

YouGov / The Sun Survey Results

Sample Size: 2547 GB Adults
Fieldwork: 28th - 29th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2547	766	821	177	775	665	559	1238	1309	308	649	871	718	1452	1095	326	828	545	627	222	
Unweighted Sample	2547	724	743	185	739	629	594	1191	1356	203	694	1008	642	1684	863	404	774	480	631	258	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	38	100	0	0	89	2	13	39	38	29	39	33	48	43	32	37	49	39	31	21
Lab	41	0	100	0	4	92	39	41	41	52	43	45	32	36	48	46	30	43	51	42
Lib Dem	9	0	0	100	1	1	37	7	11	11	8	8	9	10	7	9	11	8	8	6
Other	11	0	0	0	6	5	11	12	10	9	10	14	11	10	13	8	10	10	10	31

Other Parties Voting Intention

UKIP	5	0	0	0	4	1	3	5	4	0	2	6	7	4	6	3	5	6	5	1
SNP / PCY	3	0	0	0	0	2	2	3	2	2	3	4	2	3	3	0	0	1	0	29
Green	2	0	0	0	0	2	4	2	2	3	3	2	1	2	2	2	3	1	2	0
BNP	1	0	0	0	1	0	1	1	1	1	2	1	0	1	1	1	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	2	0	0	0	1	0	1	0	0	1	0
Other	1	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	1	1	1	0

Non Voters

Would Not Vote	7	0	0	0	2	3	5	5	9	8	9	8	4	6	9	7	9	8	6	4
Don't know	15	0	0	0	7	11	24	9	20	15	18	14	12	14	15	16	15	15	13	17

Do you approve or disapprove of the Government's record to date?

	Sept 27-28	Sept 28-29	Voting intention		2010 Vote			Gender		Age				Social grade		Region					
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Approve	29	31	79	4	39	68	6	22	36	26	21	32	29	37	37	23	32	35	34	27	21
Disapprove	56	54	8	91	43	18	88	63	54	54	55	48	60	52	48	63	52	51	49	61	66
Don't know	16	14	13	5	18	14	6	15	9	19	24	19	11	10	15	14	16	14	17	12	13

Fieldwork: 28th - 29th September 2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 14-15	Sept 28-29																			
Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?																					
It seems rather old and tired																					
Applies most to Labour	35	35	68	7	47	63	9	32	37	32	24	31	34	44	39	29	34	37	36	33	29
Applies most to the Conservatives	28	28	2	57	32	5	52	38	30	26	33	32	30	21	26	31	29	24	26	33	33
Applies most to the Liberal Democrats	12	11	13	14	0	12	15	5	13	10	6	8	14	13	9	14	9	13	11	10	12
Applies to none of them	10	11	10	11	8	11	12	11	10	13	9	10	12	12	13	10	11	11	11	12	11
Don't know	15	15	8	11	14	10	12	14	9	20	28	19	10	10	13	16	16	15	16	12	15
Even if I don't always agree with it, at least its heart is in the right place																					
Applies most to Labour	32	32	4	74	17	5	68	32	34	30	36	30	35	28	30	34	32	23	35	39	35
Applies most to the Conservatives	24	23	61	3	7	55	3	8	26	20	17	20	21	30	25	20	21	28	23	20	14
Applies most to the Liberal Democrats	16	17	18	8	59	17	7	33	17	17	15	16	18	16	20	12	17	19	14	15	18
Applies to none of them	17	17	11	10	2	15	14	17	17	17	10	20	18	16	16	19	17	17	16	16	24
Don't know	11	12	6	5	15	8	7	10	7	16	22	14	8	9	10	14	13	12	13	10	9
It seems to have succeeded in moving on and left its past behind it																					
Applies most to the Conservatives	25	23	58	5	20	50	8	13	26	21	16	23	22	28	27	18	24	26	26	20	13
Applies most to Labour	17	20	4	46	10	5	37	21	22	17	22	15	22	19	16	24	15	17	21	23	22
Applies most to the Liberal Democrats	8	9	9	7	25	9	7	13	10	9	11	9	9	9	9	10	8	10	11	9	7
Applies to none of them	36	34	21	34	28	26	38	40	33	36	24	37	37	33	34	34	38	33	28	36	48
Don't know	14	14	8	8	16	10	10	12	9	18	26	16	9	11	13	14	15	14	14	12	11
It seems to appeal to one section of society rather than to the whole country																					
Applies most to the Conservatives	51	50	17	79	57	20	75	63	51	49	55	47	54	44	48	52	46	42	49	58	62
Applies most to Labour	19	22	49	5	20	45	6	15	25	20	14	22	23	26	25	18	27	27	21	17	15
Applies most to the Liberal Democrats	9	9	17	6	6	17	6	5	10	8	5	7	9	13	10	9	6	12	9	9	6
Applies to none of them	7	8	10	4	6	9	5	9	8	8	6	9	6	9	7	8	7	8	9	7	6
Don't know	12	11	7	5	10	9	8	9	7	16	20	15	8	8	10	13	13	12	12	10	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 27-28	Sept 28-29																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	41	43	56	42	56	51	43	46	53	34	48	41	46	47	39	39	46	42	41	45	
Wrong	36	36	27	39	29	31	38	35	34	37	32	31	40	33	40	38	32	34	40	36	
Don't know	23	21	17	19	15	17	19	19	12	29	20	29	19	21	22	24	21	23	19	18	
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	7	7	13	4	9	12	5	6	11	3	10	4	8	7	8	5	7	7	8	7	4
Fairly well	47	48	60	47	55	57	45	47	55	40	39	43	50	53	51	43	43	50	45	47	52
TOTAL WELL	54	55	73	51	64	68	50	53	66	43	49	48	58	59	59	49	50	57	53	54	56
Fairly badly	18	18	10	23	15	12	24	19	17	19	14	19	19	18	16	20	17	17	18	20	16
Very badly	6	7	3	9	2	5	8	7	6	8	13	5	6	7	6	9	10	6	6	7	9
TOTAL BADLY	24	25	14	32	17	17	31	25	23	27	28	24	25	24	22	29	27	23	24	27	25
Don't know	21	21	14	17	19	15	19	22	11	30	23	28	17	16	19	23	23	20	23	19	18

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	92	158
Male 25 to 39	300	326
Male 40 to 59	451	430
Male 60 +	348	323
Female 18 to 24	111	150
Female 25 to 39	394	323
Female 40 to 59	557	441
Female 60 +	294	395
Region		
North England	631	627
Midlands	378	418
East England	216	245
London	404	326
South England	558	583
Wales	102	127
Scotland	258	222
Social Grade		
AB	941	713
C1	743	739
C2	409	535
DE	454	560
Newspaper Type		
Express / Mail	537	382
Sun / Star	309	548
Mirror / Record	163	395
Guardian / Independent	189	76
FT / Times / Telegraph	215	216
Other Paper	326	293
No Paper	808	637
Political Party Identification		
Labour	761	828
Conservative	652	726
Liberal Democrat	283	306
Others	196	76
None/ DK	655	611

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<http://today.yougov.co.uk>