

Sample Size: 1111 Scottish adults (aged 18+)
Fieldwork: 16th - 20th April 2015

	Referendum vote 2014		Westminster Voting Intention				2010 Vote				Holyrood Voting intention				Holyrood Past Vote 2011				
	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Con	Lab	Lib	SNP	
Weighted Sample	1111	482	588	164	238	53	475	165	367	133	191	138	252	60	501	123	282	70	403
Unweighted Sample	1111	485	585	186	230	62	445	179	268	190	211	158	236	73	472	119	252	96	368
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 8-9	April 16-20																		
Scottish Regional Vote																				
<i>[Excluding Don't know and Wouldn't vote]</i>																				
Conservative	16	15	1	27	84	3	7	1	62	3	10	7	94	4	7	1	66	4	14	11
Labour	24	25	6	42	7	86	8	3	11	49	14	2	1	90	3	3	9	59	15	8
Lib Dem	5	6	1	11	5	2	81	1	7	2	25	0	1	2	86	1	10	4	45	1
SNP	42	42	76	13	3	5	0	83	14	41	32	78	2	0	0	83	10	26	12	67
Other	12	11	16	7	1	4	4	13	6	6	18	12	2	3	5	13	6	7	14	12
Scottish Regional Vote: Others																				
Green	6	7	11	3	0	2	4	8	3	3	13	6	0	2	5	8	3	3	13	7
Scottish Socialist Party	3	2	4	0	0	0	0	4	0	1	3	3	0	0	0	4	0	1	0	4
UKIP	2	2	1	3	1	1	0	0	3	1	2	3	2	0	0	1	3	2	0	2
Other	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Scottish Regional Non Voters																				
Wouldn't vote	2	3	1	2	1	0	2	1	1	0	2	0	1	0	0	0	2	0	0	1
Don't know	8	8	4	10	5	4	1	2	7	5	13	5	2	1	1	1	8	5	17	6
Do you think that David Cameron is doing well or badly as Prime Minister?																				
Very well	6	7	1	12	41	1	6	1	29	1	4	5	42	3	11	1	28	1	10	5
Fairly well	29	26	15	36	57	20	56	16	52	18	32	19	55	21	55	16	60	17	40	24
TOTAL WELL	35	33	16	48	98	21	62	17	81	19	36	24	97	24	66	17	88	18	50	29
Fairly badly	29	29	34	24	2	32	27	34	11	35	25	31	2	34	24	33	9	37	26	28
Very badly	31	33	48	22	0	42	9	46	3	43	33	42	0	36	8	46	0	41	17	40
TOTAL BADLY	60	62	82	46	2	74	36	80	14	78	58	73	2	70	32	79	9	78	43	68
Don't know	5	6	3	5	0	6	2	3	5	4	5	3	1	6	1	3	3	4	6	3
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																				
Very well	2	4	2	6	0	14	5	2	0	10	4	1	0	14	2	2	0	11	4	2
Fairly well	22	27	23	32	11	56	28	21	19	42	28	11	11	52	31	21	18	45	27	19
TOTAL WELL	24	31	25	38	11	70	33	23	19	52	32	12	11	66	33	23	18	56	31	21
Fairly badly	40	36	34	39	49	22	48	36	43	31	41	37	48	23	51	37	50	26	40	37
Very badly	30	26	35	18	38	4	14	35	35	14	21	46	39	7	12	34	29	13	24	37
TOTAL BADLY	70	62	69	57	87	26	62	71	78	45	62	83	87	30	63	71	79	39	64	74
Don't know	6	7	6	5	2	4	4	6	3	3	7	5	2	4	4	6	3	5	6	5

Sample Size: 1111 Scottish adults (aged 18+)
Fieldwork: 16th - 20th April 2015

	Gender		Age				Social grade		Where born		
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Scotland	Elsewhere in UK	Outside UK
Weighted Sample	531	580	132	263	396	320	522	589	900	111	100
Unweighted Sample	571	540	156	215	384	356	677	434	809	242	60
	%	%	%	%	%	%	%	%	%	%	%

	April 8-9	April 16-20											
Scottish Regional Vote <i>[Excluding Don't know and Wouldn't vote]</i>													
Conservative	16	15	18	12	10	12	11	25	21	10	14	24	15
Labour	24	25	21	29	20	21	26	29	23	27	25	27	21
Lib Dem	5	6	6	6	5	6	5	8	7	6	5	10	9
SNP	42	42	41	44	47	48	48	30	38	46	46	19	34
Other	12	11	14	9	18	14	11	8	12	11	9	19	21
Scottish Regional Vote: Others													
Green	6	7	8	6	15	9	5	4	8	6	6	9	11
Scottish Socialist Party	3	2	3	1	2	2	2	2	2	2	1	2	7
UKIP	2	2	3	2	1	3	3	2	2	3	2	8	4
Other	1	0	1	0	1	0	0	0	0	0	0	1	0
Scottish Regional Non Voters													
Wouldn't vote	2	3	3	3	7	4	2	2	2	4	3	2	7
Don't know	8	8	7	10	13	9	8	6	7	9	8	9	10
Do you think that David Cameron is doing well or badly as Prime Minister?													
Very well	6	7	9	5	3	7	4	12	9	5	6	15	5
Fairly well	29	26	27	26	20	28	25	27	30	23	26	30	22
TOTAL WELL	35	33	36	31	23	35	29	39	39	28	32	45	27
Fairly badly	29	29	28	29	37	34	21	30	27	30	29	25	32
Very badly	31	33	33	32	26	24	44	29	29	36	33	30	32
TOTAL BADLY	60	62	61	61	63	58	65	59	56	66	62	55	64
Don't know	5	6	4	7	15	7	5	2	5	6	6	1	11
Do you think Ed Miliband is doing well or badly as leader of the Labour party?													
Very well	2	4	4	4	2	2	6	4	4	4	4	6	6
Fairly well	22	27	26	28	27	21	25	35	26	28	28	31	19
TOTAL WELL	24	31	30	32	29	23	31	39	30	32	32	37	25
Fairly badly	40	36	35	37	28	41	37	33	36	35	36	39	31
Very badly	30	26	30	22	27	27	25	24	27	24	26	20	32
TOTAL BADLY	70	62	65	59	55	68	62	57	63	59	62	59	63
Don't know	6	7	5	10	17	9	6	4	6	8	7	5	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 8-9	April 16-20																		
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																				
Very well	1	2	0	4	2	3	19	0	2	1	7	1	3	3	17	1	2	1	18	2
Fairly well	18	19	12	26	39	15	57	13	43	12	28	12	39	14	60	13	43	15	35	16
TOTAL WELL	19	21	12	30	41	18	76	13	45	13	35	13	42	17	77	14	45	16	53	18
Fairly badly	33	32	29	35	38	38	17	28	29	36	30	30	39	40	14	29	36	37	26	28
Very badly	40	38	53	26	14	35	5	53	18	43	31	53	14	34	8	52	13	37	18	49
TOTAL BADLY	73	70	82	61	52	73	22	81	47	79	61	83	53	74	22	81	49	74	44	77
Don't know	8	9	6	8	6	9	2	6	7	7	5	5	6	9	1	5	6	10	4	4
Do you think Nicola Sturgeon is doing well or badly as First Minister?																				
Very well	38	42	75	17	9	15	13	78	18	38	46	79	8	10	9	77	16	28	25	69
Fairly well	33	26	20	31	33	31	30	19	25	32	23	11	27	32	39	21	23	31	28	19
TOTAL WELL	71	68	95	48	42	46	43	97	43	70	69	90	35	42	48	98	39	59	53	88
Fairly badly	10	10	3	16	14	20	13	1	11	12	10	3	13	22	17	1	14	14	18	5
Very badly	13	16	1	27	39	25	35	0	37	13	14	6	46	26	24	0	43	20	13	6
TOTAL BADLY	23	26	4	43	53	45	48	1	48	25	24	9	59	48	41	1	57	34	31	11
Don't know	5	6	1	8	5	9	10	1	9	5	8	2	5	10	10	1	5	6	17	2
Do you think that Jim Murphy is doing well or badly as leader of the Scottish Labour party?																				
Very well	5	5	0	9	2	16	3	1	4	8	4	1	3	16	2	1	4	12	5	1
Fairly well	29	27	13	40	40	51	54	12	38	37	27	12	40	48	52	12	37	39	35	19
TOTAL WELL	34	32	13	49	42	67	57	13	42	45	31	13	43	64	54	13	41	51	40	20
Fairly badly	25	26	24	28	34	19	21	27	30	27	24	25	35	24	23	26	35	25	28	26
Very badly	27	28	50	10	16	6	11	49	20	17	30	55	16	4	8	48	17	13	14	46
TOTAL BADLY	52	54	74	38	50	25	32	76	50	44	54	80	51	28	31	74	52	38	42	72
Don't know	14	14	12	13	8	8	11	11	8	11	15	7	7	8	15	12	6	11	18	9

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Weighted Sample	1111	531	580	132	263	396	320	522	589	900	111	100
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	%	%	%	%	%	%	%	%	%	%	%	%

	April 8-9	April 16-20												
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?														
Very well	1	2	2	3	1	2	3	2	2	3	2	4	6	
Fairly well	18	19	19	20	11	22	17	23	23	16	19	25	17	
TOTAL WELL	19	21	21	23	12	24	20	25	25	19	21	29	23	
Fairly badly	33	32	32	32	30	30	30	36	32	32	32	32	27	
Very badly	40	38	43	33	40	36	42	33	36	39	38	34	39	
TOTAL BADLY	73	70	75	65	70	66	72	69	68	71	70	66	66	
Don't know	8	9	5	12	19	10	8	5	8	10	9	5	11	
Do you think Nicola Sturgeon is doing well or badly as First Minister?														
Very well	38	42	45	40	42	44	48	34	41	44	45	26	34	
Fairly well	33	26	25	27	27	23	24	30	30	22	25	32	30	
TOTAL WELL	71	68	70	67	69	67	72	64	71	66	70	58	64	
Fairly badly	10	10	10	10	5	9	9	14	10	10	9	16	9	
Very badly	13	16	17	15	14	16	13	19	14	17	15	19	17	
TOTAL BADLY	23	26	27	25	19	25	22	33	24	27	24	35	26	
Don't know	5	6	3	9	11	8	6	3	5	7	6	7	10	
Do you think that Jim Murphy is doing well or badly as leader of the Scottish Labour party?														
Very well	5	5	4	6	5	6	4	5	5	5	4	5	9	
Fairly well	29	27	26	29	13	23	23	42	28	26	28	37	13	
TOTAL WELL	34	32	30	35	18	29	27	47	33	31	32	42	22	
Fairly badly	25	26	26	26	23	25	28	25	26	25	25	26	29	
Very badly	27	28	36	20	32	26	34	20	28	28	29	18	25	
TOTAL BADLY	52	54	62	46	55	51	62	45	54	53	54	44	54	
Don't know	14	14	9	19	27	20	11	8	13	15	14	13	23	

YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, Holyrood Vote 2011, Place of birth and Recalled 2014 referendum vote:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	78	66
Male 25-39	105	129
Male 40-59	206	193
Male 60+	182	143
Female 18-24	78	67
Female 25-39	110	134
Female 40-59	178	202
Female 60+	174	177
Social Grade		
AB	315	217
C1	362	306
C2	180	222
DE	254	367
Newspaper Type		
Express / Mail	165	133
Sun / Star	101	178
Mirror / Record	120	222
Guardian / Independent / Herald	112	67
FT / Times / Telegraph / Scotsman	99	67
Other Paper	224	222
No Paper	290	222
Political Party Identification		
Conservatives	119	123
Labour	252	282
Liberal Democrats	96	70
SNP	333	291
SNP (Holyrood) & Lab (Westminster)	35	112
Other	37	10
Don't know / No vote	239	222
Place of Birth		
Scotland	809	900
Elsewhere in UK	242	111
Outside UK	60	100
Recalled Referendum Vote		
Yes	485	482
No	585	588
Can't remember/ Didn't vote	41	41

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