

YouGov / The Sun Survey Results

Sample Size: 2530 GB Adults
Fieldwork: 4th - 5th April 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2530	745	847	183	773	647	518	1230	1300	306	645	865	713	1442	1088	324	822	541	622	220	
Unweighted Sample	2530	747	791	189	781	608	542	1214	1316	143	685	957	745	1726	804	423	829	505	539	234	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	37	100	0	0	87	2	10	37	37	41	34	33	43	42	30	42	48	36	26	23
Lab	42	0	100	0	5	92	41	41	43	37	48	46	35	38	47	44	29	45	56	40
Lib Dem	9	0	0	100	2	1	36	9	9	11	10	9	8	10	8	7	13	10	7	5
Other	12	0	0	0	6	5	12	13	11	12	8	12	14	9	15	7	10	10	11	33

Other Parties Voting Intention

UKIP	5	0	0	0	5	2	3	6	4	4	1	5	8	3	7	2	6	4	7	1
SNP / PCY	3	0	0	0	0	2	2	3	2	1	2	3	3	2	3	0	0	1	0	28
Green	2	0	0	0	0	0	5	2	2	3	3	2	1	2	1	4	2	1	2	1
BNP	1	0	0	0	1	1	0	1	1	2	2	1	1	1	2	1	1	3	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	0	1	1	0	1	0	0	1	1	0	1	1	1

Non Voters

Would Not Vote	7	0	0	0	2	1	5	6	9	12	10	6	4	5	10	7	7	8	8	7
Don't know	13	0	0	0	11	8	17	9	17	12	14	14	12	14	12	15	13	15	11	13

Do you approve or disapprove of the Government's record to date?

	3-4 Apr	4-5 Apr																			
Approve	32	31	79	2	41	67	5	22	36	26	28	30	27	38	36	25	31	40	30	24	20
Disapprove	54	55	7	93	42	19	89	64	55	56	49	55	60	52	50	62	51	46	56	66	67
Don't know	14	14	14	5	16	14	6	14	9	18	23	15	13	10	14	13	18	14	14	11	13

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	21-22 Mar	4-5 Apr																			
Strongly support	7	6	15	0	12	12	0	5	7	5	6	5	4	9	6	6	5	9	6	4	3
Tend to support	32	32	63	4	60	55	8	37	33	31	29	35	30	34	38	25	30	41	30	26	22
TOTAL SUPPORT	39	38	78	4	72	67	8	42	40	36	35	40	34	43	44	31	35	50	36	30	25
Tend to oppose	25	27	15	36	19	19	34	30	27	27	33	26	26	25	28	26	31	22	26	31	28
Strongly oppose	28	28	4	58	5	8	55	24	28	28	18	25	32	29	22	36	23	20	28	35	43
TOTAL OPPOSE	53	55	19	94	24	27	89	54	55	55	51	51	58	54	50	62	54	42	54	66	71
Don't know	10	7	3	2	4	6	3	5	5	10	14	10	7	3	7	8	11	8	10	5	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	157
Male 25 to 39	279	324
Male 40 to 59	472	428
Male 60 +	397	321
Female 18 to 24	77	149
Female 25 to 39	406	321
Female 40 to 59	485	438
Female 60 +	348	392
Region		
North England	539	622
Midlands	386	415
East England	246	243
London	423	324
South England	583	579
Wales	119	127
Scotland	234	220
Social Grade		
AB	984	708
C1	742	734
C2	374	531
DE	430	557
Newspaper Type		
Express / Mail	516	368
Sun / Star	302	533
Mirror / Record	165	382
Guardian / Independent	178	74
FT / Times / Telegraph	233	206
Other Paper	283	278
No Paper	770	612
Political Party Identification		
Labour	748	802
Conservative	685	694
Liberal Democrat	274	291
Others	166	71
None/ DK	574	595

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