

YouGov / The Sun Survey Results

Sample Size: 27' 8 GB Adults
Fieldwork: 4th - 5th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2738	746	917	203	844	741	612	1331	1407	331	698	936	772	1561	1177	350	890	586	674	238
Unweighted Sample	2738	729	873	187	830	717	607	1326	1412	244	663	1104	727	1746	992	457	840	524	611	306
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	85	3	14	36	34	32	32	33	40	39	30	38	41	35	30	24
Lab	43	0	100	0	6	92	35	42	44	46	46	46	36	39	49	44	35	45	55	34
Lib Dem	10	0	0	100	1	1	38	9	10	14	13	6	9	11	8	10	12	9	7	10
Other	12	0	0	0	8	4	13	14	11	8	9	14	15	12	13	9	12	11	8	32

Other Parties Voting Intention

UKIP	5	0	0	0	5	2	4	6	4	2	2	6	7	4	6	2	7	4	4	2
SNP / PCY	3	0	0	0	0	2	2	4	3	1	3	3	5	3	4	0	0	2	0	28
Green	2	0	0	0	1	1	6	2	3	4	2	3	2	3	2	3	3	2	2	1
BNP	1	0	0	0	1	0	1	2	1	1	2	2	1	1	2	2	1	2	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	5	2	7	7	10	11	13	8	4	8	9	7	9	8	10	5
Don't know	14	0	0	0	11	9	20	9	18	14	14	13	14	12	15	16	14	17	10	12

Do you approve or disapprove of the Government's record to date?

		July 3 - 4			July 4 - 5																
Approve	30	28	78	3	41	60	5	22	31	25	27	27	26	32	31	23	31	31	26	24	28
Disapprove	56	58	10	93	38	26	88	62	57	59	52	54	63	58	55	62	56	52	59	64	64
Don't know	14	14	12	4	21	13	6	16	11	16	21	19	11	10	14	15	14	16	15	12	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June 27-28
July 4-5

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three

The economy	76	73	80	76	78	74	74	81	75	71	64	75	74	74	78	68	70	73	75	73	74
Immigration & Asylum	46	48	61	37	28	65	36	37	48	48	27	38	51	61	43	54	45	47	52	50	42
Pensions	36	38	34	45	32	35	49	39	38	38	21	30	43	46	38	38	35	37	38	38	42
Health	31	29	21	38	30	21	38	35	27	32	22	26	30	35	30	28	29	30	29	29	29
Crime	21	20	23	18	17	22	20	15	20	21	21	22	18	21	19	22	28	19	19	20	19
Education	14	15	10	21	18	8	19	20	13	15	31	14	14	8	17	11	19	16	12	13	11
Tax	15	13	11	14	16	13	14	13	16	11	17	21	12	6	13	14	11	13	17	13	15
Europe	12	11	17	6	11	19	5	8	15	7	9	8	11	15	11	11	9	12	10	11	12
Afghanistan	9	8	8	7	10	8	8	7	8	8	10	5	8	10	8	8	5	9	7	9	10
Family life & childcare	6	7	4	10	9	5	9	8	5	9	5	12	8	3	7	8	6	6	8	8	6
The environment	6	7	5	6	17	4	7	9	7	7	10	9	6	4	7	6	8	7	5	7	6
Transport	3	3	2	2	6	3	2	4	4	2	4	4	3	1	3	2	4	4	2	2	2
None of these	0	0	0	0	0	0	0	0	0	1	2	1	0	0	0	1	1	1	0	1	1
Don't know	2	2	1	1	1	1	2	1	2	3	9	4	1	0	2	3	2	2	2	2	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	65	66	68	70	64	66	71	67	69	63	57	65	70	65	69	62	63	64	69	66	67
Pensions	38	40	39	42	38	41	43	42	38	42	28	24	44	53	41	38	37	39	40	40	42
Health	36	33	30	39	35	29	40	39	31	36	22	24	33	48	32	35	31	35	31	32	39
Tax	30	26	27	24	26	28	24	23	29	22	28	35	24	17	27	24	22	24	31	25	26
Family life & childcare	14	16	12	21	11	13	19	16	14	17	11	27	16	8	15	17	15	17	15	17	12
Education	14	15	12	19	21	10	18	19	15	16	32	16	17	6	18	12	18	17	14	15	10
Immigration & Asylum	14	14	17	11	5	22	11	8	15	12	5	8	15	21	12	17	18	13	14	12	11
Crime	12	11	15	8	6	15	10	5	13	9	10	11	10	12	11	11	16	10	9	11	12
Transport	7	8	8	7	16	8	6	11	9	7	14	11	6	5	9	6	8	10	6	9	5
The environment	7	7	7	6	15	5	7	9	8	6	4	8	6	8	8	6	7	6	8	7	7
Europe	6	5	8	2	3	9	2	3	6	4	2	3	4	9	5	5	7	6	2	5	4
Afghanistan	1	2	2	2	0	2	2	1	2	1	3	1	1	2	1	2	1	2	2	1	2
None of these	3	2	2	2	5	2	2	3	2	3	4	2	2	2	2	2	2	3	1	2	3
Don't know	2	3	0	2	1	0	3	1	2	4	8	5	1	1	2	5	3	2	3	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

	July 3-4	June 4-5	Voting intention		2010 Vote			Gender		Age				Social grade		Region					
Right	37	34	46	32	43	41	32	36	45	25	41	33	33	34	35	33	35	38	31	31	39
Wrong	42	42	34	45	39	39	46	42	41	42	34	37	42	48	41	42	38	39	45	44	41
Don't know	21	24	20	23	18	20	23	22	15	33	26	30	24	18	24	24	27	23	24	25	20

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	2	1	3	2	1	1	1	1	2	1	1	1	1	1	2	1	1	1	0
Fairly well	28	28	44	26	31	37	26	25	36	21	32	25	29	29	29	27	31	32	25	24	30
TOTAL WELL	29	29	46	27	34	39	27	26	37	22	34	26	30	30	30	28	33	33	26	25	30
Fairly badly	36	35	31	40	38	30	38	39	35	35	25	33	34	41	36	33	32	32	37	36	41
Very badly	13	11	5	12	11	8	12	12	13	9	8	10	12	12	11	11	10	9	11	14	12
TOTAL BADLY	49	46	36	52	49	38	50	51	48	44	33	43	46	53	47	44	42	41	48	50	53
Don't know	22	25	18	21	17	22	23	23	15	34	33	30	23	18	22	28	25	26	26	24	17

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	99	170
Male 25 to 39	311	350
Male 40 to 59	557	463
Male 60 +	359	348
Female 18 to 24	145	162
Female 25 to 39	352	348
Female 40 to 59	547	474
Female 60 +	368	424
Region		
North England	611	674
Midlands	384	449
East England	265	263
London	457	350
South England	575	627
Wales	140	137
Scotland	306	238
Social Grade		
AB	965	767
C1	781	794
C2	460	575
DE	532	602
Newspaper Type		
Express / Mail	533	411
Sun / Star	421	589
Mirror / Record	235	424
Guardian / Independent	182	82
FT / Times / Telegraph	219	233
Other Paper	336	315
No Paper	812	685
Political Party Identification		
Labour	882	890
Conservative	746	780
Liberal Democrat	288	329
Others	203	82
None/ DK	619	657

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<http://today.yougov.co.uk>