

## YouGov survey - headline figures

Samples: 1011 Labour Party members

718 Members of trade unions affiliated to the Labour Party with a vote in the leadership election

Fieldwork: 7-10 September 2010

	September 7-9				July 27-29			
<b>1st preference support</b>	Party members	TU members	MPs and MEPs*	Overall electoral college	<i>Party members</i>	<i>TU members</i>	<i>MPs and MEPs*</i>	<i>Overall electoral college</i>
	%	%	%	%	%	%	%	%
<b>David Miliband</b>	38	29	41	<b>36</b>	38	34	39	<b>37</b>
<b>Ed Miliband</b>	31	36	29	<b>32</b>	32	26	30	<b>29</b>
<b>Andy Burnham</b>	10	14	11	<b>12</b>	10	13	12	<b>12</b>
<b>Ed Balls</b>	9	9	14	<b>11</b>	7	11	14	<b>11</b>
<b>Diane Abbott</b>	11	12	4	<b>9</b>	13	17	5	<b>12</b>
<b>Run-off between the Milibands</b>								
<b>Ed Miliband</b>	52	57	44**	<b>51</b>	50	44	45**	<b>46</b>
<b>David Miliband</b>	48	43	56**	<b>49</b>	50	56	55**	<b>54</b>

\* Source for MPs' and MEPs' first preferences: Left Foot Forward

\*\* Assuming MPs who support Abbott, Balls, Burnham divide equally between Ed Miliband and David Miliband

<b>How left-wing do party members regard the candidates?</b>					
	David Miliband	Ed Miliband	Diane Abbott	Andy Burnham	Ed Balls
	%	%	%	%	%
<i>July 27-29</i>					
<b>Very/fairly left-wing</b>	9	21	68	24	20
<b>Slightly left-of-centre</b>	33	43	13	37	40
<b>Centre</b>	33	22	5	18	22
<b>Right of centre</b>	19	8	5	8	11
<i>September 7-9</i>					
<b>Very/fairly left-wing</b>	5	23	73	27	22
<b>Slightly left-of-centre</b>	28	50	13	38	46
<b>Centre</b>	36	14	4	17	18
<b>Right of centre</b>	26	7	3	7	9

NB Asked about themselves, 53% of party members say they are "very" or "fairly" left-wing, 35% say they are "slightly left-of-centre", 7% say they are centre and 2% right-of-centre

Which candidate party members most think has leadership qualities										
	September 7-9					July 27-29				
	David Miliband	Ed Miliband	Diane Abbott	Andy Burnham	Ed Balls	<i>David Miliband</i>	<i>Ed Miliband</i>	<i>Diane Abbott</i>	<i>Andy Burnham</i>	<i>Ed Balls</i>
	%	%	%	%	%	%	%	%	%	%
Would be most effective, as leader of the opposition, at holding the present government to account	<b>44</b>	21	6	5	19	40	24	7	6	13
Is most likeable	25	<b>27</b>	12	20	8	22	29	13	17	8
Most shares your political views	24	<b>29</b>	17	12	10	22	24	18	12	8
Is most in touch with the lives of ordinary voters	16	16	16	<b>27</b>	11	14	15	20	22	9
Is most likely to lead Labour to victory at the next General Election	<b>55</b>	25	3	3	5	52	24	3	2	5
Would make the best Prime Minister	<b>45</b>	28	4	4	7	41	27	4	5	6

**Asset or liability? How party members regard other leading Labour figures**

	September 7-9				July 27-29			
	Asset	Liability	Don't know	Net asset	Asset	Liability	Don't know	Net asset
	%	%	%	%	%	%	%	%
<b>Alan Johnson</b>	77	9	14	68	74	11	15	63
<b>Alistair Darling</b>	75	15	10	60	74	17	9	57
<b>Harriet Harman</b>	73	19	8	54	73	20	7	53
<b>Yvette Cooper</b>	58	14	29	44	57	15	28	42
<b>Jon Cruddas</b>	55	12	33	43	49	16	35	33
<b>Dennis Skinner</b>	55	20	25	35	53	19	28	34
<b>Gordon Brown</b>	51	40	9	11	56	34	10	22
<b>Tony Blair</b>	34	58	8	-24	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
<b>Peter Mandelson</b>	27	64	9	-37	29	61	10	-32

**How did they do as Prime Minister?**

	Well	Badly	Net well
	%	%	
<b>Tony Blair</b>	81	19	62
<b>Gordon Brown</b>	69	30	39