

YouGov / The Sun Survey Results

Sample Size: 2759 GB Adults
Fieldwork: 6th - 7th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2759	790	932	180	857	740	629	1336	1423	333	706	942	777	1561	1178	353	899	589	678	240
Unweighted Sample	2759	781	844	182	875	692	639	1275	1484	189	754	1057	759	1764	975	460	902	484	648	265
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	87	3	12	37	36	30	37	35	41	41	30	39	46	38	28	21
Lab	43	0	100	0	4	92	44	42	44	49	45	46	37	37	52	40	33	47	56	40
Lib Dem	8	0	0	100	1	1	33	8	9	10	10	6	9	10	6	10	12	6	7	4
Other	12	0	0	0	7	5	11	12	11	11	8	13	14	12	11	10	10	10	9	35

Other Parties Voting Intention

UKIP	5	0	0	0	6	0	3	5	4	2	2	4	8	5	5	5	6	3	5	3
SNP / PCY	3	0	0	0	0	2	2	3	3	3	3	3	3	3	2	0	0	2	0	28
Green	2	0	0	0	0	1	5	2	2	3	2	3	1	2	2	3	2	2	3	3
BNP	1	0	0	0	1	0	1	2	1	2	1	1	2	1	1	1	2	2	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	1	1	1	0	1	0	1	1	1	0	1	1	1

Non Voters

Would Not Vote	8	0	0	0	3	2	8	6	9	13	11	7	4	6	10	6	7	9	9	5
Don't know	14	0	0	0	11	10	21	8	19	12	14	14	15	14	14	16	15	11	13	15

Do you approve or disapprove of the Government's record to date?

	June 5-6	July 6-7																			
Approve	28	31	80	4	40	62	6	23	35	27	23	32	30	34	36	24	34	36	30	24	23
Disapprove	58	56	9	90	34	24	87	61	56	56	53	51	59	57	51	62	51	49	54	64	68
Don't know	14	14	11	6	26	14	7	15	9	18	25	17	11	10	13	14	15	15	15	12	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 22-23	July 6-7																			
Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?																					
It seems rather old and tired																					
Applies most to Labour	37	35	69	6	53	63	11	31	37	33	23	33	34	43	39	30	36	41	33	29	34
Applies most to the Conservatives	28	29	3	57	25	5	50	36	32	26	38	30	31	22	25	33	26	24	27	35	38
Applies most to the Liberal Democrats	10	10	10	14	1	12	13	6	11	10	4	6	12	15	10	11	10	12	10	11	7
Applies to none of them	12	11	10	12	12	10	11	12	10	12	10	10	11	11	13	8	12	11	12	9	7
Don't know	14	15	8	12	9	10	15	14	10	20	25	21	13	9	13	18	16	13	18	16	14
	June 22-23	July 6-7																			
Even if I don't always agree with it, at least its heart is in the right place																					
Applies most to Labour	32	29	2	69	9	5	66	27	30	29	26	25	35	29	27	33	24	27	28	38	27
Applies most to the Conservatives	24	25	65	3	10	57	5	9	27	23	20	21	23	32	27	21	27	30	25	18	17
Applies most to the Liberal Democrats	15	15	15	7	65	12	6	30	16	13	13	17	14	14	17	11	14	17	12	13	18
Applies to none of them	17	18	10	12	9	16	13	22	17	19	16	20	18	18	18	18	19	16	19	18	24
Don't know	12	13	8	9	7	10	11	12	9	17	25	18	11	6	11	16	16	10	16	13	14
It seems to have succeeded in moving on and left its past behind it																					
Applies most to the Conservatives	24	25	60	6	24	51	8	15	27	23	28	24	23	26	28	20	27	30	23	20	19
Applies most to Labour	18	17	2	40	8	4	37	16	21	14	15	14	21	16	15	21	14	15	19	21	18
Applies most to the Liberal Democrats	7	6	6	5	27	5	5	12	6	7	5	7	6	7	8	5	6	7	7	6	5
Applies to none of them	36	35	22	38	30	30	36	41	35	36	26	33	36	41	36	34	36	34	34	35	43
Don't know	15	16	10	12	11	11	14	16	11	21	27	21	13	10	13	20	17	15	17	17	15
It seems to appeal to one section of society rather than to the whole country																					
Applies most to the Conservatives	48	49	19	80	49	24	75	59	52	47	52	43	54	48	48	51	47	44	48	56	57
Applies most to Labour	22	20	43	3	25	38	4	17	22	17	12	21	18	23	23	16	24	24	17	14	16
Applies most to the Liberal Democrats	10	10	17	5	9	16	6	6	10	9	7	9	9	12	10	9	7	12	9	9	7
Applies to none of them	8	8	9	4	8	10	6	7	7	8	6	8	7	9	8	7	9	8	9	7	8
Don't know	13	14	11	7	8	12	9	12	9	18	23	19	12	7	11	17	14	12	17	13	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 5 - 6	July 6 - 7																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	35	35	46	34	43	41	35	33	45	26	36	35	34	36	38	31	34	37	34	32	41
Wrong	42	41	33	43	34	39	40	42	39	42	32	33	43	49	39	43	40	39	41	44	40
Don't know	23	24	21	23	23	20	25	25	16	32	32	31	23	15	23	26	26	24	25	24	19
Overall do you think the coalition's military action in Libya is going well or badly?																					
Very well	1	1	3	1	1	1	1	0	2	1	3	2	1	1	2	1	2	1	2	1	0
Fairly well	26	28	40	26	33	36	27	26	36	21	22	25	29	33	30	26	26	32	27	25	29
TOTAL WELL	27	29	43	27	34	37	28	26	38	22	25	27	30	34	32	27	28	33	29	26	29
Fairly badly	38	34	31	35	36	33	36	35	34	35	29	28	37	38	34	34	37	33	36	34	32
Very badly	12	12	6	17	6	8	16	13	13	12	9	12	13	13	11	14	12	11	11	14	18
TOTAL BADLY	50	46	37	52	42	41	52	48	47	47	38	40	50	51	45	48	49	44	47	48	50
Don't know	24	24	20	20	25	21	21	26	15	32	36	32	21	15	23	24	24	24	24	26	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	72	171
Male 25 to 39	342	352
Male 40 to 59	487	464
Male 60 +	374	350
Female 18 to 24	117	163
Female 25 to 39	412	355
Female 40 to 59	570	478
Female 60 +	385	428
Region		
North England	648	678
Midlands	365	451
East England	223	264
London	460	353
South England	679	635
Wales	119	138
Scotland	265	240
Social Grade		
AB	964	767
C1	800	794
C2	449	575
DE	526	603
Newspaper Type		
Express / Mail	561	416
Sun / Star	429	591
Mirror / Record	193	425
Guardian / Independent	189	84
FT / Times / Telegraph	243	235
Other Paper	319	320
No Paper	825	689
Political Party Identification		
Labour	829	892
Conservative	776	788
Liberal Democrat	298	333
Others	199	82
None/ DK	657	664

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