

YouGov / The Sun Survey Results

Sample Size: 2026 GB Adults
Fieldwork: 21st - 22nd March 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2026	561	666	148	622	533	446	985	1041	245	517	693	571	1155	871	259	658	434	498	176
Unweighted Sample	2026	559	626	153	615	514	451	974	1052	183	508	791	544	1322	704	306	611	394	521	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	35	100	0	0	84	2	14	35	36	33	33	30	44	40	29	38	44	32	32	18
Lab	42	0	100	0	6	93	36	41	43	48	45	46	32	37	48	39	34	46	49	40
Lib Dem	9	0	0	100	2	1	34	9	9	12	10	7	10	11	7	12	10	6	10	10
Other	14	0	0	0	8	4	16	15	12	8	11	17	14	12	16	10	12	16	10	32

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	5	6	4	1	2	7	7	5	5	5	6	7	4	2
SNP / PCY	3	0	0	0	0	2	2	3	2	0	3	4	3	2	4	0	0	1	1	28
Green	2	0	0	0	1	0	6	2	3	2	4	3	1	2	3	3	3	1	2	2
BNP	2	0	0	0	2	0	2	3	1	2	1	3	2	2	3	1	2	4	3	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	2	1	1	1	0	2	1	0	2	1	0

Non Voters

Would Not Vote	8	0	0	0	3	2	8	7	9	15	12	7	4	6	12	7	9	10	8	5
Don't know	13	0	0	0	11	9	18	9	17	17	16	12	10	13	14	15	13	15	10	15

	20-21 Mar	21-22 Mar																			
Do you approve or disapprove of the Government's record to date?																					
Approve	32	30	80	3	44	62	6	22	34	26	28	25	27	39	34	26	32	34	29	28	22
Disapprove	54	55	8	92	32	21	89	61	55	54	52	55	61	48	51	60	54	47	58	58	65
Don't know	14	15	12	5	24	16	5	17	11	19	20	20	12	12	15	15	14	19	13	14	13

	7-8 Mar	21-22 Mar																			
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																					
Strongly support	6	7	18	1	12	14	2	4	8	5	6	3	5	12	8	5	7	7	6	7	3
Tend to support	31	32	63	5	62	55	8	36	33	30	31	30	29	36	35	28	32	36	31	28	25
TOTAL SUPPORT	37	39	81	6	74	69	10	40	41	35	37	33	34	48	43	33	39	43	37	35	28
Tend to oppose	26	25	14	31	22	16	30	29	23	27	29	29	23	21	26	23	30	23	25	23	28
Strongly oppose	29	28	2	58	0	8	56	24	30	26	15	23	36	27	23	34	22	23	27	34	38
TOTAL OPPOSE	55	53	16	89	22	24	86	53	53	53	44	52	59	48	49	57	52	46	52	57	66
Don't know	8	10	3	4	4	7	4	7	7	12	19	15	7	4	8	11	9	11	11	9	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	86	126
Male 25 to 39	211	259
Male 40 to 59	378	342
Male 60 +	299	257
Female 18 to 24	97	120
Female 25 to 39	297	257
Female 40 to 59	413	350
Female 60 +	245	314
Region		
North England	521	498
Midlands	314	332
East England	160	194
London	306	259
South England	451	464
Wales	80	101
Scotland	194	176
Social Grade		
AB	707	567
C1	615	588
C2	325	425
DE	379	446
Newspaper Type		
Express / Mail	401	297
Sun / Star	288	432
Mirror / Record	147	312
Guardian / Independent	125	58
FT / Times / Telegraph	184	167
Other Paper	249	228
No Paper	590	497
Political Party Identification		
Labour	621	653
Conservative	554	563
Liberal Democrat	226	239
Others	119	59
None/ DK	464	477

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