

Fieldwork: 4th - 5th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	2796	807	939	194	875	757	606	1359	1437	338	713	956	788	1594	1202	358	909	598	688	243	
Unweighted Sample	2796	800	898	194	867	747	609	1363	1433	250	713	1010	823	1795	1001	448	913	540	640	255	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	August 21-22	Sept 5-6																			
Do you think British troops are winning the war with the Taliban in Afghanistan, or not?																					
Yes, the British troops are winning	9	12	16	14	12	15	12	9	15	9	17	17	11	6	12	11	12	10	18	9	9
No, they are not winning yet, but victory is possible eventually	26	26	30	29	29	28	29	25	27	26	26	24	25	30	25	27	26	26	26	26	28
No, they are not winning, and victory is not possible	49	44	40	44	44	42	43	49	47	41	35	36	47	51	44	45	44	46	39	46	45
Don't know	17	18	14	13	14	14	16	17	11	24	21	23	17	13	19	16	18	18	16	19	18
Should British troops be brought home from Afghanistan?																					
Yes - all troops should be withdrawn immediately	27	28	22	27	22	27	24	28	28	28	28	22	31	29	24	33	25	26	29	32	26
Yes - most troops should be withdrawn soon, and the rest within the next year or so	49	45	51	47	50	48	46	45	43	47	43	46	42	48	46	43	42	47	46	42	50
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	14	17	21	19	20	18	21	16	22	13	17	19	17	16	20	14	20	18	16	15	17
Don't know	9	10	6	7	7	7	9	11	7	12	11	14	9	7	10	9	13	9	10	11	6
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																					
Good or bad for the economy?																					
Good for the economy	34	35	75	11	42	65	12	27	37	34	32	36	31	41	41	27	39	39	37	28	29
Bad for the economy	51	49	13	82	41	21	80	54	51	47	47	46	54	46	43	57	44	43	47	60	55
Don't know	15	16	12	7	17	14	8	18	12	19	21	18	15	13	16	16	17	18	16	12	15
Being done fairly or unfairly?																					
Fairly	26	27	67	5	36	57	5	22	30	25	21	27	25	34	32	22	29	32	30	21	20
Unfairly	61	59	19	90	51	29	87	66	61	57	64	58	61	55	54	66	57	52	57	68	67
Don't know	13	14	14	5	13	14	8	12	9	18	15	15	14	11	14	13	14	16	13	11	12
Necessary or unnecessary?																					
Necessary	54	57	93	31	73	84	33	54	57	57	58	61	53	58	62	50	62	64	58	47	49
Unnecessary	33	31	4	57	18	9	54	34	36	25	27	26	35	32	26	37	28	24	31	39	37
Don't know	13	12	3	11	9	7	13	12	7	18	16	13	12	10	12	13	10	12	11	14	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Too deep, too shallow or at about the right level?																					
Too deep	48	47	15	79	41	22	77	52	51	43	39	44	53	46	42	54	40	43	46	54	58
Too shallow	9	9	10	6	10	10	6	7	9	8	12	9	8	8	10	7	10	8	7	12	5
About the right level	27	27	65	6	35	55	6	24	30	25	23	26	25	34	32	21	31	32	31	19	20
Don't know	16	17	10	9	15	13	12	17	9	24	26	21	14	12	16	17	19	17	17	16	16
Being done too quickly, too slowly, or at about the right pace?																					
Too quickly	55	52	17	84	46	24	80	60	54	50	45	49	57	51	47	58	45	47	50	62	60
Too slowly	6	8	11	5	6	11	5	5	9	7	12	8	8	6	9	7	6	9	6	10	6
About the right pace	27	28	65	6	39	54	8	23	29	26	25	28	24	34	32	22	33	31	33	18	23
Don't know	11	12	7	5	9	10	7	12	7	17	18	15	11	9	12	13	16	13	11	11	11
Having an impact on your own life, or not having an impact on your own life?																					
Having an impact on my life	70	68	59	78	60	64	75	69	68	67	58	63	73	69	66	69	63	65	69	70	71
Not having an impact on my life	22	23	33	17	31	28	18	23	25	22	27	26	19	23	25	20	27	24	22	23	20
Don't know	8	9	7	5	9	8	7	8	7	12	14	11	8	8	9	10	10	11	10	7	9
And who do you think is most to blame for the current spending cuts?																					
The Conservative-Liberal Democrat coalition	26	25	2	57	14	4	52	25	28	23	27	24	28	23	23	29	21	22	26	29	33
The last Labour government	37	38	87	5	40	80	6	27	39	37	29	35	35	48	42	33	42	43	40	32	24
Both	25	26	8	28	33	11	31	37	23	28	28	27	28	21	24	28	25	25	24	28	32
Neither	6	5	3	8	9	2	8	6	7	4	5	5	5	5	6	5	4	6	5	5	4
Don't know	5	6	2	3	3	3	4	4	3	9	11	9	4	3	5	6	8	5	6	6	6

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	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the next two or three years, how worried are you that people like you will...

Not have enough money to live comfortably

Very worried	30	27	13	39	20	19	37	24	26	29	29	26	32	23	22	35	27	25	28	32	25
Fairly worried	43	43	47	40	42	47	40	44	42	44	39	41	43	47	45	41	43	42	45	41	50
TOTAL WORRIED	73	70	60	79	62	66	77	68	68	73	68	67	75	70	67	76	70	67	73	73	75
Not very worried	21	22	31	17	27	27	19	24	24	20	19	22	19	25	26	16	22	25	21	20	19
Not at all worried	4	5	7	2	10	6	3	6	6	4	6	6	4	4	6	4	6	6	4	4	3
TOTAL NOT WORRIED	25	27	38	19	37	33	22	30	30	24	25	28	23	29	32	20	28	31	25	24	22
Don't know	2	3	1	2	1	1	2	2	3	3	8	5	2	0	2	4	3	3	2	3	3

Be victims of burglary, robbery or mugging

Very worried	13	13	10	15	8	13	15	8	13	13	10	12	13	15	10	16	19	9	11	18	7
Fairly worried	35	34	33	37	31	35	36	31	30	37	32	33	37	31	34	33	34	31	38	35	29
TOTAL WORRIED	48	47	43	52	39	48	51	39	43	50	42	45	50	46	44	49	53	40	49	53	36
Not very worried	41	42	46	39	46	43	38	49	44	39	40	44	40	43	44	39	38	46	41	36	50
Not at all worried	8	8	10	7	14	8	7	10	9	7	9	7	8	9	9	7	5	10	8	7	9
TOTAL NOT WORRIED	49	50	56	46	60	51	45	59	53	46	49	51	48	52	53	46	43	56	49	43	59
Don't know	3	4	1	3	1	2	3	1	4	4	9	5	3	2	3	5	5	4	2	4	5

Suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	30	28	12	42	22	18	40	26	26	31	26	23	32	29	25	33	28	24	30	33	27
Fairly worried	43	43	43	42	46	42	44	48	40	46	41	41	43	45	44	42	43	42	44	43	45
TOTAL WORRIED	73	71	55	84	68	60	84	74	66	77	67	64	75	74	69	75	71	66	74	76	72
Not very worried	21	22	36	13	27	31	12	21	27	17	21	27	20	21	24	19	21	27	19	19	19
Not at all worried	3	4	7	1	5	6	2	4	4	3	4	5	3	3	4	3	4	4	3	3	4
TOTAL NOT WORRIED	24	26	43	14	32	37	14	25	31	20	25	32	23	24	28	22	25	31	22	22	23
Don't know	3	3	2	2	0	3	2	1	3	4	8	5	2	2	3	4	4	3	3	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	27	26	22	31	16	27	32	17	28	25	17	18	30	32	20	34	24	24	27	30	24
Fairly worried	30	31	35	30	28	33	28	31	28	33	28	27	34	32	30	31	27	30	31	32	34
TOTAL WORRIED	57	57	57	61	44	60	60	48	56	58	45	45	64	64	50	65	51	54	58	62	58
Not very worried	26	27	27	27	34	25	27	35	27	27	29	36	24	21	32	21	30	28	28	23	27
Not at all worried	12	12	14	9	21	12	10	13	13	10	18	13	8	11	14	8	13	13	11	10	12
TOTAL NOT WORRIED	38	39	41	36	55	37	37	48	40	37	47	49	32	32	46	29	43	41	39	33	39
Don't know	4	4	2	3	1	3	3	4	4	5	8	6	3	3	4	5	6	4	4	5	3

Lose their job / have difficulty finding work

Very worried	29	27	17	36	16	22	34	24	27	27	29	24	31	25	24	32	26	24	28	32	23
Fairly worried	37	37	40	35	43	36	38	37	35	38	36	38	41	31	38	35	35	35	39	34	47
TOTAL WORRIED	66	64	57	71	59	58	72	61	62	65	65	62	72	56	62	67	61	59	67	66	70
Not very worried	22	22	27	19	26	24	17	26	24	20	19	27	20	20	24	19	24	24	20	21	17
Not at all worried	10	10	14	7	14	14	7	10	10	10	8	5	6	20	11	9	9	13	8	8	9
TOTAL NOT WORRIED	32	32	41	26	40	38	24	36	34	30	27	32	26	40	35	28	33	37	28	29	26
Don't know	4	4	2	4	1	3	3	3	4	5	8	5	2	4	3	6	5	4	5	5	4

Lose their home

Very worried	17	16	8	21	8	13	21	12	16	16	13	13	16	20	12	21	16	14	16	20	12
Fairly worried	27	27	26	30	27	24	30	29	26	28	17	30	28	27	26	28	24	26	30	28	25
TOTAL WORRIED	44	43	34	51	35	37	51	41	42	44	30	43	44	47	38	49	40	40	46	48	37
Not very worried	35	35	41	31	38	39	30	39	35	35	43	39	35	28	38	30	37	36	35	30	39
Not at all worried	18	18	23	15	26	20	15	19	20	16	18	13	18	22	20	15	18	20	15	18	19
TOTAL NOT WORRIED	53	53	64	46	64	59	45	58	55	51	61	52	53	50	58	45	55	56	50	48	58
Don't know	4	4	2	3	1	2	3	2	3	5	9	5	3	2	3	6	5	4	5	4	4

Suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	15	14	7	21	6	10	21	9	16	12	15	12	15	15	10	19	15	12	16	17	10
Fairly worried	23	24	20	27	21	21	29	22	22	25	23	22	23	27	23	25	21	21	27	26	24
TOTAL WORRIED	38	38	27	48	27	31	50	31	38	37	38	34	38	42	33	44	36	33	43	43	34
Not very worried	37	37	41	34	43	39	30	43	35	38	35	41	38	31	38	34	36	38	36	34	42
Not at all worried	21	21	28	16	28	25	17	23	22	19	19	20	21	22	24	16	21	25	17	19	19
TOTAL NOT WORRIED	58	58	69	50	71	64	47	66	57	57	54	61	59	53	62	50	57	63	53	53	61
Don't know	5	5	4	3	2	5	3	3	4	6	9	6	3	4	4	6	7	5	4	4	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Suffer ill-health																					
Very worried	17	18	11	23	9	15	24	13	17	18	13	12	19	23	13	24	19	14	16	23	15
Fairly worried	35	35	34	38	33	33	40	38	34	37	22	29	37	43	34	36	32	35	38	35	35
TOTAL WORRIED	52	53	45	61	42	48	64	51	51	55	35	41	56	66	47	60	51	49	54	58	50
Not very worried	36	35	41	30	45	39	28	38	36	34	40	43	34	27	39	29	35	39	32	31	37
Not at all worried	8	8	11	6	12	9	6	10	10	7	17	10	7	4	10	6	9	8	10	7	8
TOTAL NOT WORRIED	44	43	52	36	57	48	34	48	46	41	57	53	41	31	49	35	44	47	42	38	45
Don't know	5	4	2	2	2	3	2	2	4	4	9	6	3	2	4	4	6	4	4	4	4
If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?																					
Conservative government led by David Cameron	39	40	97	2	52	86	4	29	40	40	33	41	35	49	46	32	44	49	42	31	21
Labour government led by Ed Miliband	38	37	1	88	22	4	78	42	42	33	41	38	41	30	34	42	31	28	40	46	51
Don't know	23	23	2	10	26	9	18	29	18	27	27	21	24	21	21	25	25	23	18	22	28

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	115	173
Male 25 to 39	304	358
Male 40 to 59	510	473
Male 60 +	434	355
Female 18 to 24	135	165
Female 25 to 39	409	355
Female 40 to 59	500	484
Female 60 +	389	433
Region		
North England	640	688
Midlands	393	459
East England	251	268
London	448	358
South England	662	640
Wales	147	140
Scotland	255	243
Social Grade		
AB	945	783
C1	850	811
C2	420	587
DE	581	615
Newspaper Type		
Express / Mail	576	419
Sun / Star	358	601
Mirror / Record	191	433
Guardian / Independent	192	84
FT / Times / Telegraph	228	238
Other Paper	350	322
No Paper	901	699
Political Party Identification		
Labour	897	909
Conservative	775	797
Liberal Democrat	308	336
Others	185	84
None/ DK	631	671

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