

# YouGov / The Sun Survey Results

Sample Size: 2655 GB Adults  
Fieldwork: 11th - 12th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2655</b>	774	851	213	817	714	580	1290	1365	321	677	908	749	1513	1142	340	863	568	653	231
Unweighted Sample	2655	776	818	196	832	694	577	1279	1376	227	660	1039	729	1780	875	401	846	516	646	246
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	89	3	15	35	41	28	39	36	41	41	32	38	49	35	31	18
Lab	41	0	100	0	3	92	35	43	39	50	39	44	36	38	45	42	32	43	49	47
Lib Dem	10	0	0	100	2	2	38	10	10	9	13	9	10	11	9	12	11	10	12	3
Other	11	0	0	0	6	3	11	12	10	13	9	11	13	10	14	8	8	13	8	32

## Other Parties Voting Intention

UKIP	4	0	0	0	4	0	3	5	3	3	1	3	7	3	5	3	3	5	4	3
SNP / PCY	3	0	0	0	0	2	1	2	3	2	3	3	2	2	4	0	0	1	0	24
Green	2	0	0	0	0	0	6	2	2	3	3	3	1	2	2	3	3	2	2	0
BNP	2	0	0	0	2	0	0	2	1	3	1	2	1	1	2	1	1	3	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Other	1	0	0	0	0	0	1	1	1	1	1	0	0	1	1	1	0	1	0	1

## Non Voters

Would Not Vote	7	0	0	0	3	2	3	5	8	11	8	6	4	5	9	7	7	7	7	4
Don't know	15	0	0	0	11	9	23	10	21	13	18	16	14	14	17	17	14	16	17	12

## Do you approve or disapprove of the Government's record to date?

	Sept 8-9	Sept 11-12	Sept 8-9		Sept 11-12		Sept 8-9		Sept 11-12		Sept 8-9		Sept 11-12		Sept 8-9		Sept 11-12		Sept 8-9		Sept 11-12	
Approve	30	31	76	2	55	62	6	31	32	29	26	32	29	34	36	24	34	36	27	30	18	
Disapprove	55	54	10	90	28	21	85	55	56	51	54	46	58	55	49	60	47	49	58	56	65	
Don't know	15	16	14	8	17	17	9	14	12	19	20	22	13	11	15	16	19	15	15	15	17	

Fieldwork: 11th - 12th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2655</b>	<b>774</b>	<b>851</b>	<b>213</b>	<b>817</b>	<b>714</b>	<b>580</b>	<b>1290</b>	<b>1365</b>	<b>321</b>	<b>677</b>	<b>908</b>	<b>749</b>	<b>1513</b>	<b>1142</b>	<b>340</b>	<b>863</b>	<b>568</b>	<b>653</b>	<b>231</b>
Unweighted Sample	2655	776	818	196	832	694	577	1279	1376	227	660	1039	729	1780	875	401	846	516	646	246
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		August 29-30	Sept 11-12																		
<b>Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?</b>																					
<b>National Health Service</b>																					
Labour	36	<b>37</b>	6	86	13	7	80	32	42	31	42	32	40	35	36	38	35	30	37	42	49
Conservative	27	<b>25</b>	73	1	13	63	3	14	26	24	16	24	24	31	29	20	24	33	23	20	17
Liberal Democrat	6	<b>7</b>	3	2	56	4	2	21	8	7	4	9	7	8	8	6	5	9	5	9	4
Other	4	<b>3</b>	0	0	0	3	1	1	3	3	4	2	4	4	3	4	3	2	4	2	8
None	11	<b>11</b>	6	4	8	11	6	11	8	14	8	11	12	11	10	12	12	11	12	11	9
Don't know	17	<b>17</b>	11	6	11	13	8	21	12	21	25	21	14	12	14	21	21	15	18	17	13
<b>Asylum and immigration</b>																					
Conservative	34	<b>34</b>	74	17	30	64	14	31	35	33	29	34	33	37	39	27	39	38	32	32	21
Labour	16	<b>16</b>	1	42	2	2	40	9	18	13	17	15	16	15	16	15	16	13	15	16	25
Liberal Democrat	6	<b>7</b>	1	4	46	2	5	17	8	6	7	9	6	6	8	5	7	6	6	8	7
Other	10	<b>10</b>	6	6	2	11	5	6	13	7	14	7	10	10	8	11	8	9	11	9	12
None	18	<b>18</b>	9	21	8	13	23	17	17	20	8	15	21	22	16	21	15	17	22	18	18
Don't know	16	<b>16</b>	8	11	12	8	12	20	10	22	24	20	14	11	12	20	15	16	15	17	16
<b>Law and order</b>																					
Conservative	36	<b>36</b>	84	9	32	74	10	29	37	35	29	34	36	42	41	30	40	40	32	34	30
Labour	24	<b>23</b>	1	64	5	2	60	15	27	20	24	22	24	23	23	24	24	18	24	25	33
Liberal Democrat	5	<b>5</b>	0	2	42	1	2	15	5	5	5	6	4	4	5	5	4	6	4	6	3
Other	5	<b>5</b>	1	2	1	5	2	3	6	3	6	4	4	5	4	5	4	4	6	4	7
None	13	<b>14</b>	6	12	9	10	14	15	13	15	7	13	16	15	13	16	12	14	17	13	12
Don't know	16	<b>17</b>	8	11	12	8	11	23	12	22	29	21	15	11	14	21	15	18	17	18	15
<b>Education and schools</b>																					
Labour	33	<b>32</b>	4	80	8	6	75	23	36	28	34	29	34	30	32	31	31	25	32	36	43
Conservative	29	<b>28</b>	76	3	12	67	5	14	29	27	20	26	25	36	31	23	29	35	25	25	15
Liberal Democrat	8	<b>9</b>	5	3	63	4	3	27	11	8	7	11	10	8	11	8	8	10	10	9	7
Other	4	<b>4</b>	0	1	0	3	1	3	5	3	6	2	4	4	3	5	4	3	4	2	12
None	11	<b>11</b>	5	5	6	9	7	13	9	13	5	11	13	10	10	12	9	12	12	11	8
Don't know	16	<b>17</b>	10	8	11	12	9	20	12	22	27	22	14	11	14	21	18	16	18	17	16

Fieldwork: 11th - 12th September 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>		<b>2655</b>	<b>774</b>	<b>851</b>	<b>213</b>	<b>817</b>	<b>714</b>	<b>580</b>	<b>1290</b>	<b>1365</b>	<b>321</b>	<b>677</b>	<b>908</b>	<b>749</b>	<b>1513</b>	<b>1142</b>	<b>340</b>	<b>863</b>	<b>568</b>	<b>653</b>	<b>231</b>	
Unweighted Sample		2655	776	818	196	832	694	577	1279	1376	227	660	1039	729	1780	875	401	846	516	646	246	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Taxation</b>																						
	Labour	28	29	3	74	6	4	67	22	32	25	32	24	31	28	28	30	26	23	30	33	38
	Conservative	28	28	77	4	15	65	7	16	30	27	19	28	27	34	33	22	30	33	27	25	21
	Liberal Democrat	8	9	4	3	60	4	3	25	10	8	8	12	9	7	10	7	8	11	7	9	6
	Other	5	4	0	1	0	3	1	2	4	3	4	2	4	4	3	4	4	3	4	2	9
	None	14	13	7	9	8	11	10	14	12	15	8	13	14	16	12	16	13	14	14	13	11
	Don't know	17	17	10	9	11	11	10	22	12	22	29	21	15	11	14	21	18	17	18	18	15
<b>Unemployment</b>																						
	Labour	30	31	6	77	10	7	71	26	38	25	33	28	33	32	31	31	32	24	31	36	44
	Conservative	27	25	69	3	18	59	4	15	25	25	22	23	25	29	30	19	23	32	24	22	13
	Liberal Democrat	5	6	3	1	44	3	2	16	6	6	6	8	5	5	6	5	5	7	5	6	3
	Other	5	4	1	1	0	4	1	2	5	3	5	3	4	4	3	4	4	3	5	3	8
	None	16	16	9	10	12	14	12	15	13	18	9	15	16	19	14	18	15	15	17	15	16
	Don't know	18	19	12	8	15	13	10	25	13	23	26	24	17	12	15	23	22	18	18	19	16
<b>The economy in general</b>																						
	Conservative	32	31	86	3	20	73	5	20	33	29	24	29	30	37	36	25	34	38	29	27	17
	Labour	26	27	0	75	3	3	68	19	31	23	28	24	29	26	26	27	25	21	28	30	36
	Liberal Democrat	5	5	1	1	50	1	1	17	6	5	4	6	5	5	6	4	5	6	4	5	3
	Other	4	3	0	0	0	3	0	2	4	3	4	2	4	4	3	4	3	3	4	2	8
	None	14	14	5	11	11	10	12	16	13	16	10	14	15	17	13	17	12	14	15	15	16
	Don't know	19	19	9	11	15	11	12	26	14	24	29	25	18	12	17	22	21	18	20	20	21
<b>Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.</b>																						
	Sticks to what he believes in	25	24	47	12	25	43	11	23	25	24	18	24	23	29	28	20	24	29	24	21	20
	Charismatic	25	24	40	13	31	37	15	24	24	24	26	25	24	22	26	21	27	27	21	23	19
	Decisive	21	22	49	7	28	43	8	19	22	22	21	25	18	25	26	18	22	28	18	20	17
	Strong	20	19	43	6	26	36	8	16	20	19	14	24	17	20	21	16	21	23	17	17	12
	A natural leader	19	19	42	5	23	36	5	17	21	17	19	22	16	19	22	15	20	22	17	18	12
	Honest	18	18	44	3	23	39	3	14	18	17	9	14	17	25	21	13	20	22	14	16	12
	Good in a crisis	18	16	40	3	17	35	4	11	16	16	16	17	15	17	20	11	16	20	15	14	9
	In touch with the concerns of ordinary people	12	11	29	0	13	25	1	8	9	13	7	10	10	15	11	10	9	14	10	11	6
	None of these	39	38	5	67	21	13	66	36	40	37	38	29	42	43	35	43	34	34	41	42	43
	Don't know	8	8	4	4	8	5	5	7	5	10	12	12	7	3	6	9	7	6	8	10	8

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Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2655</b>	<b>774</b>	<b>851</b>	<b>213</b>	<b>817</b>	<b>714</b>	<b>580</b>	<b>1290</b>	<b>1365</b>	<b>321</b>	<b>677</b>	<b>908</b>	<b>749</b>	<b>1513</b>	<b>1142</b>	<b>340</b>	<b>863</b>	<b>568</b>	<b>653</b>	<b>231</b>
<b>Unweighted Sample</b>	<b>2655</b>	<b>776</b>	<b>818</b>	<b>196</b>	<b>832</b>	<b>694</b>	<b>577</b>	<b>1279</b>	<b>1376</b>	<b>227</b>	<b>660</b>	<b>1039</b>	<b>729</b>	<b>1780</b>	<b>875</b>	<b>401</b>	<b>846</b>	<b>516</b>	<b>646</b>	<b>246</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.**

In touch with the concerns of ordinary people	22	<b>23</b>	9	50	14	10	48	17	25	22	21	17	25	27	23	24	22	17	26	28	28
Honest	16	<b>18</b>	7	40	10	7	40	14	21	15	13	15	19	21	20	15	18	15	19	20	20
Sticks to what he believes in	16	<b>16</b>	6	36	8	6	35	15	19	14	16	12	18	19	17	16	16	14	17	19	19
Decisive	8	<b>8</b>	4	18	4	4	19	5	8	8	9	5	9	9	7	9	8	7	9	8	12
Strong	7	<b>7</b>	4	16	4	4	15	5	8	6	9	5	8	7	7	8	9	8	7	6	9
Good in a crisis	6	<b>6</b>	1	14	3	2	13	4	8	3	5	5	7	5	6	5	8	6	6	4	6
Charismatic	5	<b>6</b>	4	10	6	3	8	6	7	4	14	4	4	4	5	7	6	5	6	5	7
A natural leader	6	<b>5</b>	1	13	8	1	11	5	7	4	8	5	5	5	4	7	4	6	6	5	6
None of these	46	<b>45</b>	63	19	51	64	22	44	46	44	33	42	47	50	46	43	45	48	45	42	43
Don't know	17	<b>18</b>	14	13	18	14	12	21	14	21	25	26	15	10	16	20	17	20	17	17	14

**Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.**

Honest	14	<b>14</b>	21	5	51	18	6	24	14	13	6	15	13	17	16	11	11	15	14	14	10
In touch with the concerns of ordinary people	13	<b>13</b>	21	3	49	18	4	23	12	15	10	15	12	15	15	10	10	16	14	12	7
Charismatic	11	<b>11</b>	19	5	26	15	6	16	11	11	8	14	10	12	12	10	11	13	10	10	10
Sticks to what he believes in	7	<b>9</b>	16	2	29	13	4	15	9	9	7	9	8	11	10	9	7	11	11	8	4
Decisive	4	<b>5</b>	7	2	22	7	2	8	6	4	4	6	4	5	5	5	5	6	3	5	3
Strong	4	<b>4</b>	6	1	18	5	1	8	4	4	3	4	3	5	4	4	3	4	4	4	3
Good in a crisis	4	<b>4</b>	5	1	20	5	1	8	4	4	3	5	3	4	5	3	3	4	3	5	2
A natural leader	5	<b>4</b>	6	2	20	4	2	9	5	3	3	7	3	4	5	3	3	5	4	5	3
None of these	55	<b>55</b>	36	78	12	43	74	44	59	51	56	45	59	59	53	58	56	49	56	58	67
Don't know	14	<b>13</b>	12	7	7	12	9	12	10	16	19	18	11	9	12	15	15	14	12	13	10

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Unweighted Sample	2655	776	818	196	832	694	577	1279	1376	227	660	1039	729	1780	875	401	846	516	646	246
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 8-9	Sept 11-12																			
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																					
Right	41	41	51	38	44	46	38	44	49	34	43	44	39	40	44	37	41	46	40	36	42
Wrong	37	38	32	42	34	36	42	34	36	40	37	29	39	46	36	40	37	34	40	43	37
Don't know	22	21	17	20	22	18	20	22	15	26	19	27	22	14	19	23	22	20	20	22	21
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																					
Very well	6	6	12	4	10	10	4	6	9	3	6	8	5	6	7	5	6	6	7	7	4
Fairly well	45	47	54	46	62	52	44	52	55	38	44	43	48	49	51	41	45	50	44	44	49
<b>TOTAL WELL</b>	<b>51</b>	<b>53</b>	<b>66</b>	<b>50</b>	<b>72</b>	<b>62</b>	<b>48</b>	<b>58</b>	<b>64</b>	<b>41</b>	<b>50</b>	<b>51</b>	<b>53</b>	<b>55</b>	<b>58</b>	<b>46</b>	<b>51</b>	<b>56</b>	<b>51</b>	<b>51</b>	<b>53</b>
Fairly badly	19	21	16	25	12	18	24	19	18	24	21	15	23	24	19	24	20	20	21	22	24
Very badly	6	7	2	8	4	4	10	5	5	9	8	6	7	8	6	9	8	7	8	7	7
<b>TOTAL BADLY</b>	<b>25</b>	<b>28</b>	<b>18</b>	<b>33</b>	<b>16</b>	<b>22</b>	<b>34</b>	<b>24</b>	<b>23</b>	<b>33</b>	<b>29</b>	<b>21</b>	<b>30</b>	<b>32</b>	<b>25</b>	<b>33</b>	<b>28</b>	<b>27</b>	<b>29</b>	<b>29</b>	<b>31</b>
Don't know	23	19	16	18	11	16	18	18	12	26	22	27	17	13	18	21	21	17	21	21	16

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	93	165
Male 25 to 39	276	340
Male 40 to 59	527	449
Male 60 +	383	337
Female 18 to 24	134	157
Female 25 to 39	384	337
Female 40 to 59	512	459
Female 60 +	346	412
<b>Region</b>		
North England	646	653
Midlands	399	435
East England	254	255
London	401	340
South England	592	608
Wales	117	133
Scotland	246	231
<b>Social Grade</b>		
AB	996	743
C1	784	770
C2	399	558
DE	476	584
<b>Newspaper Type</b>		
Express / Mail	563	398
Sun / Star	369	571
Mirror / Record	184	412
Guardian / Independent	186	80
FT / Times / Telegraph	239	226
Other Paper	327	305
No Paper	787	664
<b>Political Party Identification</b>		
Labour	854	863
Conservative	754	757
Liberal Democrat	277	319
Others	174	80
None/ DK	596	637

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>