

# YouGov / The Sun Survey Results

Sample Size: 2619 GB Adults  
Fieldwork: 13th - 14th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2619</b>	<b>741</b>	<b>812</b>	<b>190</b>	<b>802</b>	<b>656</b>	<b>588</b>	<b>1273</b>	<b>1346</b>	<b>317</b>	<b>668</b>	<b>896</b>	<b>739</b>	<b>1493</b>	<b>1126</b>	<b>335</b>	<b>851</b>	<b>560</b>	<b>644</b>	<b>228</b>
Unweighted Sample	2619	727	750	202	801	610	646	1270	1349	186	631	999	803	1757	862	371	863	509	614	262
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>37</b>	100	0	0	87	2	14	33	42	34	35	35	43	40	33	39	49	35	30	17
Lab	<b>41</b>	0	100	0	3	93	36	45	35	48	44	44	32	37	46	41	29	45	51	44
Lib Dem	<b>10</b>	0	0	100	3	0	36	9	11	7	15	7	9	11	7	12	11	9	8	6
Other	<b>13</b>	0	0	0	7	4	14	13	13	11	7	14	16	12	14	8	11	11	11	33

## Other Parties Voting Intention

UKIP	<b>6</b>	0	0	0	5	2	4	6	6	4	2	6	10	5	7	4	6	5	8	2
SNP / PCY	<b>3</b>	0	0	0	0	2	4	3	4	4	2	4	3	3	3	1	0	1	0	29
Green	<b>2</b>	0	0	0	0	0	4	2	2	3	1	2	1	2	1	0	2	2	1	1
BNP	<b>2</b>	0	0	0	1	0	0	2	1	1	1	1	2	1	2	3	1	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	0	0	0	1	0	1	1	1	1	0	1	0

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	4	3	3	5	8	12	10	6	3	5	9	6	6	8	8	4
Don't know	<b>17</b>	0	0	0	13	11	30	12	21	20	21	15	14	15	19	16	19	12	19	14

## Do you approve or disapprove of the Government's record to date?

	Sept 12-13	Sept 13-14																			
Approve	29	<b>29</b>	76	4	41	60	7	20	31	27	23	28	28	33	32	24	33	36	25	24	21
Disapprove	56	<b>56</b>	10	91	36	25	86	63	59	53	54	53	60	54	53	60	50	46	61	63	66
Don't know	16	<b>15</b>	15	6	23	15	8	17	11	20	23	19	12	13	15	16	17	18	14	13	13

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2619</b>	<b>741</b>	<b>812</b>	<b>190</b>	<b>802</b>	<b>656</b>	<b>588</b>	<b>1273</b>	<b>1346</b>	<b>317</b>	<b>668</b>	<b>896</b>	<b>739</b>	<b>1493</b>	<b>1126</b>	<b>335</b>	<b>851</b>	<b>560</b>	<b>644</b>	<b>228</b>
Unweighted Sample	2619	727	750	202	801	610	646	1270	1349	186	631	999	803	1757	862	371	863	509	614	262
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 30-31	Sept 13-14																			
<b>Which of these would make the best Prime Minister?</b>																					
David Cameron	36	<b>36</b>	94	6	23	78	8	18	37	36	37	34	34	41	40	31	41	44	33	31	24
Ed Miliband	21	<b>22</b>	0	59	7	3	53	19	27	16	26	21	24	17	20	23	18	14	24	28	28
Nick Clegg	6	<b>5</b>	1	2	40	3	2	14	6	5	7	7	4	5	6	5	5	5	6	6	4
Don't know	37	<b>37</b>	5	34	30	16	37	49	30	43	30	38	38	37	33	41	35	36	37	35	45

	Aug 30-31	Sept 13-14																			
<b>If you had to choose, which of the following options would be best for Britain?</b>																					
A majority Conservative government	30	<b>29</b>	82	1	4	71	3	10	29	30	23	22	30	38	33	25	34	37	27	23	19
A coalition between the Conservatives and Liberal Democrats	9	<b>9</b>	14	1	37	13	1	13	9	9	9	10	7	11	11	7	8	11	9	10	7
A coalition between Labour and the Liberal Democrats	12	<b>12</b>	1	13	38	3	11	27	14	11	14	14	13	8	14	10	15	11	14	10	16
A majority Labour government	31	<b>30</b>	0	82	2	3	76	22	35	25	34	29	33	25	27	33	26	20	32	38	41
Don't know	17	<b>19</b>	4	3	19	11	9	28	13	25	21	25	17	17	15	26	17	22	18	20	16

	Sept 12-13	Sept 13-14																			
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																					
Right	39	<b>41</b>	47	41	44	46	40	42	49	32	39	40	42	40	44	37	45	41	42	35	46
Wrong	37	<b>37</b>	30	40	38	33	42	35	36	38	28	33	37	44	37	38	31	35	38	41	41
Don't know	23	<b>22</b>	23	19	17	21	18	23	14	30	33	26	21	16	20	26	24	24	20	24	13

	Sept 12-13	Sept 13-14																			
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																					
Very well	5	<b>7</b>	11	7	6	9	6	6	11	3	9	7	7	5	7	7	11	6	7	6	6
Fairly well	48	<b>48</b>	55	47	55	56	46	49	55	41	41	43	49	54	52	43	45	50	50	45	48
<b>TOTAL WELL</b>	<b>53</b>	<b>55</b>	<b>66</b>	<b>54</b>	<b>61</b>	<b>65</b>	<b>52</b>	<b>55</b>	<b>66</b>	<b>44</b>	<b>50</b>	<b>50</b>	<b>56</b>	<b>59</b>	<b>59</b>	<b>50</b>	<b>56</b>	<b>56</b>	<b>57</b>	<b>51</b>	<b>54</b>
Fairly badly	20	<b>21</b>	14	24	18	16	24	21	19	23	22	22	20	21	21	22	18	21	18	25	24
Very badly	5	<b>5</b>	2	8	3	3	7	5	6	5	2	5	6	6	4	6	2	5	7	5	8
<b>TOTAL BADLY</b>	<b>25</b>	<b>26</b>	<b>16</b>	<b>32</b>	<b>21</b>	<b>19</b>	<b>31</b>	<b>26</b>	<b>25</b>	<b>28</b>	<b>24</b>	<b>27</b>	<b>26</b>	<b>27</b>	<b>25</b>	<b>28</b>	<b>20</b>	<b>26</b>	<b>25</b>	<b>30</b>	<b>32</b>
Don't know	21	<b>19</b>	17	14	19	17	16	20	10	27	27	23	18	13	17	22	25	19	17	20	14

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	78	162
Male 25 to 39	279	335
Male 40 to 59	472	443
Male 60 +	441	333
Female 18 to 24	108	155
Female 25 to 39	352	333
Female 40 to 59	527	453
Female 60 +	362	406
<b>Region</b>		
North England	614	644
Midlands	383	430
East England	251	251
London	371	335
South England	612	600
Wales	126	131
Scotland	262	228
<b>Social Grade</b>		
AB	936	733
C1	821	760
C2	371	550
DE	491	576
<b>Newspaper Type</b>		
Express / Mail	575	393
Sun / Star	271	563
Mirror / Record	164	406
Guardian / Independent	216	79
FT / Times / Telegraph	260	223
Other Paper	298	301
No Paper	835	655
<b>Political Party Identification</b>		
Labour	772	851
Conservative	728	746
Liberal Democrat	296	314
Others	196	79
None/ DK	627	629

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<http://today.yougov.co.uk>