

YouGov / The Sun Survey Results

Sample Size: 1469 GB Adults
Fieldwork: 22nd - 23rd February 2010

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1469	444	374	197	706	763	432	523	513	807	662	189	477	314	361	129
Unweighted Sample	1469	473	328	191	679	790	423	509	537	805	664	193	497	293	354	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding don't know and wouldn't vote]

Con	38	100	0	0	38	39	37	35	42	42	34	36	51	36	32	17
Lab	32	0	100	0	33	32	29	38	29	31	34	35	24	36	36	44
Lib Dem	17	0	0	100	17	17	24	16	13	17	17	22	13	17	22	12
Other	12	0	0	0	13	12	10	11	16	10	15	8	12	12	11	27

Other Parties Voting Intention

UKIP	4	0	0	0	4	5	1	4	8	4	5	2	5	5	5	1
BNP	3	0	0	0	3	3	3	4	3	2	5	2	3	4	4	1
SNP / PCY	2	0	0	0	3	1	2	2	3	2	3	0	0	1	0	22
Green	2	0	0	0	1	2	2	1	1	1	2	2	3	1	0	1
Respect	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	1	1	1	0	1	1	1	1	1	0	1	3

Non Voters

Would Not Vote	7	0	0	0	6	8	12	4	5	5	8	8	6	7	5	9
Don't know	15	0	0	0	9	20	14	16	14	14	15	12	13	15	17	18

How much progress do you think has been made in the last few years to...

Build a strong economy

A lot of progress	3	1	10	1	4	3	4	4	2	2	4	5	2	5	3	2
Some progress	17	4	38	20	18	15	14	20	15	17	16	23	14	17	16	21
TOTAL SOME / A LOT OF PROGRESS	20	5	49	21	22	18	19	23	17	20	20	27	16	22	19	23
Not much progress	33	28	33	39	28	38	34	35	30	30	36	27	31	32	37	41
No progress	44	67	16	36	47	41	39	40	52	47	39	43	50	43	40	33
TOTAL NOT MUCH / NO PROGRESS	77	95	49	75	75	78	73	74	82	78	76	70	81	75	77	74
Don't know	3	1	3	4	3	4	8	3	1	3	5	3	3	4	4	3

Improve the NHS

A lot of progress	8	1	24	4	10	7	6	9	9	8	9	13	6	9	8	7
Some progress	32	21	49	39	32	31	30	36	29	30	34	32	25	31	37	46
TOTAL SOME / A LOT OF PROGRESS	40	23	73	43	42	38	36	45	39	38	42	44	31	40	45	52
Not much progress	33	40	18	35	32	34	34	30	34	33	32	29	36	33	30	33
No progress	23	37	6	18	23	24	22	23	26	26	21	23	29	23	21	13
TOTAL NOT MUCH / NO PROGRESS	56	76	25	54	54	58	56	53	60	59	53	52	65	56	51	46
Don't know	4	1	3	4	4	4	9	2	1	3	5	4	4	5	4	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Improve standards of education in state schools

A lot of progress	5	1	14	2	6	4	5	5	4	4	6	6	4	6	5	3
Some progress	30	17	55	31	29	30	30	32	27	28	32	32	23	33	33	36
TOTAL SOME / A LOT OF PROGRESS	35	17	68	33	35	34	35	37	31	32	38	38	27	39	38	39
Not much progress	33	38	22	36	34	31	31	34	33	32	33	27	35	30	34	39
No progress	25	41	6	23	26	25	22	22	31	28	22	29	30	23	21	19
TOTAL NOT MUCH / NO PROGRESS	58	78	27	58	60	56	52	56	64	60	55	56	65	53	54	58
Don't know	7	5	4	9	6	9	12	7	5	7	8	6	9	8	8	3

Reduce the crime rate

A lot of progress	4	1	12	3	5	4	4	5	4	4	4	4	3	6	4	2
Some progress	29	16	50	35	29	29	37	28	22	29	29	37	26	29	25	33
TOTAL SOME / A LOT OF PROGRESS	33	16	62	38	33	32	41	33	26	32	33	42	30	35	29	35
Not much progress	32	34	26	41	31	33	30	35	32	33	32	29	31	29	38	38
No progress	30	48	8	16	32	28	20	29	39	30	30	26	34	30	29	23
TOTAL NOT MUCH / NO PROGRESS	62	82	34	58	63	61	50	64	71	63	62	55	65	59	67	60
Don't know	5	2	4	5	4	6	9	3	3	5	5	3	5	6	4	5

Increase the standards of living of retired people

A lot of progress	2	0	8	1	3	2	3	2	2	2	3	3	3	2	1	4
Some progress	21	10	40	23	22	20	25	23	16	22	20	27	18	21	20	26
TOTAL SOME / A LOT OF PROGRESS	23	10	47	24	24	23	28	25	18	24	22	30	21	23	22	30
Not much progress	31	25	34	39	29	33	32	34	28	29	34	31	29	31	33	37
No progress	39	60	14	29	41	37	24	36	54	40	37	32	44	38	40	28
TOTAL NOT MUCH / NO PROGRESS	70	85	48	68	70	70	55	70	82	69	71	63	73	68	73	65
Don't know	7	5	5	8	6	7	17	5	1	7	7	8	7	9	6	5

Implement sensible policies towards immigration and asylum-seekers

A lot of progress	2	1	4	1	2	1	3	1	1	1	2	4	1	1	2	0
Some progress	14	6	32	14	14	14	15	17	10	15	13	16	13	15	12	17
TOTAL SOME / A LOT OF PROGRESS	16	6	36	14	16	15	18	18	11	16	15	20	14	16	14	17
Not much progress	25	17	28	41	22	29	28	26	21	24	26	25	24	23	27	30
No progress	53	75	30	37	58	50	42	52	65	55	52	48	57	54	55	46
TOTAL NOT MUCH / NO PROGRESS	78	92	58	78	79	78	70	78	86	79	79	73	80	78	82	75
Don't know	6	2	6	8	5	7	12	4	3	5	7	8	6	7	4	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted	Weighted no.
Age and Gender		
Male 18 to 24	71	89
Male 25 to 39	147	191
Male 40 to 54	186	192
Male 55 +	275	235
Female 18 to 24	91	88
Female 25 to 39	241	191
Female 40 to 54	196	205
Female 55 +	262	279
Region		
North England	354	361
Midlands	223	241
East England	156	141
London	193	189
South England	341	336
Wales	70	73
Scotland	132	129
Social Grade		
ABC1	805	807
C2DE	664	662
Newspaper Type		
Express / Mail	347	235
Sun / Star	241	323
Mirror / Record	156	235
Guardian / Independent	125	59
FT / Times / Telegraph	211	140
Other Paper	154	183
No Paper	234	293
Political Party Identification		
Labour Loyal	324	381
Labour Disloyal	94	88
Conservative	397	381
Liberal Democrat	138	176
Others	71	44
None	377	360
Don't know	67	37