

YouGov / The Sun Survey Results

Sample Size: 2258 GB Adults
Fieldwork: 11th - 12th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2258	665	753	167	709	622	500	1097	1161	273	576	772	637	1287	971	289	734	483	555	196
Unweighted Sample	2258	633	712	179	683	594	530	1044	1214	182	613	899	564	1461	797	367	686	446	549	210
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	37	100	0	0	87	2	16	38	37	36	35	35	43	40	34	40	45	40	31	17
Lab	42	0	100	0	4	94	38	40	45	44	46	45	35	39	46	44	31	44	52	48
Lib Dem	9	0	0	100	2	1	36	10	9	12	8	10	9	11	8	10	12	6	8	7
Other	11	0	0	0	7	2	9	12	10	8	11	10	13	10	12	6	11	10	8	28

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	2	6	3	0	4	4	8	4	5	3	6	5	4	1
SNP / PCY	2	0	0	0	0	1	1	2	2	4	2	2	2	3	2	0	0	1	0	22
Green	2	0	0	0	0	0	5	2	3	2	4	2	2	2	3	2	3	2	2	4
BNP	1	0	0	0	1	0	0	1	1	2	1	1	1	1	2	1	1	1	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	1	1	0	1	0	0	0	1	1	1

Non Voters

Would Not Vote	7	0	0	0	3	1	6	5	9	9	12	6	4	5	10	7	7	8	6	6
Don't know	14	0	0	0	10	10	23	8	20	16	14	14	13	13	15	15	14	15	12	15

Do you approve or disapprove of the Government's record to date?

	10-11 April	11-12 April																			
Approve	31	32	79	5	45	64	7	27	37	27	30	27	32	36	35	27	33	38	29	29	21
Disapprove	54	54	9	92	36	22	87	58	52	56	50	56	55	54	51	58	51	49	53	59	66
Don't know	14	14	12	3	19	14	6	15	11	17	21	17	13	11	13	15	16	13	17	12	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 means you will definitely not vote, and 10 means you definitely will vote, how likely are you to vote [in these elections/ the referendum]* on May 5th?

0 - will definitely not vote	6	2	2	3	4	2	3	5	6	7	8	6	4	4	8	5	6	6	7	5
1	1	1	1	0	1	0	1	1	2	3	2	1	1	1	2	1	2	1	1	3
2	2	0	1	1	1	1	2	1	2	4	3	1	1	1	3	1	1	3	3	0
3	2	2	1	2	0	1	3	1	2	2	4	1	0	2	2	3	1	2	2	1
4	2	2	1	4	2	1	2	2	2	5	2	1	1	2	2	1	3	2	2	1
5	5	4	6	2	3	6	5	5	5	9	5	5	4	5	6	8	3	7	5	4
6	3	3	3	3	4	4	2	4	3	6	4	4	1	3	3	2	3	3	5	3
7	5	7	3	7	6	3	6	6	5	7	9	4	3	5	6	5	7	4	5	4
8	6	5	7	4	7	7	5	6	6	6	7	7	5	6	6	8	5	8	6	3
9	7	8	8	8	8	8	7	7	8	7	8	8	7	8	6	10	7	9	5	6
10 - will definitely vote	56	63	65	63	61	65	60	58	54	39	42	60	71	60	51	49	58	52	58	65
Don't know	4	3	2	2	2	2	4	2	5	5	6	3	3	3	5	6	4	4	2	4

* exact wording differed based on geographical region of respondents

7-8 Apr 11-12 April

The referendum question reads as follows:
At present, the UK uses the "first past the post" system to elect MPs to the House of Commons. Should the "alternative vote" system be used instead?

If this referendum were held tomorrow, how would you vote?

[Adjusted for likelihood to vote]

Yes	39	37	23	39	79	23	34	60	40	34	43	44	37	31	39	35	37	37	35	37	40
No	38	44	62	41	12	62	44	23	46	41	32	31	45	55	43	44	41	48	42	41	40
Don't know	22	19	14	19	9	15	21	17	14	24	25	23	17	15	18	20	20	15	21	21	19
Would not vote	1	1	0	0	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0

If this referendum were held tomorrow, how would you vote?

[Not adjusted for likelihood to vote]

Yes	33	23	37	74	21	32	54	36	30	35	36	33	28	35	29	32	32	31	33	35
No	39	60	40	12	58	42	21	43	35	29	27	42	51	39	39	36	43	37	38	39
Don't know	23	16	22	13	18	25	23	16	29	30	29	20	18	22	25	25	19	25	25	22
Would not vote	5	1	1	1	3	1	2	5	6	7	8	5	3	4	8	6	6	6	4	4

Fieldwork: 11th - 12th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28-29 March	11-12 April																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three																					
The economy	79	75	78	79	81	78	77	80	76	75	66	76	80	73	79	70	73	77	74	75	78
Immigration & Asylum	42	43	56	30	27	57	32	34	41	45	26	35	48	51	41	46	41	45	45	45	29
Health	27	37	28	48	40	29	47	40	33	41	31	27	39	45	38	35	35	36	35	38	42
Crime	19	21	24	19	12	23	20	17	22	20	15	23	21	22	19	23	24	19	22	22	18
Tax	22	19	16	19	19	16	19	16	21	17	31	26	17	10	18	20	16	18	22	16	27
Pensions	23	19	16	22	25	17	24	21	19	19	8	13	22	28	21	18	22	18	16	19	30
Education	16	16	13	20	22	12	20	19	15	17	24	16	17	12	20	10	21	16	11	18	16
Family life & childcare	10	9	7	10	8	7	10	11	6	11	8	15	7	6	8	9	8	8	9	9	10
Afghanistan	9	9	11	7	8	11	7	9	7	10	4	6	9	12	8	10	5	10	9	10	5
The environment	8	8	5	9	17	4	9	14	9	7	14	10	6	6	8	7	7	9	6	8	10
Europe	8	7	13	3	2	12	4	5	9	6	6	5	6	12	7	8	7	9	7	6	6
Transport	6	5	6	4	10	6	4	7	6	4	5	7	5	4	5	5	4	6	6	4	6
None of these	1	1	0	0	1	0	1	0	1	0	1	1	0	0	0	1	0	1	1	0	1
Don't know	2	2	1	1	2	1	1	2	2	3	6	3	1	1	2	3	2	2	3	1	3

	28-29 March	11-12 April																			
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																					
The economy	66	65	65	70	68	66	69	68	68	63	57	67	74	57	68	62	63	65	63	68	67
Health	34	38	34	44	39	35	44	39	34	42	34	27	38	50	38	39	39	41	36	36	39
Pensions	35	34	35	35	37	35	38	36	32	36	18	18	33	57	35	33	36	35	30	34	40
Tax	33	31	35	26	35	33	24	29	32	29	42	39	30	18	32	29	31	30	30	29	38
Education	15	16	12	21	17	12	21	14	13	18	23	18	17	8	17	14	15	16	15	16	14
Family life & childcare	15	14	12	16	14	13	15	15	12	16	11	26	14	6	14	15	10	14	17	14	15
Immigration & Asylum	12	12	18	9	4	18	9	7	12	12	4	9	13	18	11	14	11	13	12	14	10
Crime	12	11	13	9	8	15	10	9	13	10	8	11	12	13	11	12	14	9	11	14	10
Transport	11	10	9	8	15	9	7	13	11	8	11	10	9	9	11	9	8	11	10	8	11
The environment	8	7	5	7	9	5	7	10	6	7	8	7	6	7	7	6	5	8	4	8	8
Europe	4	4	7	1	2	6	2	2	5	3	4	3	3	6	4	3	2	7	3	3	3
Afghanistan	1	1	1	1	0	1	2	1	1	2	0	1	1	2	1	2	0	2	1	1	1
None of these	2	2	2	2	1	2	2	3	2	3	3	1	1	4	2	3	3	3	2	1	2
Don't know	3	3	1	2	2	1	1	3	3	3	7	5	2	0	2	3	4	2	6	2	2

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	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		7-8 Apr																			
		11-12 April																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	40	37	46	36	45	44	36	35	46	29	43	37	35	36	38	35	43	38	36	34	35
Wrong	39	40	35	43	33	37	43	40	38	41	28	34	42	47	38	42	34	38	39	44	42
Don't know	21	23	19	21	22	19	21	25	16	30	29	29	23	16	24	23	22	24	24	22	23
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	2	2	3	3	2	3	3	1	3	1	6	2	1	1	2	2	2	2	2	2	3
Fairly well	33	37	51	36	46	48	34	35	46	29	35	37	39	37	39	35	38	40	36	36	35
TOTAL WELL	35	39	54	39	48	51	37	36	49	30	41	39	40	38	41	37	40	42	38	38	38
Fairly badly	28	26	21	29	26	22	30	29	25	28	20	22	26	33	25	27	27	24	26	29	25
Very badly	10	7	4	9	3	5	8	7	7	6	7	5	6	8	7	7	6	6	6	7	9
TOTAL BADLY	38	33	25	38	29	27	38	36	32	34	27	27	32	41	32	34	33	30	32	36	34
Don't know	27	28	21	23	23	23	25	28	19	36	32	34	27	20	27	29	27	27	31	25	28

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	75	140
Male 25 to 39	259	289
Male 40 to 59	435	382
Male 60 +	275	287
Female 18 to 24	107	133
Female 25 to 39	354	287
Female 40 to 59	464	391
Female 60 +	289	350
Region		
North England	549	555
Midlands	342	370
East England	198	217
London	367	289
South England	488	517
Wales	104	113
Scotland	210	196
Social Grade		
AB	825	632
C1	636	655
C2	360	474
DE	437	497
Newspaper Type		
Express / Mail	445	339
Sun / Star	328	485
Mirror / Record	156	350
Guardian / Independent	151	68
FT / Times / Telegraph	183	192
Other Paper	248	260
No Paper	747	565
Political Party Identification		
Labour	698	734
Conservative	613	644
Liberal Democrat	270	271
Others	147	68
None/ DK	530	542

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<http://today.yougov.co.uk>