

YouGov / The Sun Survey Results

Sample Size: 2487 GB Adults
Fieldwork: 22nd - 23rd February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2487	711	871	207	765	680	527	1208	1279	301	638	849	699	1416	1071	316	803	529	608	215	
Unweighted Sample	2487	723	780	227	777	616	566	1214	1273	180	635	915	757	1621	866	419	869	408	511	264	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	36	100	0	0	88	4	12	33	39	25	36	35	41	40	31	39	44	40	28	16
Lab	44	0	100	0	7	93	35	45	43	53	43	45	41	40	49	44	34	42	57	54
Lib Dem	11	0	0	100	1	1	45	11	10	18	12	10	8	12	8	9	14	9	10	6
Other	9	0	0	0	5	2	8	11	7	4	10	10	10	8	11	7	9	9	5	23

Other Parties Voting Intention

UKIP	3	0	0	0	3	0	2	4	2	2	1	4	4	3	4	2	5	3	3	2
SNP / PCY	2	0	0	0	0	1	1	3	1	1	1	2	3	2	2	0	0	1	0	19
Green	2	0	0	0	1	0	3	2	2	1	3	2	1	2	1	2	2	2	1	1
BNP	2	0	0	0	0	0	1	2	1	1	3	1	1	1	2	2	1	2	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	1	1	1	0	1	1	0	1	0	0

Non Voters

Would Not Vote	6	0	0	0	2	1	4	6	7	8	10	4	4	5	8	9	7	5	5	5
Don't know	14	0	0	0	13	7	21	10	18	16	18	14	11	14	15	16	15	13	13	16

Do you approve or disapprove of the Government's record to date?

	21-22 Feb	22-23 Feb			22-23 Feb			22-23 Feb		22-23 Feb				22-23 Feb		22-23 Feb					
Approve	31	31	82	3	42	65	6	24	33	30	26	29	29	38	35	26	32	37	33	26	21
Disapprove	54	54	7	91	34	21	86	57	55	54	50	52	59	54	51	59	52	49	52	60	69
Don't know	16	14	12	6	25	14	8	19	12	16	24	19	12	8	14	14	16	14	15	14	10

Which of these would make the best Prime Minister?

	8-9 Feb	22-23 Feb			22-23 Feb			22-23 Feb		22-23 Feb				22-23 Feb		22-23 Feb					
David Cameron	35	36	95	3	21	81	6	21	36	37	28	35	35	43	40	32	34	43	40	30	23
Ed Miliband	24	24	1	61	5	3	58	19	27	21	30	20	25	25	24	24	22	19	24	30	31
Nick Clegg	6	6	0	3	45	1	2	21	7	5	8	9	5	4	6	5	4	8	6	4	6
Don't know	35	34	3	33	29	15	35	39	30	37	34	37	36	29	30	38	39	30	31	36	40

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose, which of the following options would be best for Britain?

A majority Conservative government	28	27	79	0	2	69	2	6	28	27	19	25	26	35	30	24	28	33	29	23	16
A coalition between the Conservatives and Liberal Democrats	12	12	19	1	46	14	3	24	12	12	10	11	12	13	13	10	13	14	13	9	7
A coalition between Labour and the Liberal Democrats	11	12	0	17	32	2	13	28	15	10	18	15	11	9	15	9	16	12	12	11	15
A majority Labour government	31	31	0	79	6	5	75	21	33	29	36	26	33	31	28	36	24	24	29	41	47
Don't know	18	17	2	2	14	10	7	21	13	21	18	22	18	12	14	21	20	18	16	16	15

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	76	153
Male 25 to 39	281	321
Male 40 to 54	456	420
Male 55 +	401	314
Female 18 to 24	104	148
Female 25 to 39	354	317
Female 40 to 54	459	429
Female 55 +	356	385
Region		
North England	511	608
Midlands	329	405
East England	264	237
London	419	316
South England	605	566
Wales	79	124
Scotland	264	215
Social Grade		
AB	957	696
C1	664	721
C2	400	523
DE	466	548
Newspaper Type		
Express / Mail	506	374
Sun / Star	305	536
Mirror / Record	160	384
Guardian / Independent	167	74
FT / Times / Telegraph	231	212
Other Paper	308	288
No Paper	810	619
Political Party Identification		
Labour	735	807
Conservative	696	711
Liberal Democrat	302	297
Others	156	75
None/ DK	598	597

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