

## YouGov / The Sun Survey Results

Sample Size: 2743 GB Adults  
Fieldwork: 7th - 8th August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2743</b>	<b>769</b>	<b>941</b>	<b>187</b>	<b>853</b>	<b>730</b>	<b>597</b>	<b>1333</b>	<b>1410</b>	<b>332</b>	<b>699</b>	<b>938</b>	<b>774</b>	<b>1564</b>	<b>1179</b>	<b>351</b>	<b>891</b>	<b>587</b>	<b>675</b>	<b>239</b>
Unweighted Sample	2743	737	917	184	828	724	604	1294	1449	249	778	974	742	1729	1014	421	877	573	619	253
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and wouldn't votes]

Con	<b>36</b>	100	0	0	88	3	9	36	35	28	38	33	40	40	29	39	47	35	28	14
Lab	<b>44</b>	0	100	0	4	92	42	43	44	45	44	47	40	39	50	43	33	47	55	42
Lib Dem	<b>9</b>	0	0	100	1	0	35	9	9	10	9	8	9	9	8	8	11	8	7	7
Other	<b>12</b>	0	0	0	7	4	14	12	12	17	10	12	12	11	13	10	9	10	10	37

### Other Parties Voting Intention

SNP / PCY	<b>4</b>	0	0	0	1	3	6	4	4	9	4	4	3	3	5	1	0	2	0	36
UKIP	<b>4</b>	0	0	0	4	1	2	4	4	3	2	4	7	4	4	4	3	5	7	1
Green	<b>2</b>	0	0	0	1	0	4	1	2	2	2	1	1	2	1	2	2	1	1	0
BNP	<b>1</b>	0	0	0	1	0	1	1	1	2	2	1	1	1	2	2	2	0	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	1	0	1	1	1	0	1	1	1	1	1	0

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	3	1	3	7	8	15	12	6	3	6	10	6	8	10	7	3
Don't know	<b>14</b>	0	0	0	11	7	20	10	18	14	17	14	10	12	16	14	16	15	11	11

### Do you approve or disapprove of the Government's record to date?

	August 4-5	August 7-8																			
Approve	29	<b>29</b>	78	3	40	63	6	21	33	25	19	29	26	36	34	21	31	35	28	23	20
Disapprove	57	<b>56</b>	8	90	42	22	85	65	55	57	56	50	60	56	52	61	52	49	55	65	65
Don't know	14	<b>15</b>	14	7	18	15	9	14	12	18	25	20	14	8	14	18	17	16	18	12	15

### Do you think British troops are winning the war with the Taliban in Afghanistan, or not?

	July 24-25	August 7-8																			
Yes, the British troops are winning	10	<b>8</b>	12	7	5	10	6	6	11	4	15	12	7	2	8	7	7	8	7	8	11
No, they are not winning yet, but victory is possible eventually	22	<b>25</b>	29	27	27	28	27	23	26	24	26	24	25	26	25	25	27	25	23	26	23
No, they are not winning, and victory is not possible	53	<b>52</b>	45	55	56	49	53	58	53	50	33	42	57	62	53	50	49	50	55	52	52
Don't know	15	<b>16</b>	13	11	12	14	14	12	9	22	27	22	12	10	14	18	18	17	15	14	15

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2743</b>	769	941	187	853	730	597	1333	1410	332	699	938	774	1564	1179	351	891	587	675	239	
<b>Unweighted Sample</b>	<b>2743</b>	737	917	184	828	724	604	1294	1449	249	778	974	742	1729	1014	421	877	573	619	253	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Should British troops be brought home from Afghanistan?</b>																					
Yes - all troops should be withdrawn immediately	28	<b>28</b>	20	29	19	25	27	24	27	28	25	22	29	32	24	33	29	25	32	29	23
Yes - most troops should be withdrawn soon, and the rest within the next year or so	49	<b>47</b>	55	46	52	52	45	51	47	47	40	47	47	50	50	43	43	48	44	48	54
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	15	<b>16</b>	18	17	22	17	18	17	20	11	20	17	15	13	18	13	17	16	14	15	15
Don't know	8	<b>10</b>	7	7	7	7	10	8	6	13	15	14	9	5	8	11	11	11	11	8	8
<b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b>																					
<b>Good or bad for the economy?</b>																					
Good for the economy	36	<b>38</b>	78	12	45	69	15	29	43	33	36	39	34	43	44	30	41	46	34	32	29
Bad for the economy	48	<b>45</b>	12	76	39	19	73	51	46	45	42	42	51	43	42	50	39	41	46	51	55
Don't know	16	<b>17</b>	10	12	17	12	11	20	11	22	23	20	15	13	14	20	20	13	20	17	17
<b>Being done fairly or unfairly?</b>																					
Fairly	27	<b>27</b>	69	5	32	58	6	19	32	23	23	29	23	33	33	19	31	30	28	23	22
Unfairly	59	<b>59</b>	19	89	55	30	87	69	58	60	59	52	66	57	55	66	54	56	57	66	67
Don't know	14	<b>13</b>	12	6	12	12	7	12	10	17	18	19	10	10	12	15	14	14	15	11	12
<b>Necessary or unnecessary?</b>																					
Necessary	57	<b>58</b>	95	31	73	88	34	54	62	54	57	62	54	59	64	50	58	64	56	53	54
Unnecessary	30	<b>29</b>	2	56	18	7	54	31	31	27	28	22	33	31	25	35	27	24	30	34	34
Don't know	13	<b>13</b>	3	13	9	6	12	15	7	18	15	16	13	10	11	15	16	11	15	13	12
<b>Too deep, too shallow or at about the right level?</b>																					
Too deep	46	<b>45</b>	15	76	33	20	74	52	46	44	36	40	52	45	44	47	39	39	44	53	56
Too shallow	10	<b>10</b>	14	7	10	13	7	7	12	9	15	9	10	10	10	11	13	13	9	8	6
About the right level	27	<b>28</b>	62	6	41	54	6	24	32	24	25	28	25	32	32	22	28	32	28	23	23
Don't know	18	<b>17</b>	9	11	16	12	12	17	10	23	24	24	13	12	14	21	20	15	19	16	14
<b>Being done too quickly, too slowly, or at about the right pace?</b>																					
Too quickly	53	<b>51</b>	17	81	43	25	78	60	51	50	46	46	58	48	47	55	46	45	51	56	63
Too slowly	8	<b>9</b>	13	4	10	13	5	7	11	7	11	7	9	10	10	7	8	11	9	7	9
About the right pace	27	<b>27</b>	62	6	38	54	7	23	31	24	25	28	24	33	32	22	29	32	26	24	19
Don't know	12	<b>13</b>	7	8	8	9	10	11	8	18	19	19	10	9	10	16	17	11	14	13	9
<b>Having an impact on your own life, or not having an impact on your own life?</b>																					
Having an impact on my life	68	<b>67</b>	58	78	58	63	76	68	66	69	55	63	74	68	66	69	63	68	67	68	70
Not having an impact on my life	23	<b>24</b>	36	17	36	32	17	25	27	20	28	24	21	26	27	20	25	24	23	25	20
Don't know	9	<b>9</b>	7	6	6	6	7	6	7	11	17	13	5	6	7	11	11	8	10	8	10

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2743</b>	<b>769</b>	<b>941</b>	<b>187</b>	<b>853</b>	<b>730</b>	<b>597</b>	<b>1333</b>	<b>1410</b>	<b>332</b>	<b>699</b>	<b>938</b>	<b>774</b>	<b>1564</b>	<b>1179</b>	<b>351</b>	<b>891</b>	<b>587</b>	<b>675</b>	<b>239</b>
Unweighted Sample	2743	737	917	184	828	724	604	1294	1449	249	778	974	742	1729	1014	421	877	573	619	253
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And who do you think is most to blame for the current spending cuts?**

The last Labour government	40	<b>38</b>	87	3	51	80	5	28	41	34	26	35	37	45	43	31	39	44	37	33	27
The Conservative-Liberal Democrat coalition	25	<b>26</b>	2	58	13	4	56	28	28	24	26	22	29	27	23	29	24	20	27	32	31
Both	24	<b>25</b>	8	28	23	10	26	33	20	29	29	30	24	20	24	26	25	25	25	24	26
Neither	5	<b>6</b>	2	8	10	3	9	7	6	5	6	3	6	7	5	6	6	5	5	6	8
Don't know	6	<b>6</b>	2	3	3	3	5	4	4	8	13	10	4	2	4	9	7	5	7	6	7

**Thinking about the next two or three years, how worried are you that people like you will...**

**not have enough money to live comfortably**

Very worried	27	<b>28</b>	15	37	22	17	35	27	22	33	27	29	32	22	22	35	24	28	29	29	23
Fairly worried	44	<b>44</b>	42	45	42	44	46	46	43	44	38	40	44	48	46	40	44	41	43	45	51
<b>TOTAL WORRIED</b>	<b>71</b>	<b>72</b>	<b>57</b>	<b>82</b>	<b>64</b>	<b>61</b>	<b>81</b>	<b>73</b>	<b>65</b>	<b>77</b>	<b>65</b>	<b>69</b>	<b>76</b>	<b>70</b>	<b>68</b>	<b>75</b>	<b>68</b>	<b>69</b>	<b>72</b>	<b>74</b>	<b>74</b>
Not very worried	22	<b>21</b>	34	14	25	31	14	21	25	18	17	23	19	23	24	18	25	23	20	19	18
Not at all worried	4	<b>5</b>	7	2	10	7	2	4	6	3	8	4	3	6	5	3	4	5	4	5	3
<b>TOTAL NOT WORRIED</b>	<b>26</b>	<b>26</b>	<b>41</b>	<b>16</b>	<b>35</b>	<b>38</b>	<b>16</b>	<b>25</b>	<b>31</b>	<b>21</b>	<b>25</b>	<b>27</b>	<b>22</b>	<b>29</b>	<b>29</b>	<b>21</b>	<b>29</b>	<b>28</b>	<b>24</b>	<b>24</b>	<b>21</b>
Don't know	2	<b>3</b>	2	1	1	2	2	2	3	3	11	4	1	0	2	4	4	3	4	1	4

**be victims of burglary, robbery or mugging**

Very worried	13	<b>13</b>	7	17	9	10	18	9	13	14	7	14	14	14	11	15	17	12	13	15	9
Fairly worried	33	<b>34</b>	36	34	32	36	33	33	32	36	29	33	36	36	33	35	34	36	34	35	27
<b>TOTAL WORRIED</b>	<b>46</b>	<b>47</b>	<b>43</b>	<b>51</b>	<b>41</b>	<b>46</b>	<b>51</b>	<b>42</b>	<b>45</b>	<b>50</b>	<b>36</b>	<b>47</b>	<b>50</b>	<b>50</b>	<b>44</b>	<b>50</b>	<b>51</b>	<b>48</b>	<b>47</b>	<b>50</b>	<b>36</b>
Not very worried	41	<b>39</b>	44	39	41	40	38	43	38	39	38	38	39	40	42	34	38	39	38	38	47
Not at all worried	9	<b>9</b>	11	8	17	10	7	13	12	7	14	9	9	8	10	9	6	10	9	9	13
<b>TOTAL NOT WORRIED</b>	<b>50</b>	<b>48</b>	<b>55</b>	<b>47</b>	<b>58</b>	<b>50</b>	<b>45</b>	<b>56</b>	<b>50</b>	<b>46</b>	<b>52</b>	<b>47</b>	<b>48</b>	<b>48</b>	<b>52</b>	<b>43</b>	<b>44</b>	<b>49</b>	<b>47</b>	<b>47</b>	<b>60</b>
Don't know	3	<b>4</b>	3	2	1	3	4	3	4	4	12	5	3	2	3	6	5	4	6	3	5

**suffer directly from cuts in spending on public services such as health, education and welfare**

Very worried	28	<b>28</b>	10	42	22	15	40	29	25	30	28	25	29	28	23	34	28	26	28	30	27
Fairly worried	44	<b>43</b>	42	42	44	43	42	46	39	46	32	42	44	46	44	41	39	43	44	43	47
<b>TOTAL WORRIED</b>	<b>72</b>	<b>71</b>	<b>52</b>	<b>84</b>	<b>66</b>	<b>58</b>	<b>82</b>	<b>75</b>	<b>64</b>	<b>76</b>	<b>60</b>	<b>67</b>	<b>73</b>	<b>74</b>	<b>67</b>	<b>75</b>	<b>67</b>	<b>69</b>	<b>72</b>	<b>73</b>	<b>74</b>
Not very worried	21	<b>21</b>	37	12	27	33	13	20	25	18	20	23	21	21	25	17	24	23	19	19	21
Not at all worried	4	<b>5</b>	9	2	5	8	2	3	7	2	9	5	4	4	5	4	5	5	4	5	3
<b>TOTAL NOT WORRIED</b>	<b>25</b>	<b>26</b>	<b>46</b>	<b>14</b>	<b>32</b>	<b>41</b>	<b>15</b>	<b>23</b>	<b>32</b>	<b>20</b>	<b>29</b>	<b>28</b>	<b>25</b>	<b>25</b>	<b>30</b>	<b>21</b>	<b>29</b>	<b>28</b>	<b>23</b>	<b>24</b>	<b>24</b>
Don't know	3	<b>3</b>	2	1	2	2	3	2	4	3	12	5	2	1	3	4	4	3	5	2	2

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2743</b>	<b>769</b>	<b>941</b>	<b>187</b>	<b>853</b>	<b>730</b>	<b>597</b>	<b>1333</b>	<b>1410</b>	<b>332</b>	<b>699</b>	<b>938</b>	<b>774</b>	<b>1564</b>	<b>1179</b>	<b>351</b>	<b>891</b>	<b>587</b>	<b>675</b>	<b>239</b>
<b>Unweighted Sample</b>	<b>2743</b>	<b>737</b>	<b>917</b>	<b>184</b>	<b>828</b>	<b>724</b>	<b>604</b>	<b>1294</b>	<b>1449</b>	<b>249</b>	<b>778</b>	<b>974</b>	<b>742</b>	<b>1729</b>	<b>1014</b>	<b>421</b>	<b>877</b>	<b>573</b>	<b>619</b>	<b>253</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

<b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>																					
Very worried	26	25	17	29	12	23	28	17	22	28	16	19	29	30	20	32	22	25	27	28	15
Fairly worried	32	31	29	34	23	29	35	30	30	32	23	29	34	31	30	31	27	29	33	32	34
<b>TOTAL WORRIED</b>	<b>58</b>	<b>56</b>	<b>46</b>	<b>63</b>	<b>35</b>	<b>52</b>	<b>63</b>	<b>47</b>	<b>52</b>	<b>60</b>	<b>39</b>	<b>48</b>	<b>63</b>	<b>61</b>	<b>50</b>	<b>63</b>	<b>49</b>	<b>54</b>	<b>60</b>	<b>60</b>	<b>49</b>
Not very worried	27	27	31	25	41	28	24	35	29	25	30	31	26	23	31	21	31	27	23	26	35
Not at all worried	11	13	18	10	23	16	9	15	15	10	18	15	10	13	15	10	15	15	11	11	12
<b>TOTAL NOT WORRIED</b>	<b>38</b>	<b>40</b>	<b>49</b>	<b>35</b>	<b>64</b>	<b>44</b>	<b>33</b>	<b>50</b>	<b>44</b>	<b>35</b>	<b>48</b>	<b>46</b>	<b>36</b>	<b>36</b>	<b>46</b>	<b>31</b>	<b>46</b>	<b>42</b>	<b>34</b>	<b>37</b>	<b>47</b>
Don't know	4	4	4	3	2	4	4	3	4	5	12	6	2	3	4	6	5	4	7	3	3
<b>lose their job / have difficulty finding work</b>																					
Very worried	28	28	15	38	23	19	37	25	25	32	32	27	30	26	24	35	27	27	30	32	22
Fairly worried	37	35	38	35	30	36	35	39	35	36	33	38	40	29	38	32	34	37	35	33	43
<b>TOTAL WORRIED</b>	<b>65</b>	<b>63</b>	<b>53</b>	<b>73</b>	<b>53</b>	<b>55</b>	<b>72</b>	<b>64</b>	<b>60</b>	<b>68</b>	<b>65</b>	<b>65</b>	<b>70</b>	<b>55</b>	<b>62</b>	<b>67</b>	<b>61</b>	<b>64</b>	<b>65</b>	<b>65</b>	<b>65</b>
Not very worried	22	21	29	16	28	27	17	21	22	20	16	22	22	20	23	18	23	20	21	21	20
Not at all worried	9	11	16	8	17	15	8	12	14	9	9	8	7	21	12	10	12	12	10	11	10
<b>TOTAL NOT WORRIED</b>	<b>31</b>	<b>32</b>	<b>45</b>	<b>24</b>	<b>45</b>	<b>42</b>	<b>25</b>	<b>33</b>	<b>36</b>	<b>29</b>	<b>25</b>	<b>30</b>	<b>29</b>	<b>41</b>	<b>35</b>	<b>28</b>	<b>35</b>	<b>32</b>	<b>31</b>	<b>32</b>	<b>30</b>
Don't know	5	4	2	3	3	3	3	3	4	4	10	5	2	4	3	6	5	4	5	4	4
<b>lose their home</b>																					
Very worried	16	17	9	22	12	12	21	13	13	21	13	14	19	19	12	23	14	18	18	18	12
Fairly worried	28	27	21	33	21	23	33	29	26	28	23	30	27	26	29	25	28	26	26	27	30
<b>TOTAL WORRIED</b>	<b>44</b>	<b>44</b>	<b>30</b>	<b>55</b>	<b>33</b>	<b>35</b>	<b>54</b>	<b>42</b>	<b>39</b>	<b>49</b>	<b>36</b>	<b>44</b>	<b>46</b>	<b>45</b>	<b>41</b>	<b>48</b>	<b>42</b>	<b>44</b>	<b>44</b>	<b>45</b>	<b>42</b>
Not very worried	34	34	41	29	34	38	30	36	35	33	35	35	36	28	36	30	37	33	33	32	36
Not at all worried	18	18	26	13	31	25	12	20	22	15	17	14	16	25	20	16	16	19	17	19	18
<b>TOTAL NOT WORRIED</b>	<b>52</b>	<b>52</b>	<b>67</b>	<b>42</b>	<b>65</b>	<b>63</b>	<b>42</b>	<b>56</b>	<b>57</b>	<b>48</b>	<b>52</b>	<b>49</b>	<b>52</b>	<b>53</b>	<b>56</b>	<b>46</b>	<b>53</b>	<b>52</b>	<b>50</b>	<b>51</b>	<b>54</b>
Don't know	4	4	3	2	2	3	3	3	4	4	12	6	2	1	3	5	5	4	5	3	4
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																					
Very worried	14	14	6	19	8	9	20	10	12	15	13	12	14	15	11	18	15	13	14	15	12
Fairly worried	24	23	18	26	21	19	28	24	23	23	18	23	24	25	22	25	21	22	24	23	28
<b>TOTAL WORRIED</b>	<b>38</b>	<b>37</b>	<b>24</b>	<b>45</b>	<b>29</b>	<b>28</b>	<b>48</b>	<b>34</b>	<b>35</b>	<b>38</b>	<b>31</b>	<b>35</b>	<b>38</b>	<b>40</b>	<b>33</b>	<b>43</b>	<b>36</b>	<b>35</b>	<b>38</b>	<b>38</b>	<b>40</b>
Not very worried	37	36	42	35	38	41	32	40	35	37	35	39	38	32	38	34	39	35	37	37	33
Not at all worried	19	21	28	16	31	26	15	22	24	18	21	20	20	23	24	17	19	23	18	22	23
<b>TOTAL NOT WORRIED</b>	<b>56</b>	<b>57</b>	<b>70</b>	<b>51</b>	<b>69</b>	<b>67</b>	<b>47</b>	<b>62</b>	<b>59</b>	<b>55</b>	<b>56</b>	<b>59</b>	<b>58</b>	<b>55</b>	<b>62</b>	<b>51</b>	<b>58</b>	<b>58</b>	<b>55</b>	<b>59</b>	<b>56</b>
Don't know	6	6	5	3	2	5	4	3	5	6	13	6	4	5	5	7	6	6	8	4	4
<b>suffer ill-health</b>																					
Very worried	17	17	9	23	11	12	23	13	14	20	10	11	19	24	13	23	17	17	19	17	12
Fairly worried	36	35	33	39	40	34	38	39	33	38	28	28	36	45	36	35	30	36	34	39	36
<b>TOTAL WORRIED</b>	<b>53</b>	<b>52</b>	<b>42</b>	<b>62</b>	<b>51</b>	<b>46</b>	<b>61</b>	<b>52</b>	<b>47</b>	<b>58</b>	<b>38</b>	<b>39</b>	<b>55</b>	<b>69</b>	<b>49</b>	<b>58</b>	<b>47</b>	<b>53</b>	<b>53</b>	<b>56</b>	<b>48</b>
Not very worried	34	35	42	30	38	40	30	36	39	31	35	45	36	24	38	30	39	34	33	33	41
Not at all worried	8	8	11	5	10	10	5	8	10	5	14	10	6	5	9	6	7	9	7	7	6
<b>TOTAL NOT WORRIED</b>	<b>42</b>	<b>43</b>	<b>53</b>	<b>35</b>	<b>48</b>	<b>50</b>	<b>35</b>	<b>44</b>	<b>49</b>	<b>36</b>	<b>49</b>	<b>55</b>	<b>42</b>	<b>29</b>	<b>47</b>	<b>36</b>	<b>46</b>	<b>43</b>	<b>40</b>	<b>40</b>	<b>47</b>
Don't know	5	5	4	3	2	4	4	4	5	5	13	6	3	3	4	6	7	4	7	4	5

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 2743	769	941	187	853	730	597	1333	1410	332	699	938	774	1564	1179	351	891	587	675	239
Unweighted Sample 2743	737	917	184	828	724	604	1294	1449	249	778	974	742	1729	1014	421	877	573	619	253
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?**

Labour government led by Ed Miliband	41	<b>39</b>	0	90	27	4	81	45	42	37	46	36	42	37	37	43	36	30	40	49	50
Conservative government led by David Cameron	38	<b>38</b>	97	1	45	85	5	26	40	37	29	37	37	46	44	30	40	47	38	31	25
Don't know	22	<b>22</b>	2	9	28	11	14	30	18	26	25	28	21	17	19	27	23	23	22	20	24

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	101	170
Male 25 to 39	323	351
Male 40 to 59	485	464
Male 60 +	385	348
Female 18 to 24	148	162
Female 25 to 39	455	348
Female 40 to 59	489	475
Female 60 +	357	425
<b>Region</b>		
North England	619	675
Midlands	428	450
East England	266	263
London	421	351
South England	611	628
Wales	145	137
Scotland	253	239
<b>Social Grade</b>		
AB	946	768
C1	783	795
C2	449	576
DE	565	603
<b>Newspaper Type</b>		
Express / Mail	537	411
Sun / Star	422	590
Mirror / Record	249	425
Guardian / Independent	166	82
FT / Times / Telegraph	207	233
Other Paper	310	315
No Paper	852	686
<b>Political Party Identification</b>		
Labour	888	891
Conservative	730	782
Liberal Democrat	288	329
Others	164	82
None/ DK	673	658

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>