

YouGov/Sun Survey Results

Sample Size: 2198 GB Adults
Fieldwork: 28th - 29th March 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2198	625	720	176	683	591	530	1068	1130	266	560	752	620	1253	945	281	714	470	541	191
Unweighted Sample	2198	638	701	174	715	556	516	1082	1116	177	566	834	621	1466	732	369	731	345	534	219
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	36	100	0	0	91	3	9	37	36	38	34	33	41	40	32	39	43	42	28	18
Lab	42	0	100	0	3	93	38	42	42	39	44	47	36	39	46	36	36	41	54	42
Lib Dem	10	0	0	100	1	1	41	11	9	9	13	9	10	12	8	13	13	8	8	7
Other	11	0	0	0	5	4	12	11	12	15	8	11	12	10	13	12	8	9	9	32

Other Parties Voting Intention

UKIP	5	0	0	0	4	1	4	4	5	3	1	5	8	4	6	7	4	5	5	3
SNP / PCY	3	0	0	0	0	1	2	2	3	6	1	4	2	2	4	0	0	1	0	27
Green	2	0	0	0	0	0	5	1	2	3	2	2	1	2	1	3	2	0	1	2
BNP	2	0	0	0	1	1	2	2	1	2	4	1	1	1	2	2	1	2	3	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	7	0	0	0	3	4	4	6	8	11	11	5	4	6	8	6	8	4	8	8
Don't know	15	0	0	0	9	8	26	11	19	19	18	17	9	14	16	14	15	17	14	13

Do you approve or disapprove of the Government's record to date?

	27-28 March	28-29 March																			
Approve	31	31	84	3	45	70	6	23	35	28	26	32	28	37	36	26	34	36	34	26	21
Disapprove	55	56	7	91	31	19	86	62	54	57	54	52	60	53	51	61	53	48	53	64	68
Don't know	14	13	10	6	24	11	8	15	11	15	20	16	11	10	13	13	13	16	13	10	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 March	28-29 March																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																					
The economy	77	79	85	78	79	83	79	81	81	77	75	78	81	77	83	72	74	81	79	77	82
Immigration & Asylum	46	42	57	30	28	60	31	29	38	47	29	35	42	55	39	47	43	44	42	44	33
Health	29	27	17	40	27	18	36	31	25	30	18	24	26	36	27	28	34	28	26	26	24
Pensions	27	23	22	26	28	21	28	25	23	23	10	16	29	28	25	21	20	20	25	24	29
Tax	21	22	20	22	22	20	20	25	24	20	30	33	21	10	22	22	25	20	18	26	24
Crime	18	19	22	18	15	21	18	16	19	19	14	18	20	22	18	21	22	17	20	19	21
Education	16	16	13	20	14	12	19	21	15	17	26	17	16	12	18	14	17	18	16	15	14
Family life & childcare	7	10	6	15	8	7	14	9	7	12	5	13	10	8	8	12	8	9	9	12	9
Afghanistan	9	9	10	8	10	10	8	9	8	9	9	7	8	11	9	9	4	10	9	9	8
The environment	8	8	6	9	15	6	7	11	8	7	12	9	7	6	8	7	9	8	6	7	10
Europe	7	8	14	3	3	15	3	3	10	6	4	5	7	14	8	8	7	9	9	8	6
Transport	5	6	5	7	8	4	5	10	8	5	7	7	6	7	6	7	5	6	8	5	9
None of these	0	1	0	0	0	0	0	1	1	0	2	1	0	0	1	1	1	0	1	0	0
Don't know	2	2	0	0	1	0	2	2	2	2	7	1	1	1	1	3	0	2	3	3	1

	14-15 March	28-29 March																			
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																					
The economy	67	66	69	67	65	69	67	70	69	64	58	67	72	63	70	61	65	68	61	68	73
Pensions	38	35	35	40	41	35	39	35	34	37	20	18	33	60	37	33	27	38	31	38	40
Health	33	34	28	41	40	29	41	37	32	36	17	23	35	51	30	40	35	37	33	32	29
Tax	35	33	33	32	29	34	28	38	37	30	41	42	32	24	36	31	31	32	38	34	32
Education	14	15	11	18	9	11	17	17	13	17	19	19	17	6	16	13	16	13	17	14	16
Family life & childcare	14	15	13	18	12	14	17	15	13	17	9	26	14	8	14	16	15	14	15	17	13
Immigration & Asylum	13	12	19	7	6	20	8	5	12	11	6	7	13	17	9	15	14	11	12	13	10
Crime	11	12	16	10	8	15	11	7	11	12	6	12	13	11	10	14	16	9	13	12	11
Transport	12	11	12	8	13	11	7	13	11	10	12	13	9	10	10	11	10	11	11	8	13
The environment	7	8	6	8	11	5	8	10	8	7	9	7	9	6	8	7	8	7	9	7	9
Europe	4	4	7	1	1	9	1	1	5	4	3	2	3	8	4	4	4	5	3	4	5
Afghanistan	1	1	1	1	1	1	1	1	1	1	0	1	1	2	1	1	1	1	1	1	1
None of these	2	2	2	3	2	1	2	2	3	2	2	2	2	3	3	1	2	2	2	3	3
Don't know	3	3	1	2	4	1	3	3	3	3	13	2	2	0	2	3	3	3	4	2	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		27-28 March	28-29 March																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?	Right	46	44	58	40	53	54	41	41	54	35	50	43	42	47	48	40	46	48	42	43	40
	Wrong	37	35	28	39	27	32	37	34	31	38	23	30	39	39	32	37	31	34	35	36	34
	Don't know	16	21	13	21	21	13	22	26	15	27	28	27	19	15	20	23	23	18	23	21	26
	TOTAL																					
Overall do you think the coalition's military action in Libya is going well or badly?	Very well	10	8	13	5	11	11	6	8	13	4	13	7	7	9	9	7	9	7	9	9	6
	Fairly well	48	49	60	49	49	58	45	50	56	42	42	45	51	54	52	45	52	51	46	47	50
	TOTAL WELL	58	57	73	54	60	69	51	58	69	46	55	52	58	63	61	52	61	58	55	56	56
	Fairly badly	16	13	10	13	13	12	14	12	10	17	11	16	13	13	14	13	12	12	16	13	15
	Very badly	4	6	2	9	6	3	7	5	6	5	7	7	5	5	5	6	4	6	4	7	6
TOTAL BADLY	20	19	12	22	19	15	21	17	16	22	18	23	18	18	19	19	16	18	20	20	21	
Don't know	22	23	15	23	20	17	28	24	15	32	27	26	24	20	20	28	22	23	26	23	22	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	78	136
Male 25 to 39	266	281
Male 40 to 59	409	371
Male 60 +	329	279
Female 18 to 24	99	130
Female 25 to 39	300	279
Female 40 to 59	425	380
Female 60 +	292	341
Region		
North England	534	541
Midlands	328	360
East England	217	211
London	369	281
South England	514	503
Wales	17	110
Scotland	219	191
Social Grade		
AB	816	615
C1	650	637
C2	339	462
DE	393	484
Newspaper Type		
Express / Mail	444	330
Sun / Star	295	473
Mirror / Record	151	341
Guardian / Independent	158	66
FT / Times / Telegraph	200	187
Other Paper	250	253
No Paper	700	550
Political Party Identification		
Labour	697	714
Conservative	657	626
Liberal Democrat	236	264
Others	139	66
None/ DK	469	528

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<http://today.yougov.co.uk>