YouGov

March 4 - 6, 2015



1. Pledge effect
Are you more likely or less likely to vote for a candidate who has signed a pledge promising no new taxes and to oppose any and all tax increases?

	Total	Ge	nder		Α	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More likely	37%	39%	35%	37%	28%	43%	39%	24%	37%	56%
Makes no difference	33%	34%	32%	28%	38%	32%	33%	33%	35%	29%
Less likely	16%	18%	14%	17%	17%	13%	17%	23%	15%	5%
Not sure	15%	9%	20%	18%	17%	13%	11%	20%	14%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(471)	(525)	(181)	(266)	(378)	(171)	(334)	(421)	(241)

	Total	Race			F	amily Income	!	Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
More likely	37%	39%	29%	32%	34%	41%	40%	33%	42%	35%	39%	
Makes no difference	33%	33%	34%	32%	37%	33%	26%	35%	28%	35%	31%	
Less likely	16%	16%	16%	15%	13%	14%	24%	17%	12%	16%	17%	
Not sure	15%	12%	22%	21%	16%	12%	10%	15%	17%	14%	12%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(996)	(761)	(117)	(118)	(394)	(279)	(185)	(173)	(220)	(363)	(240)	

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2. Raise taxes ever

Do you think it is ever necessary to raise taxes?

	Total	Gender			A	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes, it is sometimes										
necessary	57%	58%	57%	55%	54%	55%	69%	64%	56%	50%
No, it is never										
necessary	31%	35%	27%	30%	37%	32%	21%	23%	32%	40%
Not sure	12%	6%	16%	15%	9%	13%	10%	13%	11%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(471)	(525)	(182)	(266)	(377)	(171)	(333)	(422)	(241)

	Total	Race			Family Income			Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes, it is sometimes												
necessary	57%	61%	45%	48%	52%	64%	66%	58%	58%	57%	57%	
No, it is never												
necessary	31%	29%	30%	44%	34%	28%	27%	33%	31%	29%	33%	
Not sure	12%	10%	25%	8%	14%	8%	8%	8%	11%	14%	10%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(996)	(759)	(118)	(119)	(391)	(281)	(185)	(172)	(220)	(365)	(239)	

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3. Past or futureWhen deciding which candidate to support, what is more important to you...

	Total	Gender			А	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
What the candidate has done in the past What the candidate promises to do in the	62%	65%	58%	54%	52%	68%	74%	52%	62%	73%
future Not sure	22% 17%	20% 15%	23% 19%	25% 21%	28% 20%	18% 15%	16% 10%	30% 18%	18% 20%	18% 9%
Totals (Unweighted N)	100% (997)	100% (472)	100% (525)	100% (182)	100% (266)	100% (378)	100% (171)	100% (333)	100% (423)	100% (241)

	Total	Race			F	amily Income		Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
What the candidate has												
done in the past	62%	67%	42%	47%	54%	68%	73%	64%	65%	60%	59%	
What the candidate												
promises to do in the												
future	22%	18%	28%	36%	25%	21%	18%	23%	17%	22%	24%	
Not sure	17%	15%	31%	17%	21%	12%	9%	13%	17%	18%	17%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(760)	(118)	(119)	(394)	(280)	(184)	(173)	(219)	(365)	(240)	