

## YouGov Survey Results

Sample Size: 1963 GB Adults  
Fieldwork: 20th - 21st September 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1963</b>	610	607	209	950	1013	238	502	671	552	1106	835	253	641	417	480	171
<b>Unweighted Sample</b>	<b>1963</b>	578	565	208	945	1018	145	503	754	561	1286	655	300	586	382	457	238
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that David Cameron is doing well or badly as Prime Minister?

Very well	15	44	1	5	14	15	10	13	13	21	17	11	17	19	14	11	6
Fairly well	39	54	12	73	39	39	41	40	37	39	44	33	38	45	42	31	37
<b>TOTAL WELL</b>	<b>54</b>	<b>98</b>	<b>13</b>	<b>78</b>	<b>53</b>	<b>54</b>	<b>51</b>	<b>53</b>	<b>50</b>	<b>60</b>	<b>61</b>	<b>44</b>	<b>55</b>	<b>64</b>	<b>56</b>	<b>42</b>	<b>43</b>
Fairly badly	22	1	46	12	22	22	18	22	25	22	19	26	25	16	20	25	36
Very badly	14	0	35	0	16	11	11	12	18	12	11	18	14	9	14	20	13
<b>TOTAL BADLY</b>	<b>36</b>	<b>1</b>	<b>81</b>	<b>12</b>	<b>38</b>	<b>33</b>	<b>29</b>	<b>34</b>	<b>43</b>	<b>34</b>	<b>30</b>	<b>44</b>	<b>39</b>	<b>25</b>	<b>34</b>	<b>45</b>	<b>49</b>
Don't know	10	1	6	10	8	12	20	13	8	6	9	12	6	11	11	13	8

Do you think that Nick Clegg is doing well or badly as Deputy Prime Minister?

Very well	10	23	1	18	10	10	9	9	9	11	12	7	11	10	12	8	5
Fairly well	39	64	11	67	39	39	34	37	37	44	43	33	36	48	39	29	35
<b>TOTAL WELL</b>	<b>49</b>	<b>87</b>	<b>12</b>	<b>85</b>	<b>49</b>	<b>49</b>	<b>43</b>	<b>46</b>	<b>46</b>	<b>55</b>	<b>55</b>	<b>40</b>	<b>47</b>	<b>58</b>	<b>51</b>	<b>37</b>	<b>40</b>
Fairly badly	20	6	34	8	19	21	15	20	21	20	17	23	23	18	17	19	31
Very badly	20	1	49	1	25	15	17	18	24	19	18	23	20	12	20	29	21
<b>TOTAL BADLY</b>	<b>40</b>	<b>7</b>	<b>83</b>	<b>9</b>	<b>44</b>	<b>36</b>	<b>32</b>	<b>38</b>	<b>45</b>	<b>39</b>	<b>35</b>	<b>46</b>	<b>43</b>	<b>30</b>	<b>37</b>	<b>48</b>	<b>52</b>
Don't know	12	6	5	6	8	16	25	16	10	6	10	14	12	12	11	15	7

Do you think David Miliband would do well or badly as Leader of the Labour party?

Very well	8	2	20	6	11	5	11	7	7	9	7	9	9	6	9	9	8
Fairly well	29	20	49	27	32	26	26	28	29	30	30	28	29	26	29	31	35
<b>TOTAL WELL</b>	<b>37</b>	<b>22</b>	<b>69</b>	<b>33</b>	<b>43</b>	<b>31</b>	<b>37</b>	<b>35</b>	<b>36</b>	<b>39</b>	<b>37</b>	<b>37</b>	<b>38</b>	<b>32</b>	<b>38</b>	<b>40</b>	<b>43</b>
Fairly badly	15	24	6	21	16	14	16	14	13	18	19	10	13	16	18	11	14
Very badly	11	19	2	7	13	8	5	8	13	13	11	11	14	12	9	10	7
<b>TOTAL BADLY</b>	<b>26</b>	<b>43</b>	<b>8</b>	<b>28</b>	<b>29</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>26</b>	<b>31</b>	<b>30</b>	<b>21</b>	<b>27</b>	<b>28</b>	<b>27</b>	<b>21</b>	<b>21</b>
Don't know	38	36	23	40	27	47	42	43	38	31	35	42	34	40	35	39	36

Do you think Ed Miliband would do well or badly as Leader of the Labour party?

Very well	6	1	16	6	8	5	8	6	7	6	6	7	7	5	6	8	7
Fairly well	26	16	46	24	30	22	20	26	26	28	25	27	25	23	25	28	32
<b>TOTAL WELL</b>	<b>32</b>	<b>17</b>	<b>62</b>	<b>30</b>	<b>38</b>	<b>27</b>	<b>28</b>	<b>32</b>	<b>33</b>	<b>34</b>	<b>31</b>	<b>34</b>	<b>32</b>	<b>28</b>	<b>31</b>	<b>36</b>	<b>39</b>
Fairly badly	18	27	10	23	22	14	20	17	15	21	21	14	21	16	20	15	21
Very badly	11	20	3	8	14	9	7	8	13	15	12	11	14	15	10	9	6
<b>TOTAL BADLY</b>	<b>29</b>	<b>47</b>	<b>13</b>	<b>31</b>	<b>36</b>	<b>23</b>	<b>27</b>	<b>25</b>	<b>28</b>	<b>36</b>	<b>33</b>	<b>25</b>	<b>35</b>	<b>31</b>	<b>30</b>	<b>24</b>	<b>27</b>
Don't know	39	36	25	40	27	50	45	44	39	31	36	42	35	41	39	39	34

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1963</b>	610	607	209	950	1013	238	502	671	552	1106	835	253	641	417	480	171
<b>Unweighted Sample</b>	<b>1963</b>	578	565	208	945	1018	145	503	754	561	1286	655	300	586	382	457	238
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some statements about the Labour party. For each one please say how strongly you agree or disagree.

Labour need to make major changes to their policies and beliefs to be fit for government again

Strongly agree	33	59	11	31	36	29	21	27	34	41	35	29	35	39	29	30	20
Tend to agree	37	34	39	52	35	38	38	35	38	36	37	36	35	34	40	35	47
<b>TOTAL AGREE</b>	<b>70</b>	<b>93</b>	<b>50</b>	<b>83</b>	<b>71</b>	<b>67</b>	<b>59</b>	<b>62</b>	<b>72</b>	<b>77</b>	<b>72</b>	<b>65</b>	<b>70</b>	<b>73</b>	<b>69</b>	<b>65</b>	<b>67</b>
Tend to disagree	14	2	31	8	16	12	14	17	14	12	14	14	14	10	16	17	18
Strongly disagree	4	2	10	2	5	3	5	3	4	6	3	5	5	3	5	4	6
<b>TOTAL DISAGREE</b>	<b>18</b>	<b>4</b>	<b>41</b>	<b>10</b>	<b>21</b>	<b>15</b>	<b>19</b>	<b>20</b>	<b>18</b>	<b>18</b>	<b>17</b>	<b>19</b>	<b>19</b>	<b>13</b>	<b>21</b>	<b>21</b>	<b>24</b>
Don't know	12	3	8	7	8	17	22	19	10	5	11	15	11	14	11	14	9

Labour have seriously lost touch with ordinary working people

Strongly agree	27	54	3	26	32	23	22	21	30	32	28	26	29	33	27	24	15
Tend to agree	32	33	27	50	33	31	26	31	33	34	34	30	31	33	30	31	39
<b>TOTAL AGREE</b>	<b>59</b>	<b>87</b>	<b>30</b>	<b>76</b>	<b>65</b>	<b>54</b>	<b>48</b>	<b>52</b>	<b>63</b>	<b>66</b>	<b>62</b>	<b>56</b>	<b>60</b>	<b>66</b>	<b>57</b>	<b>55</b>	<b>54</b>
Tend to disagree	20	5	41	16	19	21	14	22	21	19	19	21	21	17	20	21	24
Strongly disagree	9	3	23	2	9	10	16	9	8	9	8	10	7	6	11	12	13
<b>TOTAL DISAGREE</b>	<b>29</b>	<b>8</b>	<b>64</b>	<b>18</b>	<b>28</b>	<b>31</b>	<b>30</b>	<b>31</b>	<b>29</b>	<b>28</b>	<b>27</b>	<b>31</b>	<b>28</b>	<b>23</b>	<b>31</b>	<b>33</b>	<b>37</b>
Don't know	12	5	6	5	7	16	22	17	8	6	11	13	12	10	13	13	10

Labour these days are mainly a party for immigrants, benefit claimants and trade unions

Strongly agree	22	47	3	15	24	20	16	14	21	32	24	19	23	26	22	18	11
Tend to agree	24	30	13	29	23	24	23	23	25	23	23	24	24	24	28	21	19
<b>TOTAL AGREE</b>	<b>46</b>	<b>77</b>	<b>16</b>	<b>44</b>	<b>47</b>	<b>44</b>	<b>39</b>	<b>37</b>	<b>46</b>	<b>55</b>	<b>47</b>	<b>43</b>	<b>47</b>	<b>50</b>	<b>50</b>	<b>39</b>	<b>30</b>
Tend to disagree	21	11	33	26	20	21	15	24	21	20	20	21	16	21	20	20	31
Strongly disagree	20	5	43	15	24	15	18	19	22	18	20	19	27	15	15	25	25
<b>TOTAL DISAGREE</b>	<b>41</b>	<b>16</b>	<b>76</b>	<b>41</b>	<b>44</b>	<b>36</b>	<b>33</b>	<b>43</b>	<b>43</b>	<b>38</b>	<b>40</b>	<b>40</b>	<b>43</b>	<b>36</b>	<b>35</b>	<b>45</b>	<b>56</b>
Don't know	14	7	8	14	9	20	28	20	11	7	13	16	10	15	14	16	15

Labour still haven't faced up to the damage they did to the British economy

Strongly agree	36	76	3	33	38	34	28	28	37	45	39	32	41	45	31	29	26
Tend to agree	25	19	19	44	23	26	24	30	23	22	26	23	19	24	28	24	28
<b>TOTAL AGREE</b>	<b>61</b>	<b>95</b>	<b>22</b>	<b>77</b>	<b>61</b>	<b>60</b>	<b>52</b>	<b>58</b>	<b>60</b>	<b>67</b>	<b>65</b>	<b>55</b>	<b>60</b>	<b>69</b>	<b>59</b>	<b>53</b>	<b>54</b>
Tend to disagree	17	1	40	16	18	16	18	14	19	17	15	19	17	13	18	18	28
Strongly disagree	11	1	31	2	14	9	8	11	13	11	10	13	13	8	11	15	12
<b>TOTAL DISAGREE</b>	<b>28</b>	<b>2</b>	<b>71</b>	<b>18</b>	<b>32</b>	<b>25</b>	<b>26</b>	<b>25</b>	<b>32</b>	<b>28</b>	<b>25</b>	<b>32</b>	<b>30</b>	<b>21</b>	<b>29</b>	<b>33</b>	<b>40</b>
Don't know	11	3	7	5	7	15	22	17	8	5	9	13	10	11	13	13	6

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1963</b>	610	607	209	950	1013	238	502	671	552	1106	835	253	641	417	480	171
<b>Unweighted Sample</b>	<b>1963</b>	578	565	208	945	1018	145	503	754	561	1286	655	300	586	382	457	238
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If Labour returned to government they would put the country into even more debt**

Strongly agree	28	66	1	21	29	27	21	22	27	37	32	22	29	36	27	21	16
Tend to agree	22	26	7	46	22	21	20	22	24	20	22	21	24	22	22	20	23
<b>TOTAL AGREE</b>	<b>50</b>	<b>92</b>	<b>8</b>	<b>67</b>	<b>51</b>	<b>48</b>	<b>41</b>	<b>44</b>	<b>51</b>	<b>57</b>	<b>54</b>	<b>43</b>	<b>53</b>	<b>58</b>	<b>49</b>	<b>41</b>	<b>39</b>
Tend to disagree	20	3	44	14	20	21	15	21	20	23	19	22	17	18	20	22	28
Strongly disagree	13	1	37	5	17	10	16	11	14	13	11	16	14	9	12	17	19
<b>TOTAL DISAGREE</b>	<b>33</b>	<b>4</b>	<b>81</b>	<b>19</b>	<b>37</b>	<b>31</b>	<b>31</b>	<b>32</b>	<b>34</b>	<b>36</b>	<b>30</b>	<b>38</b>	<b>31</b>	<b>27</b>	<b>32</b>	<b>39</b>	<b>47</b>
Don't know	17	4	11	14	12	21	29	24	15	8	16	18	16	15	18	19	15

**After a short period in opposition Labour will be ready for a quick return to office**

Strongly agree	12	1	33	4	14	10	14	10	13	10	10	14	11	8	11	16	16
Tend to agree	24	5	48	19	25	23	22	26	25	22	22	27	25	19	28	24	34
<b>TOTAL AGREE</b>	<b>36</b>	<b>6</b>	<b>81</b>	<b>23</b>	<b>39</b>	<b>33</b>	<b>36</b>	<b>36</b>	<b>38</b>	<b>32</b>	<b>32</b>	<b>41</b>	<b>36</b>	<b>27</b>	<b>39</b>	<b>40</b>	<b>50</b>
Tend to disagree	22	30	9	37	22	22	22	20	23	21	24	19	22	24	19	19	27
Strongly disagree	26	56	1	25	29	23	14	20	25	36	29	21	28	32	26	22	11
<b>TOTAL DISAGREE</b>	<b>48</b>	<b>86</b>	<b>10</b>	<b>62</b>	<b>51</b>	<b>45</b>	<b>36</b>	<b>40</b>	<b>48</b>	<b>57</b>	<b>53</b>	<b>40</b>	<b>50</b>	<b>56</b>	<b>45</b>	<b>41</b>	<b>38</b>
Don't know	17	8	8	15	11	23	28	23	14	10	16	19	14	17	17	20	12

**Labour's past problems were down to poor leadership, there is nothing wrong with the party itself**

Strongly agree	9	6	16	6	10	7	9	6	7	14	7	10	10	7	9	10	7
Tend to agree	28	19	39	31	27	28	21	24	32	29	27	28	30	25	25	31	31
<b>TOTAL AGREE</b>	<b>37</b>	<b>25</b>	<b>55</b>	<b>37</b>	<b>37</b>	<b>35</b>	<b>30</b>	<b>30</b>	<b>39</b>	<b>43</b>	<b>34</b>	<b>38</b>	<b>40</b>	<b>32</b>	<b>34</b>	<b>41</b>	<b>38</b>
Tend to disagree	32	36	29	41	33	30	25	36	31	30	34	28	29	35	33	27	33
Strongly disagree	17	32	9	7	20	15	17	13	18	20	18	17	20	19	15	16	16
<b>TOTAL DISAGREE</b>	<b>49</b>	<b>68</b>	<b>38</b>	<b>48</b>	<b>53</b>	<b>45</b>	<b>42</b>	<b>49</b>	<b>49</b>	<b>50</b>	<b>52</b>	<b>45</b>	<b>49</b>	<b>54</b>	<b>48</b>	<b>43</b>	<b>49</b>
Don't know	15	6	7	14	10	20	28	21	12	7	13	17	11	14	17	16	13

**Labour's core values and principles are still strong and relevant**

Strongly agree	13	1	36	6	15	11	16	11	14	12	11	15	13	9	13	17	15
Tend to agree	26	10	46	24	26	27	24	28	27	26	27	26	27	24	25	27	37
<b>TOTAL AGREE</b>	<b>39</b>	<b>11</b>	<b>82</b>	<b>30</b>	<b>41</b>	<b>38</b>	<b>40</b>	<b>39</b>	<b>41</b>	<b>38</b>	<b>38</b>	<b>41</b>	<b>40</b>	<b>33</b>	<b>38</b>	<b>44</b>	<b>52</b>
Tend to disagree	23	35	9	33	24	22	16	23	23	26	24	22	22	25	23	21	19
Strongly disagree	21	45	1	18	23	19	17	15	22	27	23	18	21	25	21	17	14
<b>TOTAL DISAGREE</b>	<b>44</b>	<b>80</b>	<b>10</b>	<b>51</b>	<b>47</b>	<b>41</b>	<b>33</b>	<b>38</b>	<b>45</b>	<b>53</b>	<b>47</b>	<b>40</b>	<b>43</b>	<b>50</b>	<b>44</b>	<b>38</b>	<b>33</b>
Don't know	17	9	7	19	12	21	27	23	14	10	15	19	17	17	16	17	15

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	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1963	578	565	208	945	1018	145	503	754	561	1286	655	300	586	382	457	238
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Labour party cares about helping all groups in society, not just the few

Strongly agree	12	1	35	5	14	11	11	11	14	12	11	14	12	7	15	17	12
Tend to agree	28	8	51	32	29	26	30	31	26	25	27	28	29	25	23	29	41
<b>TOTAL AGREE</b>	<b>40</b>	<b>9</b>	<b>86</b>	<b>37</b>	<b>43</b>	<b>37</b>	<b>41</b>	<b>42</b>	<b>40</b>	<b>37</b>	<b>38</b>	<b>42</b>	<b>41</b>	<b>32</b>	<b>38</b>	<b>46</b>	<b>53</b>
Tend to disagree	23	35	8	32	23	23	19	21	24	25	24	21	24	24	24	20	24
Strongly disagree	23	48	1	16	24	22	13	18	24	30	25	20	24	29	21	19	13
<b>TOTAL DISAGREE</b>	<b>46</b>	<b>83</b>	<b>9</b>	<b>48</b>	<b>47</b>	<b>45</b>	<b>32</b>	<b>39</b>	<b>48</b>	<b>55</b>	<b>49</b>	<b>41</b>	<b>48</b>	<b>53</b>	<b>45</b>	<b>39</b>	<b>37</b>
Don't know	14	8	6	15	10	18	27	18	11	9	13	15	11	15	16	15	10

Labour would cut spending in a fairer and more compassionate way than the coalition

Strongly agree	16	1	45	4	19	14	14	15	19	15	14	19	19	11	16	21	22
Tend to agree	22	4	42	24	25	20	24	22	23	22	22	24	22	18	24	25	31
<b>TOTAL AGREE</b>	<b>38</b>	<b>5</b>	<b>87</b>	<b>28</b>	<b>44</b>	<b>34</b>	<b>38</b>	<b>37</b>	<b>42</b>	<b>37</b>	<b>36</b>	<b>43</b>	<b>41</b>	<b>29</b>	<b>40</b>	<b>46</b>	<b>53</b>
Tend to disagree	20	30	4	33	20	20	20	21	20	19	21	18	16	22	22	15	21
Strongly disagree	25	58	1	21	25	24	15	19	23	36	28	20	29	30	23	21	13
<b>TOTAL DISAGREE</b>	<b>45</b>	<b>88</b>	<b>5</b>	<b>54</b>	<b>45</b>	<b>44</b>	<b>35</b>	<b>40</b>	<b>43</b>	<b>55</b>	<b>49</b>	<b>38</b>	<b>45</b>	<b>52</b>	<b>45</b>	<b>36</b>	<b>34</b>
Don't know	17	7	8	18	11	23	27	24	15	9	15	19	15	19	15	19	13