

YouGov / The Sun Survey Results

Sample Size: 2667 GB Adults
Fieldwork: 5th - 6th June 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2667	786	913	195	822	721	588	1296	1371	323	680	912	752	1520	1147	341	867	571	656	232
Unweighted Sample	2667	789	868	190	819	703	584	1271	1396	200	729	1016	722	1769	898	471	806	514	618	258
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	37	100	0	0	89	3	15	37	36	28	38	34	42	41	30	43	48	34	28	18
Lab	43	0	100	0	4	93	35	41	45	44	40	45	41	37	50	40	34	44	56	38
Lib Dem	9	0	0	100	2	1	35	9	10	11	10	9	7	10	8	7	11	8	9	9
Other	12	0	0	0	6	3	16	13	10	17	12	12	9	12	11	10	7	13	8	35

Other Parties Voting Intention

UKIP	4	0	0	0	4	1	3	5	3	3	2	4	5	4	4	5	4	4	4	1
SNP / PCY	3	0	0	0	0	2	4	3	3	9	3	3	2	4	3	0	0	2	0	30
Green	2	0	0	0	0	0	6	2	2	2	3	2	1	3	1	3	2	3	1	3
BNP	2	0	0	0	2	0	2	3	1	4	3	1	1	1	3	2	2	3	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0

Non Voters

Would Not Vote	6	0	0	0	2	1	5	5	8	11	10	5	2	6	7	7	6	6	8	2
Don't know	13	0	0	0	11	6	17	9	17	14	13	15	12	12	15	12	14	15	13	12

2-3
Jun

5-6 Jun

Do you approve or disapprove of the Government's record to date?

Approve	31	30	80	3	42	65	7	24	36	25	21	31	31	34	35	25	35	37	28	24	24
Disapprove	54	54	9	91	32	20	86	59	54	55	55	49	58	55	49	61	51	49	55	62	57
Don't know	15	15	12	5	26	15	8	17	10	20	24	20	12	11	16	14	14	15	16	15	18

Fieldwork: 5th - 6th June 2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23
May

5-6 Jun

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

National Health Service

Labour	38	39	6	87	17	8	82	40	41	37	42	34	41	40	36	43	35	34	40	47	41
Conservative	26	25	72	1	10	62	2	11	28	22	17	23	24	31	29	20	29	32	22	19	19
Liberal Democrat	6	6	3	1	56	4	1	19	8	5	6	6	8	5	7	6	6	7	5	6	8
Other	3	3	1	0	1	2	1	3	4	2	3	5	3	3	4	3	2	2	4	3	8
None	10	11	7	5	8	10	6	10	10	12	8	14	11	9	11	11	14	10	12	11	9
Don't know	16	15	10	6	10	14	8	16	10	21	24	18	13	12	13	18	14	16	17	14	16

Asylum and immigration

Conservative	38	35	75	18	28	65	18	28	40	31	32	33	36	39	39	31	38	40	34	30	33
Labour	17	16	1	41	6	2	40	12	16	16	14	15	17	17	14	18	15	13	14	20	19
Liberal Democrat	6	7	1	5	51	1	4	22	8	6	9	9	6	6	9	5	6	7	5	8	10
Other	9	8	5	4	1	8	4	8	10	7	10	8	8	8	7	10	6	7	12	7	9
None	14	18	11	19	7	14	19	14	17	19	11	17	20	18	16	20	21	17	16	19	14
Don't know	16	15	6	13	8	10	14	17	10	21	24	18	13	12	14	17	13	15	19	15	15

Law and order

Conservative	36	34	84	8	27	71	10	26	37	31	30	30	34	40	40	27	37	42	31	27	30
Labour	25	25	0	65	9	3	62	20	26	24	22	24	27	25	21	31	23	20	24	35	26
Liberal Democrat	5	5	1	2	44	1	1	17	6	4	6	7	4	4	6	4	5	5	4	5	8
Other	4	5	2	1	0	4	2	4	6	3	5	5	4	4	5	4	3	3	7	4	10
None	12	14	8	11	7	11	11	13	13	14	10	14	15	14	13	15	17	13	15	14	10
Don't know	18	17	6	13	12	10	13	20	11	23	28	19	15	13	16	18	16	17	19	16	16

Education and schools

Labour	32	34	4	80	12	7	77	27	35	32	35	31	35	34	31	38	30	29	34	41	34
Conservative	28	27	77	2	11	67	3	13	29	26	16	25	27	34	31	23	33	34	23	22	20
Liberal Democrat	10	8	4	3	59	3	2	26	11	6	11	8	9	7	10	7	8	9	8	7	9
Other	3	4	1	1	1	3	1	5	5	3	5	5	4	2	5	3	3	2	5	3	12
None	10	11	5	7	7	8	8	10	10	11	8	13	12	8	10	11	12	9	12	11	10
Don't know	17	16	9	8	11	12	9	18	10	21	25	18	13	14	14	18	14	16	18	15	15

Taxation

Labour	26	30	2	74	9	5	69	26	30	29	29	26	31	31	27	33	29	26	28	35	32
Conservative	32	29	81	4	15	68	6	16	34	25	19	26	31	35	34	24	34	36	27	23	23
Liberal Democrat	9	8	2	3	57	3	5	22	9	7	8	8	7	8	9	6	7	8	7	8	11
Other	4	4	1	1	0	3	1	5	5	3	5	4	4	4	4	4	2	3	6	4	8
None	12	12	6	8	6	10	9	11	12	13	9	15	13	10	12	13	13	12	13	13	9
Don't know	17	17	8	10	13	11	11	20	10	23	30	19	14	12	15	19	15	15	19	18	17

Fieldwork: 5th - 6th June 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Unemployment																						
	Labour	32	32	4	75	13	6	70	31	36	28	28	28	35	33	30	34	31	26	32	38	38
	Conservative	29	26	73	3	11	63	5	13	28	25	23	27	25	29	30	22	29	33	23	21	19
	Liberal Democrat	5	6	3	1	49	2	2	18	7	5	6	6	6	5	6	5	5	6	5	6	6
	Other	3	4	1	1	0	3	1	5	5	3	6	4	4	3	4	4	3	4	5	3	9
	None	13	14	8	10	11	12	10	14	13	15	11	15	16	14	14	15	17	14	15	15	12
	Don't know	17	18	11	10	16	14	12	20	12	24	27	20	15	16	17	19	17	17	19	19	17
The economy in general																						
	Conservative	34	32	87	2	19	74	5	19	35	28	23	30	30	38	37	25	35	39	30	25	21
	Labour	28	28	1	76	7	2	70	23	30	27	25	25	32	29	25	32	27	23	27	35	32
	Liberal Democrat	5	5	0	1	48	1	1	16	6	3	4	5	5	4	5	4	4	5	4	4	8
	Other	3	4	1	1	1	3	1	4	5	3	4	4	4	3	5	3	2	3	5	4	9
	None	12	14	4	10	10	8	11	16	12	15	17	14	14	12	12	16	13	13	14	15	12
	Don't know	18	18	7	11	16	12	12	22	12	24	27	22	16	14	17	20	18	17	20	17	19
Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.																						
	Charismatic	26	27	47	16	30	43	16	24	28	25	29	28	26	25	31	21	32	31	22	23	25
	Sticks to what he believes in	26	26	52	13	29	45	13	24	28	23	19	24	26	30	27	24	27	29	26	21	26
	Decisive	25	23	49	8	30	42	10	19	25	21	24	25	21	23	27	18	23	28	20	18	28
	Strong	23	22	51	6	21	43	7	15	24	20	22	24	19	22	25	17	20	26	21	18	19
	A natural leader	20	22	49	6	26	43	7	18	23	20	21	22	20	24	25	17	23	28	19	16	18
	Honest	18	18	45	3	21	39	5	12	18	17	11	14	16	26	21	13	20	24	15	11	16
	Good in a crisis	15	14	38	3	13	33	4	8	17	12	11	14	13	18	17	11	15	19	12	12	9
	In touch with the concerns of ordinary people	11	11	31	1	8	27	1	6	11	10	10	10	11	12	11	10	11	16	9	7	6
	None of these	37	38	6	63	25	12	62	38	38	37	31	32	41	41	33	43	31	33	38	45	39
	Don't know	9	8	3	5	4	5	5	8	6	11	14	11	7	4	7	10	9	6	9	9	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.

In touch with the concerns of ordinary people	24	22	7	51	11	7	46	23	23	22	21	18	23	26	21	24	22	19	22	27	24
Honest	18	17	5	38	13	4	36	17	20	14	12	13	18	21	17	17	17	15	16	18	19
Sticks to what he believes in	18	16	6	35	13	6	34	15	18	15	13	13	19	17	15	18	12	14	18	19	15
Decisive	9	9	2	20	6	2	18	8	10	7	8	9	9	9	7	11	7	7	9	12	9
Strong	9	7	2	16	5	2	15	5	7	7	6	8	7	6	6	8	7	5	9	7	7
Charismatic	7	6	2	11	3	2	10	5	6	5	8	6	4	6	5	6	4	5	7	7	5
A natural leader	5	5	1	11	5	2	11	5	6	4	5	6	4	5	5	5	5	4	6	6	4
Good in a crisis	4	3	0	9	2	1	8	2	4	3	2	4	3	3	3	4	2	3	4	4	4
None of these	43	45	70	16	49	69	20	41	50	40	33	44	47	48	48	40	47	50	42	41	40
Don't know	20	20	13	15	20	15	16	21	13	26	30	25	17	14	18	22	20	18	23	20	20

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

In touch with the concerns of ordinary people	13	12	18	5	39	16	3	18	12	12	9	13	12	12	13	9	9	14	11	10	13
Charismatic	15	12	18	7	33	15	8	17	14	11	15	15	10	11	15	8	12	14	12	11	9
Honest	13	11	21	3	40	18	3	18	13	10	5	10	13	14	13	9	12	14	10	9	10
Sticks to what he believes in	7	7	12	2	21	10	3	9	8	6	3	6	7	9	8	5	7	8	7	6	6
A natural leader	5	5	7	2	25	7	2	10	7	4	4	7	4	5	6	4	5	6	5	5	4
Decisive	5	4	6	1	25	5	2	8	6	3	5	5	3	5	5	4	4	5	4	4	5
Strong	4	3	4	1	16	4	1	7	4	3	3	4	3	3	4	3	4	4	2	3	3
Good in a crisis	3	3	4	1	18	4	1	6	4	2	4	4	3	3	3	3	3	3	3	3	3
None of these	55	59	47	79	15	51	77	49	63	55	58	54	61	62	56	63	57	55	61	63	62
Don't know	14	13	10	7	10	11	9	12	8	17	19	16	10	10	11	15	15	13	12	12	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	90	165
Male 25 to 39	296	341
Male 40 to 59	492	451
Male 60 +	393	339
Female 18 to 24	110	157
Female 25 to 39	433	339
Female 40 to 59	524	461
Female 60 +	329	413
Region		
North England	618	656
Midlands	381	437
East England	253	256
London	471	341
South England	553	611
Wales	133	133
Scotland	258	232
Social Grade		
AB	1007	747
C1	762	773
C2	415	560
DE	483	587
Newspaper Type		
Express / Mail	522	400
Sun / Star	388	573
Mirror / Record	216	413
Guardian / Independent	179	80
FT / Times / Telegraph	229	227
Other Paper	335	307
No Paper	798	667
Political Party Identification		
Labour	856	867
Conservative	740	760
Liberal Democrat	288	320
Others	191	80
None/ DK	592	640

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<http://today.yougov.co.uk>