
	Very well	1	2	1	5	3	1	5	1	3	1	5	2	1	2	2	2	3	2	2	0
	Fairly well	17	18	6	41	19	7	33	19	15	21	25	14	18	18	14	23	18	15	18	20
	TOTAL WELL	18	20	7	46	22	8	38	20	18	22	30	16	19	20	16	25	21	18	20	20
	Fairly badly	36	37	39	38	38	36	40	39	38	36	31	38	39	36	39	35	42	36	32	39
	Very badly	35	31	48	7	34	48	13	29	35	27	14	30	31	40	34	27	26	35	36	25
	TOTAL BADLY	71	68	87	45	72	84	53	67	74	63	44	69	70	76	73	62	69	71	68	64
	Don't know	11	12	6	9	6	8	9	13	8	15	26	15	10	5	11	13	11	10	12	14
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
	Very well	1	2	3	1	9	2	0	3	2	2	5	0	2	2	2	1	0	2	2	1
	Fairly well	19	24	45	11	58	37	11	25	25	24	13	22	26	29	28	19	21	27	30	16
	TOTAL WELL	21	26	48	12	68	39	11	28	27	25	18	22	28	31	30	20	21	30	32	18
	Fairly badly	34	31	32	29	21	33	30	30	30	32	31	36	27	30	32	30	39	32	26	30
	Very badly	37	33	13	53	6	19	52	32	34	31	26	28	36	36	28	39	31	28	29	42
	TOTAL BADLY	71	64	45	82	27	52	83	62	64	63	57	65	63	66	60	69	69	60	54	72
	Don't know	9	10	7	6	6	9	6	10	9	11	25	13	9	4	10	11	10	10	13	10
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																					
	Very well	2	3	8	0	5	6	1	1	5	1	4	3	2	5	4	2	2	4	4	2
	Fairly well	34	34	67	13	57	56	15	34	37	32	24	32	35	39	40	26	32	40	36	28
	TOTAL WELL	36	37	75	13	63	62	15	36	41	33	27	35	37	44	44	28	34	43	41	30
	Fairly badly	34	32	19	42	27	25	41	36	31	34	29	38	32	30	32	32	35	32	29	31
	Very badly	24	22	3	39	4	8	40	19	21	22	21	17	25	23	15	31	20	17	21	30
	TOTAL BADLY	57	54	22	81	31	32	82	54	52	56	50	55	56	53	47	64	55	49	50	62
	Don't know	6	9	3	5	6	6	3	10	7	11	23	10	7	3	9	9	11	8	10	8
Do you think this coalition government is good or bad for people like you?																					
	Very good	2	3	7	0	11	6	0	3	4	2	5	2	1	5	4	2	1	4	3	2
	Fairly good	21	21	49	4	31	39	5	17	24	17	13	20	21	23	24	16	17	25	21	17
	TOTAL GOOD	22	24	56	5	42	44	5	20	28	19	18	22	23	29	28	18	18	29	24	19
	Fairly bad	25	23	14	32	17	17	31	27	24	22	23	28	20	22	22	25	25	22	19	25
	Very bad	27	27	5	52	4	11	51	24	25	30	23	24	30	29	23	33	30	22	28	33
	TOTAL BAD	52	50	19	83	22	28	81	52	49	52	46	52	50	52	44	58	55	44	47	59
	Won't make much difference either way	20	20	22	10	29	24	11	23	18	22	17	20	23	19	22	18	19	22	20	18
	Don't know	5	6	3	3	8	4	2	6	5	6	19	7	4	1	6	6	8	5	8	4

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you think the coalition government is managing the economy well or badly?																						
	Very well	3	4	12	0	4	8	0	2	5	3	2	3	4	5	5	3	3	6	4	1	5
	Fairly well	32	33	74	7	49	60	9	26	36	29	27	30	32	38	39	24	28	41	34	28	20
	TOTAL WELL	35	37	86	7	53	69	9	28	42	32	30	33	37	43	44	27	31	47	38	28	25
	Fairly badly	29	27	9	36	33	16	39	33	24	30	28	32	25	25	26	28	25	25	28	27	37
	Very badly	26	26	0	49	5	8	50	24	27	25	16	24	31	27	20	34	33	19	23	35	26
	TOTAL BADLY	55	53	9	85	38	23	89	57	51	55	45	56	55	52	47	62	58	44	51	62	63
	Don't know	10	10	5	7	8	8	3	15	7	13	26	11	8	6	10	11	11	10	11	10	12
In your opinion how good or bad is the state of Britain's economy at the moment?																						
	Very good	0	0	1	0	0	0	0	0	1	0	2	0	0	0	1	0	0	1	0	0	0
	Quite good	3	3	6	3	3	6	3	0	4	2	5	5	2	2	2	4	4	3	5	2	1
	TOTAL GOOD	3	3	7	3	3	6	3	0	5	2	7	5	2	2	3	4	4	4	5	2	1
	Neither good nor bad	15	15	23	7	24	20	9	12	18	11	27	14	11	13	15	14	13	18	15	13	8
	Quite bad	48	44	52	38	49	51	36	47	43	45	31	43	46	48	49	38	41	47	41	45	42
	Very bad	32	35	17	50	22	22	51	36	31	39	24	34	39	36	30	42	38	29	34	38	44
	TOTAL BAD	80	79	70	88	71	72	87	83	74	84	54	77	85	84	79	80	79	76	75	84	86
	Don't know	2	3	0	2	2	1	0	5	3	3	11	4	2	0	3	3	4	2	5	1	5
How do you think the financial situation of your household will change over the next 12 months?																						
	Get a lot better	2	1	2	1	1	1	1	1	2	1	4	2	1	0	2	0	4	2	0	0	1
	Get a little better	7	7	11	6	10	11	4	7	9	5	14	10	5	3	9	5	4	9	7	6	8
	TOTAL BETTER	8	8	13	7	10	12	4	8	11	5	18	11	6	4	11	5	8	10	7	6	9
	Stay about the same	32	34	49	26	47	42	27	34	37	31	40	40	29	32	38	29	36	35	34	31	31
	Get a little worse	37	33	28	36	33	30	34	37	30	37	22	29	33	42	32	35	32	33	29	37	35
	Get a lot worse	18	20	8	28	7	12	31	17	18	22	7	14	28	22	16	26	18	16	25	23	15
	TOTAL WORSE	55	53	36	64	40	43	65	54	48	58	29	43	61	64	48	60	50	50	54	61	50
	Don't know	5	5	1	3	2	3	3	5	4	6	13	6	4	1	4	6	6	5	5	2	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 10-11 2011	Jan 26-27 2012																				
How likely do you think it is that Britain will go back into recession during the next 12 months?																						
Very likely	22	26	13	34	21	16	35	32	26	27	15	26	30	28	24	29	29	22	23	31	31	
Fairly likely	50	47	55	45	49	53	44	47	44	51	34	47	48	52	50	44	40	51	46	46	51	
TOTAL LIKELY	72	74	67	79	71	69	80	79	70	77	49	73	78	79	74	73	70	74	69	77	82	
Not very likely	13	13	24	10	19	21	10	9	18	9	24	14	10	13	15	12	11	15	19	11	5	
Not likely at all	2	2	1	1	1	2	1	1	2	2	8	2	1	0	1	3	4	1	1	3	0	
TOTAL LIKELY	15	15	26	11	20	23	10	11	20	11	32	16	11	13	16	15	16	16	20	14	5	
Don't know	13	11	7	10	10	8	10	10	11	12	19	10	11	8	10	12	15	10	11	9	13	

	March 10-11 2011	Jan 26- 27 2012																			
How much confidence, if any, do you have in David Cameron and the coalition government to steer the country out of the current economic crisis?																					
A lot of confidence	9	10	28	0	8	23	1	5	12	7	9	8	9	12	12	7	7	13	10	7	8
Some confidence	29	28	61	7	46	50	9	22	30	26	23	26	30	31	33	22	26	36	28	22	18
TOTAL CONFIDENCE	38	38	89	7	54	73	10	27	42	33	31	34	39	43	44	29	33	49	38	29	26
Not a lot of confidence	30	31	9	41	35	17	39	41	26	36	41	33	28	28	31	31	28	25	31	35	43
No confidence at all	27	27	1	50	9	7	49	28	28	26	18	25	30	27	21	35	33	20	24	34	28
TOTAL NO CONFIDENCE	57	58	9	91	44	24	88	68	54	61	59	58	58	56	52	65	61	45	55	69	71
Don't know	5	5	2	1	2	3	2	5	4	5	9	8	3	1	4	5	6	5	7	2	4

Thinking about the cuts the government are making to public spending to reduce the deficit, do you think they should...																				
Make bigger cuts to public spending	12	24	4	12	21	3	8	16	8	13	10	10	15	15	8	11	17	12	8	6
Reduce the level of cuts to public spending	42	12	68	40	20	70	48	42	42	32	42	46	40	40	45	44	34	42	48	51
Maintain the current level of cuts to public spending	33	57	15	40	49	14	34	32	34	33	31	31	36	35	30	29	38	33	32	22
Don't know	14	6	13	8	10	13	10	10	17	22	17	13	8	10	18	16	12	13	13	20

Fieldwork: 26th - 27th January 2012

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about the government's policies on tax, do you think they should...

Cut taxes more to encourage growth	47	43	54	38	48	53	44	49	45	36	41	50	53	44	51	37	47	47	52	50
Increase taxes more to help reduce the deficit	11	7	15	14	5	14	17	13	9	13	10	10	12	12	9	13	13	10	8	11
Maintain the current level of taxes	30	44	20	39	39	22	27	30	30	34	33	30	26	34	25	35	32	30	27	25
Don't know	12	6	11	9	8	12	12	9	15	18	16	10	8	10	15	15	9	13	13	13

Would you support or oppose increasing the personal tax allowance, so that people do not pay tax on the first £10,000 of their earnings?

Support	83	86	84	88	87	86	85	84	82	64	78	87	91	83	83	81	83	81	86	84
Oppose	8	8	8	7	7	7	6	8	9	17	10	6	6	8	9	7	11	7	8	7
Don't know	9	6	8	6	6	7	9	8	9	19	12	7	3	9	9	12	7	12	6	9

In 2009 a new top rate of income tax of 50p in the pound was introduced for earnings over £150,000. Previously the top rate of income tax had been 40p in the pound.
Do you think George Osborne should or should not abolish the 50p top rate of income tax on those earning over £150,000, meaning the top rate would be 40p?

Sept 8-9
2011 Jan 26-
27 2012

Should abolish the 50p rate of income tax	27	19	28	12	11	26	11	14	18	19	32	20	16	15	19	18	22	22	13	16	19
Should not abolish the 50p rate of income tax	60	68	64	77	77	65	77	74	71	66	42	62	74	79	71	65	63	65	72	74	66
Don't know	13	13	8	11	12	9	11	11	11	14	25	18	10	6	10	17	15	13	15	9	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the point where the 50p rate of tax starts should be lowered, so that it is paid on earnings over £100,000, or should it be kept at £150,000?

The threshold for the 50p rate of tax should be lowered to earnings over £100,000	39	31	46	42	32	47	44	42	35	26	35	44	41	38	40	36	34	41	43	40
The threshold for the 50p rate of tax should be kept at £150,000	42	54	37	45	52	37	40	39	44	35	42	42	45	46	36	48	44	42	38	39
Neither	8	10	5	8	10	4	6	9	8	18	7	7	7	8	9	8	10	6	8	6
Don't know	11	5	11	5	6	12	10	10	13	21	16	8	7	8	15	8	12	11	11	15

Would you support or oppose a new tax upon people with houses worth more than £2 million?

Support	66	57	78	68	57	78	74	66	67	58	63	68	71	64	69	63	61	69	73	64
Oppose	19	31	11	18	31	12	12	22	17	12	22	20	18	22	15	26	24	17	11	20
Don't know	15	12	12	13	13	10	14	13	17	30	15	12	11	14	15	11	15	14	16	17

Would you support or oppose a new tax upon people with houses worth more than £1 million?

Support	50	40	61	48	41	61	57	51	49	44	49	52	51	48	53	47	43	54	58	50
Oppose	35	48	27	40	47	27	28	36	34	32	34	34	38	39	30	42	41	31	26	35
Don't know	15	12	12	12	12	12	15	13	17	24	17	14	11	13	17	12	16	15	16	16

And more generally speaking, do you think the taxes on the wealthiest people in the UK should be increased, should be decreased, or kept at their current levels?

Should be increased	62	50	71	71	52	70	72	64	59	54	59	61	69	61	63	63	58	60	68	64
Should be decreased	5	7	5	1	8	4	1	6	4	12	6	3	2	5	5	5	5	6	3	4
Should be kept at their current levels	26	40	18	24	37	20	18	22	29	13	26	30	26	28	23	24	30	24	24	24
Don't know	7	3	6	5	3	7	9	7	7	21	9	5	3	6	9	8	7	10	5	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have seen or heard about this issue, which of the following best reflects your view?

The government is not being harsh enough and should make bigger cuts to public sector pensions	17	30	6	12	27	6	11	20	14	15	15	17	19	19	13	15	19	16	17	10
The government is being too harsh and should offer a better deal to public sector workers	42	14	67	36	20	65	50	39	45	43	39	46	39	37	48	45	34	40	47	55
The government is getting the balance about right	29	51	14	43	45	17	27	29	29	15	28	28	36	33	23	26	35	28	24	24
Don't know	13	5	12	10	8	12	12	13	13	27	18	9	6	10	16	15	11	16	12	11

Sir Fred Goodwin is the former boss of the Royal Bank of Scotland who was in charge of the company in the run up to the banking crisis. Do you think he should or should not be stripped of his knighthood?

Should be stripped of his knighthood	67	70	67	61	71	66	69	68	66	44	59	71	79	66	69	62	65	69	69	72
Should not be stripped of his knighthood	15	16	17	23	15	18	12	15	16	27	19	14	9	17	13	16	17	15	15	10
Don't know	18	14	16	16	14	16	18	16	19	30	22	15	11	17	18	22	18	16	16	18

The government are planning to introduce a cap on the total amount of benefits that any household can receive each year. Do you support or oppose putting a maximum on the total amount of benefits a household can receive?

Support	72	94	57	72	89	62	70	70	74	48	72	72	82	77	65	64	76	73	71	67
Oppose	17	3	29	16	7	26	19	19	15	26	16	19	11	13	21	21	14	15	19	20
Don't know	11	3	14	11	5	12	11	11	11	27	12	9	7	10	14	14	11	12	10	13

Fieldwork: 26th - 27th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1716	521	529	113	559	438	380	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample	1716	539	470	136	580	409	396	855	861	65	476	723	452	1151	565	253	635	313	373	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Under the government's proposal the cap on benefits will apply to the total sum of all benefits a household receives, including income support, jobseekers allowance, child benefit and housing benefit. The government is setting the maximum at £26,000. What do you think the maximum amount should be set at?

[Only asked to those who support putting a maximum on household benefits. N=1293]

£10,000 or less	6	6	7	2	6	7	3	6	6	10	6	5	6	6	7	4	7	6	7	4
£15,000	15	12	13	15	13	14	19	14	15	31	14	15	10	12	18	11	13	15	16	19
£20,000	31	36	27	21	37	28	25	32	29	11	30	34	33	32	28	28	33	30	28	33
£26,000	33	37	34	40	33	33	35	33	34	30	31	32	37	34	32	37	32	33	35	28
£30,000	7	5	10	10	6	8	9	7	8	7	7	8	8	8	7	10	8	5	8	6
£35,000	1	0	1	3	0	1	1	1	1	2	1	0	1	1	1	2	0	0	1	4
£40,000 or more	1	0	1	0	0	1	0	1	0	0	1	0	0	1	0	1	0	2	0	0
None of these	1	1	0	0	1	1	1	1	1	6	1	1	0	1	1	0	2	0	0	1
Don't know	6	3	7	8	4	8	8	4	7	4	9	5	5	5	7	7	4	9	5	6

This week the House of Lords voted against the government's benefit cap, passing an amendment that will exclude child benefit from the £26,000 cap. This means that it would be possible for a family with children to receive more than £26,000 in benefits a year. Do you support or oppose the House of Lords' amendment to the Bill?

Support	28	17	40	39	16	37	35	29	28	29	29	30	27	28	29	39	24	27	28	33
Oppose	57	75	43	53	75	47	49	57	57	44	54	58	63	59	53	48	61	57	56	53
Don't know	15	8	17	8	9	16	16	14	15	27	17	13	10	13	18	13	15	16	16	14

Currently 26 senior Church of England bishops are entitled to sit in the House of Lords and vote on laws. Do you think bishops should or should not be entitled to seats in the House of Lords?

Bishops should sit and vote in the House of Lords	24	23	33	29	21	31	25	24	25	34	20	24	24	25	23	30	26	21	25	15
Bishops should not sit and vote in the House of Lords	58	63	51	64	65	50	61	62	54	41	55	60	64	59	56	48	60	57	58	64
Don't know	18	14	16	7	14	19	15	14	22	25	25	16	12	16	21	21	14	22	18	21

Fieldwork: 26th - 27th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1716	521	529	113	559	438	380	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample	1716	539	470	136	580	409	396	855	861	65	476	723	452	1151	565	253	635	313	373	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How in touch or out of touch with public opinion
do you think Church of England bishops are?**

Completely in touch	2	3	2	5	1	1	3	2	1	4	1	2	1	2	2	2	2	1	2	1
Mostly in touch	19	15	27	27	14	26	23	17	20	21	14	21	21	20	17	26	20	18	18	12
TOTAL IN TOUCH	21	18	29	32	16	27	26	20	22	25	15	23	22	22	19	28	22	19	20	14
Mostly out of touch	40	48	35	33	46	40	40	38	42	17	40	45	46	42	38	36	43	38	41	40
Completely out of touch	25	28	20	22	31	21	20	29	22	26	25	25	25	23	28	17	24	28	28	26
TOTAL OUT OF TOUCH	65	76	55	55	77	61	60	67	64	43	65	69	71	65	66	53	67	66	69	67
Don't know	14	6	16	13	7	12	14	13	14	32	20	8	7	13	15	19	11	16	11	20

**Lord Carey, the former Archbishop of Canterbury,
has said that the current benefit system "traps
people into dependency and rewards
fecklessness and irresponsibility". Do you agree
or disagree with his views?**

Agree	66	87	52	72	82	56	63	64	67	50	68	66	70	72	57	61	70	67	64	59
Disagree	19	8	32	18	10	28	21	21	18	27	15	21	18	15	24	18	17	16	23	25
Don't know	15	5	16	10	7	16	15	15	15	23	18	13	11	12	19	21	13	17	12	16

**Have you ever downloaded any copyrighted
material illegally from the internet? Please tick all
that apply**

Yes, I have illegally downloaded computer software	7	5	8	14	6	7	9	11	4	19	13	3	2	7	7	9	5	7	10	8
Yes, I have illegally downloaded music	15	10	17	26	12	13	19	19	10	30	24	11	4	16	14	14	14	14	17	13
Yes, I have illegally downloaded films	10	9	10	16	6	9	12	13	7	24	17	5	2	10	9	11	11	6	10	9
Yes, I have illegally downloaded other material	4	2	7	5	3	5	8	7	2	11	7	2	1	4	4	5	4	4	5	5
TOTAL YES	19	15	22	29	15	16	24	25	14	43	29	14	5	21	17	17	19	20	20	17
No, I have never illegally downloaded any material from the internet	71	75	70	64	76	76	67	63	79	40	58	76	92	70	73	70	73	70	72	69
Don't know	10	10	9	7	10	7	10	12	7	18	13	10	3	9	10	13	8	11	8	15

Fieldwork: 26th - 27th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1716	521	529	113	559	438	380	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample	1716	539	470	136	580	409	396	855	861	65	476	723	452	1151	565	253	635	313	373	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking do you think the internet should or should not be more tightly regulated?

Should be more tightly regulated	40	43	41	31	46	43	34	30	50	23	28	40	58	40	41	38	37	41	43	43
Should not be more tightly regulated	45	43	47	57	40	42	51	58	32	65	51	45	29	46	43	45	45	43	46	42
Don't know	15	14	12	12	14	15	15	13	18	12	21	14	13	14	17	17	17	16	11	15

Do you think search engines like Google should or should not block links to sites that make material such as films, music and television programmes available without the permission of the rights holder?

Should	38	44	37	39	47	37	29	32	43	25	22	42	53	39	35	34	39	37	37	39
Should not	42	39	45	46	36	42	50	52	33	53	58	38	27	43	41	45	39	42	44	43
Don't know	20	17	17	15	17	21	21	16	24	22	20	20	20	18	24	20	22	21	19	18

Do you think the authorities should or should not have the power to shut down sites that make material such as films, music and television programmes available without the permission of the rights holder?

Should	49	63	43	51	62	46	43	45	52	21	40	55	60	53	42	46	54	48	43	50
Should not	32	24	40	39	24	35	36	38	25	48	40	28	22	32	32	34	28	33	34	32
Don't know	20	13	18	10	14	19	21	17	22	31	20	17	18	15	26	20	18	19	23	17

Generally speaking, do you think people in Britain have become more or less honest in the past decade?

Have become more honest	2	2	2	3	1	1	1	2	2	6	2	1	0	2	1	2	2	1	2	0
Have become less honest	65	70	63	60	71	65	62	63	67	46	61	66	75	63	67	63	67	65	63	65
No difference	27	24	29	33	24	27	30	28	26	28	29	29	21	29	23	25	24	28	31	24
Don't know	7	4	6	4	4	7	7	8	6	19	7	5	5	6	8	10	7	6	5	12

Fieldwork: 26th - 27th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1716	521	529	113	559	438	380	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample	1716	539	470	136	580	409	396	855	861	65	476	723	452	1151	565	253	635	313	373	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which do you think most people in Britain these days regard as more important: personal gain or integrity or honesty?

Personal gain	79	85	78	66	84	80	76	80	78	66	72	84	85	81	77	76	80	79	79	79
Integrity and honesty	10	9	12	19	10	11	10	9	12	13	14	9	8	10	12	9	10	11	12	9
Don't know	10	5	10	15	6	9	13	11	10	21	13	7	7	10	11	15	10	10	9	12

During the course of your work or occupation, have you lied in the past month?

Yes, I have told a lie	15	16	13	17	14	13	16	17	12	20	23	15	4	16	13	15	15	15	14	14
No, I have not told a lie	50	55	48	46	54	49	48	51	48	48	56	56	37	54	44	58	51	46	47	46
Not sure	9	8	9	8	8	10	8	9	9	13	12	8	5	9	9	7	8	10	10	7
Not applicable - I am not currently working	27	21	30	29	23	27	28	24	30	20	9	21	54	21	35	20	26	30	29	33

Did you feel guilty about lying or not?

[Only asked to those who have lied during the past month at work. N=238]

Did feel guilty	37	32	28	58	30	35	30	36	38	56	32	37	23	34	42	29	37	29	52	31
Did not feel guilty	59	63	69	38	63	60	69	61	57	44	61	61	72	60	58	71	59	64	44	69
Not sure	4	5	2	4	7	5	1	4	4	0	7	2	6	6	0	0	4	8	4	0

Fieldwork: 26th - 27th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1716	521	529	113	559	438	380	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample	1716	539	470	136	580	409	396	855	861	65	476	723	452	1151	565	253	635	313	373	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely or unlikely do you think people in the following professions are to lie?

Politicians

Very likely	71	63	76	60	66	76	75	71	72	59	70	75	74	69	74	74	67	70	77	72
Fairly likely	23	31	22	33	28	21	20	22	24	27	23	22	23	26	20	18	25	24	22	21
TOTAL LIKELY	94	94	98	94	94	97	95	93	96	86	94	96	96	95	94	92	92	94	99	93
Fairly unlikely	2	4	1	4	4	2	1	3	1	1	3	2	2	2	2	2	3	3	0	2
Very unlikely	0	0	0	0	0	1	0	0	0	2	0	1	0	0	1	1	1	0	0	0
TOTAL UNLIKELY	3	4	2	4	4	2	2	4	2	3	3	2	2	2	3	2	4	3	0	2
Don't know	3	2	0	2	2	1	4	4	3	11	3	1	2	3	4	5	4	3	1	4

Business leaders

Very likely	54	45	57	47	50	61	54	53	54	30	54	58	60	50	59	58	49	54	60	52
Fairly likely	38	45	40	44	41	35	39	37	39	55	39	34	35	42	33	31	41	39	36	37
TOTAL LIKELY	92	90	96	91	90	96	93	90	93	85	93	92	95	92	92	89	90	93	96	89
Fairly unlikely	4	8	3	5	7	2	3	5	3	2	4	5	4	4	4	4	4	3	3	7
Very unlikely	0	1	0	0	0	0	0	0	1	2	0	1	0	0	1	1	1	0	0	0
TOTAL UNLIKELY	5	8	3	5	8	3	3	6	4	4	4	6	4	5	4	5	5	4	3	7
Don't know	4	1	1	3	2	2	4	4	3	11	3	3	2	3	4	6	5	3	1	4

Celebrities

Very likely	62	69	60	49	66	62	62	61	63	52	56	63	72	62	62	63	60	61	68	55
Fairly likely	29	25	34	41	29	31	29	29	29	31	34	30	23	30	28	26	31	32	27	28
TOTAL LIKELY	91	94	93	90	94	93	91	90	92	83	90	93	95	92	90	89	91	93	95	83
Fairly unlikely	2	1	3	2	2	3	1	3	1	0	4	2	1	1	2	2	1	3	2	1
Very unlikely	1	2	1	1	1	1	0	1	1	6	0	1	0	1	2	1	2	0	0	4
TOTAL UNLIKELY	3	3	3	3	3	3	2	4	2	6	4	3	1	2	4	3	3	3	2	5
Don't know	6	3	3	7	3	4	7	6	5	11	6	4	4	5	6	8	6	4	3	12

Fieldwork: 26th - 27th January 2012

		Voting intention				2010 Vote			Gender		Age				Social grade		Region				
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		1716	521	529	113	559	438	380	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample		1716	539	470	136	580	409	396	855	861	65	476	723	452	1151	565	253	635	313	373	142
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Sports stars																					
	Very likely	50	57	50	36	55	51	48	50	51	42	45	48	61	50	51	49	48	52	56	43
	Fairly likely	36	34	40	42	37	35	39	36	36	33	41	39	30	38	34	35	38	36	36	38
	TOTAL LIKELY	87	91	89	78	92	86	86	86	88	75	87	88	91	89	85	84	85	87	92	81
	Fairly unlikely	6	4	6	13	5	8	5	6	5	6	6	7	5	5	7	6	6	7	5	5
	Very unlikely	1	1	1	1	1	1	0	1	1	4	0	1	0	0	2	1	1	0	0	3
	TOTAL UNLIKELY	7	5	7	14	6	9	5	7	6	9	6	8	5	5	9	7	7	7	5	8
	Don't know	6	4	4	8	3	5	8	7	6	16	7	5	4	6	7	9	8	5	3	12
Lawyers																					
	Very likely	45	42	45	43	45	51	42	49	42	33	49	47	46	45	46	46	41	46	50	46
	Fairly likely	31	34	35	33	32	29	35	28	35	30	36	28	32	31	32	27	32	36	31	28
	TOTAL LIKELY	77	76	80	75	76	79	77	77	77	63	85	75	78	76	78	73	73	81	81	74
	Fairly unlikely	15	20	14	15	18	13	14	15	15	18	12	17	15	17	13	16	18	12	15	14
	Very unlikely	3	3	4	4	3	5	2	3	3	8	0	5	2	2	5	4	4	3	1	6
	TOTAL UNLIKELY	19	23	17	19	21	18	17	19	19	25	12	22	18	19	18	20	22	14	16	21
	Don't know	5	2	3	6	2	3	6	4	5	12	3	3	4	4	5	7	5	4	3	6
Doctors																					
	Very likely	7	6	8	7	7	8	5	8	6	5	6	8	7	8	6	6	6	9	8	5
	Fairly likely	20	22	19	17	24	18	18	17	23	16	26	16	22	22	18	22	18	22	24	11
	TOTAL LIKELY	27	28	26	24	31	26	23	24	30	21	32	24	29	29	24	28	23	31	32	17
	Fairly unlikely	48	50	48	52	49	48	54	47	50	45	49	49	49	48	49	50	48	48	47	53
	Very unlikely	20	19	24	21	18	22	18	24	16	22	15	23	18	18	21	17	22	18	17	24
	TOTAL UNLIKELY	68	69	72	72	67	70	71	71	66	67	64	72	67	67	70	66	71	66	64	77
	Don't know	5	3	2	4	3	3	5	5	5	12	4	3	4	4	5	6	6	3	3	6
Do you think is it ever acceptable for people in public office to lie about... matters of public interest?																					
	Can sometimes be acceptable	23	29	19	24	27	20	24	25	20	26	26	20	21	26	18	22	24	26	21	15
	Is never acceptable	70	66	74	72	69	73	69	68	72	57	63	75	75	65	76	68	71	66	73	73
	Don't know	7	5	6	4	4	8	7	7	8	17	11	5	4	8	6	11	6	8	6	11
...their personal life?																					
	Can sometimes be acceptable	57	60	55	63	58	55	59	53	60	60	67	55	49	59	54	60	61	51	57	52
	Is never acceptable	33	33	36	32	34	35	30	37	29	22	24	36	42	31	35	29	31	38	33	36
	Don't know	10	7	9	5	7	10	11	10	11	18	9	9	9	10	11	11	9	12	10	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	33	106
	Male 25 to 39	217	220
	Male 40 to 59	367	290
	Male 60 +	238	218
	Female 18 to 24	32	101
	Female 25 to 39	259	218
	Female 40 to 59	356	297
	Female 60 +	214	266
Region			
	North England	373	422
	Midlands	243	281
	East England	182	165
	London	253	220
	South England	453	393
	Wales	70	86
	Scotland	142	149
Social Grade			
	AB	640	480
	C1	511	498
	C2	254	360
	DE	311	378
Newspaper Type			
	Express / Mail	345	275
	Sun / Star	185	403
	Mirror / Record	98	172
	Guardian / Independent	88	77
	FT / Times / Telegraph	128	163
	Other Paper	242	197
	No Paper	630	429
Political Party Identification			
	Labour	523	558
	Conservative	500	489
	Liberal Democrat	205	206
	SNP/Plaid Cymru	35	29
	Others	59	22
	None/ DK	394	412

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