

YouGov / Policy Exchange Survey Results

Sample Size: 2407 GB Adults Fieldwork: 10th - 12th March 2011

		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2407	654	853	153	680	607	467	1170	1237	291	614	823	679	1372	1035	308	782	515	592	209
Unweighted Sample	2407	581	820	146	607	593	469	1132	1275	148	659	974	626	1579	828	361	742	476	565	263
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of different values. Which two or three of the following would you most want a political party to reflect? Please tick up to three

Economic responsibility	59	73	56	61	70	56	59	59	58	47	56	61	63	64	51	60	59	60	57	58
Fairness	50	44	59	58	43	59	60	50	49	51	47	51	51	50	49	49	45	51	55	52
Family values	32	37	32	20	35	35	24	29	34	21	31	35	33	27	38	29	32	32	31	37
Traditional values	29	39	22	21	41	19	18	26	31	19	18	32	40	28	29	27	29	30	28	31
Equality	21	12	31	20	13	30	26	24	19	28	26	20	15	21	21	23	20	19	24	20
Freedom / Liberty	20	20	21	24	20	20	22	25	16	24	17	20	23	23	17	19	21	22	21	15
Patriotism	17	25	11	8	28	9	8	19	16	9	13	20	21	15	20	18	21	15	17	12
Tolerance and diversity	14	8	21	26	6	20	22	16	13	16	18	14	10	16	12	18	15	13	12	18
Community	12	8	16	18	7	15	12	11	12	10	14	13	9	11	13	10	9	13	15	12
Environmentalism	11	11	9	23	10	9	17	10	12	15	11	9	11	13	9	10	11	14	9	10
Religious faith	3	3	2	3	5	2	2	3	2	3	2	2	4	3	2	3	2	5	2	1
None of the above	1	0	0	0	0	1	1	1	1	2	2	1	0	1	1	1	1	0	2	1
Don't know	4	1	2	0	2	3	3	3	5	11	7	2	1	3	5	4	6	3	4	5



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How fair do you think society in Britain is today? British society is very fair	4	l 6	3	4	6	3	2	4	3	2	3	4	4	4	4	6	3	5	4	1
British society is wery fair	4 38	53	33	4 57	45	ა 35	40	39	3 37	37	ა 37	39	38	4 45	4 29	40	38	38	4 37	38
TOTAL FAIR	42	59	36	61	51	38	42	43	40	39	40	43	42	49	33	46	41	43	41	39
British society is mostly unfair	35	29	44	24	31	42	35	37	34	35	36	36	34	33	39	30	36	34	36	40
British society is very unfair	16	10	17	13	15	15	16	16	17	13	13	17	20	14	19	20	16	17	17	12
TOTAL UNFAIR	51	39	61	37	46	57	51	53	51	48	49	53	54	47	58	50	52	51	53	52
Don't know	7	3	4	2	4	5	7	4	9	12	10	4	3	4	9	5	7	6	6	8
Do you agree or disagree with the following statements																				
In a fair society, people's incomes should depend on how much other people value the services they provide																				
Strongly agree	12	14	13	11	15	13	13	14	10	12	9	12	15	14	11	13	13	13	11	11
Tend to agree	51	53	50	65	54	51	54	54	49	50	43	51	59	51	51	55	52	51	50	47
TOTAL AGREE	63	67	63	76	69	64	67	68	59	62	52	63	74	65	62	68	65	64	61	58
Tend to disagree	19	21	20	17	17	19	19	18	21	19	22	21	15	20	19	19	16	21	20	27
Strongly disagree	5	4	7	2	5	4	7	5	5	4	6	6	4	5	4	5	5	5	4	6
TOTAL DISAGREE Don't know	24 12	25	27 11	19 5	22	23 13	26 8	23	26 15	23	28 19	27 10	19	25	23 15	24 9	21 14	26 10	24 15	33
In a fair society, people's incomes should depend on how hard they work and how talented they are	12	°	11	5	9	13	0] 9	15	. 13	19	10	0	10	15	. ⁹	14	10	15	-
Strongly agree	29	39	26	23	40	23	27	31	27	28	26	24	38	31	26	30	30	29	27	27
Tend to agree	56	52	59	71	52	60	62	57	56	52	56	61	54	57	55	55	57	58	55	58
TOTAL AGREE	85	91	85	94	92	83	89	88 	83	80	82	85	92	88	81	85 I o	87 4	87	82 8	85
Tend to disagree Strongly disagree	6 2	4	8 2	4 0	4 1	7 2	7 1	5 2	8 2	7 2	6 1	8 3	5 1	7 1	6 2	8 3	2	6 1	2	9 1
TOTAL DISAGREE	8	5	10	4	5	9	8	7	10	9	7	11	6	8	8	၂ ၁ 11	6	7	10	10
Don't know	7	3	6	2	4	7	3	5	8	11	12	5	3	4	10	4	6	7	8	6
In a fair society, nobody should get an income a lot bigger or a lot smaller than anybody else gets	-		-	_		•	-	1	-	1		-	- 1	<u> </u>		· ·	-	-	-	-
Strongly agree	15	6	21	12	9	20	19	17	13	14	9	17	20	11	21	12	12	16	20	17
Tend to agree	26	16	31	41	18	31	32	25	27	20	22	29	28	24	28	29	24	25	26	30
TOTAL AGREE	41	22	52	53	27	51	51	42	40	34	31	46	48	35	49	41	36	41	46	47
Tend to disagree	34	43	31	31	42	31	34	33	35	35	34	33	35	38	29	34	36	36	31	31
Strongly disagree	16	29	10	8	24	9	8	17	14	13	21	15	13	20	10	18	18	12	14	14
TOTAL DISAGREE	50	72	41	39	66	40	42	50	49	48	55	48	48	58	39	52	54	48	45	45
Don't know	9	6	7	8	7	8	7	7	10	17	13	7	5	7	12	7	9	10	9	8



Fieldwork:	10th -	12th	March	2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
You can have a fair society even if people's incomes are																				
quite unequal, as long as you have equality of																				
opportunity	27	40	24	26	40	22	19	27	27	27	20	24	20	31	23	29	28	27	27	22
Strongly agree Tend to agree	46	46	24 47	26 48	45	22 51	19 47	27 47	46	40	30 45	24 48	30 48	31 47	23 45	42	26 49	27 49	43	47
TOTAL AGREE	73	86	71	74	85	73	66	74	73	67	75	72	78	78	68	71	77	76	70	69
Tend to disagree	14	8	17	20	9	15	20	15	13	19	10	17	13	12	17	18	10	15	15	20
Strongly disagree	4	2	5	3	2	4	6	4	4	2	2	6	4	4	4	3	5	2	5	3
TOTAL DISAGREE	18	10	22	23	11	19	26	19	17	21	12	23	17	16	21	21	15	17	20	23
Don't know	8	4	7	3	5	7	7	6	10	12	13	6	4	6	10	8	8	7	10	7
Which of the following comes closer to your idea of what fairness is? Even if you don't agree completely with either, please select the one that comes closest to your view Fairness is about getting what you deserve: that those who do the wrong thing are punished and those who do the right thing are rewarded. Fairness is about equality - about treating people equally and having an equal distribution of wealth and income. Neither Not sure	63 26 6 5	84 9 5 2	49 41 6 4	63 26 9 1	81 11 4 3	50 39 5 5	53 33 8 6	63 29 5 4	63 23 7 7	56 31 3 11	67 20 5 8	62 27 7 4	64 27 6 2	66 24 7 4	59 29 4 8	66 25 6 4	63 27 5 6	67 22 6 4	64 24 7 5	47 38 6 9
Which of these do you think is the best description of what it means to be "in poverty" in Britain today?																				
You are in poverty if you have enough to buy the things you really need, but not enough to buy the things most people take for granted	7	4	10	6	5	10	6	9	5	7	6	7	7	7	7	6	7	6	7	9
You are in poverty if you have a place to live, and enough money to live on, but nothing else	18	11	23	20	12	24	20	20	16	21	18	18	17	16	21	17	14	21	21	20
You are in poverty if you don't have a place to live, or enough to eat or live on	70	83	62	72	80	60	70	66	73	61	67	71	74	73	65	72	74	69	66	63
None of these Not sure	2 4	1	3 2	1 0	1 2	3 3	2 3	2	2 4	9	2 7	3 1	1 1	2	2 5	2 2	1 4	1 3	3 3	2 6



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Which of the following statements best reflects your views? Most people living in poverty in the UK today are doing so	%	% 	%	%	%	%	%	% 	%	% 	%	%	%	%	%	% 	%	%	%	%
because of their own bad choices and decisions Most people living in poverty in the UK today are there	24	43	13	19	41	12	18	27	22	24	23	23	26	27	20	25	28	25	21	14
because of things that have happened to them outside of their own control	48	28	66	46	31	63	55	47	49	48	40	52	51	43	55	49	43	47	51	58
Neither Don't know	17 11	20 9	14 7	25 9	16 11	15 10	19 8	17 10	17 13	12 16	21 17	16 9	15 7	20 10	13 13	15 11	17 11	16 11	17 11	15 13
Do you agree or disagree with the following statement: "Some people who are poor are much more deserving than other people who are poor. We should focus help on those who are trying hard and doing the right thing, rather than those who have made themselves poor"																				
Agree	71	85	63	74	85	62	68	74	69	65	66	71	80	73	70	76	74	72	70	60
Disagree	16	8	25	14	6	25	18	15	16	18	17	17	12	16	16	15	14	15	17	22
Don't know	13	8	12	13	9	13	14	10	15	17	17	12	8	11	15	10	12	13	13	18
Which of the following experiences when growing up do you think are most likely to lead to someone experiencing poverty later in their lives? Please tick up to three.		Ī					ı	Ī		ı			ī		Ī	I				
Growing up with parents who are drug addicts or alcoholics	60	67	60	54	64	60	60	58	62	51	57	60	68	63	57	60	61	59	57	69
Failing to get any qualifications at school	37	40	38	34	40	35	41	39	35	43	38	37	33	39	34	40	37	36	35	35
Growing up with parents who are unemployed	33	37	33	30	36	32	35	35	31	25	34	32	36	35	31	35	31	34	33	35
Growing up with parents who are abusive	32	34	32	30	32	31	33	31	34	30	31	31	36	34	29	34	33	28	34	33
Getting into trouble with the law as a teenager	23	25	23	28	23	23	20	22	24	23	23	26	19	23	23	22	25	21	21	22
Getting pregnant as a teenager	21	27	15	22	26	15	23	21	21	21	20	20	24	20	23	23	22	22	20	15
Growing up in poor or overcrowded housing	18	14	23 17	19	15	25	17	19	17	19	13	18	23	18	19	21	17	20	15	22
Growing up in a care home Growing up with parents who are low earners	15 7	13 4	17 9	20 12	13 4	16 8	18 9	13 9	17 5	18 8	14 5	15 8	15 7	17 6	13 8	13 5	13 5	14 10	18 8	18 6
Growing up with a single parent, rather than two parents	6	7	8	4	7	6	7	9	4	9	4	6	8	5	8	4	6	5	10	2
None of these	4	3	4	4	4	4	3	4	5	4	5	5	3	4	5	5	3	5	6	2
Don't know	5	2	4	3	3	5	4	5	6	9	8	4	2	4	7	3	6	6	5	4



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-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of the following things do you think would be the most effective things the government could do to create a fairer society? Please tick up to three

Reduce unemployment	45	49	46	42	47	46	41	46	44	35	42	47	49	48	41	37	46	47	44	49
Reduce taxes on low earners	45	45	43	57	46	43	49	47	44	34	38	48	53	46	44	46	43	48	47	40
Reduce the cost of living	38	35	41	35	35	39	36	36	39	31	45	38	32	35	41	33	35	40	43	35
Improve state education	29	38	25	26	35	27	28	31	27	29	28	28	31	35	21	35	28	27	27	31
Increase the minimum wage	29	18	38	28	19	38	33	26	31	28	25	31	30	25	34	30	28	27	30	33
Reduce crime rates in poor areas	23	31	19	24	30	19	19	24	22	20	23	23	24	25	20	24	25	21	21	21
Reduce the cost of housing	21	20	20	19	21	18	20	21	21	28	25	16	19	19	23	21	20	21	21	26
Increase state pensions	18	15	18	21	20	18	19	17	19	12	8	16	31	15	21	18	20	18	15	17
Reduce tuition fees for students	11	7	15	9	8	14	16	10	12	22	9	11	7	11	11	13	9	13	12	8
Ban private education	4	1	6	3	1	6	5	4	3	4	2	4	4	4	3	5	4	4	3	4
Increase welfare benefits	3	1	6	2	1	5	3	3	3	6	2	4	2	1	6	2	4	4	4	3
None of these	2	2	1	3	1	1	3	2	2	4	2	2	1	2	2	1	2	1	2	2
Don't know	4	2	2	2	3	3	3	3	4	7	7	3	0	3	5	4	4	3	3	6



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
What do you think is the MAIN reason why some people are unemployed for long periods of time?	22	I 50	22	20	40	22	20	l 20	25	ا مو	22	20	20	٥.	20	l 24	24	20	26	22
Benefits are too generous or easy to claim	33 20	50	22 28	30 17	49 11	22	29	30	35	23	32 17	32 21	39	35 17	30 24	34	34	30	36 24	23
There are not enough jobs available	20	10	20	17	11	25	22	20	20	21	17	21	20	17	24	19	16	21	24	20
They do not have the skills necessary to fill the jobs available	16	12	21	20	11	21	22	17	14	22	13	17	14	17	14	16	15	17	12	21
The rewards from working are too small	14	9	14	20	10	16	13	14	14	11	12	15	15	14	13	15	13	16	10	17
They are lazy or lacking in willpower	12	17	10	8	16	12	7	13	11	11	16	11	10	13	11	11	16	10	11	8
Other	2	0	2	3	1	1	4	3	2	2	3	3	1	2	2	2	2	3	2	3
Don't know	4	2	2	2	3	2	3	3	4	9	7	2	1	3	6	3	4	2	4	7
Thinking about the benefits available to people who are out of work, which of the following comes closest to your view?																				
Benefits for unemployed people are too low and cause hardship	16	4	26	17	5	25	18	18	15	16	14	20	14	13	21	15	13	16	18	24
Benefits for unemployed people are too high and discourage them from finding jobs	50	72	37	45	73	37	43	49	51	43	52	46	57	54	45	50	55	51	48	35
Benefits for unemployed people are at about the right level	15	11	18	21	8	16	20	18	12	21	14	16	13	16	14	15	14	14	16	15
None of these	7	3	10	7	4	10	6	7	7	5	7	8	7	8	6	5	6	7	8	13
Don't know	12	10	8	9	10	12	12	8	15	16	13	11	9	10	14	15	12	12	10	13



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•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Currently when an unemployed person starts claiming Jobseekers Allowance they sign an agreement which states what steps they will take to find a job in order to receive their benefit. If they do not comply with these requirements afterwards - for example by refusing job offers, or refusing to attend interviews - then they lose some of their benefit income for a period.

Thinking about what sanctions, if any, should be given to people claiming Jobseekers Allowance who refuse job offers or interviews, which of the following best reflects your view?

They should not lose any of their benefits
They should lose a small amount of their benefits (e.g. 10%)
They should lose a large amount of their benefits, say half, but keep enough to cover their basic needs They should lose all their benefits, regardless of what
hardship it causes
Don't know

We would like you to think about how this principle should be applied to different groups. In each case imagine someone in that situation was receiving Jobseekers Allowance but was not complying with their jobseekers' agreement – for example, refusing job offers or not undertaking enough job search activities.

In each case, what sanctions do you think would be appropriate for someone in that situation who do not comply with their jobseekers agreement?

People who are single

Should lose a small amount of their benefits (e.g. 10%)
Should lose a large amount of their benefits, but keep
enough to cover their basic needs
Should lose all their benefits, regardless of what hardship it
causes

Should not lose any of their benefits

Don't know

6	1	8	10	3	7	8	7	5	4	7	7	6	5	8	8	6 16	6	6	7
19	10	27	21	9	25	20	20	18	25	16	21	16	17	21	15	16	23	19	21
																48			
21	29	16	16	27	15	16	20	22	21	26	18	20	23	18	20	26	20	19	14
5	2	4	1	3	6	3	4	6	6	7	5	3	4	6	4	5	4	6	6

7	5	8	9	5	8	7	10	5	11	9	7	4	7	8	7	7 15	6	8	9
18	10	27	16	10	23	20	18	18	26	14	21	14	16	20	18	15	21	19	19
47	51	46	49	50	47	52	47	48	36	43	47	57	49	45	44	46	49	48	49
21																26			
6	2	6	4	4	6	6	6	7	8	10	5	3	5	7	5	6	4	7	9



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Single parents who have dependent children who live with them																				
Should not lose any of their benefits	26	12	37	26	15	36	29	27	24	28	24	28	24	23	30	26	21	28	28	32
Should lose a small amount of their benefits (e.g. 10%)	31	33	34	34	31	32	30	31	31	29	26	33	35	31	32	28	30	32	33	34
Should lose a large amount of their benefits, but keep enough to cover their basic needs	30	44	20	25	42	21	27	28	32	30	32	27	32	34	25	33	34	28	28	22
Should lose all their benefits, regardless of what hardship it causes	7	9	3	9	7	5	7	7	6	5	8	7	6	7	6	6	9	7	5	4
Don't know	6	2	6	5	4	7	6	6	6	9	9	5	4	6	7	7	6	5	7	8
People who are in a couple where the other person is not working, and have dependent children who live with them Should not lose any of their benefits Should lose a small amount of their benefits (e.g. 10%) Should lose a large amount of their benefits, but keep enough to cover their basic needs Should lose all their benefits, regardless of what hardship it causes Don't know	16 32 36 9 7	6 29 49 13 3	22 39 27 5 7	16 34 35 11 4	8 27 50 11 4	23 35 27 7	17 33 36 8 6	17 33 33 10 7	15 30 38 9 7	13 36 36 6 9	15 25 37 12	16 34 34 9 7	17 34 38 8 4	13 31 40 10 6	19 34 30 9	15 31 36 11 6	12 29 40 12 7	18 34 36 7 5	16 33 34 8	20 37 27 6 10
People in a couple where the other person is working, and have dependent children who live with them																				
Should not lose any of their benefits	14	6	19	7	9	19	12	14	13	12	11	15	16	10	18	13	12	18	12	16
Should lose a small amount of their benefits (e.g. 10%)	26	22	32	29	20	32	26	27	25	20	23	29	28	25	28	24	24	27	26	32
Should lose a large amount of their benefits, but keep enough to cover their basic needs	35	42	32	36	41	31	40	34	36	40	35	32	37	38	31	36	33	37	37	29
Should lose all their benefits, regardless of what hardship it causes	18	26	11	21	26	11	15	18	19	19	21	17	17	21	15	20	24	14	16	13
Don't know	7	3	7	7	4	7	6	7	7	9	10	7	4	6	8	7	7	4	8	10



Fieldwork	· 10th -	. 12th	March	2011

Fleidwork: 10th - 12th March 2011		Votin	or Lab Lib Con Lab Dem Con Lab		10 V	ote	Ge	nder		Ag	ge		Social	grade			Region			
	Total	Con	Lab		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59		ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2407	654	853	153	680	607	467	1170	1237	291	614	823	679	1372	1035	308	782	515	592	209
Unweighted Sample	2407	581	820	146	607	593	469	1132	1275	148	659	974	626	1579	828	361	742	476	565	263
December of the control of the contr	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
People who are drug users Should not lose any of their benefits	4	l 1	5	6	1	5	5	5	3	5	4	5	2	4	5	8	3	3	4	7
Should lose a small amount of their benefits (e.g. 10%)	11	8	16	9	6	15	13	12	10	12	9	13	8	12	9	10	10	12	12	8
Should lose a large amount of their benefits, but keep											-				-		-			
enough to cover their basic needs	38	38	39	44	37	41	40	36	40	35	36	38	41	39	36	39	36	39	38	38
Should lose all their benefits, regardless of what hardship it	20	40	22	34	40	20	25	40	20	20	40	26	40	20	44	27	40	20	20	26
causes	39	49	32	34	49	29	35	40	38	39	40	36	43	38	41	37	43	39	38	36
Don't know	8	4	8	7	6	9	7	7	9	9	11	8	6	8	9	6	9	7	9	11
People who have been in prison, or have a criminal record		_																		
Should not lose any of their benefits	7	3	9	10	3	10	8	10	5	4	7	8	7	6	9	10	6	9	6	11
Should lose a small amount of their benefits (e.g. 10%)	19	13	25	26	13	24	22	20	18	15	16	21	20	19	19	18	18	22	17	20
Should lose a large amount of their benefits, but keep enough to cover their basic needs	39	46	37	41	43	36	43	39	39	43	34	38	43	41	36	39	38	37	43	38
Should lose all their benefits, regardless of what hardship it causes	26	34	19	16	35	21	19	23	29	28	30	24	24	26	26	26	28	26	25	21
Don't know	9	5	9	6	6	9	8	8	9	10	12	8	6	8	10	7	10	7	10	10
People who have claimed benefits lots of times before																				
Should not lose any of their benefits	7	2	9	4	2	8	7	9	5	5	7	8	7	6	8	8	5	7	7	9
Should lose a small amount of their benefits (e.g. 10%)	15	9	21	16	9	20	15	17	12	18	12	18	12	13	16	10	14	16	15	19
Should lose a large amount of their benefits, but keep enough to cover their basic needs	39	44	38	47	41	42	41	40	39	38	37	40	42	42	36	45	37	38	42	37
Should lose all their benefits, regardless of what hardship it causes	31	42	23	25	42	22	31	27	35	30	34	27	34	32	30	30	36	30	28	25
Don't know	8	4	8	7	5	9	7	7	9	9	11	8	5	7	10	7	8	9	8	10
People who are caring for a relative Should not lose any of their benefits	53	45	62	58	49	58	59	56	51	38	40	58	66	48	61	56	49	56	53	59
Should lose a small amount of their benefits (e.g. 10%)	21	28	18	17	26	19	16	21	22	23	24	21	19	24	18	18	49 24	20	22	17
Should lose a large amount of their benefits, but keep	14	18	11	12	16	11	15	12	15	25	17	11	11	16	11	15	15	14	13	12
enough to cover their basic needs Should lose all their benefits, regardless of what hardship it	4	6	2	7	5	3	4	3	5	3	7	5	1	5	3	4	5	4	4	2
causes Don't know	7	3	7	6	5	9	6	7	7	11	, 12	6	3	7	8	7	7	6	7	10
Dont know	•		•	٠ ا	J	J	٠ ا	•	•	' '	12	Ü	J	'	J	'	•	J	,	10



Region

Fieldwork: 10th - 12th March 2011

	Total	Con	Lab	Lib Dem		Lab	Lib Dem	Male								London	Rest of South	Midlands / Wales		Scotland
Weighted Sample	2407	654	853	153		607	467	1170	1237	291	614	823	679	1372	1035	308	782	515	592	209
Unweighted Sample	2407	581	820	146	607	593	469	1132	1275	148	659	974	626	1579	828	361	742	476	565	263
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How many hours each day do you think a person on Jobseeker's Allowance should have to be searching for work, applying for jobs, or in order to receive benefits?																				
There should not be a requirement	14	8	18	14	9	16	17	15	14	10	14	16	14	12	17	13	15	13	16	13
1 Hour	7	5	9	9	3	9	11	7	7	13	8	7	4	5	9	4	6	8	8	11
2 Hours	18	19	18	15	19	18	15	19	18	16	22	19	15	18	18	13	15	20	24	15
3-5 hours	31	33	32	41	32	32	35	31	31	29	26	33	34	33	28	40	31	31	26	30
5-8 hours	19	26	15	11	26	16	13	19	19	20	19	16	22	21	16	18	23	18	15	17
Don't know	11	9	9	10	10	9	10	10	12	12	11	9	11	10	11	12	10	10	10	14
To what extent do you agree or disagree with the following statements People with children should have to pay less tax to compensate for the costs of bringing them up Strongly agree Tend to agree TOTAL AGREE Tend to disagree Strongly disagree Strongly disagree TOTAL DISAGREE Don't know	12 32 44 27 20 47	9 30 39 32 26 58 3	15 32 47 25 18 43	8 47 55 25 16 41	10 28 38 31 25 56 6	15 33 48 26 16 42	9 35 44 29 19 48 9	13 34 47 24 21 45	12 29 41 30 19 49	12 30 42 21 16 37	13 27 40 28 20 48	11 29 40 28 26 54 6	14 40 54 27 14 41 5	11 31 42 29 23 52 6	15 32 47 25 16 41	14 33 47 25 20 45 8	12 30 42 29 21 50 8	14 30 44 27 20 47	12 33 45 23 22 45	12 35 47 31 12 43
People with children should be given higher benefits to compensate for the costs of bringing them up				- '			- 1								,		-	-		
Strongly agree	8	4	13	4	5	12	7	8	9	7	10	8	8	7	10	9	8	8	8	10
Tend to agree	28	23	32	37	22	34	36	31	25	38	24	25	31	27	29	28	26	28	30	28
TOTAL AGREE	36	27	45	41	27	46	43	39	34	45	34	33	39	34	39	37	34	36	38	38
Tend to disagree	33	38	30	38	38	31	29	32	35	22	35	32	38	34	32	27	34	36	32	38
Strongly disagree	22	30	17	17	30	15	21	23	22	18	19	29	18	24	19	24	24	21	22	16
TOTAL DISAGREE	55	68	47	55	68	46	50	55	57	40	54	61	56	58	51	51	58	57	54	54
Don't know	8	5	7	4	5	8	6	6	10	15	12	6	4	7	10	11	8	7	7	9

Voting intention

2010 Vote

Gender

Age

Social grade



Fieldwork: 10th - 12th March 2011																				
		Votir	g inte	ention	2	010 V	ote	Ge	nder		Α	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2407	654	853	153	680	607	467	1170	1237	291	614	823	679	1372	1035	308	782	515	592	209
Unweighted Sample	2407	581	820	146	607	593	469	1132	1275	148	659	974	626	1579	828	361	742	476	565	263
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
People who have more than three children should not get extra child benefit if they have a fourth																				
Strongly agree	36	49	28	30	49	27	31	38	35	27	36	41	35	37	36	40	38	34	38	23
Tend to agree	30	29	31	38	27	30	35	31	30	32	25	29	35	30	31	28	30	34	26	33
TOTAL AGREE	66	78	59	68	76	57	66	69	65	59	61	70	70	67	67	68	68	68	64	56
Tend to disagree	17	12	21	18	12	22	19	15	18	20	19	14	16	18	14	15	14	16	17	26
Strongly disagree	10	8	14	8	8	14	8	11	9	8	8	11	11	9	10	10	10	9	11	10
TOTAL DISAGREE	27	20	35	26	20	36	27	26	27	28	27	25	27	27	24	25	24	25	28	36
Don't know	7	3	6	7	4	8	7	5	9	13	12	5	3	6	9	8	7	6	7	7
The government should try to encourage marriage through the benefits system		_								_						_				
Strongly agree	18	26	13	15	28	11	12	17	18	13	12	17	25	18	18	19	17	20	17	12
Tend to agree	22	28	17	26	28	18	20	23	21	16	20	20	29	24	20	18	22	25	23	20
TOTAL AGREE	40	54	30	41	56	29	32	40	39	29	32	37	54	42	38	37	39	45	40	32
Tend to disagree	22	18	26	28	15	26	28	21	23	22	24	23	18	22	22	21	22	21	23	25
Strongly disagree	23	13	34	22	13	32	26	26	21	27	27	26	15	23	24	24	23	21	25	28
TOTAL DISAGREE	45	31	60	50	28	58	54	47	44	49	51	49	33	45	46	45	45	42	48	53
Don't know	15	14	11	10	15	12	14	12	18	22	16	13	13	13	17	18	17	13	12	16
The government should try to discourage people from becoming lone parents		_								_			_	_		_				
Strongly agree	28	38	21	16	44	22	20	31	26	19	16	27	44	28	28	28	29	31	28	18
Tend to agree	31	35	28	49	31	27	34	34	29	28	29	34	31	34	27	29	31	32	31	30
TOTAL AGREE	59	73	49	65	75	49	54	65	55	47	45	61	75	62	55	57	60	63	59	48
Tend to disagree	18	12	24	17	12	23	25	16	20	21	23	17	14	18	19	16	16	19	21	23
Strongly disagree	13	6	20	13	5	19	13	12	13	15	18	13	6	11	15	17	12	9	13	15
TOTAL DISAGREE	31	18	44	30	17	42	38	28	33	36	41	30	20	29	34	33	28	28	34	38
Don't know people who have been out of work for 12 months or	10	9	8	5	9	9	8	8	12	17	15	8	5	10	11	10	11	9	8	13
more, who are physically and mentally capable of																				
undertaking a job, should be required to do community work in return for their state benefits.																				
Strongly agree	49	62	40	43	67	39	42	47	51	44	46	44	60	50	47	49	54	49	49	34
Tend to agree	31	29	32	46	24	36	40	32	31	25	31	36	28	33	29	31	29	31	31	41
TOTAL AGREE	80	91	72	89	91	75	82	79	82	69	77	80	88	83	76	80	83	80	80	75
Tend to disagree	8	4	13	7	3	11	8	10	7	10	8	9	6	6	10	6	7	9	9	13
Strongly disagree	5	2	8	2	2	7	6	6	4	10	4	5	4	5	6	7	5	4	5	4
TOTAL DISAGREE	13	6	21	9	5	18	14	16	11	20	12	14	10	11	16	13	12	13	14	17
Don't know	7	3	7	2	4	8	4	5	8	10	12	5	2	6	8	6	6	7	7	7



Region

Fieldwork: 10th - 12th March 2011

			<u> </u>									,-			9					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2407	654	853	153	680	607	467	1170	1237	291	614	823	679	1372	1035	308	782	515	592	209
Unweighted Sample	2407	581	820	146	607	593	469	1132	1275	148	659	974	626	1579	828	361	742	476	565	263
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
People should not be offered council houses that are																				
worth more than the average house in their local																				
authority		_		-			-			_,			_			-				
Strongly agree	47	63	36	40	64	32	43	46	48	47	46	44	52	50	43	52	51	46	46	29
Tend to agree	26	23	27	35	21	31	32	26	26	26	24	28	27	26	26	23	24	29	26	29
TOTAL AGREE	73	86	63	75	85	63	75	72	74	73	70	72	79	76	69	75	75	75	72	58
Tend to disagree	10	5	16	10	6	15	9	12	8	8	10	11	10	9	11	8	8	10	11	19
Strongly disagree	5	2	8	2	1	7	4	5	4	7	4	6	4	4	5	7	4	3	4	7
TOTAL DISAGREE	15	7	24	12	7	22	13	17	12	15	14	17	14	13	16	15	12	13	15	26
Don't know	12	7	13	13	8	15	12	10	14	14	16	11	8	10	14	9	12	12	13	15
People should not be offered council housing in																				
expensive areas		•		ı	i											Ī				
Strongly agree	38	51	28	29	54	24	34	37	39	36	36	35	43	39	36	42	40	39	38	20
Tend to agree	22	23	20	29	21	23	23	21	23	21	22	21	23	22	21	17	20	25	24	26
TOTAL AGREE	60	74	48	58	75	47	57	58	62	57	58	56	66	61	57	59	60	64	62	46
Tend to disagree	19	14	26	23	14	26	20	21	16	18	19	21	16	19	19	19	18	18	19	24
Strongly disagree	9	4	15	4	3	14	9	11	7	10	6	12	8	9	9	13	7	9	8	14
TOTAL DISAGREE	28	18	41	27	17	40	29	32	23	28	25	33	24	28	28	32	25	27	27	38
Don't know	13	8	11	15	9	13	13	10	15	16	17	10	10	11	14	9	15	10	12	16

Gender

Age

Social grade

Voting intention 2010 Vote



Region

Fieldwork: 10th - 12th March 2011

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		654	853	153	680	607	467	1170	1237	291	614	823	679	1372	1035	308	782	515	592	209
Unweighted Sample		581	820	146	607	593	469	1132	1275	148	659	974	626	1579	828	361	742	476	565	263
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
On a scale from 1 to 10, where 1 means the poorest tenth																				
of people in Britain, and 10 means the richest tenth,																				
where would you say you fit in?	•	ا م	4	_	١٠	4	2	١٠	4 I	_	4	4	م ا	4	<u> </u>	۱ ۵	0	_	4	2
I - I would be amongst the poorest people in Britain 2	3 6	2	4 8	2 4	2 5	4 6	3 4	3 6	4 6	5 6	4 4	4 7	2 6	3	6 10	3 6	2 5	5 6	4 6	3 7
3	-	14	18	12	17	19	14	16	19	11	4 18	21	14	3 14	21	12	19	17	18	, 16
4	21	20	21	20	21	22	20	21	21	22	19	19	25	20	23	22	19	23	21	21
5	25	26	25	32	25	23	31	24	25	23	23	26	26	28	21	26	23	27	25	24
6	15	19	15	9	18	14	14	15	14	17	18	12	15	17	11	15	16	12	13	17
7	7	10	6	9	7	7	9	9	5	8	7	7	7	9	3	10	8	5	6	7
8	2	3	1	6	3	2	2	2	2	1	2	2	2	3	1	3	2	1	2	1
9	0	1	0	2	1	0	1	0	0	0	1	0	0	1	0	0	1	1	0	0
10 - I would be amongst the richest people in Britain	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Not sure	3	2	2	2	2	3	3	2	4	6	5	2	2	3	4	3	3	3	3	3
Which of the following would you say best describes you? Working class	36	24	43	28	27	48	26	37	35	25	32	43	35	24	51	31	31	36	42	43
Upper working class	12	13	14	12	13	14	12	13	11	13	32 14	12	11	14	11	12	10	14	14	12
Lower middle class	17	19	18	19	17	16	24	18	17	23	20	14	16	19	15	17	17	21	15	13
Middle class	23	33	18	26	32	15	27	21	26	27	20	21	28	32	12	28	29	20	17	21
Upper middle class	2	5	1	3	3	1	2	2	2	3	3	2	3	4	1	3	4	1	2	0
Upper class	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
None of these	5	3	3	7	4	4	5	5	4	4	4	5	5	5	4	5	4	4	5	7
Don't know	4	2	2	4	3	2	3	3	5	5	7	3	3	3	5	4	4	3	5	3
And which of the following would you say best describes your parents?		•					!		•				·		·	•				
Working class	45	36	50	38	39	57	39	48	43	25	36	53	53	37	56	38	37	50	53	54
Upper working class	13	13	16	9	14	15	10	13	13	13	18	10	11	14	11	15	13	13	11	11
Lower middle class	13	15	13	12	12	10	19	12	13	23	12	11	11	14	11	13	13	14	12	10
Middle class	18	26	14	29	24	11	22	17	20	22	19	17	17	23	12	21	25	13	15	14
Upper middle class	4	6	3	5	4	3	4	3	4	7	5	2	3	5	3	4	5	4	2	2
Upper class	0	0	1	0	0	0	0	0	1	1	0	0	0	0	0	0	1	0	1	0
None of these	3	2	3	4	2	3	4	4	3	3	3	4	3	4	3	4	3	3	3	5
Don't know	3	2	2	2	3	2	2	3	4	6	6	2	2	3	4	4	3	3	3	3

Voting intention

2010 Vote

Gender

Age

Social grade