

Weighted Sample
Unweighted Sample

	Voting intention			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2088	681	645	195	1015	1073	480	308	723	577	1167	880	268	683	446	512	179
2088	640	604	227	948	1140	359	331	799	599	1370	677	318	648	391	492	239
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

8-9
22-23
August
Aug

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Labour	32	34	3	87	14	38	30	28	33	37	36	32	37	37	27	29	41	47
Conservative	28	31	79	2	12	32	30	24	25	31	38	34	26	30	39	31	25	17
Liberal Democrat	8	7	3	1	55	9	6	8	8	7	6	9	5	9	7	7	7	6
Other	2	2	0	0	0	2	1	1	1	2	2	2	2	3	0	2	1	4
None	11	8	4	3	4	6	9	6	8	9	7	7	8	7	8	7	8	8
Don't know	18	19	10	7	15	13	24	32	25	14	11	17	22	14	18	23	18	19

Asylum and immigration

Conservative	39	41	79	21	31	44	38	36	36	42	46	43	38	42	47	37	40	29
Labour	13	13	1	38	2	13	13	10	16	15	12	13	14	15	9	13	16	19
Liberal Democrat	10	9	3	7	49	11	8	12	12	8	8	11	7	12	9	11	8	9
Other	8	7	4	4	3	9	4	6	6	7	8	6	8	8	6	7	6	11
None	14	13	6	15	4	13	13	10	10	14	15	11	16	11	13	11	15	12
Don't know	16	17	7	15	10	11	23	26	21	14	12	17	18	13	17	21	17	19

Law and order

Conservative	38	41	87	13	30	45	37	32	34	43	51	44	38	43	47	38	40	28
Labour	21	22	1	64	3	23	21	20	21	23	23	21	25	23	15	25	26	32
Liberal Democrat	7	6	0	3	50	7	6	8	6	6	5	7	4	7	7	6	5	5
Other	3	3	1	1	1	4	2	3	3	3	2	3	3	4	3	3	2	5
None	12	10	4	8	3	10	11	8	12	12	10	9	13	9	10	10	12	11
Don't know	18	17	7	11	13	11	23	30	24	13	9	16	18	15	18	18	16	20

Education and schools

Labour	30	32	5	82	7	34	30	28	31	34	33	31	34	31	26	31	37	45
Conservative	29	30	78	2	13	31	28	20	23	32	38	31	27	28	38	28	26	21
Liberal Democrat	11	10	5	4	64	12	8	12	11	10	8	12	7	15	10	11	9	6
Other	3	2	0	0	1	3	1	1	1	3	2	2	2	3	0	2	1	6
None	10	8	4	4	2	7	9	7	7	9	8	8	9	9	8	8	8	6
Don't know	16	18	9	7	13	13	23	31	26	12	11	16	21	15	17	20	19	16

Taxation

Conservative	32	31	77	5	11	33	29	22	20	34	41	34	27	29	38	31	28	15
Labour	24	26	2	74	4	26	26	21	29	28	28	25	29	31	19	23	33	37
Liberal Democrat	12	12	6	6	69	16	9	18	14	9	10	14	10	15	12	15	10	11
Other	2	2	0	1	0	3	1	2	2	3	2	2	2	3	2	3	2	3
None	11	10	5	6	2	10	10	9	10	12	9	9	13	10	11	10	10	11
Don't know	18	18	9	9	14	11	24	27	26	14	10	17	19	14	18	18	17	22

Weighted Sample
Unweighted Sample

	Voting intention			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2088	681	645	195	1015	1073	480	308	723	577	1167	880	268	683	446	512	179
2088	640	604	227	948	1140	359	331	799	599	1370	677	318	648	391	492	239
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Unemployment

Conservative	30	30	76	4	11	31	29	26	24	31	36	32	27	27	38	30	26	18
Labour	27	29	3	75	11	32	26	20	31	31	32	28	30	32	23	26	33	44
Liberal Democrat	9	8	2	3	55	9	6	10	9	6	7	9	5	12	7	8	7	4
Other	3	2	0	1	0	3	1	3	1	3	2	2	2	3	2	3	2	3
None	13	12	7	7	6	11	12	10	12	13	11	9	15	12	12	11	12	13
Don't know	18	20	11	9	18	14	25	31	23	16	13	18	21	15	20	22	20	18

The economy in general

Conservative	36	36	88	4	22	38	33	28	28	36	45	38	32	35	43	35	32	21
Labour	25	27	1	79	6	30	25	19	27	31	30	26	30	28	21	26	31	45
Liberal Democrat	7	7	1	2	52	8	6	8	6	6	6	8	5	8	6	7	7	5
Other	3	2	1	0	0	3	2	2	1	3	2	2	2	3	1	2	3	3
None	11	9	2	5	4	8	10	8	12	10	6	8	10	7	9	10	9	9
Don't know	18	19	8	10	16	14	25	34	25	14	11	18	21	18	21	21	19	17

Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.

Decisive	28	30	57	11	34	30	30	30	25	30	31	30	29	29	32	31	29	21
Charismatic	30	30	46	19	43	29	31	24	29	35	31	32	27	37	33	29	27	22
Sticks to what he believes in	30	29	55	13	29	31	26	24	19	32	33	30	26	28	33	25	30	21
Strong	24	26	55	6	30	26	27	29	21	27	26	27	25	27	28	29	24	18
A natural leader	20	23	47	7	31	24	22	26	18	22	24	26	19	24	26	22	21	19
Honest	22	22	50	4	23	23	22	14	16	21	34	25	19	18	29	19	21	16
In touch with the concerns of ordinary people	15	15	37	1	11	13	17	10	9	16	21	16	13	15	21	13	13	7
Good in a crisis	12	11	27	1	14	11	12	12	10	10	14	14	9	11	15	9	10	8
None of these	32	31	3	60	20	32	30	29	31	32	31	30	33	25	25	32	36	45
Don't know	9	10	6	5	5	8	12	16	13	7	6	7	13	8	11	9	10	9

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Honest	22	23	35	9	58	25	21	24	24	22	23	26	19	24	27	25	18	17
In touch with the concerns of ordinary people	23	21	32	7	53	22	21	26	19	18	22	24	17	19	25	24	17	12
Charismatic	20	21	31	13	44	24	19	26	24	20	18	24	18	23	24	24	18	15
Sticks to what he believes in	15	13	20	6	32	14	13	11	12	13	16	15	11	14	15	14	11	12
Decisive	11	11	17	4	32	12	10	10	9	12	12	11	11	11	14	9	9	11
Strong	9	9	12	2	33	9	8	9	8	9	10	10	8	11	10	6	9	6
A natural leader	10	9	11	3	37	10	8	11	8	8	9	10	7	8	10	10	8	7
Good in a crisis	7	6	9	1	26	6	6	8	8	5	6	7	6	10	8	5	4	4
None of these	36	39	19	68	6	40	38	29	36	42	44	38	41	40	34	35	44	48
Don't know	17	16	18	7	7	12	20	21	16	16	12	12	21	14	16	16	17	15

Weighted Sample
Unweighted Sample

	Voting intention			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2088	681	645	195	1015	1073	480	308	723	577	1167	880	268	683	446	512	179
2088	640	604	227	948	1140	359	331	799	599	1370	677	318	648	391	492	239
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

15-16
July

22-23
Aug

Which of the would make the best leader of the Labour party?

David Miliband	17	19	13	36	21	23	16	22	17	19	19	21	17	23	18	17	20	21
Diane Abbott	10	9	11	7	18	10	9	6	9	9	13	10	8	9	11	10	7	6
Ed Miliband	7	8	6	13	5	8	7	7	8	8	8	9	5	9	6	7	9	10
Andy Burnham	6	6	6	9	2	8	4	5	7	7	6	6	6	8	4	5	10	5
Ed Balls	6	5	5	6	5	5	5	2	3	5	7	6	4	3	6	4	6	2
Don't know	53	52	59	28	49	45	60	58	55	52	47	47	59	48	55	56	47	55

And who would make the worst?

Diane Abbott	22	26	29	33	21	31	21	17	20	31	30	28	23	36	26	25	25	17
Ed Balls	19	17	24	16	20	21	14	14	20	16	20	20	13	20	16	14	19	21
David Miliband	5	5	8	3	8	7	3	5	5	5	6	5	5	5	7	4	4	5
Andy Burnham	4	4	2	7	6	4	3	5	3	4	4	5	3	4	2	5	4	4
Ed Miliband	2	3	2	2	4	3	2	3	3	2	3	2	3	1	4	1	2	2
Don't know	48	45	35	40	40	33	56	57	48	42	38	40	53	34	46	50	44	51

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	48	128
	Male 25 to 39	222	266
	Male 40 to 54	375	355
	Male 55 +	303	266
	Female 18 to 24	97	124
	Female 25 to 39	321	269
	Female 40 to 54	416	361
	Female 55 +	306	319
Region			
	North England	492	512
	Midlands	271	343
	East England	206	207
	London	318	268
	South England	442	477
	Wales	120	103
	Scotland	239	179
Social Grade			
	AB	800	573
	C1	570	594
	C2	290	430
	DE	387	450
Newspaper Type			
	Express / Mail	419	315
	Sun / Star	213	444
	Mirror / Record	119	317
	Guardian / Independent	177	69
	FT / Times / Telegraph	265	180
	Other Paper	238	238
	No Paper	657	524
Political Party Identification			
	Labour	663	672
	Conservative	534	602
	Liberal Democrat	247	251
	Others	248	67
	None/ DK	396	495

YouGov is a member of the British Polling Council and abides by its rules.
www.YouGov.com