

# YouGov / The Sun Survey Results

Sample Size: 2578 GB Adults  
Fieldwork: 12th - 13th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2578</b>	706	884	194	799	694	562	1255	1323	312	654	886	726	1460	1099	331	831	550	631	222	
Unweighted Sample	2578	712	818	191	814	674	563	1226	1352	181	678	998	721	1651	908	408	832	512	610	203	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	88	2	10	32	38	19	35	33	43	38	30	39	45	35	24	21
Lab	43	0	100	0	3	94	39	44	43	59	44	45	35	38	51	44	33	46	58	34
Lib Dem	10	0	0	100	1	0	39	11	8	12	12	8	8	11	8	9	12	6	10	7
Other	12	0	0	0	7	4	11	14	11	10	9	14	14	13	11	8	9	13	8	38

## Other Parties Voting Intention

UKIP	5	0	0	0	4	1	2	6	3	1	3	5	7	5	4	4	5	6	4	1
SNP / PCY	3	0	0	0	1	2	2	3	4	4	2	4	4	4	3	0	0	1	0	34
Green	2	0	0	0	1	1	4	2	2	1	3	2	1	2	1	2	2	1	2	1
BNP	1	0	0	0	1	0	1	2	1	2	1	2	1	1	1	1	1	1	2	0
Respect	0	0	0	0	0	0	1	0	0	2	0	0	0	0	1	0	0	1	0	0
Other	1	0	0	0	0	0	1	1	1	0	0	2	1	1	1	0	1	2	0	1

## Non Voters

Would Not Vote	8	0	0	0	4	2	7	8	8	10	11	7	6	6	11	6	8	8	9	5
Don't know	13	0	0	0	11	8	20	9	17	10	15	14	11	13	13	16	13	12	13	13

## Do you approve or disapprove of the Government's record to date?

	July 11-12	July 12-13																			
Approve	29	29	80	3	42	63	5	24	32	27	25	30	26	34	34	23	33	36	30	21	20
Disapprove	56	57	8	90	36	22	86	62	59	54	57	52	62	54	54	61	54	49	55	65	66
Don't know	15	14	12	7	22	15	8	14	9	19	18	18	12	11	12	16	13	14	16	13	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June 14-15 July 12-13

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

- Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live
- My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services
- Neither - I am not aware of significant cuts to services in my area
- Don't know

40	<b>41</b>	17	64	36	21	62	48	45	37	39	37	44	40	41	40	38	39	38	47	39
33	<b>31</b>	50	19	32	46	18	28	31	31	20	28	33	36	33	28	30	31	34	27	39
18	<b>18</b>	27	10	24	26	12	16	17	20	23	19	16	19	18	19	22	20	18	15	16
9	<b>10</b>	6	7	8	7	8	9	7	12	18	16	7	4	8	13	9	10	10	11	5

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	84	165
Male 25 to 39	315	340
Male 40 to 59	494	449
Male 60 +	365	337
Female 18 to 24	127	157
Female 25 to 39	420	337
Female 40 to 59	516	459
Female 60 +	334	412
<b>Region</b>		
North England	638	653
Midlands	431	435
East England	249	255
London	427	340
South England	611	608
Wales	114	133
Scotland	185	231
<b>Social Grade</b>		
AB	918	743
C1	812	770
C2	400	558
DE	525	584
<b>Newspaper Type</b>		
Express / Mail	528	398
Sun / Star	371	571
Mirror / Record	193	412
Guardian / Independent	162	80
FT / Times / Telegraph	209	226
Other Paper	329	305
No Paper	863	664
<b>Political Party Identification</b>		
Labour	841	863
Conservative	753	757
Liberal Democrat	296	319
Others	153	80
None/ DK	612	637

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<http://today.yougov.co.uk>