

# YouGov / The Sun Survey Results

Sample Size: 2709 GB Adults  
Fieldwork: 23rd - 24th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2709</b>	756	909	190	841	722	624	1317	1392	328	691	926	764	1544	1165	347	880	580	666	236
Unweighted Sample	2709	767	815	196	858	664	635	1306	1403	172	699	1005	833	1815	894	408	869	551	636	245
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	87	2	11	34	37	27	31	36	42	40	29	43	43	37	27	21
Lab	43	0	100	0	5	93	41	43	43	52	46	43	37	39	49	35	35	44	56	41
Lib Dem	9	0	0	100	1	1	35	10	8	9	12	7	8	10	8	11	10	8	8	6
Other	13	0	0	0	8	4	13	13	12	13	11	13	13	11	14	11	12	11	9	32

## Other Parties Voting Intention

UKIP	4	0	0	0	4	1	3	5	4	2	2	4	8	4	5	5	6	4	3	2
SNP / PCY	3	0	0	0	0	2	2	2	3	1	3	3	3	2	3	0	0	1	0	28
Green	3	0	0	0	2	0	6	2	3	6	4	2	1	3	3	4	3	3	2	1
BNP	1	0	0	0	1	0	0	2	1	1	1	2	1	1	2	2	1	2	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	2	1	1	3	1	1	1	1	1	0	1	1	2	1

## Non Voters

Would Not Vote	7	0	0	0	3	3	6	7	7	11	10	6	4	6	8	7	8	5	8	9
Don't know	15	0	0	0	11	9	19	11	18	19	14	15	13	14	15	12	15	18	14	11

## Do you approve or disapprove of the Government's record to date?

	August 22-23	August 23-24																			
Approve	29	31	81	4	44	65	6	26	35	28	25	29	30	38	34	27	37	33	34	27	22
Disapprove	56	55	9	90	39	24	87	60	55	55	56	54	58	53	52	60	47	53	54	62	61
Don't know	15	13	10	6	17	11	7	14	10	16	19	17	12	8	14	12	16	14	12	11	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

- Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live
- My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services
- Neither - I am not aware of significant cuts to services in my area
- Don't know

August 9-10  
August 23-24

42	41	17	68	32	18	67	46	44	39	38	40	47	38	40	43	36	40	39	48	40
32	32	53	17	35	51	17	27	32	32	21	29	32	40	34	30	31	33	34	29	33
17	17	24	10	25	24	9	18	16	18	20	19	15	17	18	16	24	19	13	16	17
9	9	5	4	8	7	7	9	8	10	22	12	6	5	8	10	9	8	13	7	9

**Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?**

- Right
- Wrong
- Don't know

August 22-23  
August 23-24

41	39	48	39	54	43	38	41	48	31	41	39	38	40	41	36	40	39	38	38	44
35	40	33	42	36	37	43	40	39	41	32	36	43	44	38	43	36	39	42	43	37
24	21	19	19	10	20	19	18	13	28	28	25	19	16	21	21	23	22	20	19	18

**Overall do you think the coalition's military action in Libya is going well or badly?**

- Very well
- Fairly well
- TOTAL WELL**
- Fairly badly
- Very badly
- TOTAL BADLY**
- Don't know

8	9	15	7	13	13	7	8	13	5	9	7	10	9	9	9	9	9	11	8	7
44	45	55	44	52	54	42	47	52	39	36	42	44	52	50	39	45	47	44	43	46
52	54	70	51	65	67	49	55	65	44	45	49	54	61	59	48	54	56	55	51	53
19	19	14	21	19	14	23	19	15	22	17	20	18	20	18	20	18	17	18	22	20
7	6	3	7	4	4	8	5	6	5	6	7	7	4	4	9	5	6	6	6	6
26	25	17	28	23	18	31	24	21	27	23	27	25	24	22	29	23	23	24	28	26
23	21	13	21	11	16	20	22	14	29	33	24	21	16	20	24	23	21	21	21	21

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	66	168
Male 25 to 39	308	347
Male 40 to 59	478	458
Male 60 +	454	344
Female 18 to 24	106	160
Female 25 to 39	391	344
Female 40 to 59	527	469
Female 60 +	379	420
<b>Region</b>		
North England	636	666
Midlands	402	444
East England	273	260
London	408	347
South England	596	620
Wales	149	135
Scotland	245	236
<b>Social Grade</b>		
AB	1038	759
C1	777	786
C2	380	569
DE	514	596
<b>Newspaper Type</b>		
Express / Mail	603	406
Sun / Star	314	582
Mirror / Record	175	420
Guardian / Independent	191	81
FT / Times / Telegraph	277	230
Other Paper	353	312
No Paper	796	677
<b>Political Party Identification</b>		
Labour	801	880
Conservative	757	772
Liberal Democrat	304	325
Others	204	81
None/ DK	643	650

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