

# YouGov / The Sun Survey Results

Sample Size: 2341 GB Adults  
Fieldwork: 9th - 10th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2341</b>	735	782	180	729	617	491	1138	1203	283	597	801	660	1334	1007	300	761	501	576	204
<b>Unweighted Sample</b>	<b>2341</b>	735	719	198	734	555	537	1121	1220	173	625	874	669	1590	751	382	764	476	537	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	<b>38</b>	100	0	0	89	3	13	36	39	21	34	37	49	40	35	40	48	39	31	16
Lab	<b>40</b>	0	100	0	5	89	37	40	41	51	40	45	31	36	46	37	30	38	56	42
Lib Dem	<b>9</b>	0	0	100	2	1	36	10	9	9	15	8	7	12	5	13	10	12	7	2
Other	<b>13</b>	0	0	0	5	6	13	14	11	19	11	10	14	11	14	10	12	11	6	39

## Other Parties Voting Intention

UKIP	<b>6</b>	0	0	0	3	2	5	6	5	8	4	5	8	3	9	6	7	7	3	4
SNP / PCY	<b>3</b>	0	0	0	1	3	1	4	3	6	3	3	3	5	2	0	0	2	0	33
Green	<b>2</b>	0	0	0	0	1	6	2	3	3	4	2	1	2	2	3	4	2	1	0
BNP	<b>1</b>	0	0	0	0	1	0	1	0	0	0	1	1	0	1	1	0	1	1	2
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	1	1	0	1	0	1	0	1	0	0	1	0	0	0

## Non Voters

<i>Would Not Vote</i>	<b>7</b>	0	0	0	2	2	4	6	8	11	10	6	4	5	10	7	7	7	7	7
<i>Don't know</i>	<b>10</b>	0	0	0	6	6	15	7	13	12	14	7	9	9	12	11	12	10	9	7

8-9  
May

9-10  
May

## Do you approve or disapprove of the Government's record to date?

Approve	33	<b>32</b>	78	3	42	67	7	24	34	30	20	27	31	42	36	27	39	36	32	27	19
Disapprove	54	<b>54</b>	9	91	36	20	85	60	55	53	54	55	58	47	51	58	50	45	55	61	67
Don't know	14	<b>14</b>	13	6	23	12	8	16	11	17	25	18	11	10	13	15	11	19	12	12	14

Fieldwork: 9th - 10th May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

25-26  
Apr  
9-10  
May

Which of the following do you think are the most important issues facing the country at this time?

Please tick up to three

The economy	75	<b>75</b>	79	76	75	76	78	77	76	74	71	76	75	77	79	71	72	77	74	72	84
Immigration & Asylum	51	<b>48</b>	66	36	32	67	41	31	46	51	21	40	55	59	43	55	54	50	49	46	40
Health	32	<b>37</b>	27	47	41	29	47	41	36	37	31	31	38	42	38	35	31	38	37	38	36
Crime	22	<b>21</b>	21	20	19	21	19	21	19	23	15	21	22	23	20	22	22	19	21	23	21
Pensions	21	<b>17</b>	16	20	18	15	22	18	19	15	7	14	19	21	19	15	14	19	13	19	19
Education	16	<b>17</b>	11	20	20	12	20	19	14	19	32	18	13	13	20	12	26	16	15	15	16
Tax	16	<b>15</b>	11	15	16	11	10	18	18	11	27	23	8	9	14	15	14	13	14	16	17
Afghanistan	9	<b>9</b>	11	8	5	10	8	8	8	9	7	5	10	10	8	9	9	9	10	7	9
Europe	10	<b>9</b>	14	4	4	15	5	7	12	7	7	7	10	12	9	10	8	10	11	9	9
Family life & childcare	8	<b>8</b>	7	9	11	7	8	9	5	11	11	9	8	6	7	10	9	6	9	10	7
The environment	6	<b>8</b>	4	8	16	4	8	14	8	8	12	10	7	5	10	6	7	9	6	7	10
Transport	5	<b>4</b>	4	3	4	4	3	5	5	3	5	5	4	2	4	4	4	5	3	4	3
None of these	1	<b>1</b>	0	1	1	1	1	1	1	1	1	1	1	0	1	0	0	1	1	1	1
Don't know	2	<b>2</b>	1	1	1	1	1	1	1	2	1	3	1	1	1	3	1	1	2	2	3

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	67	<b>67</b>	69	68	69	69	68	67	66	67	62	67	70	64	69	63	60	69	65	64	76
Health	35	<b>35</b>	32	40	33	33	41	36	33	36	19	26	36	47	34	35	33	37	34	32	35
Pensions	35	<b>32</b>	35	33	28	34	38	30	30	33	13	17	33	52	32	31	28	34	29	33	32
Tax	30	<b>28</b>	28	26	30	27	22	33	31	25	36	38	24	20	28	27	29	26	28	29	23
Immigration & Asylum	16	<b>14</b>	20	8	10	19	9	8	17	12	4	12	17	18	12	18	22	12	18	13	8
Education	15	<b>14</b>	11	19	14	12	16	16	14	15	30	17	15	5	18	10	15	17	12	15	10
Family life & childcare	15	<b>13</b>	11	16	14	12	15	14	9	17	13	23	11	8	13	14	14	12	12	17	13
Crime	12	<b>12</b>	12	13	10	12	14	10	13	11	6	10	15	13	11	14	13	9	14	14	11
Transport	11	<b>9</b>	7	9	11	7	10	12	11	7	12	11	9	7	9	9	9	10	9	8	9
The environment	7	<b>8</b>	6	7	12	5	6	15	7	9	11	7	8	8	8	8	9	10	7	7	8
Europe	6	<b>4</b>	6	2	1	7	1	2	5	3	1	2	5	5	3	5	4	4	5	3	1
Afghanistan	1	<b>2</b>	1	1	2	1	2	2	2	2	1	1	2	2	1	2	2	1	2	1	1
None of these	2	<b>3</b>	4	2	1	4	2	2	3	3	4	3	2	4	3	3	2	3	2	4	4
Don't know	2	<b>3</b>	1	2	3	2	3	2	3	2	6	4	2	1	2	4	2	2	3	3	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		<b>9-10 May</b>																			
		<b>5-6 May</b>																			
<b>Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?</b>																					
Right	42	<b>38</b>	43	42	44	42	41	39	49	29	43	36	39	37	40	36	36	42	38	36	36
Wrong	37	<b>39</b>	37	38	42	38	35	41	37	40	35	33	40	43	38	39	41	36	39	41	38
Don't know	22	<b>23</b>	20	20	15	20	24	20	14	31	21	31	21	19	22	24	23	21	23	23	27
<b>Overall do you think the coalition's military action in Libya is going well or badly?</b>																					
Very well	1	<b>2</b>	4	1	3	3	1	1	3	1	2	3	2	0	2	2	2	1	3	2	2
Fairly well	30	<b>31</b>	42	27	36	40	29	29	39	24	31	31	33	30	32	31	30	36	28	31	25
<b>TOTAL WELL</b>	<b>31</b>	<b>33</b>	<b>46</b>	<b>28</b>	<b>39</b>	<b>43</b>	<b>30</b>	<b>30</b>	<b>42</b>	<b>25</b>	<b>33</b>	<b>34</b>	<b>35</b>	<b>30</b>	<b>34</b>	<b>33</b>	<b>32</b>	<b>37</b>	<b>31</b>	<b>33</b>	<b>27</b>
Fairly badly	33	<b>33</b>	27	40	38	30	37	40	36	31	31	29	31	41	36	30	36	32	35	32	37
Very badly	8	<b>8</b>	5	10	4	6	10	6	7	8	6	5	9	10	7	9	7	6	9	9	9
<b>TOTAL BADLY</b>	<b>41</b>	<b>41</b>	<b>32</b>	<b>50</b>	<b>42</b>	<b>36</b>	<b>47</b>	<b>46</b>	<b>43</b>	<b>39</b>	<b>37</b>	<b>34</b>	<b>40</b>	<b>51</b>	<b>43</b>	<b>39</b>	<b>43</b>	<b>38</b>	<b>44</b>	<b>41</b>	<b>46</b>
Don't know	28	<b>26</b>	23	23	20	21	23	24	15	36	30	32	25	19	23	29	25	26	25	27	26

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>80</b>	<b>145</b>
Male 25 to 39	<b>251</b>	<b>300</b>
Male 40 to 59	<b>433</b>	<b>396</b>
Male 60 +	<b>357</b>	<b>297</b>
Female 18 to 24	<b>93</b>	<b>138</b>
Female 25 to 39	<b>374</b>	<b>297</b>
Female 40 to 59	<b>441</b>	<b>405</b>
Female 60 +	<b>312</b>	<b>363</b>
<b>Region</b>		
North England	<b>537</b>	<b>576</b>
Midlands	<b>339</b>	<b>384</b>
East England	<b>220</b>	<b>225</b>
London	<b>382</b>	<b>300</b>
South England	<b>544</b>	<b>536</b>
Wales	<b>137</b>	<b>117</b>
Scotland	<b>182</b>	<b>204</b>
<b>Social Grade</b>		
AB	<b>884</b>	<b>655</b>
C1	<b>706</b>	<b>679</b>
C2	<b>317</b>	<b>492</b>
DE	<b>434</b>	<b>515</b>
<b>Newspaper Type</b>		
Express / Mail	<b>518</b>	<b>351</b>
Sun / Star	<b>233</b>	<b>503</b>
Mirror / Record	<b>120</b>	<b>363</b>
Guardian / Independent	<b>204</b>	<b>70</b>
FT / Times / Telegraph	<b>206</b>	<b>199</b>
Other Paper	<b>291</b>	<b>269</b>
No Paper	<b>769</b>	<b>585</b>
<b>Political Party Identification</b>		
Labour	<b>689</b>	<b>761</b>
Conservative	<b>657</b>	<b>667</b>
Liberal Democrat	<b>254</b>	<b>281</b>
Others	<b>176</b>	<b>70</b>
None/ DK	<b>565</b>	<b>562</b>

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