

# YouGov / The Sun Survey Results

Sample Size: 2500 GB Adults  
Fieldwork: 25th - 26th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2500</b>	758	797	160	772	700	518	1215	1285	303	638	855	705	1425	1075	320	813	535	615	218	
Unweighted Sample	2500	752	754	174	773	656	564	1181	1319	199	668	929	704	1678	822	436	825	458	561	220	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>39</b>	100	0	0	89	3	15	41	36	31	37	37	45	43	32	41	52	37	28	20
Lab	<b>41</b>	0	100	0	3	92	34	39	42	48	40	44	34	36	47	41	28	45	52	41
Lib Dem	<b>8</b>	0	0	100	1	1	36	7	9	9	12	6	7	9	7	7	10	8	8	3
Other	<b>13</b>	0	0	0	7	4	15	13	13	12	11	13	14	12	14	11	9	10	12	36

## Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	5	2	3	6	5	3	3	5	9	5	5	6	5	4	7	0
SNP / PCY	<b>3</b>	0	0	0	1	1	3	2	3	2	3	4	3	3	3	0	0	1	0	31
Green	<b>2</b>	0	0	0	0	1	7	2	3	5	3	2	2	3	2	1	3	2	2	3
BNP	<b>1</b>	0	0	0	1	0	0	2	1	1	2	1	1	1	1	2	0	1	2	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Other	<b>1</b>	0	0	0	0	0	2	1	0	0	1	1	1	1	1	1	1	2	0	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	2	3	7	6	9	12	13	6	4	7	9	5	8	9	8	8
Don't know	<b>14</b>	0	0	0	8	10	22	10	17	15	16	14	10	13	14	12	16	13	13	13

Do you approve or disapprove of the Government's record to date?

		Sept 22-23	Sept 25-26																		
Approve	29	<b>31</b>	80	3	37	67	5	24	36	26	22	30	29	36	35	24	33	37	32	22	23
Disapprove	56	<b>55</b>	7	91	42	19	88	60	53	56	58	51	58	53	50	61	51	47	54	64	65
Don't know	15	<b>15</b>	13	6	21	15	8	16	11	18	20	19	13	11	14	15	16	16	14	14	12

Fieldwork: 25th - 26th September 2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept 11-12  
Sept 25-26

Here is a list of problems facing the country.  
Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

Conservative	25	<b>26</b>	75	2	11	65	3	11	30	23	20	23	24	34	31	21	30	33	26	20	16
Labour	37	<b>36</b>	4	85	16	5	79	34	38	34	39	30	41	34	33	39	33	26	41	45	41
Liberal Democrat	7	<b>7</b>	4	1	51	4	1	19	7	6	2	8	8	6	8	5	5	8	5	7	5
Other	3	<b>3</b>	0	0	2	2	1	5	4	3	4	3	3	4	2	4	2	3	2	3	8
None	11	<b>12</b>	9	6	6	13	8	11	11	14	9	14	11	13	12	13	13	12	13	11	13
Don't know	17	<b>16</b>	8	6	12	11	9	20	10	21	26	21	13	10	14	18	17	18	14	14	16

**Asylum and immigration**

Conservative	34	<b>34</b>	76	16	29	66	16	28	38	31	26	32	34	41	40	26	38	40	33	28	28
Labour	16	<b>16</b>	2	43	5	2	40	10	16	16	19	16	18	12	14	19	16	11	16	21	18
Liberal Democrat	7	<b>6</b>	2	5	38	2	4	17	7	5	8	7	6	4	8	4	6	7	6	6	6
Other	10	<b>9</b>	6	4	5	10	4	6	11	7	6	9	9	10	7	11	7	9	9	9	11
None	18	<b>19</b>	10	20	13	14	21	20	18	20	13	15	20	23	17	22	17	15	21	23	19
Don't know	16	<b>16</b>	5	13	10	7	15	19	10	21	28	20	13	9	14	18	16	17	16	13	18

**Law and order**

Conservative	36	<b>36</b>	86	9	27	75	11	25	40	32	24	31	35	46	42	27	40	42	34	29	28
Labour	23	<b>23</b>	2	63	10	3	55	19	23	23	26	21	27	20	19	29	24	16	25	30	27
Liberal Democrat	5	<b>5</b>	1	2	42	1	2	16	6	4	5	6	5	3	6	3	4	6	5	4	3
Other	5	<b>5</b>	0	1	3	4	3	4	6	4	5	5	5	7	5	6	5	5	4	6	10
None	14	<b>14</b>	5	12	9	9	13	16	13	14	14	14	14	14	13	16	12	12	15	16	15
Don't know	17	<b>17</b>	5	13	10	8	15	20	11	23	26	23	14	11	15	20	16	19	17	15	18

**Education and schools**

Conservative	28	<b>27</b>	76	2	10	67	5	11	30	25	14	23	28	37	31	22	30	35	25	21	18
Labour	32	<b>33</b>	4	80	12	4	73	29	34	31	37	29	37	28	30	36	29	23	37	42	37
Liberal Democrat	9	<b>9</b>	6	4	59	6	3	24	11	7	7	11	8	8	11	6	10	10	8	7	8
Other	4	<b>4</b>	1	1	2	3	2	5	5	4	5	4	4	5	3	6	2	4	3	5	9
None	11	<b>12</b>	7	5	10	10	7	14	10	13	11	11	11	13	11	12	12	12	11	12	13
Don't know	17	<b>15</b>	6	8	8	10	11	17	11	20	25	23	12	9	14	18	17	17	16	13	15

Fieldwork: 25th - 26th September 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>		<b>2500</b>	758	797	160	772	700	518	1215	1285	303	638	855	705	1425	1075	320	813	535	615	218	
Unweighted Sample		2500	752	754	174	773	656	564	1181	1319	199	668	929	704	1678	822	436	825	458	561	220	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Taxation</b>																						
	Conservative	28	29	79	4	13	69	7	13	35	25	17	24	31	38	34	23	32	37	28	23	21
	Labour	29	27	3	71	10	4	64	21	28	27	24	25	31	25	24	32	27	19	30	34	31
	Liberal Democrat	9	9	5	5	58	4	4	26	9	8	11	10	7	8	11	6	9	9	9	9	7
	Other	4	4	1	0	3	3	2	5	5	4	5	4	4	5	4	5	3	4	3	5	9
	None	13	13	5	9	6	9	11	16	12	14	15	13	13	13	13	14	12	13	13	14	14
	Don't know	17	17	8	11	10	10	13	20	11	23	27	23	14	12	15	20	18	18	17	15	18
<b>Unemployment</b>																						
	Conservative	25	25	72	2	10	62	3	11	27	23	17	23	24	31	29	19	29	31	25	18	16
	Labour	31	32	7	75	14	7	69	29	35	28	30	27	36	31	29	34	33	22	33	41	35
	Liberal Democrat	6	5	2	2	44	2	2	15	6	4	5	7	4	4	6	3	3	6	6	4	4
	Other	4	4	0	0	2	3	1	4	5	3	5	4	4	4	3	5	3	5	3	4	7
	None	16	16	9	11	15	14	12	19	16	17	15	15	16	18	15	18	13	15	17	18	18
	Don't know	19	18	9	10	16	12	13	21	11	25	28	25	15	12	16	21	19	21	17	15	20
<b>The economy in general</b>																						
	Conservative	31	31	87	2	16	74	4	16	35	27	21	27	30	40	36	24	36	38	30	24	20
	Labour	27	26	1	73	6	2	64	20	27	25	27	22	30	23	23	29	27	17	28	32	33
	Liberal Democrat	5	4	0	1	45	1	1	15	5	4	4	6	4	3	6	3	4	5	5	4	2
	Other	3	4	0	0	2	3	2	5	5	3	4	4	4	5	3	5	2	4	4	5	8
	None	14	16	6	12	12	11	14	19	15	16	14	15	16	16	15	16	10	16	16	17	18
	Don't know	19	19	6	13	19	9	15	25	13	25	29	26	15	13	17	22	20	20	17	17	20
<b>Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.</b>																						
	Sticks to what he believes in	24	26	51	14	27	44	15	21	27	25	24	23	24	32	28	24	22	30	28	22	23
	Charismatic	24	26	46	15	26	43	15	25	27	24	27	24	27	26	30	20	30	29	24	23	18
	Decisive	22	23	51	9	21	44	8	20	24	23	25	24	21	25	26	20	24	27	24	18	19
	A natural leader	19	21	46	6	26	43	7	16	23	19	20	23	19	22	25	16	23	24	22	16	16
	Strong	19	20	48	6	21	41	6	15	22	18	17	22	19	22	22	18	18	24	22	15	17
	Honest	18	20	53	3	16	46	4	11	21	19	13	15	18	30	22	17	18	25	22	14	15
	Good in a crisis	16	17	43	2	21	39	2	11	17	16	10	15	16	22	19	13	17	20	20	10	13
	In touch with the concerns of ordinary people	11	12	31	1	12	27	1	6	11	12	7	10	12	14	11	12	11	15	14	7	7
	None of these	38	37	4	63	31	10	60	42	36	38	31	35	40	37	32	43	35	31	33	45	44
	Don't know	8	9	5	4	5	6	7	8	7	10	17	12	6	5	7	11	7	9	9	9	10

Fieldwork: 25th - 26th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2500</b>	<b>758</b>	<b>797</b>	<b>160</b>	<b>772</b>	<b>700</b>	<b>1215</b>	<b>1285</b>	<b>303</b>	<b>638</b>	<b>855</b>	<b>705</b>	<b>1425</b>	<b>1075</b>	<b>320</b>	<b>813</b>	<b>535</b>	<b>615</b>	<b>218</b>	
Unweighted Sample	2500	752	754	174	773	656	1181	1319	199	668	929	704	1678	822	436	825	458	561	220	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.**

In touch with the concerns of ordinary people	23	<b>22</b>	7	51	17	7	47	24	23	22	22	17	25	24	21	25	22	18	23	28	20
Honest	18	<b>17</b>	7	37	13	6	36	15	20	14	14	11	19	20	16	17	18	13	15	22	15
Sticks to what he believes in	16	<b>16</b>	6	34	13	6	33	14	16	15	12	11	18	18	15	16	13	12	17	20	19
Decisive	8	<b>7</b>	2	17	5	2	15	7	7	7	6	6	9	7	6	8	7	6	8	9	7
Strong	7	<b>6</b>	3	13	6	2	11	7	6	5	6	7	5	6	5	6	7	4	7	5	8
Charismatic	6	<b>4</b>	2	8	3	2	7	5	5	4	7	4	4	4	4	5	5	4	5	5	3
A natural leader	5	<b>4</b>	1	11	4	1	9	4	5	4	6	4	4	4	3	6	5	3	4	6	5
Good in a crisis	6	<b>4</b>	1	10	6	1	9	3	5	3	5	5	4	3	3	5	4	3	5	5	5
None of these	45	<b>47</b>	71	20	50	72	23	43	50	44	36	45	48	53	50	43	48	53	44	43	43
Don't know	18	<b>18</b>	11	11	18	12	14	20	13	23	28	23	16	11	16	21	16	18	22	16	19

**Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.**

Honest	14	<b>15</b>	27	4	52	23	4	24	17	13	11	12	15	19	18	11	13	18	17	11	14
In touch with the concerns of ordinary people	13	<b>14</b>	23	3	43	20	4	21	14	13	15	12	13	15	16	11	13	17	14	10	11
Charismatic	11	<b>14</b>	21	10	31	17	10	19	15	12	13	13	13	14	16	10	12	15	15	12	13
Sticks to what he believes in	9	<b>10</b>	16	3	34	14	3	14	11	8	10	8	9	11	11	8	8	11	10	9	7
A natural leader	4	<b>6</b>	9	4	26	8	3	10	7	5	9	7	6	5	7	5	5	7	7	5	6
Strong	4	<b>5</b>	7	3	23	6	3	10	5	5	5	6	4	5	5	4	5	6	7	4	2
Decisive	5	<b>4</b>	6	2	23	5	2	8	5	4	4	4	3	6	5	4	6	5	5	3	1
Good in a crisis	4	<b>4</b>	5	2	25	4	2	10	5	3	5	4	3	4	4	4	4	5	5	3	1
None of these	55	<b>53</b>	36	73	13	42	71	43	55	51	47	49	56	57	50	56	56	48	50	60	57
Don't know	13	<b>13</b>	11	7	9	11	9	13	9	17	20	18	11	7	10	17	13	14	13	11	13

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Sept 22-23	Sept 25-26																			
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																						
Right	42	<b>42</b>	52	42	51	48	42	41	51	34	44	38	42	45	44	40	41	42	44	42	39	
Wrong	33	<b>36</b>	30	39	25	34	36	34	33	38	25	30	40	39	35	37	38	34	32	40	35	
Don't know	26	<b>22</b>	18	19	23	18	22	25	16	29	31	32	18	16	22	24	21	24	25	18	25	
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																						
Very well	7	<b>8</b>	13	7	6	11	5	7	12	4	10	6	7	10	8	7	6	6	9	11	7	
Fairly well	45	<b>47</b>	56	48	60	55	49	49	54	41	38	41	50	54	49	45	47	49	46	46	47	
<b>TOTAL WELL</b>	<b>52</b>	<b>55</b>	<b>69</b>	<b>55</b>	<b>67</b>	<b>66</b>	<b>54</b>	<b>56</b>	<b>66</b>	<b>44</b>	<b>48</b>	<b>47</b>	<b>57</b>	<b>63</b>	<b>57</b>	<b>52</b>	<b>54</b>	<b>55</b>	<b>56</b>	<b>56</b>	<b>55</b>	
Fairly badly	19	<b>17</b>	11	21	12	12	20	15	14	19	19	16	17	16	17	16	14	17	15	19	15	
Very badly	5	<b>5</b>	2	7	1	3	6	4	5	5	4	5	6	4	5	5	7	3	6	4	8	
<b>TOTAL BADLY</b>	<b>24</b>	<b>22</b>	<b>13</b>	<b>27</b>	<b>13</b>	<b>16</b>	<b>26</b>	<b>19</b>	<b>19</b>	<b>24</b>	<b>23</b>	<b>21</b>	<b>23</b>	<b>19</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>21</b>	<b>24</b>	<b>23</b>	
Don't know	24	<b>23</b>	17	18	20	19	20	25	14	32	29	32	20	17	21	26	26	25	23	20	22	

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	80	155
Male 25 to 39	275	320
Male 40 to 59	457	423
Male 60 +	369	318
Female 18 to 24	119	148
Female 25 to 39	393	318
Female 40 to 59	472	433
Female 60 +	335	388
<b>Region</b>		
North England	561	615
Midlands	347	410
East England	263	240
London	436	320
South England	562	573
Wales	111	125
Scotland	220	218
<b>Social Grade</b>		
AB	984	700
C1	694	725
C2	377	525
DE	445	550
<b>Newspaper Type</b>		
Express / Mail	451	375
Sun / Star	329	538
Mirror / Record	187	388
Guardian / Independent	171	75
FT / Times / Telegraph	255	213
Other Paper	297	288
No Paper	810	625
<b>Political Party Identification</b>		
Labour	783	813
Conservative	687	713
Liberal Democrat	296	300
Others	121	75
None/ DK	613	600

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<http://today.yougov.co.uk>