

YouGov / The Sun Survey Results

Sample Size: 2834 GB Adults
Fieldwork: 22nd - 23rd June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2834	832	941	197	862	757	643	1377	1457	343	723	969	799	1613	1219	363	921	606	697	247
Unweighted Sample	2834	845	848	206	880	678	675	1359	1475	206	697	1123	808	1899	934	446	941	565	636	246
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	87	3	12	36	38	34	35	37	41	42	31	40	45	37	32	19
Lab	42	0	100	0	5	92	38	41	43	46	43	45	36	38	47	42	33	45	51	43
Lib Dem	9	0	0	100	0	1	37	10	8	10	12	7	8	10	7	10	11	8	6	6
Other	12	0	0	0	8	4	13	13	11	11	10	11	15	10	15	8	11	10	10	31

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	3	5	4	1	2	5	7	3	6	5	5	3	6	1
SNP / PCY	3	0	0	0	0	2	3	3	2	2	2	2	4	3	3	0	0	1	0	29
Green	2	0	0	0	1	1	5	2	3	4	2	2	2	2	3	2	3	2	2	1
BNP	2	0	0	0	2	0	1	2	1	3	3	1	1	1	3	1	2	3	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	0	1	0	1	1	0	1	0	0	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	3	2	4	5	8	11	9	6	3	5	8	7	7	6	6	7
Don't know	14	0	0	0	10	10	20	11	18	13	17	15	11	13	16	16	14	15	14	13

Do you approve or disapprove of the Government's record to date?

	21-22 June	22-23 June																			
Approve	30	31	80	4	46	62	7	25	35	27	29	30	29	34	35	24	34	36	30	26	19
Disapprove	55	56	9	92	32	24	86	62	57	56	53	54	60	55	53	61	51	49	57	63	70
Don't know	15	13	11	4	22	14	8	14	8	18	18	16	11	11	12	15	16	14	12	11	10

Fieldwork: 22nd - 23rd June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

	8-9 June	22-23 June	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
It seems rather old and tired																					
Applies most to the Conservatives	26	28	3	55	29	6	49	34	30	26	33	33	27	22	26	30	25	24	25	30	43
Applies most to Labour	37	37	70	8	56	64	10	38	40	33	29	32	37	43	41	32	39	42	35	31	32
Applies most to the Liberal Democrats	11	10	8	15	1	9	15	4	10	10	5	7	9	14	8	11	9	8	13	11	5
Applies to none of them	13	12	12	13	7	11	13	10	11	12	13	12	13	10	13	10	12	14	10	11	8
Don't know	13	14	7	11	7	10	13	14	10	19	20	17	14	10	12	18	15	12	16	16	12
Even if I don't always agree with it, at least its heart is in the right place																					
Applies most to the Conservatives	24	24	63	3	13	55	3	10	25	22	20	21	22	31	24	23	20	28	26	20	17
Applies most to Labour	32	32	2	75	13	5	71	30	33	31	30	29	36	31	31	33	29	26	34	38	39
Applies most to the Liberal Democrats	16	15	16	6	63	13	6	35	18	14	15	18	15	14	19	11	19	17	13	14	14
Applies to none of them	17	17	12	9	6	17	11	15	17	17	16	19	16	17	15	20	20	17	15	17	19
Don't know	12	12	6	7	5	10	9	10	7	16	19	14	12	7	10	14	12	13	12	11	11
It seems to have succeeded in moving on and left its past behind it																					
Applies most to the Conservatives	26	24	60	4	21	48	5	17	26	22	25	25	22	24	28	19	26	28	24	20	17
Applies most to Labour	20	18	3	42	12	4	39	15	19	17	17	18	18	19	16	20	13	16	20	23	15
Applies most to the Liberal Democrats	7	7	7	6	25	7	4	13	7	7	7	7	7	8	7	7	8	8	6	8	6
Applies to none of them	32	36	22	39	37	28	38	43	38	34	30	32	39	38	36	36	37	34	36	35	48
Don't know	15	15	8	9	5	12	14	11	10	19	21	18	14	10	12	17	16	15	14	14	15

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	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	2834	845	848	206	880	678	675	1359	1475	206	697	1123	808	1899	934	446	941	565	636	246	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
It seems to appeal to one section of society rather than to the whole country																					
Applies most to the Conservatives	50	48	16	79	54	20	77	58	50	47	51	45	52	46	49	48	45	42	47	54	64
Applies most to Labour	19	22	46	6	26	42	6	15	23	21	16	22	21	26	23	20	22	27	21	18	16
Applies most to the Liberal Democrats	11	10	17	6	10	15	6	8	12	8	9	9	8	12	9	10	10	10	11	9	5
Applies to none of them	8	8	11	4	3	10	4	8	8	7	8	8	6	8	8	7	9	8	8	7	6
Don't know	13	13	10	5	6	13	7	11	8	17	16	16	12	9	11	15	14	13	12	13	9
	21-22 June	22-23 June																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	35	38	48	37	47	43	34	40	47	29	50	41	34	34	40	35	43	37	36	37	39
Wrong	42	41	36	43	36	39	43	40	40	41	22	33	46	48	41	40	34	44	42	40	36
Don't know	23	22	16	20	17	18	23	20	13	30	28	26	20	17	20	24	22	19	22	23	25
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	1	2	3	2	2	2	1	2	2	1	4	2	1	0	2	2	3	2	1	1	0
Fairly well	29	30	41	26	38	38	27	29	38	22	29	31	30	29	32	27	32	30	27	31	31
TOTAL WELL	30	32	44	28	40	40	28	31	40	23	33	33	31	29	34	29	35	32	28	32	31
Fairly badly	37	36	32	41	35	32	39	37	35	36	27	31	38	42	35	36	31	36	41	32	37
Very badly	13	11	7	13	7	9	11	12	12	10	6	10	12	13	10	12	13	11	9	12	10
TOTAL BADLY	50	47	39	54	42	41	50	49	47	46	33	41	50	55	45	48	44	47	50	44	47
Don't know	21	22	17	18	18	18	21	21	13	31	34	27	18	16	20	24	21	21	21	24	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	90	176
Male 25 to 39	301	363
Male 40 to 59	556	479
Male 60 +	412	360
Female 18 to 24	116	167
Female 25 to 39	396	360
Female 40 to 59	567	490
Female 60 +	396	439
Region		
North England	636	697
Midlands	411	465
East England	284	272
London	446	363
South England	657	649
Wales	154	142
Scotland	246	247
Social Grade		
AB	1070	794
C1	830	822
C2	435	595
DE	499	623
Newspaper Type		
Express / Mail	586	425
Sun / Star	345	609
Mirror / Record	187	439
Guardian / Independent	183	85
FT / Times / Telegraph	266	241
Other Paper	338	326
No Paper	929	709
Political Party Identification		
Labour	829	921
Conservative	807	808
Liberal Democrat	322	340
Others	218	85
None/ DK	658	680

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