

YouGov / The Sun Survey Results

Sample Size: 2608 GB Adults
Fieldwork: 17th - 18th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2608	725	888	175	775	707	572	1267	1341	316	665	892	735	1487	1121	334	848	558	642	227
Unweighted Sample	2608	727	806	174	774	641	602	1232	1376	189	718	981	720	1746	862	354	854	509	632	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	89	2	15	35	36	30	34	34	42	40	29	39	44	33	31	19
Lab	44	0	100	0	3	94	39	42	45	46	46	48	36	39	50	36	32	51	56	49
Lib Dem	9	0	0	100	2	0	35	8	9	13	10	7	8	10	7	13	12	5	7	4
Other	12	0	0	0	6	4	11	14	10	12	11	11	13	11	14	12	11	11	7	29

Other Parties Voting Intention

UKIP	5	0	0	0	4	1	2	5	4	2	1	5	8	3	7	5	6	5	2	3
SNP / PCY	2	0	0	0	0	1	1	3	2	1	3	2	3	3	2	1	0	1	0	23
Green	2	0	0	0	0	1	4	2	1	4	2	1	1	2	1	2	2	1	2	1
BNP	1	0	0	0	1	1	0	2	1	2	2	1	1	1	2	1	2	2	1	0
Respect	0	0	0	0	0	1	0	0	0	1	1	0	0	0	1	0	0	0	1	1
Other	1	0	0	0	0	1	3	2	1	2	2	1	0	1	1	3	1	2	0	0

Non Voters

Would Not Vote	7	0	0	0	4	2	5	6	9	7	12	7	5	6	10	7	8	7	7	5
Don't know	15	0	0	0	11	8	23	10	19	14	17	14	14	15	14	16	13	18	14	13

Do you approve or disapprove of the Government's record to date?

	August 16-17	August 17-18																			
Approve	28	29	80	4	35	65	6	21	34	25	28	28	27	33	34	23	32	36	25	25	22
Disapprove	57	57	8	92	39	20	88	64	55	58	52	55	60	57	52	63	54	49	62	61	68
Don't know	14	14	12	4	26	15	6	15	11	17	20	17	12	10	14	14	14	16	13	14	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 3-4	August 17-18																			
Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?																					
It seems rather old and tired																					
Applies most to Labour	33	32	64	6	50	58	7	33	36	28	24	27	32	39	34	28	37	39	27	28	20
Applies most to the Conservatives	28	29	3	55	31	6	51	35	33	26	33	32	31	22	28	30	29	24	30	31	40
Applies most to the Liberal Democrats	11	12	13	17	2	11	19	8	11	14	7	11	13	16	12	13	11	10	14	15	11
Applies to none of them	13	11	13	10	10	13	10	11	10	12	11	12	11	11	11	12	9	12	12	11	12
Don't know	15	16	7	13	8	11	13	13	10	21	25	19	13	12	15	16	13	16	17	15	16
Even if I don't always agree with it, at least its heart is in the right place																					
Applies most to Labour	31	30	3	71	9	5	69	25	30	30	22	27	34	31	28	33	25	23	31	39	36
Applies most to the Conservatives	23	23	61	2	13	54	4	12	23	22	14	18	23	29	26	19	24	27	22	19	14
Applies most to the Liberal Democrats	17	17	17	8	67	15	6	35	18	16	19	18	16	16	19	13	20	20	14	14	15
Applies to none of them	18	18	13	11	6	18	12	17	19	17	17	19	18	18	17	19	19	17	18	17	22
Don't know	12	12	6	8	6	8	9	10	10	15	27	17	9	6	10	16	12	13	14	11	12
It seems to have succeeded in moving on and left its past behind it																					
Applies most to the Conservatives	24	23	59	6	20	49	7	15	25	21	21	22	22	26	25	21	23	28	24	18	18
Applies most to Labour	19	20	5	44	12	5	40	19	21	18	17	18	21	20	18	22	17	16	19	25	24
Applies most to the Liberal Democrats	7	8	7	6	25	7	5	12	8	8	8	7	8	9	8	8	10	9	8	8	3
Applies to none of them	36	33	22	33	31	27	34	39	33	34	26	32	37	34	35	32	33	32	32	34	40
Don't know	14	16	8	12	11	12	14	16	13	19	28	20	13	11	15	18	17	15	17	15	15
It seems to appeal to one section of society rather than to the whole country																					
Applies most to the Conservatives	47	51	20	81	49	22	81	63	51	51	44	49	56	50	49	55	47	43	52	59	63
Applies most to Labour	20	20	45	4	25	41	4	13	21	18	18	18	19	23	22	16	23	24	19	15	13
Applies most to the Liberal Democrats	10	9	15	5	10	14	5	6	10	8	7	8	8	11	9	9	7	9	10	9	6
Applies to none of them	8	7	10	3	7	10	4	7	7	7	7	8	6	8	7	7	8	9	6	6	5
Don't know	14	13	9	6	8	13	7	11	10	16	23	17	11	8	13	14	14	14	13	11	13

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 16-17	August 17-18																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	33	32	45	30	35	41	27	31	39	26	35	34	31	32	35	29	35	36	29	28	34
Wrong	44	45	38	48	44	41	47	47	45	45	34	35	48	53	43	47	38	44	45	49	42
Don't know	23	23	17	23	21	18	26	22	16	29	31	31	21	14	22	24	27	19	26	23	24
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	1	1	2	2	0	2	1	0	2	0	4	1	1	1	2	1	1	2	1	1	1
Fairly well	27	27	43	23	28	39	23	24	33	21	25	24	28	28	28	26	27	27	26	27	26
TOTAL WELL	28	28	45	25	28	41	24	24	35	21	29	25	29	29	30	27	28	29	27	28	27
Fairly badly	36	35	30	39	39	30	36	41	36	34	30	31	36	39	36	33	37	35	36	34	36
Very badly	12	12	5	15	12	8	15	12	14	10	8	10	12	15	11	14	8	13	12	13	13
TOTAL BADLY	48	47	35	54	51	38	51	53	50	44	38	41	48	54	47	47	45	48	48	47	49
Don't know	24	25	19	22	21	22	25	23	15	34	33	33	23	16	24	26	28	23	25	25	24

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	84	162
Male 25 to 39	305	334
Male 40 to 59	470	441
Male 60 +	373	331
Female 18 to 24	105	154
Female 25 to 39	413	331
Female 40 to 59	511	451
Female 60 +	347	404
Region		
North England	632	642
Midlands	374	428
East England	237	250
London	354	334
South England	617	597
Wales	135	130
Scotland	259	227
Social Grade		
AB	986	730
C1	760	756
C2	396	548
DE	466	574
Newspaper Type		
Express / Mail	547	391
Sun / Star	345	561
Mirror / Record	176	404
Guardian / Independent	183	78
FT / Times / Telegraph	240	222
Other Paper	345	300
No Paper	772	652
Political Party Identification		
Labour	768	848
Conservative	711	743
Liberal Democrat	295	313
Others	168	78
None/ DK	666	626

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