

YouGov / The Sun Survey Results

Sample Size: 2365 GB Adults
Fieldwork: 2nd - 3rd May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2365	707	815	191	714	658	519	1149	1216	286	603	809	667	1348	1017	303	769	506	582	206
Unweighted Sample	2365	729	763	199	747	596	559	1123	1242	210	654	834	667	1620	745	407	799	445	561	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	37	100	0	0	89	3	15	37	37	33	36	34	41	42	29	47	42	41	26	20
Lab	42	0	100	0	4	93	35	42	43	43	45	44	38	37	50	35	33	41	60	40
Lib Dem	10	0	0	100	1	1	39	11	9	10	11	9	9	11	8	10	15	7	7	8
Other	11	0	0	0	6	3	11	11	12	13	7	12	12	10	13	8	9	11	8	32

Other Parties Voting Intention

UKIP	5	0	0	0	5	0	3	5	4	3	2	5	7	3	6	5	5	6	4	1
SNP / PCY	3	0	0	0	0	1	3	3	3	2	3	3	3	3	2	0	0	1	0	30
Green	2	0	0	0	1	0	4	1	2	5	1	2	1	2	2	1	2	2	2	0
BNP	1	0	0	0	0	1	0	1	1	1	1	1	1	1	2	1	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	2	1	1	0	1	1	0	1	1	0	1

Non Voters

Would Not Vote	6	0	0	0	1	1	3	6	6	10	7	7	3	5	8	6	7	3	8	9
Don't know	12	0	0	0	9	7	19	9	15	15	13	14	8	11	13	17	12	12	10	12

28 -29
Apr

2-3 May

Do you approve or disapprove of the Government's record to date?

Approve	31	33	79	4	52	68	7	30	37	29	28	31	31	39	39	25	37	37	36	25	29
Disapprove	54	52	10	89	33	20	83	57	54	51	50	49	57	50	47	59	46	47	52	63	52
Don't know	15	15	11	8	15	12	10	13	9	20	22	20	12	10	14	16	17	17	12	13	19

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Right	37	42	51	39	55	48	40	44	51	34	45	42	42	42	45	39	43	43	41	39	49
Wrong	42	36	31	40	30	34	39	37	35	37	25	36	39	39	35	39	32	37	36	38	37
Don't know	21	21	17	20	15	17	21	19	14	29	30	23	19	19	20	22	25	20	22	23	14

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	1	2	3	2	1	3	1	1	2	2	3	1	2	1	2	2	2	1	3	2	2
Fairly well	26	35	47	30	37	45	32	33	43	27	37	34	35	35	36	34	34	37	35	31	43
TOTAL WELL	27	37	50	32	38	48	33	34	45	29	40	35	37	36	38	36	36	38	38	33	45
Fairly badly	35	33	28	37	40	28	36	38	34	33	26	31	34	38	34	32	30	32	34	34	39
Very badly	12	8	4	11	4	5	11	7	9	7	3	7	11	9	7	10	8	9	8	9	4
TOTAL BADLY	47	41	32	48	44	33	47	45	43	40	29	38	45	47	41	42	38	41	42	43	43
Don't know	25	21	17	20	17	18	20	21	11	31	31	27	18	16	21	23	25	21	20	24	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	103	162
	Male 25 to 39	293	335
	Male 40 to 59	470	442
	Male 60 +	363	332
	Female 18 to 24	142	154
	Female 25 to 39	391	332
	Female 40 to 59	517	453
	Female 60 +	338	406
Region			
	North England	610	644
	Midlands	393	429
	East England	238	251
	London	427	335
	South England	628	599
	Wales	94	131
	Scotland	227	228
Social Grade			
	AB	980	733
	C1	795	759
	C2	402	550
	DE	440	576
Newspaper Type			
	Express / Mail	501	393
	Sun / Star	358	563
	Mirror / Record	202	406
	Guardian / Independent	176	79
	FT / Times / Telegraph	241	222
	Other Paper	335	301
	No Paper	804	654
Political Party Identification			
	Labour	830	851
	Conservative	736	746
	Liberal Democrat	280	314
	Others	180	79
	None/ DK	591	628

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