

YouGov / The Sun Survey Results

Sample Size: 2657 GB Adults
Fieldwork: 2nd - 3rd August 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2657	745	905	216	812	714	559	1291	1366	321	678	909	749	1514	1143	340	864	569	654	231	
Unweighted Sample	2657	755	847	209	818	682	561	1255	1402	202	695	1027	733	1683	974	443	859	508	607	240	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	88	3	11	34	37	28	29	35	45	39	30	37	45	34	29	19
Lab	43	0	100	0	3	93	38	42	44	49	48	45	35	40	47	44	33	44	55	43
Lib Dem	10	0	0	100	1	1	40	11	10	13	13	10	8	11	9	10	14	10	7	8
Other	11	0	0	0	8	3	11	14	9	11	11	11	13	9	14	9	8	12	9	30

Other Parties Voting Intention

UKIP	5	0	0	0	5	1	2	6	4	4	3	4	8	4	7	6	6	5	5	1
SNP / PCY	3	0	0	0	0	1	3	3	2	3	4	2	2	2	3	0	0	2	0	23
Green	2	0	0	0	0	1	3	2	2	3	2	1	1	2	1	1	1	2	2	2
BNP	1	0	0	0	2	0	1	2	1	0	2	2	1	1	2	1	1	2	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	1	1	1	1	1	1	1	1	1	0	2

Non Voters

Would Not Vote	8	0	0	0	3	2	3	7	10	14	11	7	4	7	10	7	9	8	9	4
Don't know	13	0	0	0	11	8	16	8	17	11	14	13	12	12	13	12	13	13	13	12

Do you approve or disapprove of the Government's record to date?

	August 1 - 2	August 2 - 3																			
Approve	30	30	77	3	47	61	6	27	34	26	22	27	30	35	33	25	35	32	31	25	23
Disapprove	56	55	10	91	33	24	85	60	57	54	52	57	58	53	52	60	53	49	56	61	67
Don't know	14	15	13	6	20	15	9	14	9	20	26	16	13	12	14	15	12	18	14	14	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 19 - 20	August 2 - 3																			
Which of these would make the best Prime Minister?																					
David Cameron	34	35	94	4	20	79	8	19	37	33	25	32	33	44	38	30	38	41	34	30	24
Ed Miliband	25	25	0	65	8	3	58	24	28	22	34	24	26	21	22	28	25	20	26	30	28
Nick Clegg	6	6	0	2	42	1	2	18	7	5	7	7	5	4	7	4	5	6	6	4	9
Don't know	35	35	5	29	30	17	32	39	29	40	34	37	36	32	32	37	33	33	35	36	39

	July 19 - 20	August 2 - 3																			
If you had to choose, which of the following options would be best for Britain?																					
A majority Conservative government	28	28	82	2	3	72	4	7	30	27	18	21	28	39	31	25	31	35	24	24	20
A coalition between the Conservatives and Liberal Democrats	10	11	16	0	44	12	1	21	12	10	9	11	10	12	12	9	10	12	12	8	7
A coalition between Labour and the Liberal Democrats	12	12	0	15	32	2	12	27	12	12	19	14	10	9	13	11	11	10	12	14	15
A majority Labour government	31	31	0	80	4	3	76	26	32	31	34	30	35	27	29	34	32	23	32	38	41
Don't know	19	18	2	3	17	10	8	20	14	21	21	24	16	13	15	22	16	20	19	16	17

	August 1 - 2	August 2 - 3																			
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?																					
Right	32	34	41	35	45	38	34	37	43	25	36	37	32	32	37	30	33	33	35	33	37
Wrong	45	45	40	46	36	43	47	45	45	46	35	35	49	54	42	49	46	46	42	47	46
Don't know	23	21	19	19	19	19	19	18	12	29	29	28	19	14	21	20	21	21	22	21	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	1	1	1	1	0	0	1	0	1	1	1	0	1	1	1	0	1	1	1	
Fairly well	23	24	35	21	31	20	24	29	19	25	26	24	21	26	21	25	24	27	21	22	
TOTAL WELL	24	25	36	22	32	20	24	30	19	26	27	25	21	27	22	26	24	28	22	23	
Fairly badly	39	39	38	39	42	39	41	40	41	36	31	33	39	46	39	37	38	40	37	36	43
Very badly	15	15	8	21	6	10	21	14	16	15	9	10	18	20	13	18	13	14	13	19	17
TOTAL BADLY	54	54	46	60	48	49	62	54	57	51	40	43	57	66	52	55	51	54	50	55	60
Don't know	21	21	18	18	20	19	17	22	13	30	34	29	19	12	21	22	22	22	22	17	

What do you think is the mostly likely result of the next general election?

A large Conservative majority	5	13	1	4	11	1	3	5	5	7	5	6	3	5	5	6	6	4	3	4
A small Conservative majority	19	41	6	21	34	9	16	22	16	16	19	17	22	22	15	20	21	18	18	14
A hung Parliament, with the Conservatives the biggest party	14	23	5	25	21	7	15	15	13	10	14	13	17	16	11	15	17	14	10	12
A hung Parliament, with Labour the biggest party	15	5	20	20	8	20	20	15	14	10	15	16	15	15	14	12	14	15	15	18
A small Labour majority	18	4	36	10	7	32	20	21	15	20	19	19	16	19	17	17	13	18	23	25
A large Labour majority	9	1	21	2	3	16	6	9	9	11	8	10	8	6	12	9	7	9	11	9
Something else	2	0	0	4	2	1	3	2	2	3	2	2	2	2	3	4	2	2	1	3
Don't know	19	12	11	14	15	14	17	11	26	23	19	19	17	15	23	19	20	20	18	13

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	83	165
Male 25 to 39	296	340
Male 40 to 59	504	449
Male 60 +	372	337
Female 18 to 24	119	157
Female 25 to 39	399	337
Female 40 to 59	523	460
Female 60 +	361	412
Region		
North England	607	654
Midlands	391	436
East England	247	255
London	443	340
South England	612	608
Wales	117	133
Scotland	240	231
Social Grade		
AB	944	744
C1	739	771
C2	436	558
DE	538	585
Newspaper Type		
Express / Mail	517	399
Sun / Star	363	571
Mirror / Record	217	412
Guardian / Independent	163	80
FT / Times / Telegraph	215	226
Other Paper	355	306
No Paper	827	664
Political Party Identification		
Labour	828	864
Conservative	760	757
Liberal Democrat	291	319
Others	186	80
None/ DK	592	638

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