

YouGov / The Sun Survey Results

Sample Size: 2845 GB Adults
Fieldwork: 30th - 31st May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2845	830	951	210	889	752	637	1383	1462	344	725	973	802	1622	1223	364	925	609	700	248
Unweighted Sample	2845	826	898	213	880	685	691	1359	1486	209	694	1090	852	1908	937	453	940	552	608	292
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	37	100	0	0	87	4	12	35	39	25	34	35	44	40	31	39	47	34	30	20
Lab	42	0	100	0	4	92	40	43	41	51	44	46	32	38	47	44	31	48	52	35
Lib Dem	9	0	0	100	1	1	35	10	9	13	11	8	8	10	8	8	12	7	9	6
Other	12	0	0	0	7	3	13	12	12	11	10	11	17	12	13	9	10	11	8	39

Other Parties Voting Intention

UKIP	5	0	0	0	4	0	5	5	4	1	2	4	9	4	5	4	6	5	4	1
SNP / PCY	4	0	0	0	1	2	3	3	4	5	4	3	4	3	4	0	0	1	0	35
Green	2	0	0	0	0	1	5	1	2	3	2	2	1	2	1	1	2	2	2	1
BNP	2	0	0	0	2	0	0	2	1	1	1	2	2	1	2	3	2	2	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	0	0	1	1	1	1	1	1	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	4	1	3	6	8	13	11	5	5	6	10	4	9	8	8	4
Don't know	13	0	0	0	9	8	19	10	15	16	15	12	10	12	14	17	12	14	13	8

Do you approve or disapprove of the Government's record to date?

	26-27 May	30-31 May																			
Approve	33	31	79	4	43	64	7	26	34	29	28	27	31	37	36	26	32	38	28	27	24
Disapprove	52	53	7	91	37	20	83	61	53	53	51	51	57	50	49	59	52	46	54	59	62
Don't know	14	15	13	5	20	16	9	13	13	18	21	21	11	13	15	16	16	16	18	13	15

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	16-17 May	30-31 May																			
Strongly support	5	5	11	1	21	8	1	9	7	4	6	4	4	7	6	4	5	6	5	4	5
Tend to support	31	31	62	6	44	56	10	28	32	30	22	31	31	36	36	25	33	38	32	23	22
TOTAL SUPPORT	36	36	73	7	65	64	11	37	39	34	28	35	35	43	42	29	38	44	37	27	27
Tend to oppose	28	29	19	38	23	22	34	34	26	31	39	27	28	27	28	29	26	28	28	32	30
Strongly oppose	27	25	4	53	7	8	49	23	27	23	19	22	29	26	21	30	25	20	23	30	34
TOTAL OPPOSE	55	54	23	91	30	30	83	57	53	54	58	49	57	53	49	59	51	48	51	62	64
Don't know	8	10	4	3	6	6	6	6	8	12	14	16	9	4	9	12	11	9	12	10	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	88	176
	Male 25 to 39	287	364
	Male 40 to 59	537	481
	Male 60 +	447	361
	Female 18 to 24	121	168
	Female 25 to 39	407	361
	Female 40 to 59	553	492
	Female 60 +	405	441
Region			
	North England	608	700
	Midlands	390	467
	East England	301	273
	London	453	364
	South England	639	652
	Wales	162	142
	Scotland	292	248
Social Grade			
	AB	1080	797
	C1	828	825
	C2	424	597
	DE	513	626
Newspaper Type			
	Express / Mail	630	427
	Sun / Star	357	612
	Mirror / Record	180	441
	Guardian / Independent	196	85
	FT / Times / Telegraph	237	242
	Other Paper	328	327
	No Paper	917	711
Political Party Identification			
	Labour	891	925
	Conservative	793	811
	Liberal Democrat	335	341
	Others	194	85
	None/ DK	632	683

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