

## YouGov / The Sun Survey Results

Sample Size: 2853 GB Adults  
Fieldwork: 19th - 20th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2853</b>	<b>795</b>	<b>983</b>	<b>238</b>	<b>851</b>	<b>768</b>	<b>650</b>	<b>1387</b>	<b>1466</b>	<b>345</b>	<b>728</b>	<b>976</b>	<b>805</b>	<b>1626</b>	<b>1227</b>	<b>365</b>	<b>927</b>	<b>611</b>	<b>702</b>	<b>248</b>
Unweighted Sample	2853	804	888	231	879	694	665	1375	1478	216	695	1097	845	1829	1024	465	942	537	641	268
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	88	2	11	34	36	27	33	31	44	39	30	37	45	39	25	19
Lab	43	0	100	0	4	93	40	42	45	45	47	47	35	40	49	38	32	44	60	44
Lib Dem	11	0	0	100	1	1	38	12	9	16	13	8	9	12	9	15	13	8	8	8
Other	11	0	0	0	6	4	10	12	10	13	7	13	11	10	13	10	10	9	8	30

### Other Parties Voting Intention

UKIP	4	0	0	0	4	1	3	5	3	2	2	5	6	4	4	3	6	3	4	2
SNP / PCY	3	0	0	0	0	1	1	3	2	4	2	3	3	2	4	1	0	1	0	26
Green	2	0	0	0	0	0	5	2	2	6	2	2	1	2	2	3	3	2	1	1
BNP	1	0	0	0	1	0	0	1	1	0	1	2	1	1	2	1	1	2	2	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Other	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	1	0	1	0	0

### Non Voters

Would Not Vote	7	0	0	0	4	1	3	6	9	13	11	6	4	6	10	8	9	5	8	6
Don't know	13	0	0	0	9	6	19	10	16	19	12	13	11	12	14	14	15	13	13	8

### Do you approve or disapprove of the Government's record to date?

	July 18-19	July 19-20																			
Approve	29	31	80	4	44	65	7	25	35	27	24	30	29	36	35	25	35	35	33	23	25
Disapprove	57	54	7	89	38	20	84	60	54	54	48	52	59	53	51	58	47	48	53	65	60
Don't know	14	15	13	7	18	15	9	14	11	19	28	18	12	11	14	16	18	17	14	12	15

### Which of these would make the best Prime Minister?

	June 21-22	July 19-20																			
David Cameron	37	34	93	3	21	79	6	18	36	32	28	31	32	42	38	29	36	41	35	26	27
Ed Miliband	21	25	0	65	8	3	61	22	28	23	27	24	28	22	22	29	19	18	27	35	30
Nick Clegg	5	6	1	3	43	2	2	18	7	6	6	9	6	5	7	5	9	7	5	5	5
Don't know	38	35	5	29	27	16	31	42	29	39	40	36	34	31	33	37	36	34	34	34	38

Fieldwork: 19th - 20th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2853</b>	795	983	238	851	768	650	1387	1466	345	728	976	805	1626	1227	365	927	611	702	248	
Unweighted Sample	2853	804	888	231	879	694	665	1375	1478	216	695	1097	845	1829	1024	465	942	537	641	268	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose, which of the following options would be best for Britain?

A majority Conservative government	31	28	82	1	6	72	4	9	29	27	18	25	27	37	31	25	31	33	31	20	21
A coalition between the Conservatives and Liberal Democrats	8	10	16	1	39	12	1	19	12	8	7	11	10	11	11	8	12	13	8	7	7
A coalition between Labour and the Liberal Democrats	11	12	1	16	30	2	12	26	13	11	21	12	11	10	14	10	11	11	13	12	15
A majority Labour government	31	31	0	79	2	3	77	24	32	30	25	32	35	28	28	35	26	22	31	43	41
Don't know	19	19	2	3	22	11	7	22	14	24	29	21	17	14	16	22	19	20	16	19	16

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

July 18-19  
July 19-20

Right	34	34	45	31	43	43	30	35	44	25	36	38	32	33	37	31	34	36	36	30	37
Wrong	41	41	35	43	36	39	44	40	40	43	30	34	46	48	41	43	43	40	42	43	42
Don't know	25	24	19	26	21	18	25	24	16	32	34	28	22	19	22	27	23	24	23	27	20

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	2	1	3	1	0	1	2	0	2	2	0	0	2	0	2	1	1	1	0
Fairly well	26	28	44	22	34	42	21	27	36	21	29	31	27	27	30	26	25	32	28	25	30
<b>TOTAL WELL</b>	<b>27</b>	<b>29</b>	<b>46</b>	<b>23</b>	<b>37</b>	<b>43</b>	<b>21</b>	<b>28</b>	<b>38</b>	<b>21</b>	<b>31</b>	<b>33</b>	<b>27</b>	<b>27</b>	<b>32</b>	<b>26</b>	<b>27</b>	<b>33</b>	<b>29</b>	<b>26</b>	<b>30</b>
Fairly badly	36	36	33	39	33	32	42	39	36	36	26	29	39	42	37	34	36	33	36	38	39
Very badly	13	12	5	17	5	7	17	10	13	11	7	10	13	14	11	13	12	10	12	14	14
<b>TOTAL BADLY</b>	<b>49</b>	<b>48</b>	<b>38</b>	<b>56</b>	<b>38</b>	<b>39</b>	<b>59</b>	<b>49</b>	<b>49</b>	<b>47</b>	<b>33</b>	<b>39</b>	<b>52</b>	<b>56</b>	<b>48</b>	<b>47</b>	<b>48</b>	<b>43</b>	<b>48</b>	<b>52</b>	<b>53</b>
Don't know	24	23	17	21	25	18	21	23	13	33	35	29	20	16	21	27	26	24	23	23	17

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	102	177
Male 25 to 39	326	365
Male 40 to 59	490	482
Male 60 +	457	362
Female 18 to 24	114	168
Female 25 to 39	369	362
Female 40 to 59	607	494
Female 60 +	388	442
<b>Region</b>		
North England	641	702
Midlands	396	468
East England	256	274
London	465	365
South England	686	653
Wales	141	143
Scotland	268	248
<b>Social Grade</b>		
AB	992	799
C1	837	827
C2	446	599
DE	578	628
<b>Newspaper Type</b>		
Express / Mail	572	428
Sun / Star	375	613
Mirror / Record	200	442
Guardian / Independent	162	86
FT / Times / Telegraph	241	243
Other Paper	371	328
No Paper	932	713
<b>Political Party Identification</b>		
Labour	857	927
Conservative	814	813
Liberal Democrat	308	342
Others	198	86
None/ DK	676	685

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