

YouGov / ITV Wales Survey Results

Sample Size: 1117 Welsh Adults
Fieldwork: 28th - 30th March 2011

	Constituency Vote				Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	South Wales Central	South Wales East	South Wales West
Weighted Sample	1117	180	395	63	132	537	580	305	366	446	525	592	213	231	249	231	192
Unweighted Sample	1117	177	437	65	129	580	537	234	396	487	681	436	245	206	222	256	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	4 - 8 Mar	28 - 30 Mar																
Constituency vote <i>[Adjusted taking into account likelihood to vote]</i>																		
Lab	48	47	0	100	0	0	46	49	47	51	45	41	54	31	41	48	62	54
Con	20	21	100	0	0	0	19	24	16	22	24	25	18	26	24	22	18	16
Plaid Cymru	19	17	0	0	0	100	19	14	17	17	17	19	15	24	22	16	8	16
Lib Dem	7	8	0	0	100	0	8	8	12	5	8	10	6	9	8	11	5	5
Other	7	6	0	0	0	0	8	5	8	5	6	5	8	10	5	3	7	9
Non Constituency Voters																		
Would Not Vote	12	9	0	0	0	0	11	8	13	11	5	7	11	13	8	9	8	10
Don't know	15	16	0	0	0	0	11	22	22	18	12	15	17	13	18	19	13	19
Wales Regional Vote <i>[Adjusted taking into account likelihood to vote]</i>																		
Lab	45	45	1	93	11	5	44	46	46	47	43	38	52	31	37	45	60	52
Con	20	20	91	0	3	6	18	23	15	20	23	23	18	23	24	20	17	17
Plaid Cymru	18	16	2	3	4	82	18	14	16	18	14	19	13	23	21	16	7	14
Lib Dem	5	8	0	1	80	3	7	9	11	6	8	9	7	8	9	12	5	5
UKIP	5	6	6	1	0	3	8	4	6	4	8	6	7	7	7	3	8	7
Green	4	2	0	2	2	1	2	3	4	2	2	4	1	3	1	4	1	3
BNP	1	1	0	0	0	1	1	1	2	1	1	1	1	3	1	1	0	0
Socialist	1	0	0	0	0	0	1	0	0	1	0	0	1	0	1	0	0	1
Christian	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Communist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	0	0	0	0	2	0	1	1	1	1	1	1	0	0	3	1
Wales Regional Non Voters																		
Would Not Vote	11	10	1	0	0	1	11	9	14	12	6	7	12	13	8	9	10	11
Don't know	13	15	2	2	3	2	9	21	19	16	11	14	16	13	18	15	11	18

Fieldwork: 28th - 30th March 2011

	Constituency Vote					Gender		Age			Social Grade		Region				
	Total	Con	Lab	Lib Dem	Plaid	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	South Wales Central	South Wales East	South Wales West
Weighted Sample	1117	180	395	63	132	537	580	305	366	446	525	592	213	231	249	231	192
Unweighted Sample	1117	177	437	65	129	580	537	234	396	487	681	436	245	206	222	256	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Constituency vote

[Not adjusted for likelihood to vote]

Lab	48	48	0	100	0	0	47	49	48	51	45	41	54	32	42	49	60	53
Con	20	22	100	0	0	0	19	25	16	22	24	26	18	26	24	22	20	17
Plaid Cymru	18	16	0	0	0	100	19	13	16	16	16	18	14	23	20	15	8	16
Lib Dem	7	8	0	0	100	0	7	8	11	5	8	10	6	9	8	11	5	5
Other	7	7	0	0	0	0	9	6	9	6	7	6	8	10	6	3	7	10

Non Constituency Voters

Would Not Vote	12	9	0	0	0	0	11	8	13	11	5	7	11	13	8	9	8	10
Don't know	15	16	0	0	0	0	11	22	22	18	12	15	17	13	18	19	13	19

Wales Regional Vote

[Not adjusted for likelihood to vote]

Lab	44	45	1	93	10	5	44	46	46	47	43	37	53	32	38	45	59	52
Con	21	20	91	0	3	6	18	23	15	21	23	24	17	24	24	20	18	17
Plaid Cymru	17	15	2	3	4	82	17	13	15	17	14	18	12	21	19	15	7	13
Lib Dem	6	8	0	1	81	3	6	9	10	6	8	9	7	8	9	11	4	5
UKIP	5	7	6	1	0	3	9	4	7	4	8	6	7	7	7	3	8	8
Green	4	2	0	2	2	1	2	3	3	2	2	4	1	3	1	4	1	3
BNP	1	1	0	0	0	1	2	1	2	1	1	1	2	4	1	1	0	1
Socialist	1	1	0	1	0	0	1	0	1	1	0	0	1	0	1	0	0	2
Christian	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Communist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	0	0	0	0	2	1	1	1	1	1	2	1	0	0	3	1

Wales Regional Non Voters

Would Not Vote	11	10	1	0	0	1	11	9	14	12	6	7	12	13	8	9	10	11
Don't know	13	15	2	2	3	2	9	21	19	16	11	14	16	13	18	15	11	18

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	52	70
Male 25-39	112	123
Male 40-59	225	187
Male 60+	191	157
Female 18-24	35	67
Female 25-39	119	126
Female 40-59	189	195
Female 60+	194	191
Social Grade		
ABC1	681	525
C2DE	436	592
Newspaper Type		
Express / Mail	202	156
Sun / Star	109	179
Mirror / Record	118	235
Guardian / Independent	112	22
FT / Times / Telegraph	116	56
Other Paper	144	235
No Paper	316	235
Political Party Identification		
Labour	481	413
Conservative	199	223
Liberal Democrat	87	89
Plaid Cymru	64	84
Others	50	28
None/ DK	236	279
Region		
Mid and West Wales	245	213
North Wales	206	231
Cardiff	156	130
South Wales Central	66	120
South Wales East	256	231
South Wales West	188	192

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