

YouGov / ITV Wales Survey Results

Sample Size: 1010 Welsh Adults
Fieldwork: 2nd - 4th May 2011

	Westminster Voting Intention				Constituency vote				Gender		Age			Social Grade		Region					
Total	Con	Lab	Lib Dem	Plaid	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample	1010	214	437	73	89	162	397	77	146	486	524	270	314	426	475	535	193	209	225	209	174
Unweighted Sample	1010	214	400	75	96	164	365	78	153	493	517	262	307	441	436	574	214	213	206	215	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Westminster: Headline Voting Intention

Con	24	100	0	0	0	96	2	5	12	23	26	25	20	27	26	23	26	30	22	25	18
Lab	50	0	100	0	0	2	96	12	19	52	48	45	59	46	47	53	42	41	56	54	58
Lib Dem	8	0	0	100	0	1	1	76	6	6	11	12	7	7	10	7	11	10	6	9	6
PCY	10	0	0	0	100	0	1	0	60	11	9	11	8	11	11	9	14	13	9	5	12
Other	7	0	0	0	0	2	1	7	2	8	6	6	6	9	7	8	7	7	7	7	6

Other Parties Voting Intention

Green	2	0	0	0	0	0	0	4	0	1	2	3	1	1	2	1	2	0	3	2	0
UKIP	4	0	0	0	0	1	1	3	1	4	3	1	3	6	3	4	4	4	3	4	4
BNP	2	0	0	0	0	1	0	0	1	2	1	1	2	2	1	2	2	3	0	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Other	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0

Non Voters

Would Not Vote	5	0	0	0	0	0	0	2	0	4	5	8	5	3	3	6	5	1	5	7	5
Don't know	9	0	0	0	0	2	2	3	3	5	12	12	9	7	9	9	8	11	8	8	8

Fieldwork: 2nd - 4th May 2011

	Westminster Voting Intention				Constituency vote				Gender		Age			Social Grade		Region						
	Con	Lab	Lib Dem	Plaid	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West		
Weighted Sample	1010	214	437	73	89	162	397	77	146	486	524	270	314	426	475	535	193	209	225	209	174	
Unweighted Sample	1010	214	400	75	96	164	365	78	153	493	517	262	307	441	436	574	214	213	206	215	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Constituency vote

[Adjusted taking into account likelihood to vote]

Con	20	81	0	2	0	100	0	0	0	17	22	18	16	23	20	19	21	23	21	18	14
Lab	47	4	90	1	4	0	100	0	0	51	43	47	54	43	47	48	36	39	52	52	59
Lib Dem	9	2	2	82	0	0	0	100	0	6	12	14	6	8	11	7	14	7	8	10	6
Plaid Cymru	18	9	7	14	96	0	0	0	100	18	18	18	17	19	17	19	25	24	14	11	17
Other	6	3	1	1	0	0	0	0	0	7	5	3	7	7	5	7	4	8	4	10	4

Non Constituency Voters

Would Not Vote	1	1	1	1	0	0	0	0	0	1	1	3	1	1	1	1	2	1	2	1	1
Don't know	7	7	2	2	1	0	0	0	0	5	9	10	8	6	7	7	4	9	9	7	8

Wales Regional Vote

[Adjusted taking into account likelihood to vote]

Con	19	76	0	4	4	89	1	4	3	17	21	17	15	22	19	19	20	23	19	17	13
Lab	43	3	83	3	3	1	88	6	4	44	42	43	48	39	42	43	36	36	47	47	49
Lib Dem	8	2	1	77	1	2	0	79	2	4	11	12	6	7	10	5	11	6	8	9	6
Plaid Cymru	18	10	11	9	84	3	5	0	82	19	16	17	20	17	17	19	21	20	14	12	24
Green	3	2	2	2	2	1	2	3	1	4	3	6	3	2	3	3	3	1	7	4	1
UKIP	7	6	2	3	5	3	2	7	5	8	6	3	5	11	7	8	7	11	6	6	6
BNP	2	1	0	2	0	1	1	1	2	2	1	1	2	2	1	3	1	3	0	3	2
Socialist	1	0	0	0	1	1	0	0	1	1	0	0	1	0	0	1	1	1	0	1	0
Christian	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0
Communist	0	0	1	0	0	0	1	0	0	1	0	1	0	0	1	0	0	1	0	1	1
Other	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0

Wales Regional Non Voters

Would Not Vote	1	1	0	1	0	0	0	1	0	1	1	2	1	1	1	1	2	1	2	0	1
Don't know	7	5	2	2	1	0	1	2	2	4	9	11	7	4	7	6	2	6	9	8	8

Fieldwork: 2nd - 4th May 2011

	Westminster Voting Intention				Constituency vote				Gender		Age			Social Grade		Region						
	Total	Con	Lab	Lib Dem	Plaid	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample	1010	214	437	73	89	162	397	77	146	486	524	270	314	426	475	535	193	209	225	209	174	
Unweighted Sample	1010	214	400	75	96	164	365	78	153	493	517	262	307	441	436	574	214	213	206	215	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And for the referendum held on the 5th of May...

The referendum question reads as follows:

“At present, the UK uses the "first past the post" system to elect MPs to the House of Commons. Should the "alternative vote" system be used instead?”

How will you vote in the referendum on Thursday?

[Adjusted taking into account likelihood to vote]

Yes	37	16	38	76	56	15	37	72	51	41	33	43	35	35	40	35	37	36	39	35	39
No	50	76	47	19	32	81	47	22	38	49	50	38	50	56	49	51	52	50	49	53	45
Don't know	12	7	15	5	10	4	16	7	9	8	16	16	15	9	11	14	11	13	11	12	14
Won't vote	1	2	1	0	2	1	1	0	3	2	0	4	0	0	1	1	1	1	1	0	2

REBASED: How will you vote in the referendum on Thursday?

[Adjusted taking into account likelihood to vote, excluding don't know and wouldn't vote]

Yes	43	17	45	80	63	16	44	77	58	46	40	53	42	39	45	41	42	42	44	40	47
No	57	83	56	20	37	84	56	23	42	54	60	47	59	61	55	60	58	58	56	61	53

On a scale of 0 to 10, where 0 means you will definitely not vote, and 10 means you definitely will vote, how likely are you to vote on Thursday?

0 - Certain NOT to vote	7	4	3	4	0	1	1	1	0	7	7	12	7	4	6	8	6	5	7	9	8
1	1	0	0	0	0	0	0	0	0	0	1	0	1	0	0	1	1	0	0	1	0
2	1	0	1	1	0	1	1	1	0	1	1	2	1	1	0	2	2	1	1	0	1
3	1	0	1	1	1	1	1	0	1	1	1	2	2	1	1	2	2	0	3	1	1
4	1	1	0	1	1	1	0	2	0	1	0	1	1	0	0	1	1	0	0	0	1
5	4	6	4	3	5	5	4	1	5	3	6	7	5	2	3	6	5	6	2	5	4
6	1	1	1	1	2	0	2	3	1	2	1	3	1	1	1	2	2	1	1	0	2
7	5	7	2	11	3	4	3	9	4	5	6	7	6	3	7	3	3	6	8	4	6
8	6	5	7	9	0	6	7	11	3	6	7	7	7	5	5	7	5	4	8	7	7
9	9	9	10	10	4	10	9	16	9	9	9	8	11	9	11	8	7	12	8	7	11
10 - Absolutely certain to vote	61	65	68	56	83	73	71	55	76	64	59	47	57	73	63	59	63	62	59	62	59
Don't know	3	0	2	3	1	0	2	1	1	2	3	5	2	1	2	3	3	3	3	2	1

Fieldwork: 2nd - 4th May 2011

	Westminster Voting Intention				Constituency vote				Gender		Age			Social Grade		Region						
	Total	Con	Lab	Lib Dem	Plaid	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
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Unweighted Sample	1010	214	400	75	96	164	365	78	153	493	517	262	307	441	436	574	214	213	206	215	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Constituency vote

[Not adjusted for likelihood to vote]

Con	19	81	1	1	0	100	0	0	0	17	22	17	16	23	20	19	22	23	20	17	15
Lab	48	4	90	3	4	0	100	0	0	51	44	48	55	43	46	49	36	40	53	53	58
Lib Dem	9	2	2	82	0	0	0	100	0	6	12	14	6	9	11	7	14	7	9	11	6
Plaid Cymru	18	9	7	13	96	0	0	0	100	18	18	18	16	18	17	18	25	23	14	10	17
Other	6	4	1	1	0	0	0	0	0	8	5	3	7	8	6	7	4	8	5	10	5

Non Constituency Voters

Would Not Vote	8	5	3	4	0	0	0	0	0	7	8	14	8	4	7	8	9	5	9	9	6
Don't know	10	7	2	3	1	0	0	0	0	8	12	14	9	7	10	9	7	11	11	9	11

Wales Regional Vote

[Not adjusted for likelihood to vote]

Con	19	76	0	4	4	90	1	3	2	16	21	16	15	22	18	19	20	22	18	17	14
Lab	43	3	84	2	3	1	88	6	4	44	42	44	49	38	42	43	35	36	48	47	49
Lib Dem	8	3	1	79	1	2	0	80	2	5	11	12	6	8	11	5	10	7	8	10	6
Plaid Cymru	17	10	10	9	85	3	5	0	83	19	16	17	19	17	17	18	21	20	13	12	23
Green	3	2	2	3	2	1	2	3	1	4	3	6	3	2	4	3	3	1	7	4	1
UKIP	7	6	2	3	4	3	2	6	4	8	6	3	5	11	7	7	7	10	6	6	6
BNP	2	1	0	1	0	1	1	1	2	3	1	1	2	2	1	3	2	3	0	3	2
Socialist	1	0	0	0	1	1	0	0	1	1	0	0	1	0	0	1	1	1	0	1	0
Christian	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
Communist	0	0	1	0	0	0	0	0	0	1	0	1	0	0	1	0	0	1	1	1	0
Other	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0

Wales Regional Non Voters

Would Not Vote	8	5	3	4	0	0	0	1	0	7	8	13	8	4	7	8	9	5	8	9	7
Don't know	9	6	2	3	2	0	1	1	3	6	11	15	9	5	10	8	5	8	12	9	10

Fieldwork: 2nd - 4th May 2011

	Westminster Voting Intention				Constituency vote				Gender		Age			Social Grade		Region						
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Unweighted Sample	1010	214	400	75	96	164	365	78	153	493	517	262	307	441	436	574	214	213	206	215	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And for the referendum held on the 5th of May...

The referendum question reads as follows:

“At present, the UK uses the "first past the post" system to elect MPs to the House of Commons.

Should the "alternative vote" system be used instead?”

How will you vote in the referendum on Thursday?

[Not adjusted for likelihood to vote]

Yes	33	15	35	71	53	15	35	67	49	38	28	33	31	34	36	30	32	33	35	30	35
No	45	71	45	18	32	80	44	21	37	45	45	33	44	53	44	46	46	45	44	47	41
Don't know	15	9	17	11	14	5	19	12	12	9	20	19	18	11	13	16	15	17	14	14	15
Won't vote	7	5	3	0	2	1	2	0	3	8	7	16	7	3	7	8	8	5	7	9	10

REBASED: How will you vote in the referendum on Thursday?

[Not adjusted taking into account likelihood to vote, excluding don't know and wouldn't vote]

Yes	42	17	44	80	63	16	44	76	57	46	39	50	42	39	45	40	41	42	44	39	47
No	58	83	56	21	38	85	56	24	43	54	61	50	58	61	55	60	59	58	56	61	53

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no	Weighted no.
Age and Gender		
Male 18-24	58	64
Male 25-39	104	111
Male 40-59	178	169
Male 60+	153	142
Female 18-24	64	61
Female 25-39	106	114
Female 40-59	178	177
Female 60+	169	173
Social Grade		
ABC1	436	475
C2DE	574	535
Newspaper Type		
Express / Mail	198	141
Sun / Star	170	162
Mirror / Record	123	212
Guardian / Independent	44	20
FT / Times / Telegraph	60	51
Other Paper	187	212
No Paper	228	212
Political Party Identification		
Labour	352	374
Conservative	193	202
Liberal Democrat	78	81
Plaid Cymru	77	76
Others	50	25
None/ DK	260	253
Region		
Mid and West Wales	214	193
North Wales	213	209
Cardiff	137	117
South Wales Central	69	108
South Wales East	215	209
South Wales West	162	174

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