

YouGov / The Sun Survey Results

Sample Size: 2456 GB Adults
Fieldwork: 21st - 22nd September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2456	686	788	194	777	689	486	1194	1262	297	626	840	693	1400	1056	314	798	526	604	214	
Unweighted Sample	2456	677	723	189	773	624	517	1165	1291	164	678	922	692	1580	876	340	802	475	611	228	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	86	4	12	35	38	24	35	36	41	40	32	40	46	36	27	22
Lab	42	0	100	0	5	90	37	42	41	48	46	44	33	39	45	41	29	47	55	36
Lib Dem	10	0	0	100	1	1	43	10	11	18	12	8	10	11	9	13	13	6	11	5
Other	12	0	0	0	7	6	8	13	10	11	7	11	16	10	14	7	11	10	7	37

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	3	6	4	3	3	4	9	5	6	2	7	6	4	2
SNP / PCY	3	0	0	0	0	3	1	3	3	5	1	3	5	2	4	0	0	1	0	30
Green	2	0	0	0	1	1	4	1	2	2	2	2	1	2	1	2	3	1	1	1
BNP	1	0	0	0	1	1	0	2	1	1	1	2	1	1	2	2	1	1	1	3
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	1	1	0	1	0	1	0	1	0	1

Non Voters

Would Not Vote	9	0	0	0	3	2	5	8	10	15	11	7	5	8	10	8	11	8	9	5
Don't know	14	0	0	0	12	8	22	10	18	19	14	15	11	13	16	15	15	14	14	12

Do you approve or disapprove of the Government's record to date?

	Sept 20-21	Sept 21-22																			
Approve	29	30	77	4	46	60	8	25	33	27	26	30	28	34	35	23	35	34	29	25	22
Disapprove	55	55	10	91	33	28	85	58	56	55	52	52	60	55	50	63	49	50	58	61	64
Don't know	16	15	13	5	21	13	7	17	10	19	22	18	13	11	15	14	16	16	13	13	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept 7-8
Sept 21-22

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to the Conservatives	30	30	83	4	11	69	5	11	30	29	23	27	27	38	33	25	36	34	28	24	23
Applies most to Labour	28	27	2	75	4	4	68	22	28	27	22	28	30	26	27	28	28	17	32	35	32
Applies most to the Liberal Democrats	9	11	3	4	75	3	3	37	11	11	15	11	10	10	13	8	10	13	10	10	8
Applies to none of them	20	20	6	12	5	15	15	18	21	18	20	17	22	20	17	23	16	21	18	19	27
Don't know	12	12	5	7	6	9	8	12	9	16	20	17	11	7	10	16	10	14	12	12	10

It is led by people of real ability

Applies most to the Conservatives	23	24	70	2	14	56	5	12	25	24	18	22	23	30	28	19	29	28	23	20	17
Applies most to Labour	15	17	1	48	5	3	44	9	18	17	20	15	18	17	15	19	17	9	20	24	19
Applies most to the Liberal Democrats	4	4	1	1	34	2	1	13	5	4	3	5	4	4	4	5	3	5	3	5	3
Applies to none of them	42	39	18	38	34	28	36	49	42	36	36	37	41	38	39	38	34	40	39	37	45
Don't know	15	16	10	10	13	11	14	16	12	20	24	21	13	11	14	19	16	18	14	15	16

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	50	52	87	42	41	77	41	44	55	49	52	48	52	55	56	47	52	52	54	52	46
Applies most to Labour	11	10	1	27	7	2	24	6	10	11	10	12	11	9	10	12	8	8	11	15	11
Applies most to the Liberal Democrats	4	6	2	4	37	3	4	17	6	6	4	7	6	7	6	7	6	7	6	5	9
Applies to none of them	22	18	6	16	10	12	17	20	18	18	15	15	20	21	17	20	21	19	16	16	21
Don't know	13	13	4	12	4	6	14	12	10	16	20	19	11	8	11	15	13	14	13	12	14

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Liberal Democrats	29	35	31	53	12	32	48	30	36	34	36	32	33	39	38	30	35	33	36	34	40
Applies most to Labour	24	24	49	5	49	41	6	29	26	21	10	23	28	26	25	22	23	26	24	22	23
Applies most to the Conservatives	25	17	5	29	18	9	29	15	15	19	18	16	16	19	15	19	19	14	17	20	13
Applies to none of them	8	8	5	4	7	7	5	8	10	7	9	8	9	7	7	9	6	10	8	7	9
Don't know	15	16	9	9	14	11	12	18	13	20	27	21	15	10	14	20	16	17	15	17	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Sept 19-20	Sept 21-22																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	40	41	51	42	57	46	41	44	54	29	40	45	39	41	46	35	42	40	41	43	40
Wrong	34	36	29	37	25	33	34	39	33	38	32	26	40	41	34	38	32	36	36	37	35
Don't know	25	23	20	21	18	21	25	17	13	33	29	28	21	17	20	27	26	23	23	20	25
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	6	8	12	9	10	11	8	8	12	5	11	8	8	8	9	7	9	8	9	8	7
Fairly well	47	46	59	45	55	54	44	49	56	38	34	44	47	53	50	41	44	47	46	46	48
TOTAL WELL	53	54	71	54	65	65	52	57	68	43	45	52	55	61	59	48	53	55	55	54	55
Fairly badly	17	19	13	21	13	16	21	18	16	21	16	18	19	21	18	20	18	19	20	19	18
Very badly	6	5	2	7	4	3	6	4	4	6	7	5	6	3	4	7	4	4	4	7	6
TOTAL BADLY	23	24	15	28	17	19	27	22	20	27	23	23	25	24	22	27	22	23	24	26	24
Don't know	24	21	14	19	18	16	21	22	12	30	33	25	20	15	19	25	25	21	20	21	21

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	68	152
Male 25 to 39	264	314
Male 40 to 59	456	415
Male 60 +	377	312
Female 18 to 24	96	145
Female 25 to 39	414	312
Female 40 to 59	466	425
Female 60 +	315	381
Region		
North England	611	604
Midlands	354	403
East England	244	236
London	340	314
South England	558	562
Wales	121	123
Scotland	228	214
Social Grade		
AB	881	688
C1	699	712
C2	426	516
DE	450	540
Newspaper Type		
Express / Mail	489	368
Sun / Star	339	528
Mirror / Record	175	381
Guardian / Independent	177	74
FT / Times / Telegraph	242	209
Other Paper	295	282
No Paper	739	614
Political Party Identification		
Labour	726	798
Conservative	669	700
Liberal Democrat	252	295
Others	172	74
None/ DK	637	589

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