

YouGov / The Sun Survey Results

Sample Size: 2617 GB Adults Fieldwork: 25th - 26th April 2011

Fieldwork: 25th - 26th April 2011		-										ī						1				
		Ļ		Votin	g inte	ntion	20	10 Vc	ote	Ge	nder		Αç	ge		Social	grade			Region		
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted 9	Sample	2617	776	885	205	830	702	569	1272	1345	317	667	895	738	1492	1125	335	851	560	644	228
	Unweighted	Sample	2617	767	869	202	815	682	590	1229	1388	245	684	987	701	1775	842	427	866	487	610	227
		_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't Know and Wouldn't Vote	1د																					
[Excluding Don't Nilow and Wouldn't Vote	Con		36	100	0	0	86	4	11	33	39	28	35	32	45	40	31	38	46	35	30	16
	Lab		41	0	100	0	4	92	37	42	40	49	44	47	29	38	45	41	31	42	52	44
	Lib Dem		10	0	0	100	1	1	39	10	9	13	10	9	8	11	7	11	12	8	7	7
	Other		13	0	0	0	9	3	14	15	12	10	11	12	18	11	16	9	10	15	11	33
Other Parties Voting Intention	G				ŭ			Ü														
	UKIP		6	0	0	0	6	1	3	6	5	2	2	5	10	4	7	4	6	7	6	0
	SNP / PCY		3	0	0	0	1	1	3	3	3	2	4	3	4	3	3	0	0	2	0	29
	Green		2	0	0	0	0	0	5	2	2	2	3	2	1	2	2	3	2	1	2	2
	BNP		2	0	0	0	1	0	1	2	2	3	2 0	2	1	1	3	2	1	2	2 0	0
	Respect		0	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0			0
	Other		1	0	0	0	0	0	1	1	1	1	1	1	0	0	1	0	0	1	0	1
Non Voters			_	۱ .	_	_	۱ ـ					۰. ا	_	_	. 1		_	_	_	_	_	
Wo	uld Not Vote		6	0	0 0	0 0	2 9	1 7	3 17	5 7	8 16	12 11	8 15	5 11	4 9	5 10	8 13	7 11	6	8	6	4
	Don't know		11	0	U	U	9	/	17	/	76	11	15	7.7	9	10	13	77	13	11	10	8
Do you approve or disapprove of the Government's record to date?		20-21 Apr	25-26 Apr																			
	Approve Disapprove Don't know	31 57 13	33 54 14	80 7 13	4 89 7	50 38 12	65 20 15	8 84 8	28 62 10	36 54 9	29 53 18	26 54 19	34 50 16	29 59 12	39 51 11	37 51 13	27 58 15	38 50 12	39 45 15	30 54 16	28 62 10	21 66 13



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		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2617	776	885	205	830	702	569	1272	1345	317	667	895	738	1492	1125	335	851	560	644	228
Unweighted Sample	2617	767	869	202	815	682	590	1229	1388	245	684	987	701	1775	842	427	866	487	610	227
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 means you will definitely not vote, and 10 means you definitely will vote, how likely are you to vote [in these elections/ the referendum]* on May 5th?

0 -	will definitely not vote	8	5	3	3	5	4	4	7	8	12	11	5	7	8	8	9	8	9	7	4
	1	1	1	1	1	1	1	1	1	1	4	2	1	1	1	2	1	1	2	1	1
	2	2	1	1	0	1	1	1	1	2	2	2	2	0	1	2	2	1	2	1	1
	3	1	1	2	0	1	1	2	1	2	3	2	2	0	1	2	1	1	3	2	0
	4	1	1	2	1	1	1	1	2	1	3	3	1	0	2	1	2	2	1	2	0
	5	5	4	4	3	5	3	3	4	5	7	6	4	2	4	5	6	4	5	4	6
	6	2	2	2	1	2	2	2	2	3	6	3	2	0	2	2	2	2	2	3	2
	7	4	5	4	5	4	4	4	4	4	9	4	4	2	3	5	8	3	5	3	3
	8	7	7	6	12	6	5	10	7	6	7	9	8	3	7	6	9	6	5	7	8
	9	7	7	7	9	7	9	7	7	6	6	7	7	6	8	5	6	7	7	6	7
	10 - will definitely vote	60	66	66	62	66	68	63	62	57	35	48	62	78	61	58	51	63	53	62	67
	Don't know	3	1	2	2	1	2	2	2	4	6	3	2	1	2	4	3	2	4	2	1

^{*} exact wording differed based on geographical region of respondents

	18-19	25-26																			
	Apr	Apr																			
The referendum question reads as follows:																					
At present, the UK uses the "first past the post"																					
system to elect MPs to the House of Commons.																					
Should the "alternative vote" system be used																					
instead?																					
If this referendum were held tomorrow, how																					
would you vote?																					
[Adjusted for likelihood to vote]	0.4		1 4-	40	-a I	۱	07	oo I	40		1 40		00	o- I	00	o., I	40	0.5	07	0.0	00
Yes	34	36	17	43	78	17	37	62	43	29	49	41	38	27	38	34	40	35	37	36	36
No	48	52	76	45	15	75	50	27	49	55	35	42	50	67	52	52	47	54	48	54	52
Don't know	17	11	8	12	6	7	13	10	8	15	14	16	11	7	9	14	12	10	14	10	11
Would not vote	1	1	0	0	1	0	0	1	1	1	2	1	1	0	1	1	1	1	0	1	1
DED 1050 1641 6 1 1 1 1 1 1																					
REBASED: If this referendum were held																					
tomorrow, how would you vote?																					
[Adjusted for likelihood to vote, excluding don't know																					
and wouldn't vote]	40		1		a. 1	۱		1			l										
Yes	42	41	18	49	84	18	43	70	47	35	58	49	43	28	42	40	46	39	44	40	41
No	58	59	82	51	16	82	57	30	53	65	42	51	57	72	58	60	54	61	56	60	59



Fieldwork: 25th - 2	26th April 2011
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1 Iolawork. 20th - 20th April 2011		Votin	ng inte	ntion	20	10 Vc	ote	Ge	nder		Αç	је		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2617	776	885	205	830	702	569	1272	1345	317	667	895	738	1492	1125	335	851	560	644	228
Unweighted Sample	2617	767	869	202	815	682	590	1229	1388	245	684	987	701	1775	842	427	866	487	610	227
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If this referendum were held tomorrow, how would you vote? [Not adjusted for likelihood to vote]				ı	1 .		ı									•				
Yes	33	17	41	76	17	34	57	39	26	39	34	35	26	35	30	35	32	32	32	33
No	47	72	43	15	70	47	26	46	47	32	37	45	63	48	45	43	48	43	49	48
Don't know	15	10	15	7	11	16	14	10	20	19	21	15	8	12	19	16	14	20	13	13
Would not vote	6	1	1	2	2	2	3	4	7	10	9	4	3	5	6	6	6	6	6	5
Which two or three of these do you think are the biggest advantages of switching to AV? [Only those who say they will vote yes n=893] It will make the overall result of the election across Britain fairer It will end the system that allows candidates to be elected with less than half the local vote	57 39	48	57 37	67 49	44 26	61 40	62 45	56 40	58 38	48 37	53 35	58 39	65 45	61 43	51 33	56 34	58 39	61 38	55 40	50 47
It will force MPs to work harder to win and then keep their seats	35	33	33	39	33	34	36	34	36	32	37	35	34	33	38	38	33	38	34	30
It will be a stepping stone to a more proportional system in the future	25	17	23	33	16	23	33	27	23	16	24	29	26	28	21	28	27	23	20	34
It will force parties to broaden their appeal beyond their 'core' vote	24	24	23	23	31	21	26	27	20	23	22	27	23	24	24	29	23	22	26	22
It will take away the need for tactical voting	16	9	18	19	9	17	18	16	16	20	16	13	18	17	15	15	19	18	12	11
It will make it harder for extremists to win seats at Westminster	10	11	11	6	10	12	9	9	12	12	8	10	12	10	9	8	12	12	8	7
It will help the party I normally support	8	11	7	11	11	7	7	8	7	9	8	8	6	8	7	10	9	4	6	11
It will make it harder for the Conservatives to win future elections outright	7	0	12	3	1	10	6	7	6	10	4	7	7	6	8	3	7	6	7	10
It will lead to more coalition governments at Westminster	6	7	3	10	9	5	7	6	6	5	5	6	9	5	7	4	7	7	5	7
None of these	6	15	4	0	17	4	2	6	6	3	8	6	6	5	7	4	5	6	8	4
Don't know	4	7	3	3	7	4	1	4	5	11	4	4	2	2	9	4	5	3	4	6



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-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of these do you think are the biggest advantages of voting to keep the present voting system?

voting system?																					
[Only those who say they will vote no n=1207]					_				_	_					_	_					
It keeps elections simple: the candidate with the most votes wins	72	75	70	47	75	69	72	71	73	64	71	72	75	70	75	68	72	70	75	78	
It is a tried-and-tested system that has served Britain well	56	60	54	40	58	53	55	60	53	51	50	55	61	54	59	51	55	60	58	53	
It normally produces a clearcut government, rather than coalition rule	31	34	30	15	34	28	28	33	29	20	24	32	36	31	30	33	36	26	29	24	
It is clearer and more straightforward than alternative systems	31	29	31	29	29	32	32	26	35	29	31	31	30	27	36	31	32	26	31	37	
It means we won't have to waste public money on a more expensive system	28	30	24	52	28	28	28	21	35	35	34	25	26	27	30	31	29	23	31	21	
It encourages parties to present clear policies and not to fudge or compromise	16	16	14	20	17	15	14	18	14	17	15	14	17	18	13	15	16	17	15	17	
It means candidates won't have to pander to extremists to secure their second or third preference	12	14	12	19	14	14	10	11	13	10	14	15	10	15	9	14	13	13	13	7	
votes It will reduce the chance of the Liberal Democrats having a say in who governs Britain in future	6	4	10	0	5	10	4	9	4	12	5	5	6	6	7	3	6	7	8	5	
It leaves open the opportunity to have a more proportional system in the future	5	4	6	11	4	5	9	5	5	1	5	6	6	6	3	7	7	1	3	10	
It helps the party I normally support	3	2	5	3	2	5	2	3	3	6	3	2	3	3	3	4	2	5	3	3	
None of these	1	1	1	2	1	1	1	1	1	2	2	1	1	1	1	1	0	2	0	1	
Don't know	1	1	1	0	0	0	1	1	1	3	2	1	0	1	1	1	1	1	0	0	



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		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		A	ge		Social	grade			Region		
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Unweighted Sample	2617	767	869	202	815	682	590	1229	1388	245	684	987	701	1775	842	427	866	487	610	227
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your views on the referendum on changing the electoral system and how they have changed since the start of the year, which of the following applies to you?

I was opposed to AV and still am	30	48	28	7	48	31	14	32	28	18	20	30	45	29	32	24	31	29	33	32
I wasn't sure, but now oppose AV	16	24	14	7	23	14	12	13	19	11	16	16	18	18	14	16	18	15	14	14
I supported AV, but now oppose it	1	2	2	2	2	1	2	2	1	2	2	2	1	2	1	2	1	1	2	2
I supported AV, but am no longer sure	2	1	2	4	1	2	3	2	2	2	2	2	2	2	2	4	1	2	2	3
I was unsure, and still haven't made my mind up	10	9	11	6	9	12	7	7	12	14	15	9	5	9	11	12	9	11	9	9
I was opposed to AV, but am no longer sure	1	1	1	1	1	1	1	1	1	1	0	1	1	1	0	2	0	1	1	1
I was opposed to AV but now support it	2	1	3	2	1	4	2	3	2	1	2	2	2	2	2	2	2	2	2	3
I wasn't sure, but now support AV	10	4	14	16	3	13	17	11	8	10	10	12	7	11	9	8	10	10	11	9
I was a supporter of AV and still am	13	5	15	51	5	12	32	17	10	16	11	15	13	15	12	15	14	12	13	15
Don't know	14	5	10	7	7	10	12	11	17	24	21	12	6	11	18	14	13	17	13	12

Which of the following do you think are the most
important issues facing the country at this time?
Please tick up to three

25-26

Apr

April

75	75	78	78	83	74	77	80	75	75	70	75	79	71	79	69	81	75	72	72	79
43	51	66	37	35	67	41	41	49	53	38	38	52	66	47	56	48	51	53	55	36
37	32	23	42	29	23	43	35	27	37	27	26	31	41	33	32	28	33	29	34	35
21	22	26	21	17	24	20	20	23	21	15	21	23	23	21	23	26	22	20	21	21
19	21	21	23	20	20	23	23	22	20	11	13	24	28	21	20	17	19	21	22	27
19	16	14	16	17	16	15	16	17	15	26	27	13	7	15	18	18	15	17	16	20
16	16	11	21	19	11	19	19	16	16	27	17	16	10	18	13	21	14	17	14	20
7	10	15	5	5	17	5	5	12	8	6	7	10	14	10	10	9	12	10	9	6
9	9	9	8	10	9	7	9	8	9	6	7	9	12	8	10	5	9	11	9	9
9	8	6	9	13	6	9	9	6	10	8	13	7	4	7	9	7	10	9	6	8
8	6	4	6	15	4	5	10	7	6	7	7	6	5	8	5	9	7	4	6	6
5	5	5	4	9	5	3	6	6	4	7	7	5	2	6	4	5	5	5	5	5
1	1	0	0	0	0	1	0	1	1	1	1	0	0	0	1	0	1	0	1	1
2	2	1	1	0	1	1	0	1	2	5	2	1	1	1	2	1	2	2	2	1
	43 37 21 19 19 16 7 9 8 5	43 51 37 32 21 22 19 21 19 16 16 16 7 10 9 9 9 8 8 6 5 5 1	43 51 66 37 32 23 21 22 26 19 21 21 19 16 14 16 16 11 7 10 15 9 9 9 8 6 4 5 5 5 1 1 0	43 51 66 37 37 32 23 42 21 22 26 21 19 21 21 23 19 16 14 16 16 16 11 21 7 10 15 5 9 9 8 6 9 8 6 4 6 5 5 5 4 1 1 0 0	43 51 66 37 35 37 32 23 42 29 21 22 26 21 17 19 21 21 23 20 19 16 14 16 17 16 16 11 21 19 7 10 15 5 5 9 9 8 10 9 8 6 9 13 8 6 4 6 15 5 5 5 4 9 1 1 0 0 0	43 51 66 37 35 67 37 32 23 42 29 23 21 22 26 21 17 24 19 21 21 23 20 20 19 16 14 16 17 16 16 16 11 21 19 11 7 10 15 5 5 17 9 9 8 10 9 9 8 6 9 13 6 8 6 4 6 15 4 5 5 5 4 9 5 1 1 0 0 0 0	43 51 66 37 35 67 41 37 32 23 42 29 23 43 21 22 26 21 17 24 20 19 21 21 23 20 20 23 19 16 14 16 17 16 15 16 16 11 21 19 11 19 7 10 15 5 5 17 5 9 9 8 10 9 7 9 8 6 9 13 6 9 8 6 4 6 15 4 5 5 5 4 9 5 3 1 1 0 0 0 0 1	43 51 66 37 35 67 41 41 37 32 23 42 29 23 43 35 21 22 26 21 17 24 20 20 19 21 21 23 20 20 23 23 19 16 14 16 17 16 15 16 16 16 11 21 19 11 19 19 7 10 15 5 5 17 5 5 9 9 8 10 9 7 9 9 8 6 9 13 6 9 9 8 6 4 6 15 4 5 10 5 5 4 9 5 3 6 1 1 0 0 0 0 1	43 51 66 37 35 67 41 41 49 37 32 23 42 29 23 43 35 27 21 22 26 21 17 24 20 20 23 19 21 21 23 20 20 23 23 22 19 16 14 16 17 16 15 16 17 16 16 11 21 19 11 19 19 16 7 10 15 5 5 17 5 5 12 9 9 8 10 9 7 9 8 9 8 6 9 13 6 9 9 6 8 6 4 6 15 4 5 10 7 5 5 4 9 5 <td>43 51 66 37 35 67 41 41 49 53 37 32 23 42 29 23 43 35 27 37 21 22 26 21 17 24 20 20 23 21 19 21 21 23 20 20 23 23 22 20 19 16 14 16 17 16 15 16 17 15 16 16 11 21 19 11 19 19 16 16 7 10 15 5 5 17 5 5 12 8 9 9 8 10 9 7 9 8 9 9 8 6 9 13 6 9 9 6 10 8 6 4 6 15 <t< td=""><td>43 51 66 37 35 67 41 41 49 53 38 37 32 23 42 29 23 43 35 27 37 27 21 22 26 21 17 24 20 20 23 21 15 19 21 21 23 20 20 23 23 22 20 11 19 16 14 16 17 16 15 16 17 15 26 16 16 11 21 19 11 19 16 16 27 7 10 15 5 5 17 5 5 12 8 6 9 9 8 10 9 7 9 8 9 6 9 8 6 9 13 6 9 9 6</td><td>43 51 66 37 35 67 41 41 49 53 38 38 37 32 23 42 29 23 43 35 27 37 27 26 21 22 26 21 17 24 20 20 23 21 15 21 19 21 21 23 20 20 23 23 22 20 11 13 19 16 14 16 17 16 15 16 17 15 26 27 16 16 11 21 19 11 19 19 16 16 27 17 7 10 15 5 5 17 5 5 12 8 6 7 9 9 8 10 9 7 9 8 9 6 7</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 37 32 23 42 29 23 43 35 27 37 27 26 31 21 22 26 21 17 24 20 20 23 21 15 21 23 19 21 21 23 20 20 23 23 22 20 11 13 24 19 16 14 16 17 16 15 16 17 15 26 27 13 16 16 11 21 19 11 19 19 16 16 27 17 16 7 10 15 5 5 17 5 5 12 8 6 7 10 9 9 8 10</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 37 32 23 42 29 23 43 35 27 37 27 26 31 41 21 22 26 21 17 24 20 20 23 21 15 21 23 23 19 21 21 23 20 20 23 22 20 11 13 24 28 19 16 14 16 17 16 15 16 17 15 26 27 13 7 16 16 11 21 19 11 19 19 16 16 27 17 16 10 7 10 15 5 5 17 5 5 12 8 6 7 10 <t< td=""><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 16 16 11 21 19 11 19 19 16 16 27 17 16 10 18 7 10 15 5 5 17</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 19 21 21 23 20 20 23 22 20 11 13 24 28 21 20 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 16 11 21 19 11 19 19 16 16 27 17 16 10 18 13 7 10</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 20 11 13 24 28 21 20 17 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 18 18 18</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 16 16 11 21 19 11 19 16 16</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 26 22 20 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 15 17 16 11 21 19 11 19 19 16 16 27 17</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 55 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 34 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 20 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 22 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 17 16 16 16 11 21 19 11 19 19 16</td></t<></td></t<></td>	43 51 66 37 35 67 41 41 49 53 37 32 23 42 29 23 43 35 27 37 21 22 26 21 17 24 20 20 23 21 19 21 21 23 20 20 23 23 22 20 19 16 14 16 17 16 15 16 17 15 16 16 11 21 19 11 19 19 16 16 7 10 15 5 5 17 5 5 12 8 9 9 8 10 9 7 9 8 9 9 8 6 9 13 6 9 9 6 10 8 6 4 6 15 <t< td=""><td>43 51 66 37 35 67 41 41 49 53 38 37 32 23 42 29 23 43 35 27 37 27 21 22 26 21 17 24 20 20 23 21 15 19 21 21 23 20 20 23 23 22 20 11 19 16 14 16 17 16 15 16 17 15 26 16 16 11 21 19 11 19 16 16 27 7 10 15 5 5 17 5 5 12 8 6 9 9 8 10 9 7 9 8 9 6 9 8 6 9 13 6 9 9 6</td><td>43 51 66 37 35 67 41 41 49 53 38 38 37 32 23 42 29 23 43 35 27 37 27 26 21 22 26 21 17 24 20 20 23 21 15 21 19 21 21 23 20 20 23 23 22 20 11 13 19 16 14 16 17 16 15 16 17 15 26 27 16 16 11 21 19 11 19 19 16 16 27 17 7 10 15 5 5 17 5 5 12 8 6 7 9 9 8 10 9 7 9 8 9 6 7</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 37 32 23 42 29 23 43 35 27 37 27 26 31 21 22 26 21 17 24 20 20 23 21 15 21 23 19 21 21 23 20 20 23 23 22 20 11 13 24 19 16 14 16 17 16 15 16 17 15 26 27 13 16 16 11 21 19 11 19 19 16 16 27 17 16 7 10 15 5 5 17 5 5 12 8 6 7 10 9 9 8 10</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 37 32 23 42 29 23 43 35 27 37 27 26 31 41 21 22 26 21 17 24 20 20 23 21 15 21 23 23 19 21 21 23 20 20 23 22 20 11 13 24 28 19 16 14 16 17 16 15 16 17 15 26 27 13 7 16 16 11 21 19 11 19 19 16 16 27 17 16 10 7 10 15 5 5 17 5 5 12 8 6 7 10 <t< td=""><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 16 16 11 21 19 11 19 19 16 16 27 17 16 10 18 7 10 15 5 5 17</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 19 21 21 23 20 20 23 22 20 11 13 24 28 21 20 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 16 11 21 19 11 19 19 16 16 27 17 16 10 18 13 7 10</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 20 11 13 24 28 21 20 17 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 18 18 18</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 16 16 11 21 19 11 19 16 16</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 26 22 20 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 15 17 16 11 21 19 11 19 19 16 16 27 17</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 55 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 34 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 20 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 22 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 17 16 16 16 11 21 19 11 19 19 16</td></t<></td></t<>	43 51 66 37 35 67 41 41 49 53 38 37 32 23 42 29 23 43 35 27 37 27 21 22 26 21 17 24 20 20 23 21 15 19 21 21 23 20 20 23 23 22 20 11 19 16 14 16 17 16 15 16 17 15 26 16 16 11 21 19 11 19 16 16 27 7 10 15 5 5 17 5 5 12 8 6 9 9 8 10 9 7 9 8 9 6 9 8 6 9 13 6 9 9 6	43 51 66 37 35 67 41 41 49 53 38 38 37 32 23 42 29 23 43 35 27 37 27 26 21 22 26 21 17 24 20 20 23 21 15 21 19 21 21 23 20 20 23 23 22 20 11 13 19 16 14 16 17 16 15 16 17 15 26 27 16 16 11 21 19 11 19 19 16 16 27 17 7 10 15 5 5 17 5 5 12 8 6 7 9 9 8 10 9 7 9 8 9 6 7	43 51 66 37 35 67 41 41 49 53 38 38 52 37 32 23 42 29 23 43 35 27 37 27 26 31 21 22 26 21 17 24 20 20 23 21 15 21 23 19 21 21 23 20 20 23 23 22 20 11 13 24 19 16 14 16 17 16 15 16 17 15 26 27 13 16 16 11 21 19 11 19 19 16 16 27 17 16 7 10 15 5 5 17 5 5 12 8 6 7 10 9 9 8 10	43 51 66 37 35 67 41 41 49 53 38 38 52 66 37 32 23 42 29 23 43 35 27 37 27 26 31 41 21 22 26 21 17 24 20 20 23 21 15 21 23 23 19 21 21 23 20 20 23 22 20 11 13 24 28 19 16 14 16 17 16 15 16 17 15 26 27 13 7 16 16 11 21 19 11 19 19 16 16 27 17 16 10 7 10 15 5 5 17 5 5 12 8 6 7 10 <t< td=""><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 16 16 11 21 19 11 19 19 16 16 27 17 16 10 18 7 10 15 5 5 17</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 19 21 21 23 20 20 23 22 20 11 13 24 28 21 20 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 16 11 21 19 11 19 19 16 16 27 17 16 10 18 13 7 10</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 20 11 13 24 28 21 20 17 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 18 18 18</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 16 16 11 21 19 11 19 16 16</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 26 22 20 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 15 17 16 11 21 19 11 19 19 16 16 27 17</td><td>43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 55 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 34 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 20 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 22 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 17 16 16 16 11 21 19 11 19 19 16</td></t<>	43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 16 16 11 21 19 11 19 19 16 16 27 17 16 10 18 7 10 15 5 5 17	43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 19 21 21 23 20 20 23 22 20 11 13 24 28 21 20 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 16 11 21 19 11 19 19 16 16 27 17 16 10 18 13 7 10	43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 23 23 21 20 11 13 24 28 21 20 17 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 18 18 18	43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 16 16 11 21 19 11 19 16 16	43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 21 22 26 21 17 24 20 20 23 21 15 21 23 23 21 23 26 22 20 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 18 15 17 16 11 21 19 11 19 19 16 16 27 17	43 51 66 37 35 67 41 41 49 53 38 38 52 66 47 56 48 51 53 55 37 32 23 42 29 23 43 35 27 37 27 26 31 41 33 32 28 33 29 34 21 22 26 21 17 24 20 20 23 21 15 21 23 23 26 22 20 21 19 21 21 23 20 20 23 23 22 20 11 13 24 28 21 20 17 19 21 22 19 16 14 16 17 16 15 16 17 15 26 27 13 7 15 18 18 15 17 16 16 16 11 21 19 11 19 19 16



Region

Social grade

Age

Fieldwork: 25th - 26th April 2011

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	2617	776	885	205	830	702	569	1272	1345	317	667	895	738	1492	1125	335	851	560	644	228
Unweighted	Sample	2617	767	869	202	815	682	590	1229	1388	245	684	987	701	1775	842	427	866	487	610	227
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																					
The economy	65	67	68	70	68	67	70	69	67	66	56	69	71	64	70	62	66	67	64	67	70
Health	38	35	30	41	29	29	44	36	32	37	23	23	35	50	33	37	33	34	36	34	37
Pensions	34	35	38	34	42	39	36	37	33	38	18	18	36	58	36	35	31	36	36	36	37
Tax	31	30	32	27	31	32	23	33	32	29	49	40	27	16	31	28	33	27	31	31	30
Immigration & Asylum	12	16	20	11	8	23	11	9	16	15	8	10	17	22	13	19	19	15	15	17	11
Education	16	15	11	20	14	11	19	16	14	15	30	17	15	6	16	12	16	14	14	13	19
Family life & childcare	14	15	12	17	20	12	17	18	13	17	13	27	13	8	15	16	15	16	15	15	16
Crime Transport	11 10	12 11	13 10	12 11	8 14	13 9	13 11	10 12	14 12	10 9	10 16	12 12	13 9	12 9	11 11	13 11	15 11	10 12	11 11	12 10	14 7
The environment	7	7	5	7	12	9 5	7	9	6	9 7	5	12 5	9 7	8	8	5	10	7	6	6	6
Europe	4	6	8	2	5	ວ 11	2	4	6	5	2	2	6	10	6	5	5	7	5	4	5
Afghanistan	1	1	2	1	0	2	1	1	1	2	1	1	1	3	1	2	0	2	2	1	2
None of these	2	2	2	1	3	2	2	2	3	2	4	3	1	2	2	3	2	2	2	3	1
Don't know	3	2	1	1	2	1	1	2	2	2	5	4	1	1	2	2	2	2	2	3	2
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?	20-21 Apr	25-26 Apr									•					'	'				
Right	37	38	51	38	46	45	39	38	47	31	44	42	35	37	41	36	40	40	35	38	40
Wrong	44	39	32	40	35	37	39	40	38	40	31	31	42	45	37	41	38	36	43	39	39
Don't know	19	23	17	22	19	18	23	22	16	29	25	27	23	18	22	23	22	23	22	23	22
Overall do you think the coalition's military action in Libya is going well or badly?									I		•				!	!					
Very well	1	2	3	2	1	2	2	1	3	1	4	2	1	1	2	2	1 1	2	1	3	2
Fairly well	29	30	41	30	42	38	27	29	37	25	34	31	29	30	31	30	31	32	27	30	33
TOTAL WELL	30	32	44	32	43	40	29	30	40	26	38	33	30	31	33	32	32	34	28	33	35
Fairly badly	38	32	30	33	31	31	34	35	30	33	22	27	34	37	33	30	34	33	31	30	32
Very badly	11	10	4	12	4	8	12	8	11	8	7	8	11	11	9	10	12	9	10	11	8
TOTAL BADLY	49	42	34	45	35	39	46	43	41	41	29	35	45	48	42	40	46	42	41	41	40
Don't know	20	26	21	23	22	21	25	26	19	33	33	31	25	21	25	28	22	25	31	27	26

Voting intention

2010 Vote

Gender



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Age and Gender Male 18 to 24		Unweighted no.	Weighted no.
Male 25 to 39	Age and Gender		
Male 40 to 59	Male 18 to 24	103	162
Male 60 + 363 332 Female 18 to 24 142 154 Female 25 to 39 391 332 Female 40 to 59 517 453 Female 60 + 338 406 Region	Male 25 to 39	293	335
Female 18 to 24 142 154 Female 25 to 39 391 332 Female 40 to 59 517 453 Female 60 + 338 406 Region North England 610 644 Midlands 393 429 East England 238 251 London 427 335 South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Male 40 to 59	470	442
Female 25 to 39 391 332 Female 40 to 59 517 453 Female 60 + 338 406 Region North England 610 644 Midlands 393 429 East England 238 251 London 427 335 South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Male 60 +	363	332
Female 40 to 59 517 453 Female 60 + 338 406 Region North England 610 644 Midlands 393 429 East England 238 251 London 427 335 South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Female 18 to 24	142	154
Region North England 610 644 Midlands 393 429 East England 238 251 London 427 335 South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Female 25 to 39	391	332
North England 610	Female 40 to 59	517	453
North England 610 644	Female 60 +	338	406
Midlands 393 429 East England 238 251 London 427 335 South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Region		
East England 238 251 London 427 335 South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	North England	610	644
London 427 335 South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type	Midlands	393	429
South England 628 599 Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	East England	238	251
Wales 94 131 Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	London	427	335
Scotland 227 228 Social Grade AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	South England	628	599
AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type	Wales	94	131
AB 980 733 C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Scotland	227	228
C1 795 759 C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Social Grade		
C2 402 550 DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	AB	980	733
DE 440 576 Newspaper Type Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	C1	795	759
Express / Mail 501 393 393 394 358 563 358 563 358 363 364	C2	402	550
Express / Mail 501 393 Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	DE	440	576
Sun / Star 358 563 Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Newspaper Type		
Mirror / Record 202 406 Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Express / Mail	501	393
Guardian / Independent 176 79 FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Sun / Star	358	563
FT / Times / Telegraph 241 222 Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Mirror / Record	202	406
Other Paper 335 301 No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Guardian / Independent	176	79
No Paper 804 654 Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	FT / Times / Telegraph	241	222
Political Party Identification Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Other Paper	335	301
Labour 830 851 Conservative 736 746 Liberal Democrat 280 314 Others 180 79	No Paper	804	654
Conservative 736 746 Liberal Democrat 280 314 Others 180 79	Political Party Identification		
Liberal Democrat 280 314 Others 180 79	Labour	830	851
Others 180 79	Conservative	736	746
	Liberal Democrat	280	314
None/ DK 591 628	Others	180	79
	None/ DK	591	628

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