

YouGov Survey Results

Sample Size: 1271 London Adults
Fieldwork: 5th - 8th October 2010

	General Election Voting Intention			Mayoral Voting Intention		Gender		Age			Social grade		
	Total	Con	Lab	Lib Dem	Boris Johnson	Ken Livingstone	Male	Female	18-34	35-54	55+	ABC1	C2DE
Weighted Sample	1271	387	420	131	463	444	608	663	462	442	367	763	508
Unweighted Sample	1271	398	445	138	482	479	623	648	318	412	541	872	399
	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	38	100	0	0	74	9	41	36	35	37	43	39	36
Lab	42	0	100	0	12	75	41	42	46	44	35	41	43
Lib Dem	13	0	0	100	10	10	12	14	13	14	11	13	12
Other	7	0	0	0	5	6	7	8	6	5	11	7	8

Other Parties Voting Intention

Green	3	0	0	0	1	3	2	3	4	2	3	3	2
UKIP	2	0	0	0	3	1	1	3	0	2	5	2	3
BNP	1	0	0	0	0	1	3	0	2	0	2	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	0	1	1	0	1

Non Voters

Would Not Vote	7	0	0	0	3	2	5	9	11	5	4	5	10
Don't know	14	0	0	0	9	8	12	15	17	15	8	12	16

Mayoral Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Boris Johnson	46	85	12	38	100	0	44	47	44	42	51	47	44
Ken Livingstone	44	10	78	38	0	100	46	42	45	48	38	46	41
The Liberal Democrat candidate	4	2	2	23	0	0	5	2	5	3	4	3	5
Some other candidate	7	4	8	1	0	0	4	9	6	7	6	5	10

Non Voters

Wouldn't Vote	7	2	2	5	0	0	7	7	10	6	4	5	10
Don't know	13	7	7	13	0	0	9	17	17	13	8	10	18

If you had to choose, who would you rather have as mayor of London, Boris Johnson or Ken Livingstone?

Boris Johnson	46	84	17	42	99	3	46	45	42	44	53	46	44
Ken Livingstone	41	12	76	45	1	96	43	38	42	43	36	44	37
Don't know	14	4	8	12	0	1	11	17	16	13	11	10	19

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And which one of these candidates would have made you more likely to vote Labour at the Mayoral Elections?

Ken Livingstone	24	10	39	30	6	54	28	20	23	25	22	25	21
Oona King	11	10	14	11	15	6	13	10	11	12	11	11	11
Makes no difference, I would have voted Labour anyway	16	2	40	7	4	33	15	17	19	15	15	17	15
Makes no difference, I would NOT have voted Labour anyway	36	73	2	44	66	3	35	37	26	38	46	37	35
Don't know	13	6	5	9	10	4	9	16	21	10	6	10	17

How well or badly do you think Boris Johnson is doing his job as Mayor of London?

Very well	9	19	3	5	22	0	9	8	8	7	11	10	7
Fairly well	49	65	34	58	74	27	46	51	46	50	51	50	47
TOTAL WELL	58	84	37	63	96	27	55	59	54	57	62	60	54
Fairly badly	25	10	39	30	1	47	27	23	23	25	26	25	23
Very badly	9	2	17	2	1	20	11	7	8	12	7	7	12
TOTAL BADLY	34	12	56	32	2	67	38	30	31	37	33	32	35
Don't know	9	3	7	5	3	6	7	11	16	6	5	8	11

How well or badly do you think Ken Livingston did his job as Mayor of London?

Very well	14	2	29	16	2	35	14	13	10	17	14	15	12
Fairly well	42	32	52	52	28	58	44	40	43	44	37	43	41
TOTAL WELL	56	34	81	68	30	93	58	53	53	61	51	58	53
Fairly badly	22	33	11	19	37	3	21	23	18	21	28	22	21
Very badly	14	26	3	8	27	1	16	12	12	13	18	13	16
TOTAL BADLY	36	59	14	27	64	4	37	35	30	34	46	35	37
Don't know	8	6	5	5	7	2	5	12	16	5	3	7	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think Boris Johnson is handling each of the following issues?

London's bus service

Very well	9	18	3	7	20	1	11	7	8	9	10	8	9
Fairly well	45	63	34	48	67	27	43	48	40	44	54	49	40
TOTAL WELL	54	81	37	55	87	28	54	55	48	53	64	57	49
Fairly badly	23	9	35	26	6	40	24	22	25	23	21	23	24
Very badly	11	3	20	7	1	23	14	8	10	14	7	9	14
TOTAL BADLY	34	12	55	33	7	63	38	30	35	37	28	32	38
Don't know	12	7	8	11	6	9	9	15	18	9	8	12	13

London's tube service

Very well	6	13	2	6	14	0	7	5	5	8	5	6	6
Fairly well	37	61	20	40	66	15	34	40	32	36	46	39	35
TOTAL WELL	43	74	22	46	80	15	41	45	37	44	51	45	41
Fairly badly	28	14	37	38	14	39	27	28	30	27	26	31	23
Very badly	19	7	35	11	1	40	25	14	18	22	17	16	23
TOTAL BADLY	47	21	72	49	15	79	52	42	48	49	43	47	46
Don't know	10	5	6	5	5	5	6	13	14	8	6	8	12

Crime in London

Very well	6	10	2	7	13	1	8	4	6	6	6	6	6
Fairly well	40	59	27	47	64	25	38	42	35	42	43	41	38
TOTAL WELL	46	69	29	54	77	26	46	46	41	48	49	47	44
Fairly badly	26	13	37	27	8	39	27	24	26	24	27	27	23
Very badly	12	6	21	6	2	23	15	9	11	15	9	10	15
TOTAL BADLY	38	19	58	33	10	62	42	33	37	39	36	37	38
Don't know	17	12	12	12	13	12	12	21	22	13	15	16	18

Olympic Games 2012

Very well	9	17	5	9	19	2	10	8	6	10	10	9	8
Fairly well	42	57	36	47	60	34	41	43	45	41	40	44	39
TOTAL WELL	51	74	41	56	79	36	51	51	51	51	50	53	47
Fairly badly	18	10	28	19	8	28	17	19	15	17	23	19	18
Very badly	10	3	15	9	1	18	13	7	8	14	7	9	11
TOTAL BADLY	28	13	43	28	9	46	30	26	23	31	30	28	29
Don't know	21	13	17	16	13	17	19	23	27	17	20	19	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements?

Ken Livingstone made some extremely bad appointments in picking his closest advisers when last Mayor of London

Agree	49	70	35	46	75	28	55	44	36	52	63	52	45
Disagree	13	3	29	14	3	28	15	11	18	12	8	12	14
Neither agree nor disagree	24	17	28	24	14	36	21	26	21	28	21	23	24
Don't know	14	10	8	16	9	8	10	19	25	8	8	12	17

Boris Johnson is not serious enough to be an effective Mayor of London'

Agree	35	12	61	32	3	70	36	33	33	37	34	33	36
Disagree	40	68	21	42	78	14	40	40	38	37	46	43	36
Neither agree nor disagree	20	16	16	22	15	15	19	20	17	23	19	20	19
Don't know	6	3	1	4	3	1	5	7	12	3	2	5	8

Do you think Boris Johnson is competent or incompetent?

Competent	45	79	20	47	88	12	46	44	41	46	49	49	39
Incompetent	27	10	49	26	2	54	31	23	27	28	26	24	31
Neither	21	7	25	22	8	28	19	23	20	20	22	21	20
Don't know	7	4	6	5	1	6	5	10	12	6	4	6	10

Do you think Ken Livingstone is competent or incompetent?

Competent	52	34	72	63	34	86	54	49	48	58	48	58	42
Incompetent	23	36	13	16	39	3	24	21	19	24	26	21	25
Neither	18	24	10	14	25	7	16	20	21	12	22	16	21
Don't know	8	5	5	6	2	5	5	10	13	6	3	5	11

Do you think Boris Johnson is or is not in touch with the concerns of Londoners these days?

Is in touch	40	70	18	43	83	11	36	44	33	42	47	44	35
Is not in touch	38	16	64	35	4	73	42	35	38	42	35	37	40
Neither	12	8	12	15	6	13	13	10	12	10	12	11	12
Don't know	10	6	6	7	7	4	9	10	17	6	5	8	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Ken Livingstone is or is not in touch with the concerns of Londoners these days?

Is in touch	44	27	69	54	24	83	45	43	36	52	44	48	37
Is not in touch	30	49	14	24	53	4	33	28	29	27	36	28	34
Neither	11	12	9	9	10	7	11	12	12	10	12	10	13
Don't know	14	12	8	12	13	6	11	17	22	11	8	14	15

Do you think London Underground workers should or should not have the right to strike?

They should have the right to strike	48	31	65	59	33	66	53	44	40	55	50	48	48
They should not have the right to strike	40	60	28	35	57	26	38	42	43	38	39	41	39
Don't know	12	9	7	6	10	8	9	14	17	7	11	11	13

Boris Johnson has suggested that the law should be changed to introduce a minimum turnout on union strike ballots, so a trade union can only go on strike if more than 50% of all employees (rather than all those voting) need to back a strike for it to go ahead. This would make it more difficult for a Trade Union to go on strike. Would you support or oppose this change?

Support	62	86	44	72	87	43	61	64	59	60	68	66	56
Oppose	22	6	41	20	7	42	28	17	19	28	20	22	23
Don't know	15	8	14	8	7	15	11	20	22	12	11	12	21

On another subject...

It has been announced that the marathon course for the London 2012 Olympics will take part in central London, going past Buckingham Palace, the Houses of Parliament and St Paul's Cathedral, finishing on the Mall. This replaces the original proposed route, which would have taken the Olympic marathon through the East End to finish at the Olympic stadium. Which route would you have preferred the Olympic marathon to take?

A route around Central London, finishing on the Mall	27	34	25	28	34	25	31	24	31	28	21	30	24
A route going from Central London into the East End, finishing at the Olympic stadium	49	45	55	58	46	55	48	50	42	52	55	51	47
Don't know	24	22	20	14	20	20	21	26	27	19	24	20	30

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	%	%	%	%	%	%	%	%	%	%	%	%	%

On another subject...

Transport for London recently introduced the Barclays Cycle Hire scheme, sometimes called 'Boris Bikes'. The scheme allows people to register to hire bikes across central London. Once registered, users take a bike, ride it where they like, then return it to special docking stations. The service operates 24 hours a day, all year round. It is self-service and there is no booking. The scheme is estimated to cost £140 million over six years with Barclays contributing £25 million in sponsorship.

Have you personally registered to use the bike hire scheme?

Yes	3	2	4	8	4	4	5	2	5	3	1	3	3
No	94	95	94	92	94	93	92	95	87	96	99	95	91
Don't know	3	2	2	0	2	3	3	3	7	1	0	2	6

Have you hired a bike using the scheme?

Yes	2	1	3	3	3	2	2	1	3	1	1	2	1
No	96	96	95	97	96	95	94	97	91	98	99	96	95
Don't know	2	3	2	0	1	3	3	2	6	1	0	1	4

Taking everything into account do you think the Barclays Cycle Hire Scheme is a good or a bad idea?

Good idea	70	77	71	79	79	69	66	74	65	71	76	74	65
Bad idea	13	12	13	11	12	13	16	11	16	12	11	12	16
Don't know	16	11	16	10	10	18	18	15	19	17	13	14	20

Here are some things people have said about the Barclays Cycle Hire Scheme. Please say if you agree or disagree with each statement.

The bikes are a convenient way of getting around London

Strongly agree	22	24	23	29	24	23	23	22	21	23	23	22	23
Tend to agree	51	49	55	58	52	52	47	54	51	51	50	56	43
TOTAL AGREE	73	73	78	87	76	75	70	76	72	74	73	78	66
Neither agree nor disagree	13	15	11	6	14	12	15	12	13	14	14	11	17
Tend to disagree	3	4	4	1	4	3	4	2	2	5	4	4	3
Strongly disagree	2	2	2	2	1	3	3	1	2	2	2	1	3
TOTAL DISAGREE	5	6	6	3	5	6	7	3	4	7	6	5	6
Don't know	8	7	5	4	5	6	7	9	12	5	7	6	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%

The bike hire scheme is useful for people like me

Strongly agree	6	5	8	7	5	8	7	5	6	7	3	5	7
Tend to agree	14	14	14	24	15	17	16	13	18	15	9	18	9
TOTAL AGREE	20	19	22	31	20	25	23	18	24	22	12	23	16
Neither agree nor disagree	25	30	22	26	30	19	24	25	25	24	24	24	25
Tend to disagree	23	23	25	18	27	23	21	25	24	22	24	26	19
Strongly disagree	25	22	25	20	19	27	26	24	17	26	33	22	29
TOTAL DISAGREE	48	45	50	38	46	50	47	49	41	48	57	48	48
Don't know	8	6	5	5	4	6	6	9	10	6	7	5	11

The scheme will help relieve traffic

Strongly agree	12	10	13	13	10	13	12	12	12	12	11	10	14
Tend to agree	34	32	39	43	36	36	29	38	32	35	35	38	27
TOTAL AGREE	46	42	52	56	46	49	41	50	44	47	46	48	41
Neither agree nor disagree	22	24	18	21	21	21	23	20	18	24	23	22	22
Tend to disagree	17	19	18	15	20	15	18	15	18	15	17	18	16
Strongly disagree	7	7	6	2	6	8	8	5	6	6	7	5	9
TOTAL DISAGREE	24	26	24	17	26	23	26	20	24	21	24	23	25
Don't know	10	8	7	5	6	7	9	10	14	8	6	7	13

People who hire bikes should be able to pay with Oyster cards

Strongly agree	35	33	38	44	35	39	35	35	40	37	27	37	33
Tend to agree	43	46	43	47	47	43	41	45	36	47	48	46	39
TOTAL AGREE	78	79	81	91	82	82	76	80	76	84	75	83	72
Neither agree nor disagree	11	12	9	3	11	7	12	10	9	10	14	10	12
Tend to disagree	1	1	2	0	2	1	2	1	2	1	2	1	2
Strongly disagree	1	2	2	1	1	2	2	1	2	1	1	2	1
TOTAL DISAGREE	2	3	4	1	3	3	4	2	4	2	3	3	3
Don't know	8	6	7	4	4	8	8	8	11	5	8	5	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%

People who hire bikes should have to wear helmets

Strongly agree	36	34	40	34	35	39	31	41	31	36	42	36	36
Tend to agree	30	30	33	35	32	30	30	30	31	31	28	31	28
TOTAL AGREE	66	64	73	69	67	69	61	71	62	67	70	67	64
Neither agree nor disagree	16	17	14	16	17	15	18	14	16	17	15	17	15
Tend to disagree	7	10	6	7	9	6	8	6	8	7	6	7	7
Strongly disagree	4	4	3	5	3	5	6	2	3	6	4	5	3
TOTAL DISAGREE	11	14	9	12	12	11	14	8	11	13	10	12	10
Don't know	7	5	5	3	3	6	7	7	11	4	5	4	11

People who hire bikes are dangerous to other road users

Strongly agree	10	8	9	14	9	11	13	8	11	10	10	10	11
Tend to agree	18	21	20	14	20	20	20	17	16	18	23	19	18
TOTAL AGREE	28	29	29	28	29	31	33	25	27	28	33	29	29
Neither agree nor disagree	31	30	34	30	31	32	30	32	27	35	33	33	29
Tend to disagree	23	24	23	24	28	20	20	25	27	21	20	24	22
Strongly disagree	8	8	7	16	7	9	9	7	7	10	7	8	8
TOTAL DISAGREE	31	32	30	40	35	29	29	32	34	31	27	32	30
Don't know	9	9	7	2	6	7	8	10	13	7	7	7	12

The area covered by the scheme needs to be expanded

Strongly agree	19	16	23	21	15	23	21	17	21	21	13	18	20
Tend to agree	34	37	34	47	39	33	32	36	31	37	35	38	28
TOTAL AGREE	53	53	57	68	54	56	53	53	52	58	48	56	48
Neither agree nor disagree	25	28	26	17	26	23	26	24	23	24	28	24	26
Tend to disagree	3	3	3	1	4	2	3	2	2	3	1	3	2
Strongly disagree	3	4	3	2	3	3	4	3	2	3	5	3	4
TOTAL DISAGREE	6	7	6	3	7	5	7	5	4	6	6	6	6
Don't know	16	13	11	12	13	15	14	18	20	12	17	14	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%

There are already too many cyclists on London's roads

Strongly agree	8	10	8	4	8	8	11	6	6	8	11	8	9
Tend to agree	14	11	14	17	15	17	16	13	12	15	15	15	12
TOTAL AGREE	22	21	22	21	23	25	27	19	18	23	26	23	21
Neither agree nor disagree	29	33	31	26	34	25	25	32	27	28	33	30	28
Tend to disagree	26	28	28	27	31	27	25	28	27	27	25	28	24
Strongly disagree	13	11	13	22	9	16	14	12	15	16	8	13	13
TOTAL DISAGREE	39	39	41	49	40	43	39	40	42	43	33	41	37
Don't know	9	7	6	4	4	7	8	9	13	6	7	6	14

The bike hire scheme will encourage more people to take up cycling

Strongly agree	16	16	15	19	15	15	16	15	19	14	14	13	20
Tend to agree	48	49	53	55	55	49	44	51	44	50	52	55	37
TOTAL AGREE	64	65	68	74	70	64	60	66	63	64	66	68	57
Neither agree nor disagree	21	21	19	21	20	20	22	21	21	22	21	20	23
Tend to disagree	5	6	4	3	6	6	7	3	4	6	5	6	4
Strongly disagree	2	1	3	1	1	4	3	1	2	2	2	1	4
TOTAL DISAGREE	7	7	7	4	7	10	10	4	6	8	7	7	8
Don't know	8	6	6	2	4	7	8	8	11	6	7	5	12