

YouGov / The Sun Survey Results

Sample Size: 2864 GB Adults
Fieldwork: 3rd - 4th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2864	825	959	197	892	791	640	1392	1472	347	730	979	808	1632	1232	367	931	613	705	249
Unweighted Sample	2864	810	924	215	864	762	664	1365	1499	194	701	1197	772	1918	946	463	940	535	618	308
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	37	100	0	0	87	4	13	36	38	35	35	33	43	41	32	37	45	39	30	19
Lab	43	0	100	0	4	92	41	42	44	45	44	47	37	39	48	43	35	44	54	36
Lib Dem	9	0	0	100	2	1	35	10	8	8	11	8	8	10	7	11	10	7	8	7
Other	12	0	0	0	8	3	12	13	11	12	10	12	13	11	13	9	9	10	8	38

Other Parties Voting Intention

UKIP	5	0	0	0	5	0	2	5	4	5	2	5	6	4	5	6	5	6	3	4
SNP / PCY	3	0	0	0	1	2	3	3	3	2	4	3	4	3	3	0	0	1	0	33
Green	2	0	0	0	1	0	4	1	2	1	2	2	2	2	2	3	2	1	2	1
BNP	1	0	0	0	1	0	1	2	1	2	2	1	1	1	2	1	2	1	2	0
Other	1	0	0	0	0	1	0	1	0	2	0	1	0	1	0	0	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	7	0	0	0	2	2	5	7	8	11	11	7	3	6	9	7	8	5	9	5
Don't know	14	0	0	0	10	6	25	9	19	17	15	12	15	14	15	11	15	15	14	15

Do you approve or disapprove of the Government's record to date?

	June 30 - July 1	July 3 - July 4																			
Approve	30	30	78	3	48	63	6	26	34	26	28	30	28	33	34	26	31	35	32	24	25
Disapprove	56	56	9	92	36	23	87	60	56	56	45	53	61	57	54	59	56	50	56	62	64
Don't know	13	14	13	5	16	14	7	14	10	18	27	16	10	10	13	15	13	15	12	15	12

Fieldwork: 3rd - 4th July 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	2864	810	924	215	864	762	664	1365	1499	194	701	1197	772	1918	946	463	940	535	618	308
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June 19 - 20
July 3 - 4

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	24	26	74	1	9	65	3	11	27	24	23	23	23	33	29	21	24	31	27	21	19
Labour	38	38	5	86	13	9	81	36	40	36	43	34	40	37	37	39	39	31	40	45	38
Liberal Democrat	6	6	3	1	56	3	1	18	8	4	3	8	6	5	7	5	9	6	5	5	6
Other	3	3	0	1	0	3	1	3	4	3	2	3	4	4	3	4	2	3	3	3	10
None	12	12	7	6	7	9	6	14	11	13	5	12	15	12	10	14	12	13	10	13	10
Don't know	16	15	10	5	15	12	8	19	9	20	24	20	11	10	13	17	14	16	15	13	16

Asylum and immigration

Conservative	37	37	80	20	33	69	19	30	39	36	36	36	36	41	41	33	39	40	39	34	33
Labour	16	17	1	43	3	2	40	13	17	16	17	17	18	14	17	16	15	14	14	21	21
Liberal Democrat	6	5	2	3	40	2	2	18	7	4	7	6	6	4	6	4	5	5	7	5	5
Other	8	8	5	5	2	8	5	6	10	7	9	7	8	9	7	10	5	7	10	8	12
None	17	17	7	18	10	11	19	16	17	17	9	15	20	20	16	19	21	18	15	17	14
Don't know	15	15	6	12	12	8	15	17	10	20	22	19	13	12	14	17	15	16	15	15	15

Law and order

Conservative	34	35	83	10	30	71	10	27	37	33	31	31	35	39	38	30	38	38	36	30	28
Labour	25	24	1	63	7	3	60	19	25	23	19	25	27	24	24	25	21	20	24	32	27
Liberal Democrat	4	5	1	2	38	2	1	14	6	3	7	6	3	3	5	4	6	4	6	3	4
Other	5	5	2	2	0	5	2	4	7	4	6	4	5	6	5	6	3	4	6	5	11
None	14	15	6	12	10	10	13	15	15	15	11	13	16	17	13	17	17	15	13	15	13
Don't know	17	16	7	10	14	10	13	21	10	22	25	21	14	11	15	19	15	18	15	16	17

Education and schools

Conservative	26	27	79	1	7	68	3	11	28	26	20	24	26	34	30	23	29	33	29	21	18
Labour	35	34	3	81	9	6	77	30	35	32	34	32	36	32	32	36	33	27	35	41	36
Liberal Democrat	9	8	3	3	65	3	2	24	10	7	10	8	7	8	9	6	10	8	8	7	8
Other	4	4	0	2	1	3	1	4	5	4	4	4	4	5	4	5	3	4	4	4	12
None	12	12	6	7	5	9	8	13	12	12	10	12	13	12	11	13	12	13	10	13	11
Don't know	15	15	9	5	13	11	10	18	10	19	22	20	13	9	13	17	13	15	15	15	15

Fieldwork: 3rd - 4th July 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		2864	825	959	197	892	791	640	1392	1472	347	730	979	808	1632	1232	367	931	613	705	249	
Unweighted Sample		2864	810	924	215	864	762	664	1365	1499	194	701	1197	772	1918	946	463	940	535	618	308	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Taxation																						
	Conservative	29	30	82	3	15	69	6	16	32	28	27	25	30	36	34	25	30	36	32	26	18
	Labour	30	28	2	72	6	4	67	23	29	28	30	27	31	27	28	29	28	22	30	35	30
	Liberal Democrat	7	7	2	3	59	3	1	24	9	5	6	9	7	6	8	6	9	7	8	6	8
	Other	4	5	0	2	1	4	2	3	6	3	4	5	4	5	4	6	4	4	3	5	10
	None	13	14	6	10	7	9	12	15	13	14	10	13	16	14	12	16	13	14	12	14	17
	Don't know	15	16	8	8	13	11	12	19	10	21	24	21	13	12	14	18	17	17	15	14	16
Unemployment																						
	Conservative	28	27	75	3	10	62	6	13	27	26	25	25	25	31	31	21	28	30	30	23	17
	Labour	32	31	5	73	15	8	68	30	35	28	33	29	34	29	31	31	31	27	30	37	31
	Liberal Democrat	5	5	2	2	46	2	1	16	6	4	5	6	4	5	6	4	6	5	6	4	5
	Other	4	5	1	2	2	4	2	5	6	4	6	4	5	6	4	7	4	4	5	5	13
	None	14	16	8	12	10	12	13	16	16	16	11	15	17	17	13	19	15	16	14	17	16
	Don't know	17	16	9	8	17	12	11	20	10	22	21	21	14	12	14	19	17	17	15	15	17
The economy in general																						
	Conservative	32	31	87	2	18	73	4	18	34	29	29	28	30	37	35	26	32	37	34	27	19
	Labour	29	28	0	75	7	2	69	25	30	27	26	28	31	26	27	30	28	22	28	35	31
	Liberal Democrat	4	4	1	1	47	1	0	16	6	3	4	5	4	4	5	3	5	5	5	3	5
	Other	4	4	0	1	1	4	1	4	6	3	3	3	5	5	4	5	4	3	3	4	13
	None	14	14	4	11	7	9	11	16	15	14	12	14	16	14	13	16	13	15	14	15	14
	Don't know	18	17	7	10	20	11	13	22	10	23	26	22	14	13	16	19	18	18	16	16	18
Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.																						
	Charismatic	26	24	44	14	30	40	13	24	26	23	32	24	22	23	28	19	26	28	23	21	19
	Sticks to what he believes in	20	21	42	11	22	37	10	16	22	19	21	20	20	22	21	21	20	21	21	20	20
	Strong	20	20	47	6	19	42	6	13	20	19	20	20	18	21	21	17	21	22	21	16	19
	Decisive	19	20	44	7	26	38	5	17	18	21	26	21	18	18	21	18	16	22	19	19	21
	A natural leader	21	20	45	6	24	40	6	18	20	19	21	19	19	21	24	14	19	23	22	17	14
	Honest	18	18	48	3	17	40	5	12	20	16	13	14	16	27	20	16	19	22	18	15	11
	Good in a crisis	14	13	35	2	15	30	3	11	15	12	13	14	12	15	14	12	15	16	14	10	13
	In touch with the concerns of ordinary people	13	11	32	1	11	29	1	5	12	11	9	10	11	14	12	11	10	14	14	8	4
	None of these	38	41	6	66	30	13	67	45	42	40	30	36	45	45	38	45	44	33	41	45	52
	Don't know	8	8	4	3	8	5	4	8	5	10	14	12	6	4	8	8	5	9	7	10	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.

In touch with the concerns of ordinary people	21	18	5	41	14	5	37	21	19	18	16	14	22	19	19	18	19	15	18	22	19
Honest	16	16	4	38	11	4	34	17	18	14	13	15	17	18	17	15	17	14	17	18	17
Sticks to what he believes in	14	12	6	27	9	6	26	11	13	12	10	12	14	12	13	12	12	10	12	15	15
Strong	7	7	2	16	5	3	15	5	6	7	7	6	8	6	7	7	8	6	5	9	7
Decisive	6	6	3	14	5	2	13	7	7	6	4	7	7	7	6	7	7	5	6	8	8
Charismatic	5	5	2	10	3	2	8	5	4	5	2	5	6	4	4	5	6	4	5	5	4
A natural leader	4	4	1	9	2	2	8	3	3	5	5	4	4	4	3	5	4	4	4	4	3
Good in a crisis	4	3	1	8	2	1	8	3	4	3	2	4	4	3	4	3	4	3	3	4	4
None of these	49	50	74	22	51	72	28	49	54	47	42	45	51	58	53	47	49	53	52	47	48
Don't know	18	18	14	15	21	15	15	18	13	24	26	25	15	13	16	21	19	20	16	19	16

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Honest	13	13	24	5	44	19	5	19	15	11	11	11	14	16	15	11	13	16	12	12	10
Charismatic	13	13	22	9	28	18	9	16	14	12	17	14	11	13	15	11	15	13	12	15	7
In touch with the concerns of ordinary people	13	12	21	5	42	17	4	18	12	13	13	12	10	14	14	9	13	13	11	12	10
Sticks to what he believes in	7	6	11	2	24	10	2	8	7	6	6	6	5	8	7	6	8	7	6	5	4
A natural leader	5	5	6	2	20	5	3	7	5	4	3	5	5	4	5	4	6	5	5	4	2
Strong	4	4	6	2	16	4	2	5	4	3	4	4	3	3	4	3	4	3	4	3	3
Decisive	4	4	6	1	18	5	1	5	5	3	2	5	4	3	4	4	5	4	4	2	4
Good in a crisis	3	3	4	1	16	3	1	5	3	3	1	4	3	2	3	3	4	3	3	2	4
None of these	57	58	40	78	16	48	77	52	62	55	52	51	63	62	56	62	60	53	59	61	65
Don't know	12	12	12	5	9	11	6	10	6	17	14	17	10	8	11	13	9	14	11	10	12

June 30 - July 3 -
July 1 4

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Right	35	37	44	39	43	40	39	41	46	28	41	38	36	35	39	34	34	37	38	35	44
Wrong	41	42	38	42	39	43	41	38	40	44	32	33	46	50	41	43	45	43	38	42	41
Don't know	24	21	17	19	19	17	21	21	14	28	28	29	19	15	20	23	21	20	23	23	16

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	2	1	3	1	3	2	2	1	2	1	2	2	1	1	1	1	1	2	1	2	0
Fairly well	27	28	39	25	32	36	27	25	36	20	30	27	28	26	28	27	23	27	36	23	31
TOTAL WELL	29	29	42	26	35	38	29	26	38	21	32	29	29	27	29	28	24	29	37	25	31
Fairly badly	32	36	33	38	39	35	36	39	35	37	36	30	38	41	37	35	40	36	35	36	37
Very badly	13	13	6	17	5	10	16	11	14	12	6	10	14	17	12	14	15	11	10	16	13
TOTAL BADLY	45	49	39	55	44	45	52	50	49	49	42	40	52	58	49	49	55	47	45	52	50
Don't know	26	22	19	18	21	18	19	24	12	30	25	31	19	15	21	23	21	24	18	22	19

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	77	178
Male 25 to 39	296	367
Male 40 to 59	596	484
Male 60 +	396	364
Female 18 to 24	117	169
Female 25 to 39	405	364
Female 40 to 59	601	495
Female 60 +	376	444
Region		
North England	618	705
Midlands	393	470
East England	270	275
London	463	367
South England	670	656
Wales	142	143
Scotland	308	249
Social Grade		
AB	1064	802
C1	854	831
C2	400	601
DE	546	630
Newspaper Type		
Express / Mail	588	430
Sun / Star	357	616
Mirror / Record	189	444
Guardian / Independent	180	86
FT / Times / Telegraph	234	243
Other Paper	367	329
No Paper	949	716
Political Party Identification		
Labour	938	931
Conservative	801	816
Liberal Democrat	332	344
Others	189	86
None/ DK	604	687

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